PROJECT REPORT

1.Introduction:

1.1.Overview:

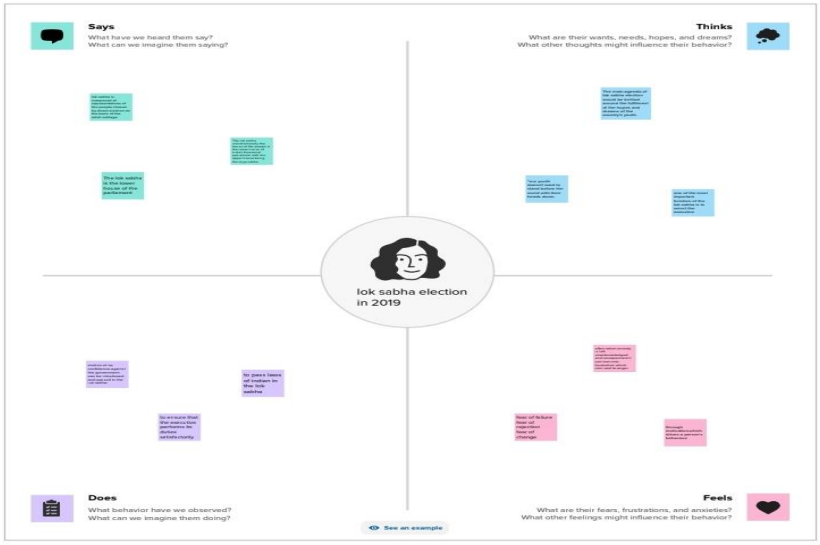
The election focused on a range of issues, including national security, economic development, unemployment, and social welfare programs. The Pulwama terrorist attack and India's retaliatory airstrikes in Balagot were significant issues. **Narendra Modi** was re-elected as Prime Minister of India, strengthening his position as a dominant political figure in the country.

1.2. Purpose :

The purpose of the political juggernaut in the **Lok Sabha** elections of 2019 was to secure a majority of seats in the Indian Parliament (Lok Sabha) to form the government, implement its policies, and lead the country for the next five years.

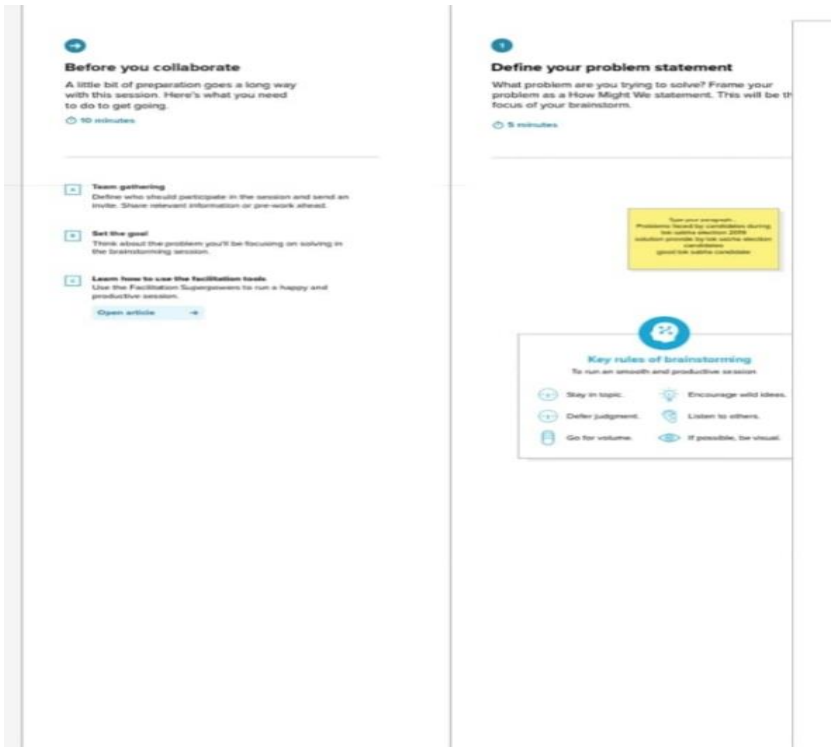
2.PROBLEM DEFINITON AND DESIGN THINKING:

