

2021

# Magazine Portal Project

**DISCOVERY DOCUMENT**

LAURENCE BAYLAC | MALACHI SIMONS | JAMES LEWIS



HOT DOG SOLUTIONS LIMITED – PRIVATE AND CONFIDENTIAL

## Table of Contents

1. Goal of This Project .....	3
2. Functionality Basics.....	3
3. Glossary.....	4
4. Scope of Pages / Wireframes.....	4
5. How It Should Work - Stage 1 (Portal) .....	5
5.1. Login Page .....	5
5.2. Registration and Checkout.....	6
Step 1 - Create an Account .....	6
Step 2 - Select Your Plan .....	7
Step 3 - Confirmation Page .....	8
Step 4 - Add Payment Details .....	9
5.3. Brands Page.....	10
5.4. Logged In Homepage .....	11
5.5. Issues Page .....	13
5.6. Full screen PDF.....	14
5.7. Recently Read .....	15
5.8. Saved Articles.....	16
5.9. Collections and Highlights.....	17
5.10. My Account .....	18
6. How It Should Work - Stage 1 (Backend) .....	19
6.1. Dashboard .....	19
6.2. Customers List Page .....	21
6.3. Customer's Profile.....	22
6.4. Add a Banner Page .....	23
Example of banners on Portal –.....	24
6.4. Add a Branded Area .....	25
Example of branded area on front end .....	25
6.5. Issues.....	26
6.6. Product Management (CSV Export).....	27
6.7. Plans .....	28
6.8. Plan Details Page.....	29
6.9. Add a plan .....	30
6.10. Promotions.....	31
6.10.1. Promotions List .....	31

6.10.2. Add a Promotion.....	32
6.11. Collections.....	33
6.11.1. View Collections.....	33
6.11.2. Create a Collection.....	34
6.11.3. Edit a Collection .....	35
7. Administration (Additional Pages on Backend) .....	36
7.1. User Management .....	36
7.2. Edit User .....	37
7.3. User List.....	38

## 1. Goal of This Project

- To create a website (portal) to display digital copies of physical magazines.
- To create a backend interface (backend) to manage the upload of the magazine content and manage the wider website.
- This needs to be a scalable solution for multiple portals for multiple magazines.
- The portal and backend need to be white labelable to support multiple clients in isolated environments.

## 2. Functionality Basics

- Allowing upload of PDF content for each magazine through a secure interface
- Each PDF Magazine will have its own page (both portal and backend) with ability to setup title, keywords, page description etc.
- Ultimately, we will want to be able to index the magazine using Semantic search and allow consumers to navigate directly to content and references within the magazine. However, we do not see this as being part of stage 1.
- Restricted content – We need to prevent users from downloading the PDF content once they have access to the portal – view only while logged in.
- Subscription Management – Backend users will be able to setup and manage subscriptions, which are made available to Portal users. Subscriptions should be configurable to include and exclude specific magazines on the portal
- Subscription Management (continued) – Portal users will be able to update and change their subscriptions.
- Payment Gateway – Envision using Stripe for simplicity to get going. At a later stage, we may move (as a separate project) to a different provider
- Promotional Engine – Basic ecommerce promotional code engine – ability to create promotions – unique codes per user / bulk export code generator

Promotions including - % off / £ Discount. Standard usage restrictions – (use x times / x users / including products / excluding products)

- Reporting and Analytics
- Registration and checkout
- User Access Levels – User (magazine subscriber to portal) / Brand (access to backend) / Admin (access to everything)
- Category / Content Management – Collections / Brands
- Allow for multiple publications / magazines under each Brand account
- Customizable banners on homepage and on key browse pages (2 different banners + magazine logo)
- Ability to save shortcuts to articles / within the magazine, to allow for access to saved content (but not download)

