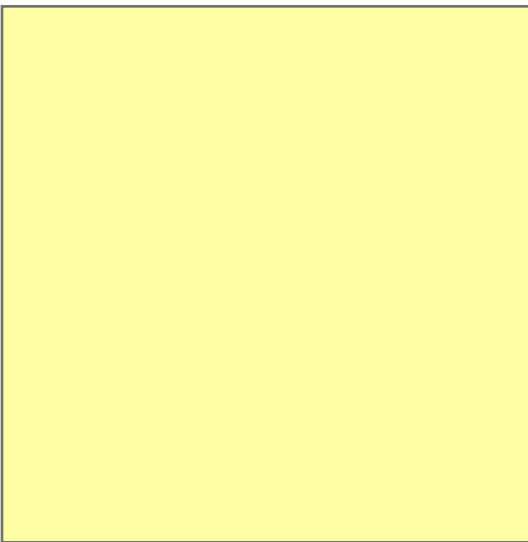
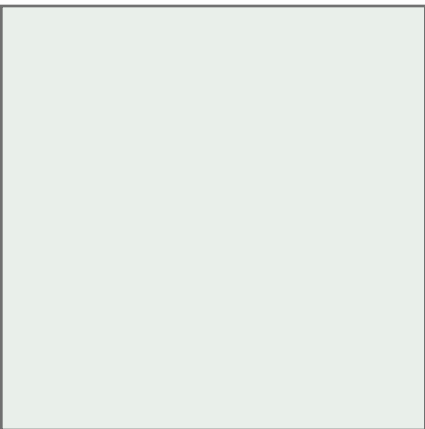
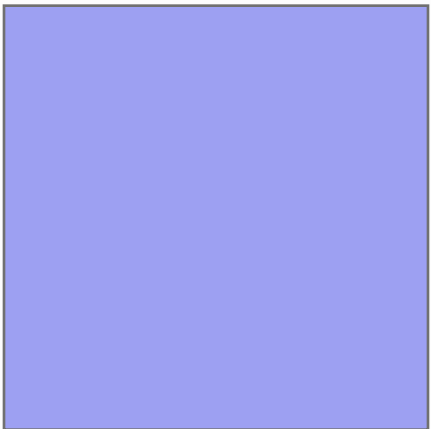
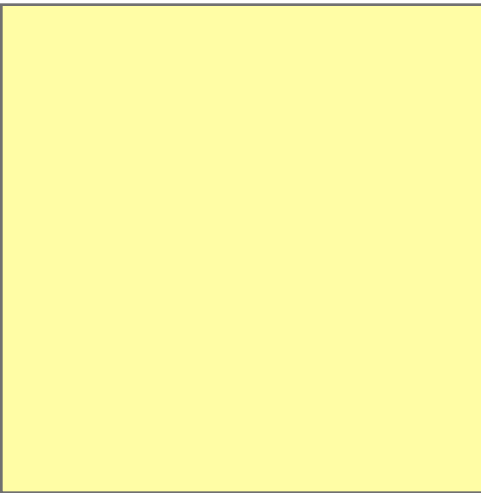
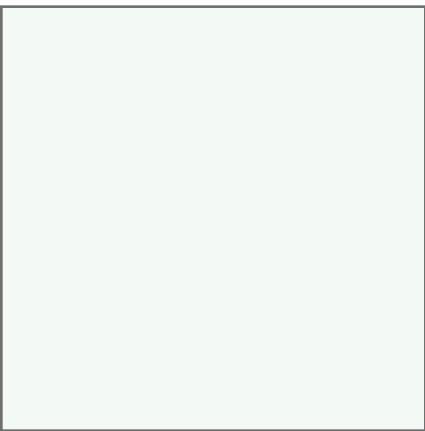
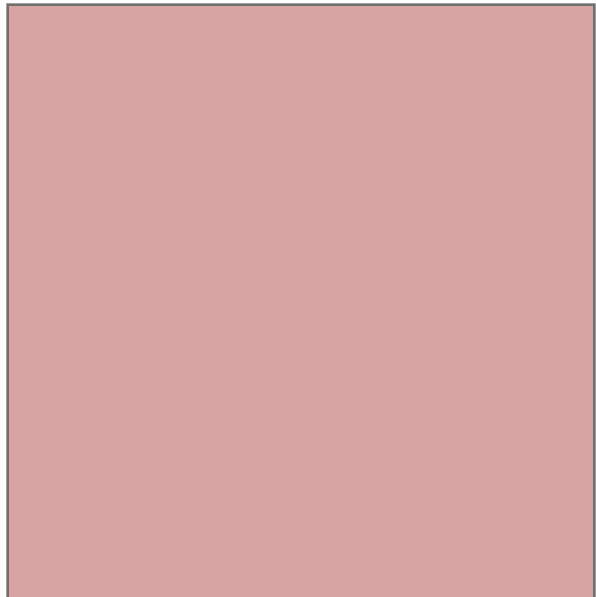