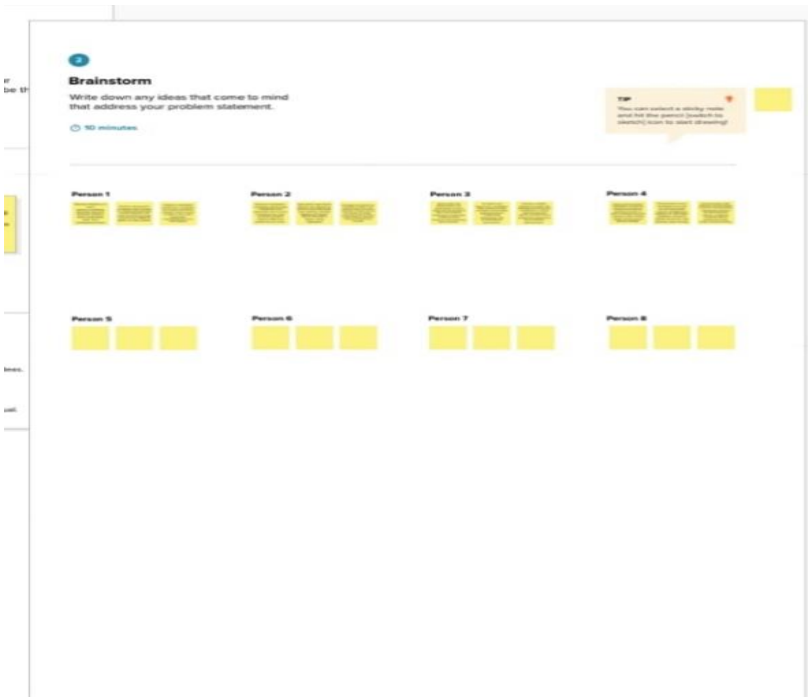
2.1)Empathy map:

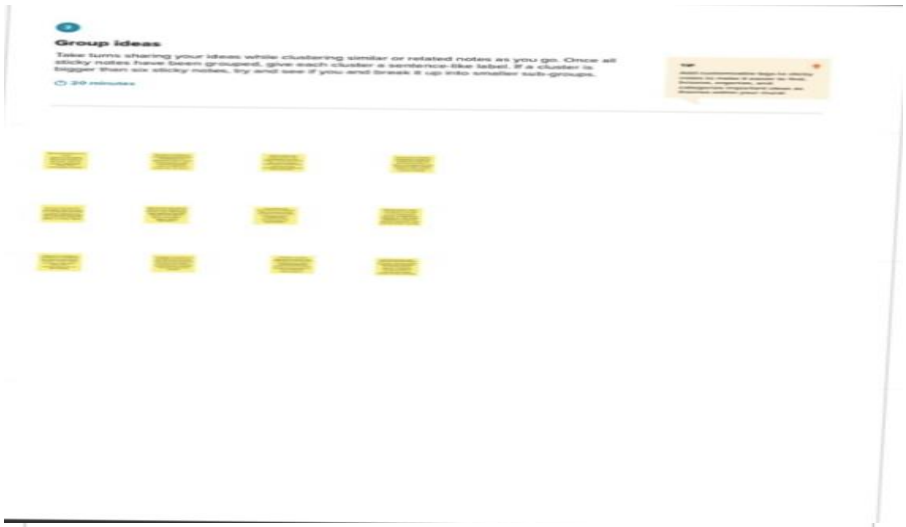

Says
What have we heard them say?
What can we imagine them saying?
Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?
lok sabha election in 2019
Does
What behavior have we observed?
What can we imagine them doing?
Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?
See an example

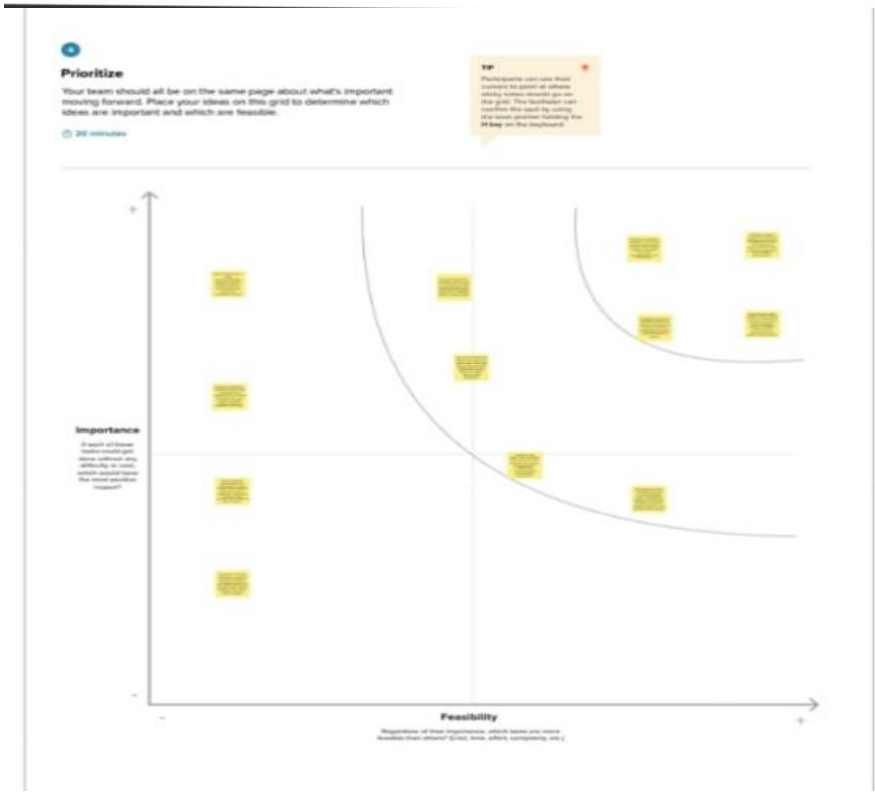
1.

