



*matec*2024

MARA AUTOMOTIVE ECOSYSTEM

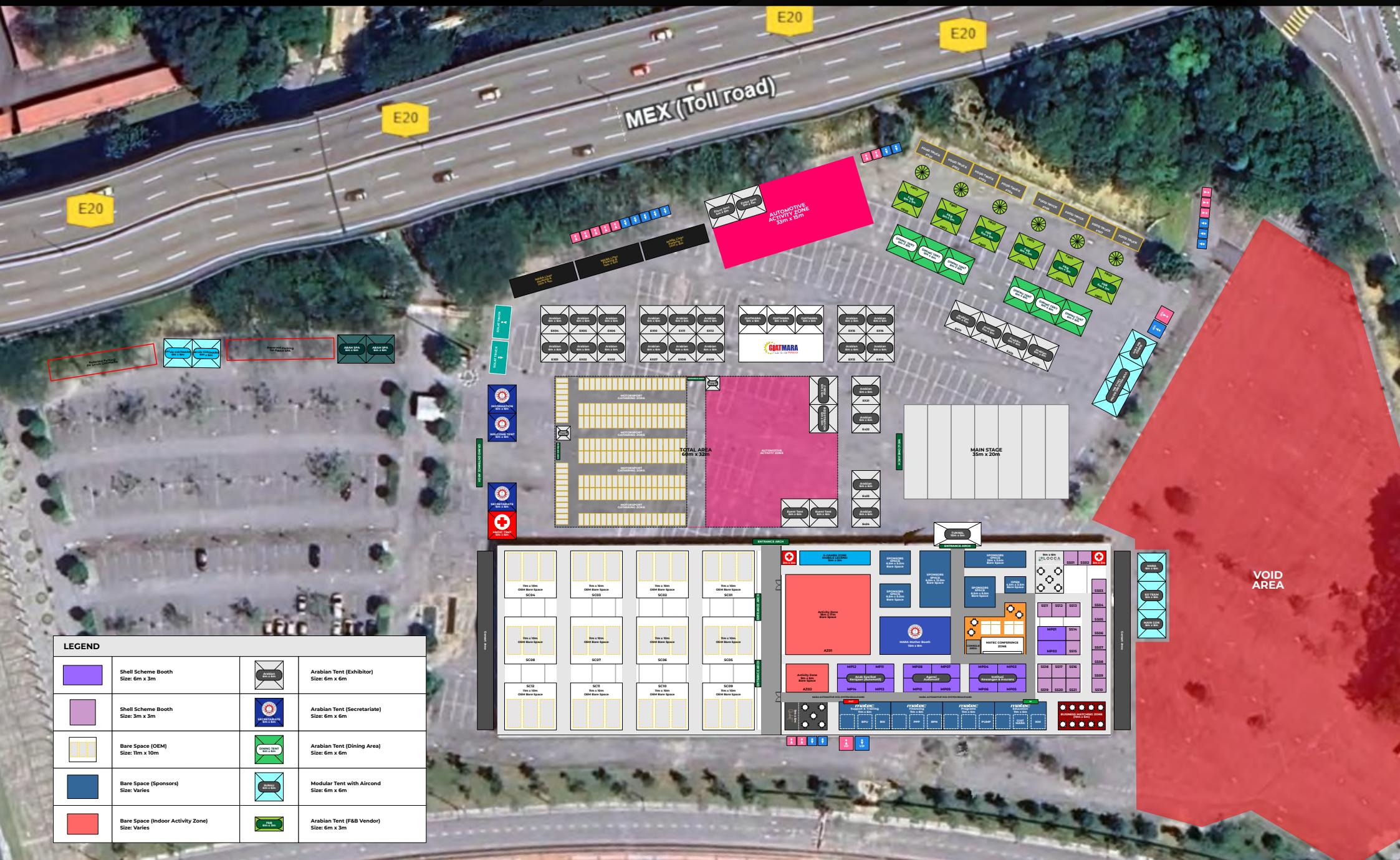
ENTREPRENEURIAL ENGINE: ACCELERATING AUTOMOTIVE GROWTH

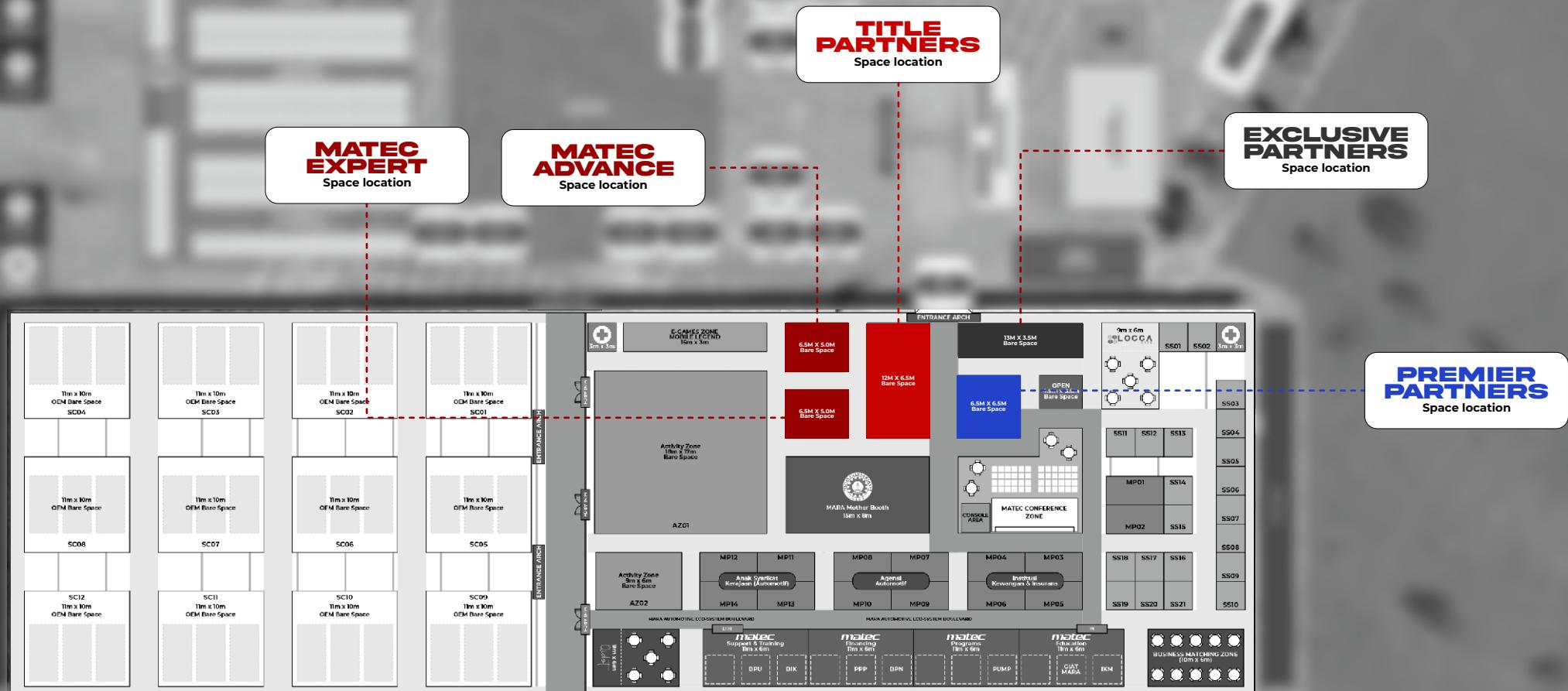
PARTNERSHIP PACKAGES

20 - 22 SEPTEMBER 2024

BUKIT JALIL

www.matec.my





TITLE PARTNERS PACKAGES



EVENT DAY BENEFITS

- Corporate pavilion or branding space in Main Zone (12.0m x 6.5m)
- Hanging banners and 50 stepping stickers
- Partner logo at the Main Entrance
- 1 Branding Giant Balloon
- Networking opportunities
- Priority seating at the Opening Ceremony of MATEC 2024
- Used of Shared Sponsor Business Matching Area during event
- Priority booking of Press Conference Room during event
- 1 exclusive interview with local media during MATEC 2024
- Usage of Grand & Main stage for promotional activities (shared basis)
- 10 lot reserved parking
- Will carry logo/branding in MATEC 2024 Logo



KEY BENEFITS

- Participate in Road to MATEC 2024
- 2 exclusive interview
- Sponsor logo placement on the press release prior to MATEC 2024