THE 1975

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THE 1975

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THE START

HISTORY OF THE BAND

The 1975 are an English pop rock band formed in 2002 in Wilmslow, Cheshire. Now based in Manchester, the band consists of lead vocalist, producer, lyricist and rhythm guitarist Matthew Healy, lead guitarist Adam Hann, bassist Ross MacDonald, and drummer/producer George Daniel.



The band's origins trace to their attendance at high school and playing together as teenagers. Gigs organized by a council worker led the band to formally sign with Dirty Hit and Polydor Records. The band opened for several major acts and released a series of extended plays (Facedown, Sex, Music for Cars, IV) throughout 2012 before releasing their self-titled debut album (2013), which included the popular singles "Sex", "Chocolate", and "Robbers" and reached number one in the United Kingdom.

Their second album, *I Like It When You Sleep, for You Are So Beautiful yet So Unaware of It* (2016), reached No. 1 in the US, UK, Canada, Australia and New Zealand. Following the touring cycle for the record, the band announced their third album under the working title of *Music for Cars*, before going on hiatus again throughout 2017.

Returning in 2018, the band announced that the album had evolved into their third campaign cycle, consisting of their third and fourth studio albums. The first, *A Brief Inquiry into Online Relationships* (2018), was released to widespread critical acclaim, and became their third No. 1 album in the UK. The second, *Notes on a Conditional Form*, was released in May 2020 and became their fourth consecutive No. 1 album in the UK.

The 1975 has garnered acclaim for their exploration of an eclectic range of genres such as pop rock, synth-pop, R&B, funk rock, electropop, new wave forms of electronic music (such as UK garage, 2-step and ambient), and forms of rock music (such as shoegaze, post-punk and post-rock), as well as elements of jazz, soul and gospel. Frontman Matthew Healy's energetic and eccentric stage presence has also garnered acclaim, as has his lyricism due to its deeply personal, self-aware, self-deprecating, and often observational nature; his lyrical analyses of politics, society and culture have been praised, notable in songs such as "Love It If We Made It", "Loving Someone", "Sincerity Is Scary", and "People".

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EVOLUTION

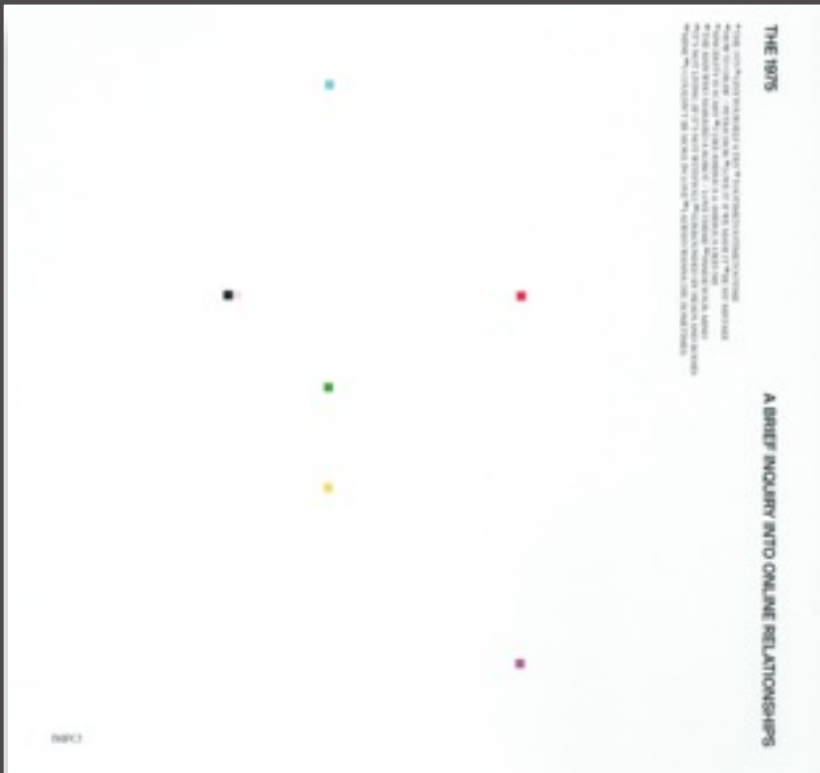
The 1975 (self-titled)