2.2) Ideation and Brainstorming map:






Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
20 minutes


Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
20 minutes
Importance
Feasibility

3.RESULT

3.1 Sheet creation

The total winners in the Lok Sabha election in the 2019 are analyzed in the sheet.

Sheet 13

TotalCrinimalCases
2,018

Count of Criminal Cases.

Sheet 14

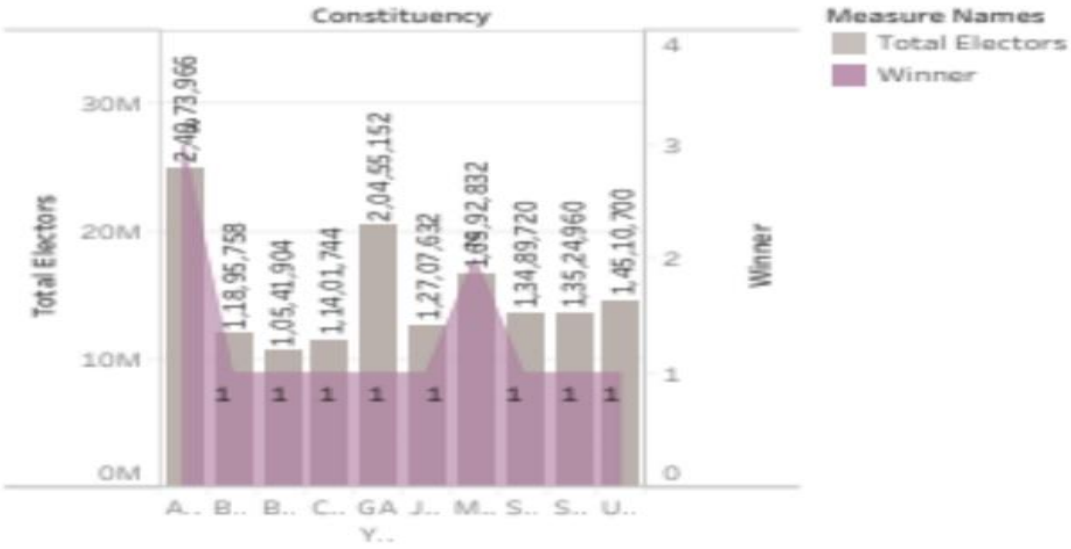
Total Votes
59,42,40,703

Sum of Total Votes.

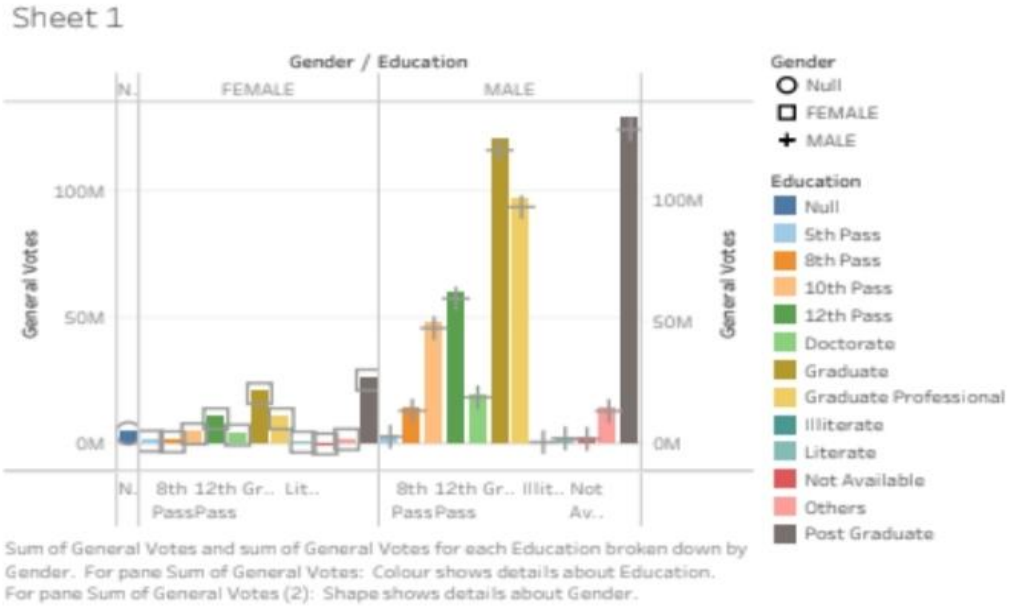
In the above sheet, we analyzed the total criminal cases.

Here we analyzed the total votes in the Lok Sabha election in 2019.

Sheet 2



Total Electors and Winner for each Constituency. Colour shows details about Total Electors and Winner. For pane Sum of Winner: The marks are labelled by Winner. For pane Sum of Total Electors: The marks are labelled by Total Electors. The view is filtered on Constituency, which keeps 10 of 539 members.