PROMOTIONAL BENEFITS

- Priority interviews with selected media agencies
- 2 pages advertisement in the MATEC 2024 Official Program Book
- Recognitions in MATEC 2024 collaterals (venue backdrops, marketing & advertising, billboards)
- Recognitions in MATEC 2024 publications, websites and social media platforms

**VALUE OF
RM500,000**

PREMIER PARTNERS PACKAGES



EVENT DAY BENEFITS

- Corporate pavilion or branding space in Main Zone (6.5m x 6.5m)
- Hanging banners and 30 stepping stickers
- Partner logo at the Main Entrance
- 1 Branding Giant Balloon
- Networking opportunities
- Priority seating at the Opening Ceremony of MATEC 2024
- Used of Shared Sponsor Business Matching Area during event
- Priority booking of Press Conference Room during event
- 1 exclusive interview with local media during MATEC 2024
- Usage of Hall A main stage for promotional activities (shared basis)
- 5 lot reserved parking



KEY BENEFITS

- Participate in Road to MATEC 2024
- 1 exclusive interview
- Sponsor logo placement on the press release prior to MATEC 2024



PROMOTIONAL BENEFITS

- Priority interviews with selected media agencies
- 1 pages advertisement in the MATEC 2024 Official Program Book
- Recognitions in MATEC 2024 collaterals (venue backdrops, marketing & advertising, billboards)
- Recognitions in MATEC 2024 publications, websites and social media platforms

**VALUE OF
RM150,000**

EXCLUSIVE PARTNERS PACKAGES



EVENT DAY BENEFITS

- Corporate branding space in Main Zone (13m x 3.5m)
- Partner logo at the Main Entrance
- 1 Branding Giant Balloon
- Networking opportunities
- Priority seating at the Opening Ceremony of MATEC 2024
- Use of Shared Sponsor Business Matching Area during event
- Priority booking of Press Conference Room during event
- Booking of Press Conference Room during MATEC 2024
- 1 exclusive interview with local media during MATEC 2024
- Usage of Hall A main stage for promotional activities (shared basis)
- 3 lot reserved parking



KEY BENEFITS

- Participate in Road to MATEC 2024
- 1 exclusive interview
- Sponsor logo placement on the press release prior to MATEC 2024



PROMOTIONAL BENEFITS

- Priority interviews with selected media agencies
- Half pages advertisement in the MATEC 2024 Official Program Book
- Recognitions in MATEC 2024 collaterals (venue backdrops, marketing & advertising, billboards)
- Recognitions in MATEC 2024 publications, websites and social media platforms

**VALUE OF
RM100,000**

MATEC EXPERT PACKAGES

Value of
RM70,000

Ringgit Malaysia Seventy Thousand Only

• PROMOTIONAL BENEFITS

- Corporate branding space in Main Zone (6.5m x 5.0m)
- Complimentary branding space
- Networking opportunities
- Priority seating at the Opening Ceremony of MATEC 2024

KEY BENEFITS

- Sponsor logo placement on the press release prior to MATEC 2024

PROMOTIONAL BENEFITS

- Quarter page advertisement in the MATEC 2024 Official Program Book
- Recognitions in MATEC 2024 collaterals (venue backdrops, marketing & advertising, billboards)
- Recognitions in selected MATEC 2024 publications, websites and social media platforms

MATEC ADVANCE PACKAGES

Value of
RM50,000

• PROMOTIONAL BENEFITS

- Corporate branding space in Main Zone (6.5m x 5.0m)
- Complimentary branding space
- Networking opportunities
- Priority seating at the Opening Ceremony of MATEC 2024

KEY BENEFITS

- Sponsor logo placement on the press release prior to MATEC 2024

PROMOTIONAL BENEFITS

- Quarter page advertisement in the MATEC 2024 Official Program Book
- Recognitions in MATEC 2024 collaterals (venue backdrops, marketing & advertising, billboards)
- Recognitions in selected MATEC 2024 publications, websites and social media platforms



matec2024

MARA AUTOMOTIVE ECOSYSTEM

ENTREPRENEURIAL ENGINE: ACCELERATING AUTOMOTIVE GROWTH

If you're ready to showcase your products and be part of this exciting event, don't hesitate to reach out to our dedicated salesperson today.

Contact us now to secure your spot as an exhibitor!

Please email or call us, to view our attractive Strategic Partnership Packages

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