In their first self titled album, the 1975 aimed to have album artwork that was both “chic and simple.” Inspired by the Chanel logo, the 1975 created a brand off of a simple neon rectangle in black and white. Their almost 80s vibe also appeared in the rest of the album’s artwork, with photos taken for each song by George Daniel, a member of the band. “We wanted something to look like a brand than a band,” Healy said.



I Like it When You Sleep, for You Are So Beautiful Yet So Unaware of It

The 1975 made a big shift in their second album, with the new addition of color and graphic designer, Samuel Burgess Johnson. While “there was so much aesthetic identity with the box...the black and white thing had to change,” Healy claimed. After touring, Healy noticed fans on Tumblr becoming bored with the old album artwork without “new visual information,” so they began posting new edits of the bands album in pink. With this insight, the band used neon pink signs for their new album art and song visuals.



A Brief Inquiry Into Online Relationships

In a more honest third album, Healy wasn’t worried on its presentation. This mindset came across clearly in their album art designed by Johnson that “wasn’t really referencing anything, [but] was more of a clean, modern, deconstruction.” This album, in Healy’s mind, was more of an ode to creativity, as he claimed himself to be “self-referential” and obsessed with alluding to other content creators and their important works.



Notes on a Conditional Form (NOAF)

In Healy’s own words, NOAF is more of a “wabi sabi album,” based on the Japanese concept of acceptance in imperfection. With this in mind, the band’s album art contains more texture, visual content, and simplicity than their previous albums.

[Click here for the “Aesthetic History of the 1975”](#)



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EVOLUTION

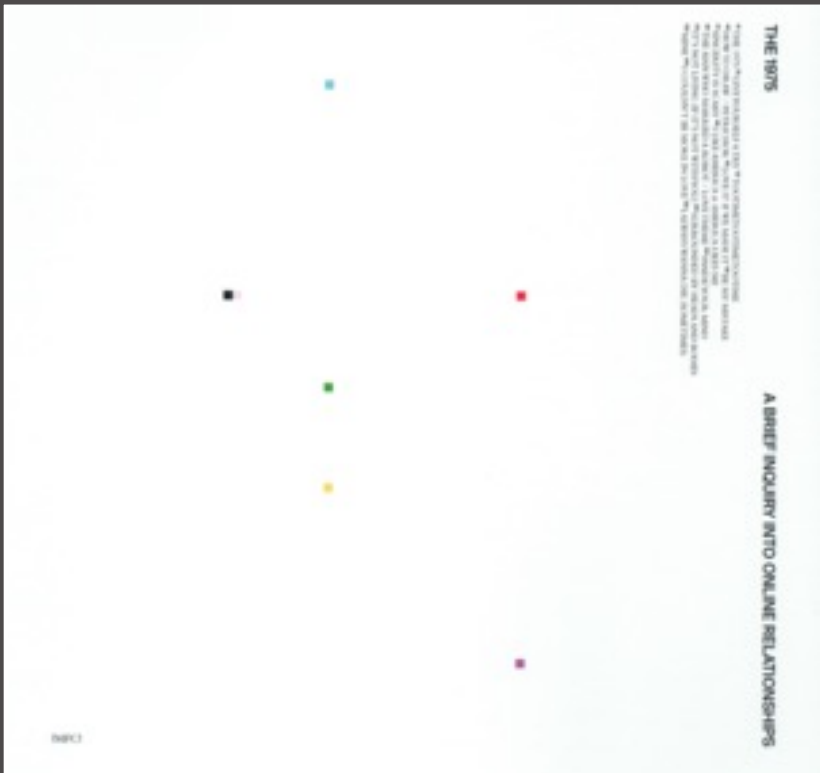
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The 1975's Matty Healy talks through the band's visual evolution, from the 'Facedown' EP to their upcoming album 'Notes On A Conditional Form'.

