Homework 2 Writeup

What Data is being provided and consumed?

Information about Gi's is being provided and consumed. The price, maker, description etc. and customers can buy those Gi's if they want.

What real world goal drives this need?

There are many people who have small gyms and associations who make Gi's but there is no central platform that caters to both big and small providers so that everyone has a chance to sell their wares equally.

What aspect of this is hard?

A friend of mine who was selling Gi's at his gym was told that he couldn't since the gym had their own brand that they wanted to sell. He was told he might get thrown out of the gym after training there almost 10 years!

Person A -- The provider

Persona

Omar is a 35 year old black belt in Jiu Jitsu who works full time running a series of cell phone stores. Now that he has achieved black belt status he would like to start his own gym, and offer his own line of Gi's through his gym. In order to get customers and clients he needs a way to market his stuff and make it available.

When and how do they provide it?

Omar can go onto the site and provide all the information required about the gi's as needed for people to buy them by filling out the correct form.

What real goal does person A achieve?

Omar can sell his personal Gi to both friends and strangers. In this way he can build a client base and make some extra $.

What subgoals and states does person A go through?

1) Person A has to log into the system to let the site know which seller needs write permissions.
2) Person A has to edit existing Gis available for purchase as demand fluctuates
3) Person A needs to create a new Gi when they have new wares to sell

Person B -- The consumer

Persona

Justin is a 23 year old student who hasn't practiced Jiu Jitsu but would like to start. He needs to find a gi to buy before he can begin training.

When and how to consume data?

Justin consumes data when he logs on to the site and views the Gi's that are available for sale. When he finds one that he likes he can consume the data by choosing to purchase it.

What real world goal does person B achieve

Person B is able to buy a Gi that they need to train

What 3 subgoals and states does user B go through

1) User B views all the data to see what is available
2) User B searches the data based on a specific criteria to see only what they are looking for
3) User B chooses to buy the item that they prefer.