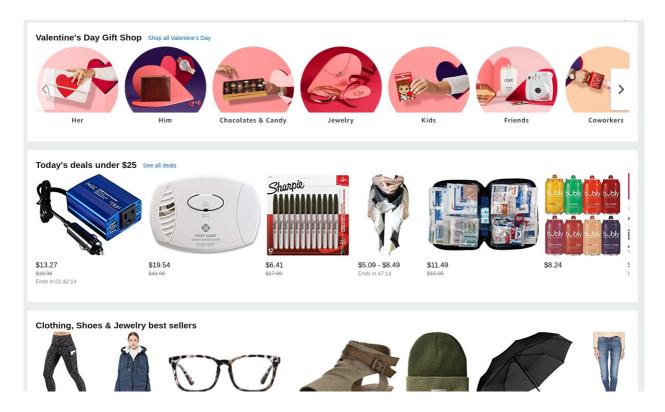
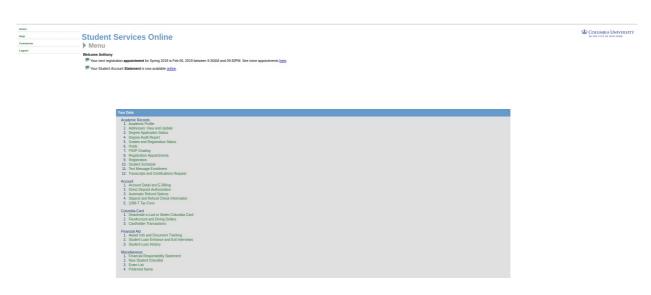
## **Gestault Examples**

## a) Example of Similarity



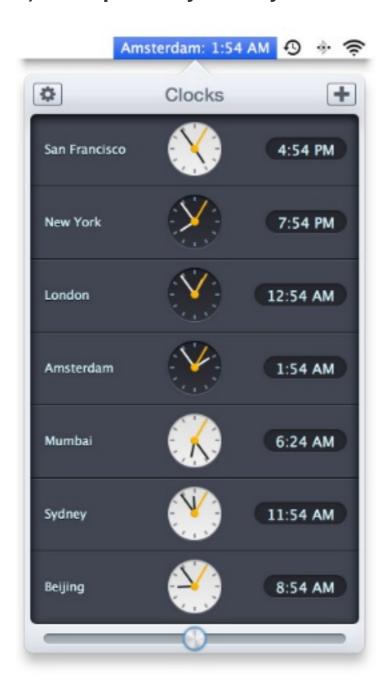
• The valentine day deals are grouped together in circles while the others are left as squares

## b) Example of enclosure



• The Data is brouped together in a grey enclosure that keeps the list together

## c) Example of Symmetry



• This image could be a list of city:time, but there is a clock in the middle for aesthetic appeal. The symmetry of the labels on each side of the clocks maintain a left right relationship rather than reading this information in columns.