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RELIGION

SPIRITUALITY AND CONCEPT OF RELIGION

In a lot of the 1975’s music, Matty Healy goes back and forth in his understanding of religion and his spirituality. It is almost a love hate kind of relationship. Having said this, Healy admits to be openly agnostic. Even so, Healy uses his songs as a journal to explain where he is at and reason why he’s struggled with religion. His songs titled “Give Yourself A Try,” “If I Believe You,” as well as “Jesus Christ 2005 God Bless America,” go into a more in depth explanation as to why he believes what he believes.



IF I BELIEVE YOU

“I’ve got a God-shaped hole/ That’s infected/ And I’m petrified of being alone now,” Healy begins his song. “If I Believe,” is an explanation of Healy’s relationship with religion and the universe. “If I believe, will that make it stop? I’m begging for help/I’m asking you Jesus, show yourself,” Healy sings. He later adds that “I’ll be a child if you exist,” referring to the biblical concept of being a child of God. In several points in the song, Healy builds off of this concept as he shapes his song to have a more gospel like feel, as he includes a choir of gospel singers in several sections.

JESUS CHRIST 2005 GOD BLESS AMERICA

The entirety of this song is basically a metaphor of Healy’s “frustration at the way religious society handles topics such as homosexuality” (dbknews). He begins the song a bit ironically by stating that he’s “in love with Jesus Christ, [and] it’s so nice.” Later on, Healy describes his scorn for religion, when he wonders out loud why the church claims to be welcoming, yet often pushes out those who are different or identify as lgbtq+.



IF I BELIEVE YOU (2016)

Provided to YouTube by Universal Music Group

If I Believe You · The 1975

I like it when you sleep, for you are so beautiful yet so unaware of it



NO A C F
'Jesus Christ 2005 God Bless America'

JESUS CHRIST 2005 GOD BLESS AMERICA (2020)

The 1975 - Jesus Christ 2005 God Bless America

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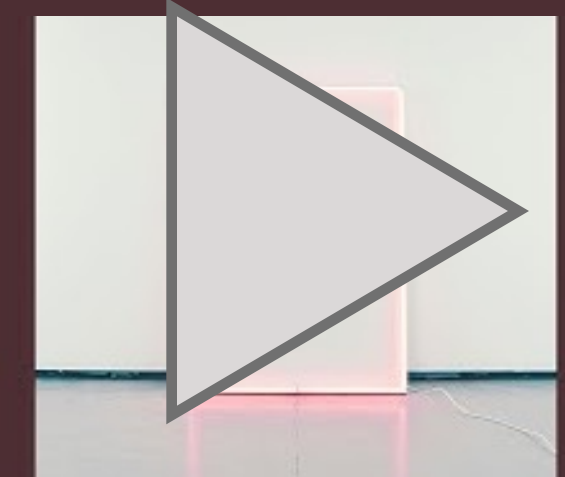


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The 1975 - Jesus Christ 2005 God Bless America

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SOCIAL JUSTICE



MAKING A CHANGE

From projecting the pride flag during their live performances of “Loving Someone” to addressing climate change on their upcoming album, The 1975 does not shy from commenting on current events. But, of course, that’s one of the reasons fans love them. There are plenty of times The 1975 made statements with their music, but here are a few of the most notable political statements by the band.

DURING THEIR LIVE PERFORMANCES OF ‘LOVING SOMEONE’

