

## Says

What have we heard them say? What can we imagine them saying?

**Thinks** What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



"What can we do to make your event memorable and special?"

"We take pridee in using only the freshest ingredients in our dishes."

Offer a varity of

delicious food

different events

and occasions

fresh and

options for

"We can menu to your dietary

customize our accommodate needs."

provide excellent customer services, ensuring prompt delivery and setup.

Pay attention to dietary restrictions and preferences, offering vegetarian, vegan, orglutenfree options.

Considering customer satisfaction and feedback to improve their services

Constantly researching and experimenting with new food trends and recipes to offer unique options

Thinking about ways to efficiently manage their catering opertions to maximize customer satisfaction and profitability



PREPARATION AND MAINTANENCE OF ZOHO BOOKS FOR FRESH BITES CATERING

See an example

Excitement and passion for creating and serving delicious food.

Satisfaction when customers appreciate the quality and taste of their dishes.

Pressure to consis tently meet or exceed customer expectations



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