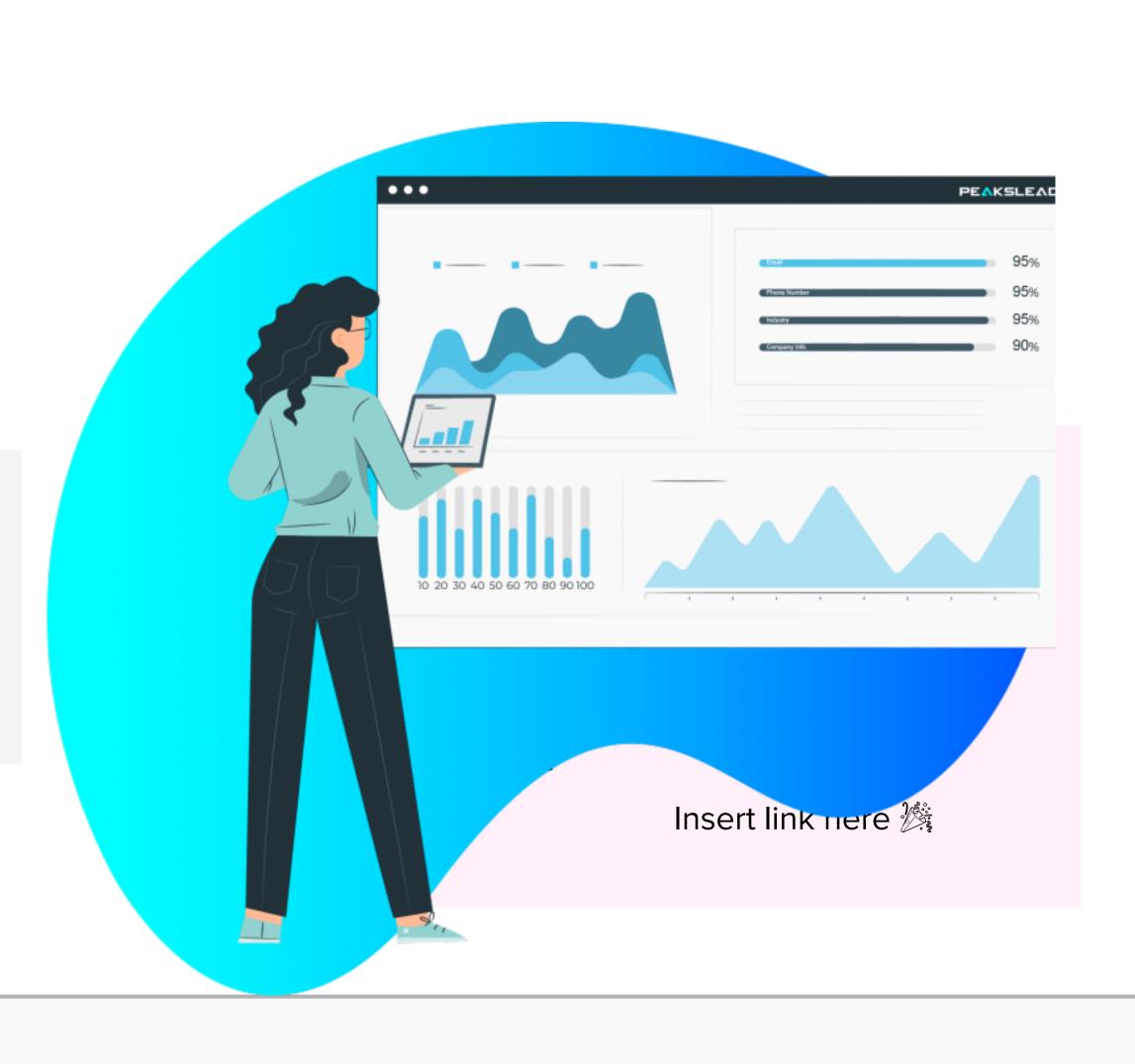
Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

How Might We One of the major problem in analyzing housing prices in metropolitan area of India is lack of reliable and accurate data



Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

Advice

- ☆ Defer judgment
- Go for volume
- Build on the ideas of others
- Stay on topic
- Encourage wild ideas
- Be visual

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.











Factors that influence pricing



Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2). After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color of multiple sticky notes at once.

Sources and Techniques

- > Analysts may need to rely on multiple data sources.
- > Analysts should conduct ground research.
- > Use statistical techniques to estimate the missing value.

Expert Opinion

- > Consider qualitative information from real estate experts or industry professionals.
- > Opinion of the consultancies can be considered.
- > Opinions from standard real estate companies and agencies can be taken into account.

Market Sentiment

- > Understanding the local market and its nounces is essential for accurate analysis.
- > Public opinion can be taken into account.
- > Knowing the information through a negotiator.

Standard Report

- > All India House Price Index by RBI can be referred.
- > Referring standard reports published by analysts.
- > Analyse price trends based on standard reports over past few years to identify patterns.

Factors that influence pricing

- > Pricing also differ based on property types such as apartment houses or condos.
- > Evaluating housing prices based on the proximity to city centres, transportation hubs. > Events like economic downturns, pandemic can impact pricing.

Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details. Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.



Vote area

- Analysts may need to rely on multiple data sources.
- Public opinion can be taken into account.
- Consider qualitative information from real estate experts or

industry professionals.

- Opinion of the consultancies can be considered.
- Understanding the local market and its naunces is essential for accurate
- All India House Price Index by RBI can be referred.
- analysts
- Referring standard reports published by
- Evaluating housing prices based on the proximity to city centres, transportation hubs.

analysis.

 Understanding the local market and its naunces is essential for accurate analysis.



- Public opinion can be taken into account.
- Analysts may need to rely on multiple data sources.
- All India House Price Index by RBI can be referred.



 Consider qualitative information from real estate experts or industry professionals.



High-priority