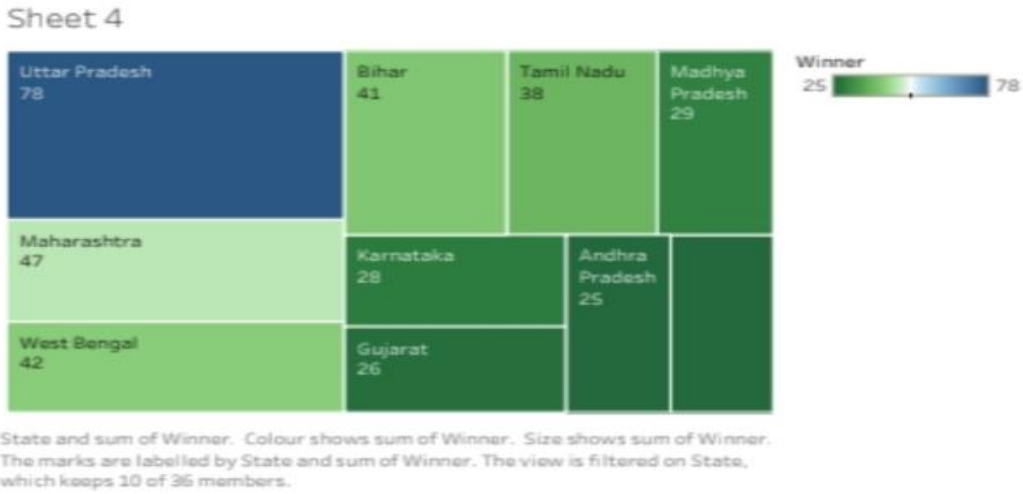
In this sheet, we have analyzed the general votes based on gender and educational qualification of the candidate.

In this sheet, we visualized that the top 10 winners based

on the constituency wise. In

Sheet 3

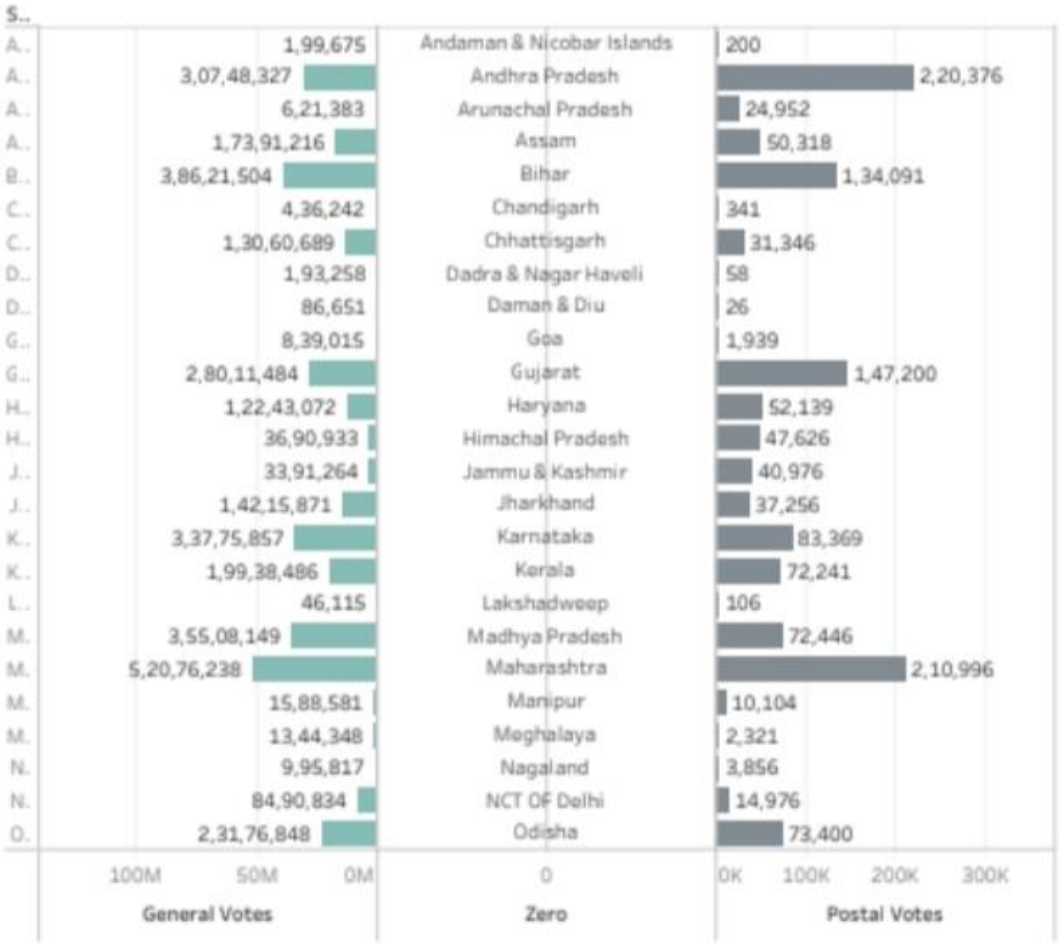
Sum of Zero and sum of Zero. For pane Sum of Zero: Colour shows details about Party. The marks are labelled by sum of Postal Votes. The view is filtered on Party, which keeps 10 of 133 members.



