



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

jaya sri.R
kavitha.M
jeevashri.S
jeyapriya.J

Book cover plays a crucial role in attracting reads.

They are a vital marketing tool

It should align with the book's genre and tone

Conveying the essence of the book.

Review And Refinement.

Take the time to revie the book cover carefully.

Share the book cover design with others

A book cover should immediately catch the viwer's eye.

It's the first impression a potential reader has of our book

So it needs to be visually appealing and intriguing.

The cover should reflect the book's content, genre, and themes.

A book cover that aligns with a reader's interests

Book covers can convey emotions relevant to the book's theme .

Sence of attaraction

Peferances can generate a feeling of immediate interest