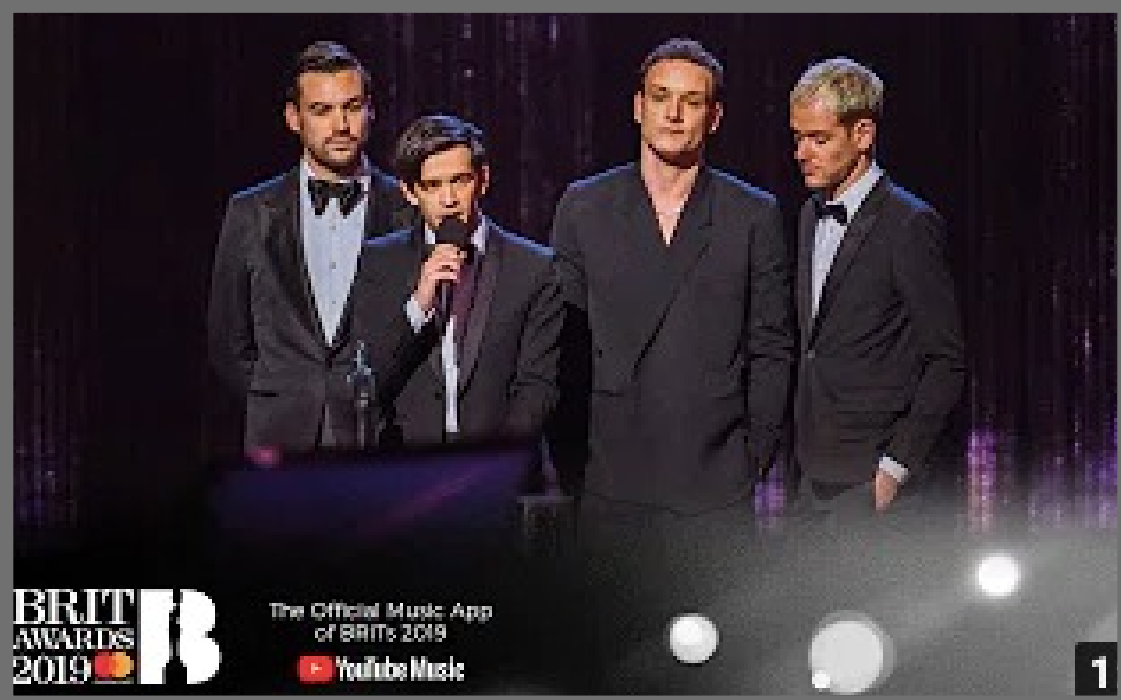
In 2016, The 1975 premiered their album, I Like It When You Sleep, for You Are So Beautiful Yet So Unaware of It and their song “Loving Someone.” Although the song originally discussed Matty’s life and feelings, it came to represent something much bigger. Following the mass shooting at the Pulse Nightclub in Orlando, The 1975 dedicated “Loving Someone” to members of the LGBTQ+ community. The group projected a pride flag behind them during a performance of “Loving Someone,” which eventually became a trademark of the song and of their live shows.



DURING THEIR ACCEPTANCE SPEECH AT THE ‘BRIT AWARDS’

In 2019, The 1975 won the Brit Award for “Album of the Year.” The band used their platform to discuss current events and the state of the music industry. Specifically, Matty Healy touched on how women in the music industry are perceived.

“I want to read a couple of sentences that a friend of ours, Laura Snapes, said this week and I thought we should all think about it,” Healy said. “In music, male misogynist acts are examined for nuance and defended as traits of difficult artists while women are treated as hysterics who ‘don’t understand art.’”



WITH THEIR RE-IMAGINED VERSION OF ‘THE 1975,’ FEATURING GRETA THUNBERG

Since their self-titled record, The 1975 always opened their albums with a song entitled “The 1975.” For their upcoming album, entitled Notes on a Conditional Form, their signature song took on a different meaning. Narrated by activist Greta Thunberg, this song discusses climate change and a time for civil disobedience



