

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

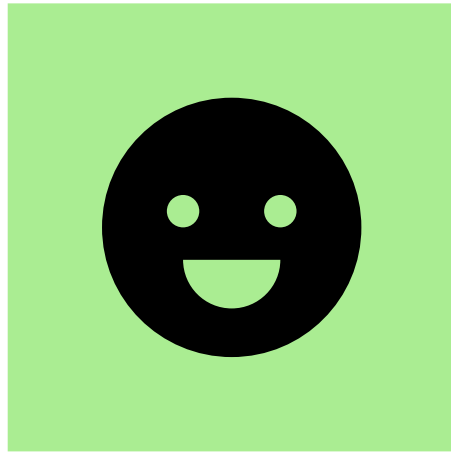
We need to understand the challenges faced by the drivers during their journey.

Best experience of drivers

Struggles of drivers

Increase the efficiency and profitability.

Illuminating Insights
From Uber
Expeditionary Analysis



Uber users are satisfied with their ridesharing service.

Uber reach the passenger destiny at the time.

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

They feel safe and comfortable during journey.

Middle class people can also travel because cost in very low.



It gives new ideas

If we can pointout the challenges faced by the drivers when we could observe and enhance overall efficiency.

How can we optimize driver experience and increase efficiency in journey.

It gave wide communication skill.

Cost efficient compared to another

Uber has different type of payment.

Conduct surveys and intervals with drivers and passengers.

The desire to improve user experience and reliability.

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?