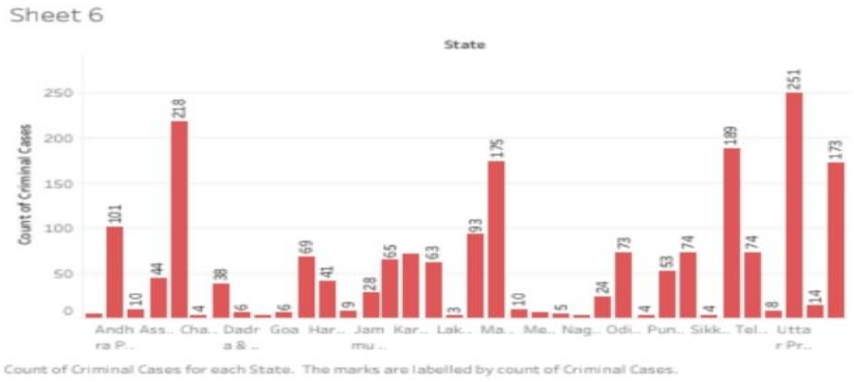
In the above chart, we have visualized the party wise portal votes of the Top 10 parties.

Here, we have visualized the Top 10 winners by the states.

Sheet 5



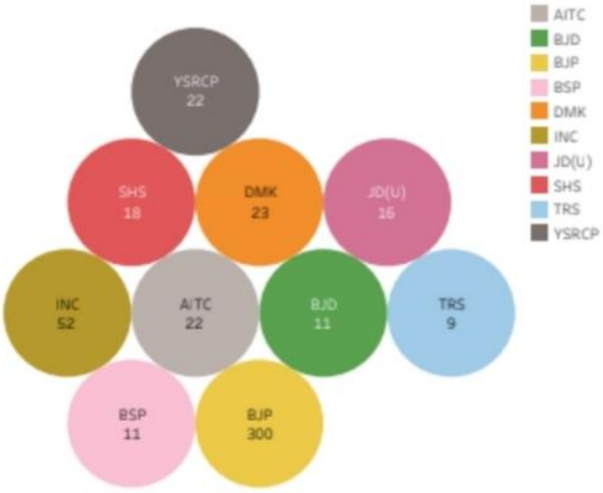
Sum of General Votes, sum of Zero and sum of Postal Votes for each State. For pane Sum of General Votes: The marks are labelled by sum of General Votes. For pane Sum of Postal Votes: The marks are labelled by sum of Postal Votes. The view is filtered on State, which excludes Mizoram.



In this sheet, state wise general votes and postal votes are visualized.

In the sheet, state wise criminal cases are visualized in the form of bar graph.

Sheet 7



Party and sum of Winner. Colour shows details about Party. Size shows Top n (Parameters). The marks are labelled by Party and sum of Winner. The view is filtered on Party, which keeps 10 of 133 members.

Sheet 11

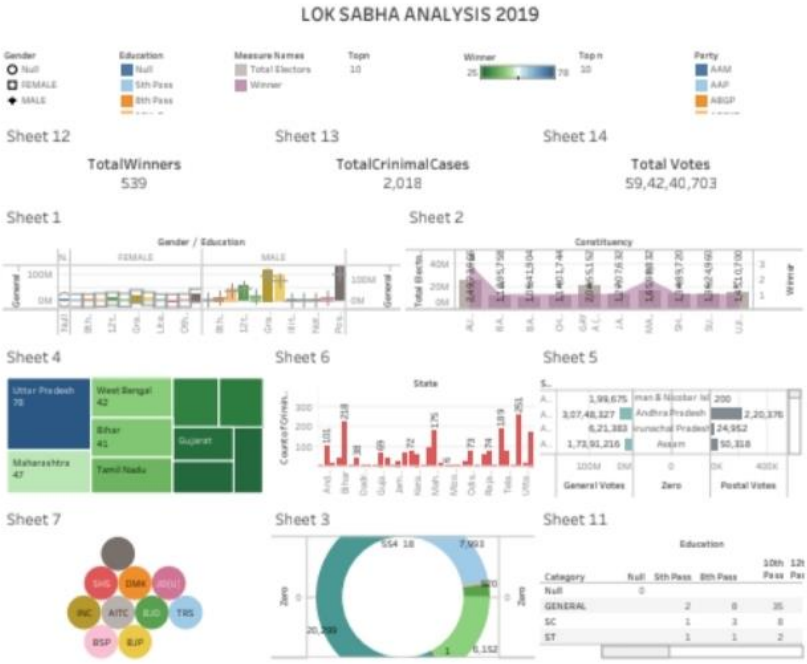
	Education												
Category	Null	5th Pass	8th Pass	10th Pass	12th Pass	Doctora..	Gradua..	Graduate Profe..	Illiterate	Literate	Not Available	Others	Post Graduate
Null	0												
GENERAL		2	8	35	49	17	103	73	1	1	0	14	96
SC		1	3	8	10	6	18	12	0	1	0	1	25
ST		1	1	2	10	0	11	14	0	0		2	14

Sum of Winner broken down by Education vs. Category.

