

Angela Snider

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EDUCATION

Brown University — A.B. in Computer Science-Economics

Anticipated Graduation: May 2024

Flagler Palm Coast High School — International Baccalaureate Diploma

Graduation: June 2020

EMPLOYMENT HISTORY

Business Development Intern, Paul Hastings LLP

Jun 2023 — Sep 2023

- Conducted competitive analysis and in-depth market research to support client proposals and pitches, creating impactful presentations and assisting in client relationship management.
- Collaborated with cross-functional teams to identify and capitalize on key industry trends, enhancing strategies for business expansion.

Web Content Assistant, Brown University BioMed Stewardship & Administration office

Apr 2023 — current

- Crafted user interfaces with a focus on accessibility and responsiveness, analyzing web and social media metrics for content improvement.
- Collaborated with researchers and faculty members to produce compelling websites using UX/UI design practices.

Digital Strategy and Web Production Intern, Brown University Communications Office

Apr 2022 — current

- Supported the digital strategy team by compiling and analyzing user data, contributing insights for targeted content strategies and website optimization.
- Managed and streamlined the setup, review, and migration of website content, enhancing site efficiency and user experience.

Website and Social Media Assistant, Brown DEEPS

Mar 2022 — current

- Designed and developed graphic materials and websites, leveraging data analytics to enhance visual appeal for web and social media, and meeting specific needs of department professors.

Marketing intern, DESIGNxRI

Summer 2022

- Optimized web content for increased visibility and engagement through strategic SEO and keyword research.
- Prepared analytical website and social media content and reports.

Head of Marketing and Web Design, Flagler Auditorium

Nov 2018 — Jan 2021

- Led the development of digital content strategies, utilizing analytics for informed decision-making.
 - Served as a thoughtful advisor, and trained and mentored new hires.
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LEADERSHIP EXPERIENCE

Financial Director and Captain of Divine Rhythm Step Team

2021 — current

Design Team Director for Fashion at Brown

2021 — current

SOFTWARE AND SKILLS

Python

Java

C Programming

WordPress

Python libraries

Market Research

Predictive Modeling

CRM Databases

Statistical Analysis

Linux

Data Visualization

Salesforce

ACCOLADES

Student Group of the Year Award by Brown University's Student Activities Office

Medallion of Excellence Award by the Daytona Beach News-Journal

Sidney E. Frank and Questbridge Scholar