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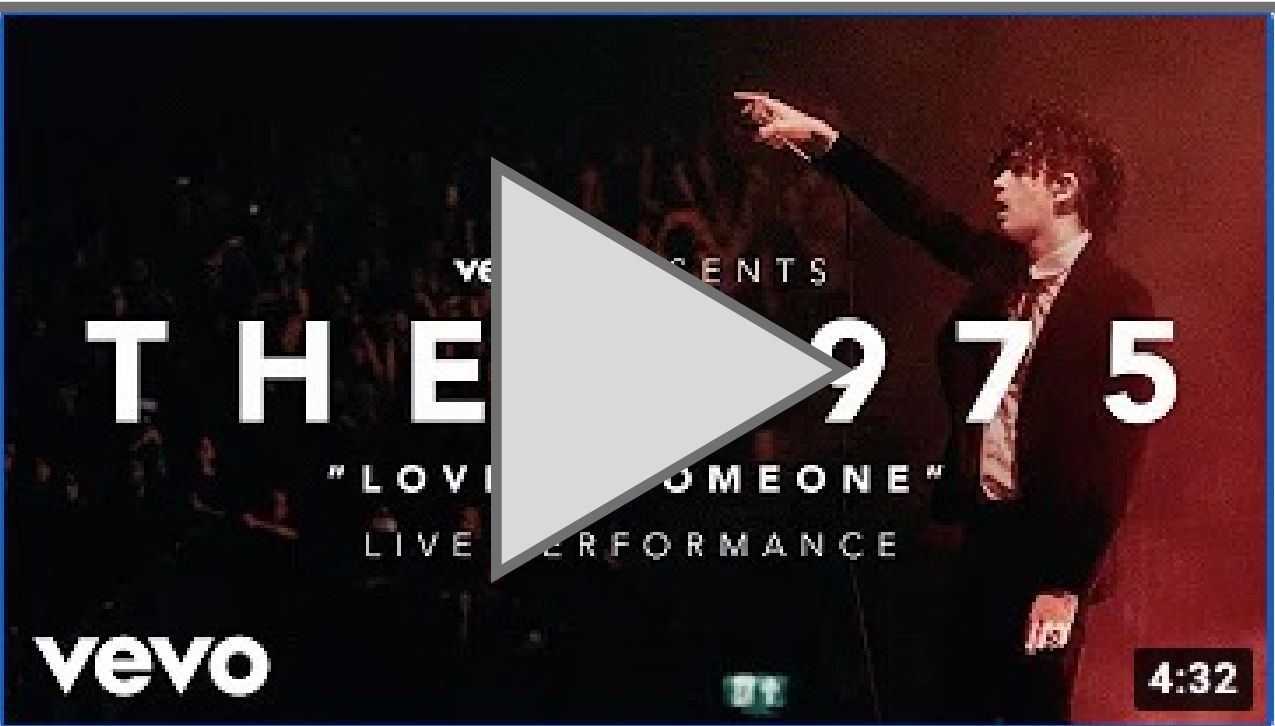


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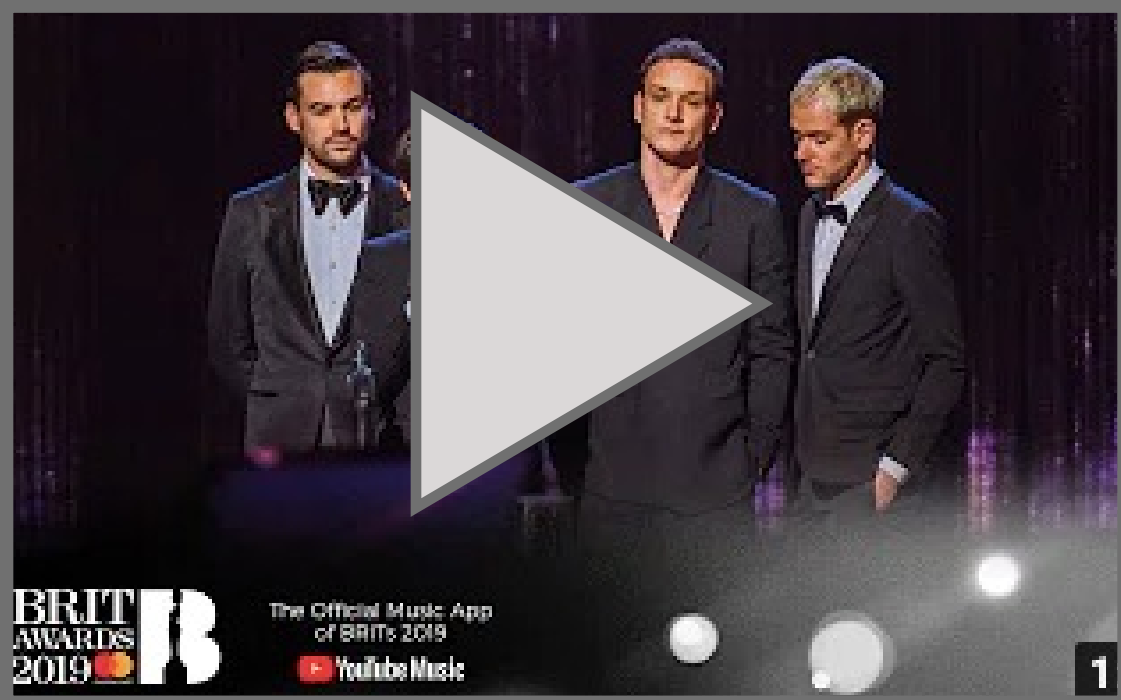
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