In this bubble chart, the winners are shown by the party wise . Here top 10 parties are given in the form of bubbles.

Here we are analyzed the winners of Lok Sabha election in 2019 by education and category.

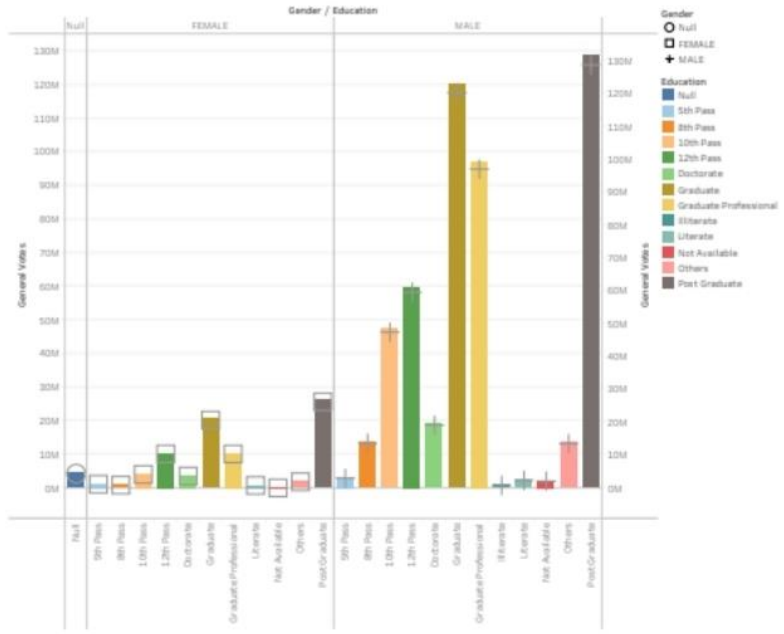
3.2) DASHBOARD AND STORY BOARD CREATION:



By using all the sheets , we had visualized a dashboard. In this, the state wise winners, the top 10winners ,criminal cases , party wise winners ,constitution wise winners are mentioned.

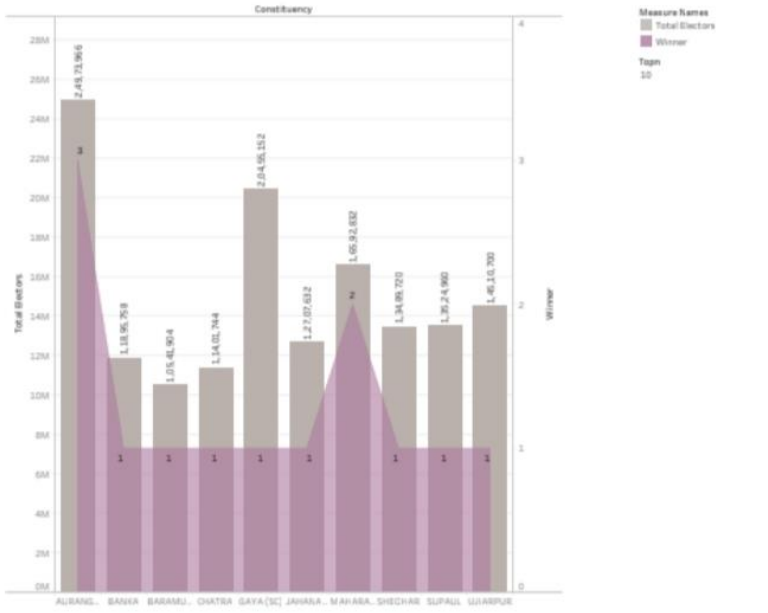
Story 1

Total Winner | Total Criminal Cases | Total Votes | **General votes divided by their Eductional Qualification &Gender** | Total Electrons & Total Winners in each Constituency. | Total Postal Votes in each Party. | Top 10 Winners States



