



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Inadiquate medical infrastructure

Gap in doctor patient ratio

Lack of adiquate mental helth care

Improving Infrastructure and Human Resource

Addressing the Root Causes of Health Inequities

Towards One Health Approach



Persona’s name
Short summary of the persona

Type your paragraph...

Need for investing in the construction of new healthcare facilities and upgrading existing ones

need for time bound implementing targeted programs to increase access to healthcare services

collective health initiatives covering healthy atmosphere, healthy animals, and healthy humans are the need of the hour.

Insufficient funding

Lack of doctors (we need 20 lacks doctors for our cuntry)



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?