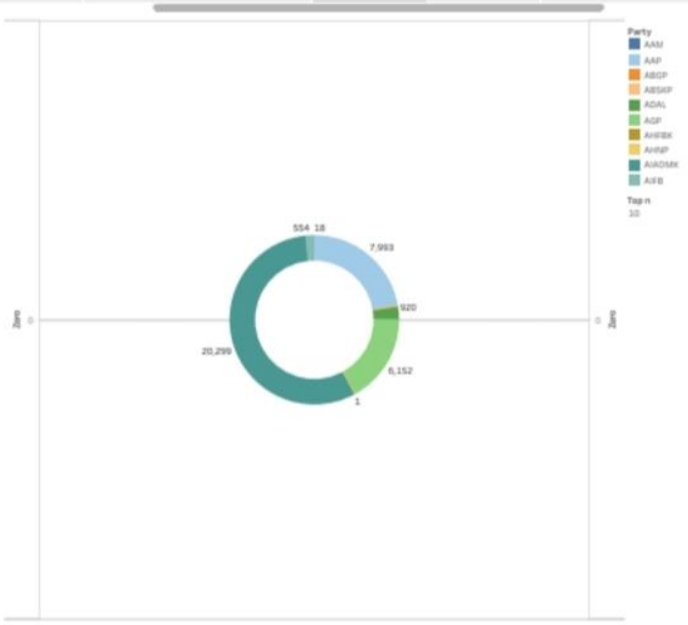
Story 1

Total Criminal Cases | Total Votes | General votes divided by their Eductional Qualification &Gender | **Total Eelctrons & Total Winners in each Constituency.** | Total Postal Votes in each Party. | Top 10 Winners States | Total Postal Votes & General Votes by State Wise.



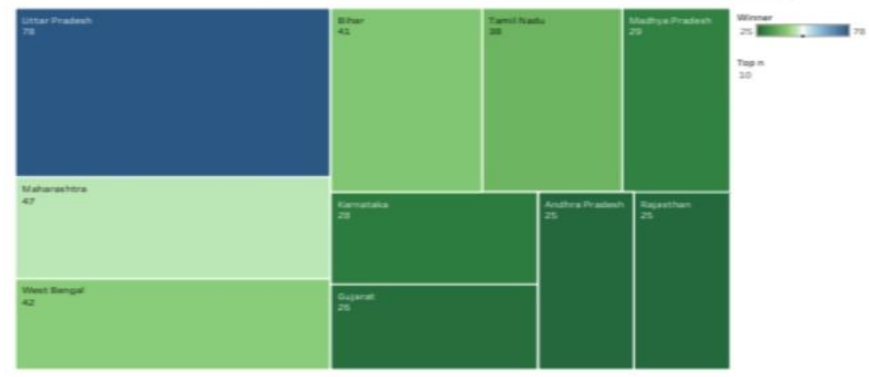
Story 1

Total Votes | General votes divided by their Eductional Qualification &Gender | Total Eelctrons & Total Winners in each Constituency. | **Total Postal Votes in each Party.** | Top 10 Winners States. | Total Postal Votes & General Votes by State Wise. | Criminal Case by state wise

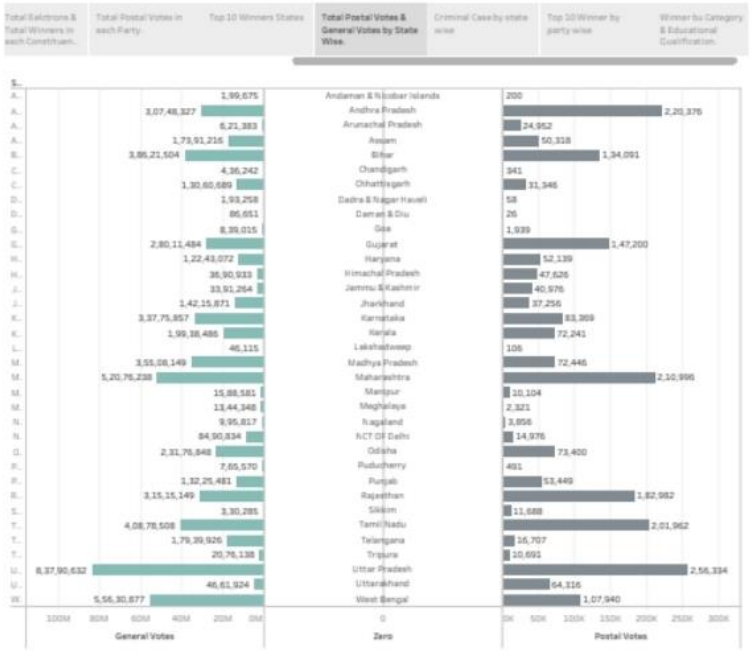


Story 1

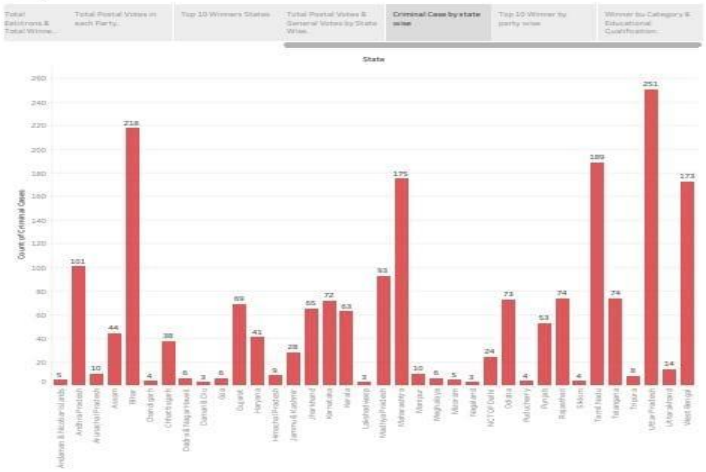
General votes divided by their Eductional Quali... | Total Eelctrons & Total Winners in each Constituency. | Total Postal Votes in each Party. | **Top 10 Winners States** | Total Postal Votes & General Votes by State Wise. | Criminal Case by state wise | Top 10 Winner by party wise



Story 1



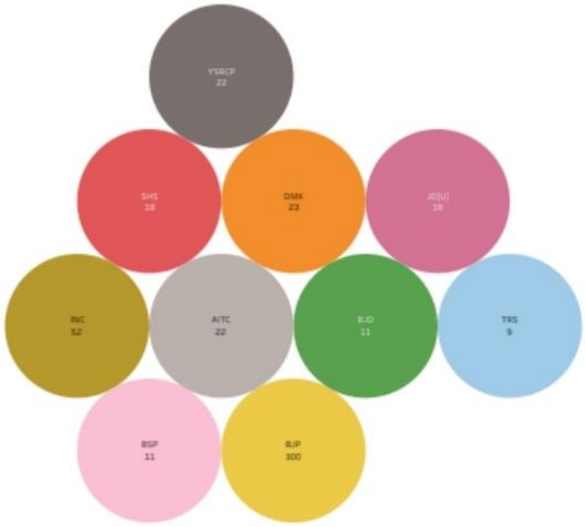
Story 1



Story 1

Total Electrons & Total Winne... | Total Postal Votes in each Party. | Top 10 Winners States | Total Postal Votes & General Votes by State Wise. | Criminal Case by state wise | **Top 10 Winner by party wise** | Winner by Category & Educational Qualification.

Top n
10



Story 1

Total Electrons & Total Winne... | Total Postal Votes in each Party. | Top 10 Winners States | Total Postal Votes & General Votes by State Wise. | Criminal Case by state wise | Top 10 Winner by party wise | **Winner bu Category & Educational Qualification.**

	Education											
Category	**Null**	**5th Pass**	**8th Pass**	**10th Pass**	**12th Pass**	**Doctora..**	**Gradua..**	**Graduate Profe..**	**Illiterate**	**Literate**	**Not Available**	**Others**	**Post Graduate**
Null	0												
GENERAL		2	8	35	49	17	103	73	1	1	0	14	96
SC		1	3	8	10	6	18	12	0	1	0	1	25
ST		1	1	2	10	0	11	14	0	0		2	14

Story 1

Total Winner | **Total Criminal Cases** | Total Votes | General votes divided by their Eductional Qualification &Gender | Total Electrons & Total Winners in each Constituency. | Total Postal Votes in each Party. | Top 10 Winners States

TotalCrinimalCases
2,018

Story is a visualization of a series with captions that helps to present our visualization in an effective way.

4.ADVANTAGES:

- ★ It helps in proper functioning of democracy through the system of checks and balances
- ★ No confidence motion can only be introduced and passed in the Lok Sabha. So, it controls the despotism of the government.
- ★ Money bills can be only introduced in the Lok Sabha . The Rajya Sabha can only suggest a money bill. It cannot reject it.

DISADVANTAGES:

- **Lack of effective opposition**
- **Polarization**
- **Social tension**

APPLICATIONS:

Economic Reforms:

The government pursued economic reforms, including the introduction of the Goods and Services Tax (GST) and the "Make in India" initiative, to boost economic growth and ease of doing business. National Security: The government's emphasis on national security led to increased spending on defense and measures to combat terrorism. The Balagot airstrike in response to a terrorist attack in Kashmir was a prominent example.

Infrastructure Development:

The BJP's focus on infrastructure development, such as the construction of highways, rural electrification, and the "Smart Cities" initiative, aimed to improve the quality of life and stimulate economic growth.

Foreign Policy:

The government pursued an active foreign policy, engaging with major powers and strengthening relationships with countries like the United States and Israel.

6.CONCLUSION:

The government launched numerous economic and social welfare initiatives, aiming to improve the lives of Indian citizens. These included financial inclusion, healthcare access, and sanitation programs. The BJP emphasized national security, which culminated in actions such as the Balagot airstrike in response to a terrorist attack.

The government focused on infrastructure projects to enhance transportation, connectivity, and urban development. India's foreign policy became more assertive, with a focus on strengthening international relationships and increasing global recognition.

7.FUTURE SCOPE:

Youth Engagement: Recognizing the demographic advantage of India's young population, the BJP may develop strategies to engage and address the aspirations of the youth.

Economic Challenges: And dressing economic challenges, including job creation and income inequality, could be a priority to ensure continued support from a diverse electorate.

State Elections: Winning state elections remains crucial for both political dominance and policy implementation. The BJP may focus on state-level campaigns and governance.

Social Welfare: Expanding and enhancing social welfare schemes to reach more marginalized communities could be part of the future agenda.