### 3. Glossary

Portal = Customer facing website

Backend = Management interface of customer facing website

Admin = Access to everything

Brand = Magazine publisher access

User = Subscriber level access – to Portal

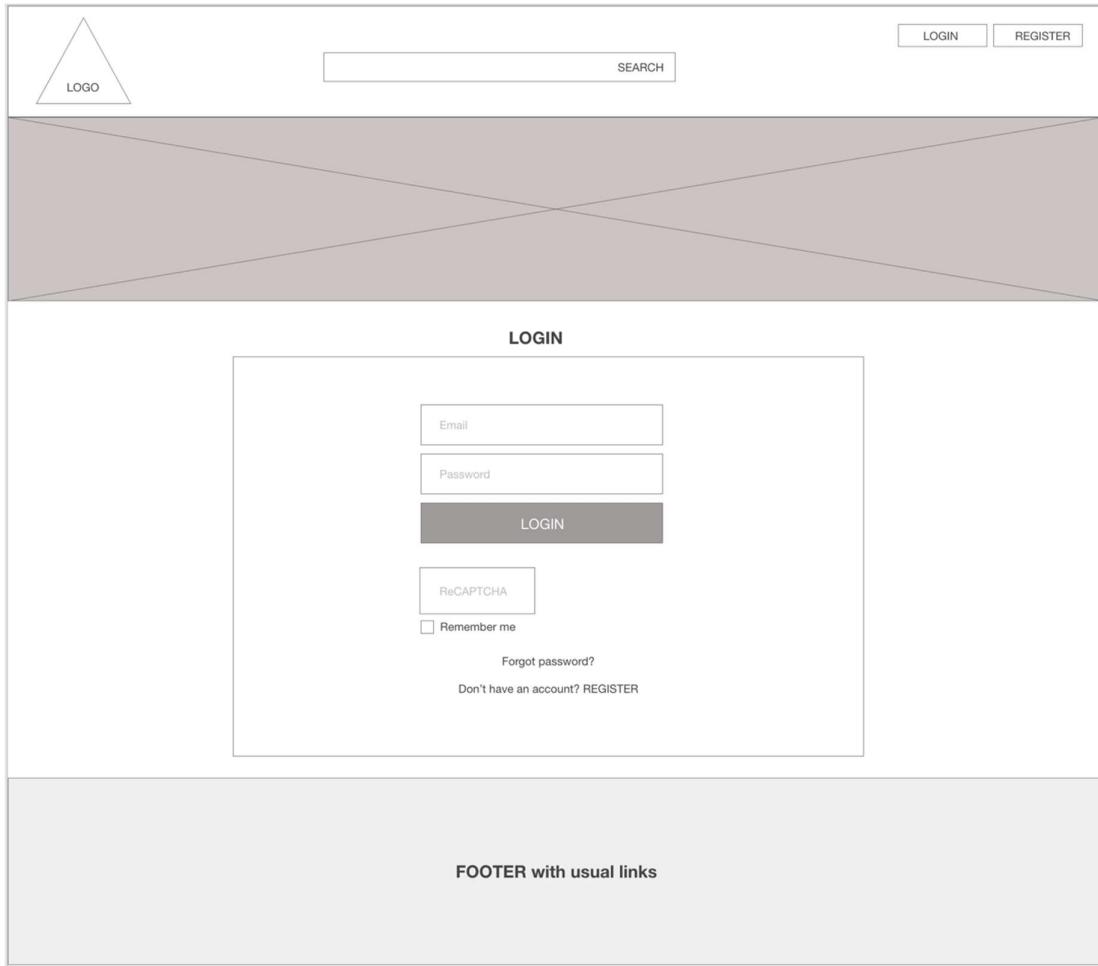
WebID = Stock keeping unit or numerical reference to an individual magazine or collection

### 4. Scope of Pages / Wireframes

<https://xd.adobe.com/view/23225838-e443-4435-ad9a-613616e54ad7-7671/grid>

## 5. How It Should Work - Stage 1 (Portal)

### 5.1. Login Page



- Accessible from the frontend
- The page includes:
  - o Email address
  - o Password
  - o ReCAPTCHA or similar
  - o Remember me option to stay logged in
  - o Forget password option
  - o Link to the registration page

### 5.2. Registration and Checkout

#### Step 1 - Create an Account

The wireframe illustrates the registration process on a magazine portal. At the top, there is a header bar with a logo (triangle icon), navigation links (Login, Register, Search), and a large central area for content. Below the header, a 'REGISTER' button is centered above a 'CREATE AN ACCOUNT' form. The form contains fields for First name, Last name, Email, Password, and Confirm Password. A 'REGISTER' button is at the bottom, followed by a ReCAPTCHA field and a checkbox for agreeing to terms and conditions. A link for existing users to log in is also present. The footer area contains a placeholder for 'FOOTER with usual links'.

**REGISTER**

**CREATE AN ACCOUNT**

First name  
Last name  
Email  
Password  
Confirm Password  
**REGISTER**  
ReCAPTCHA  
 Agree to the Terms and conditions  
Already have an account? [LOGIN](#)

FOOTER with usual links

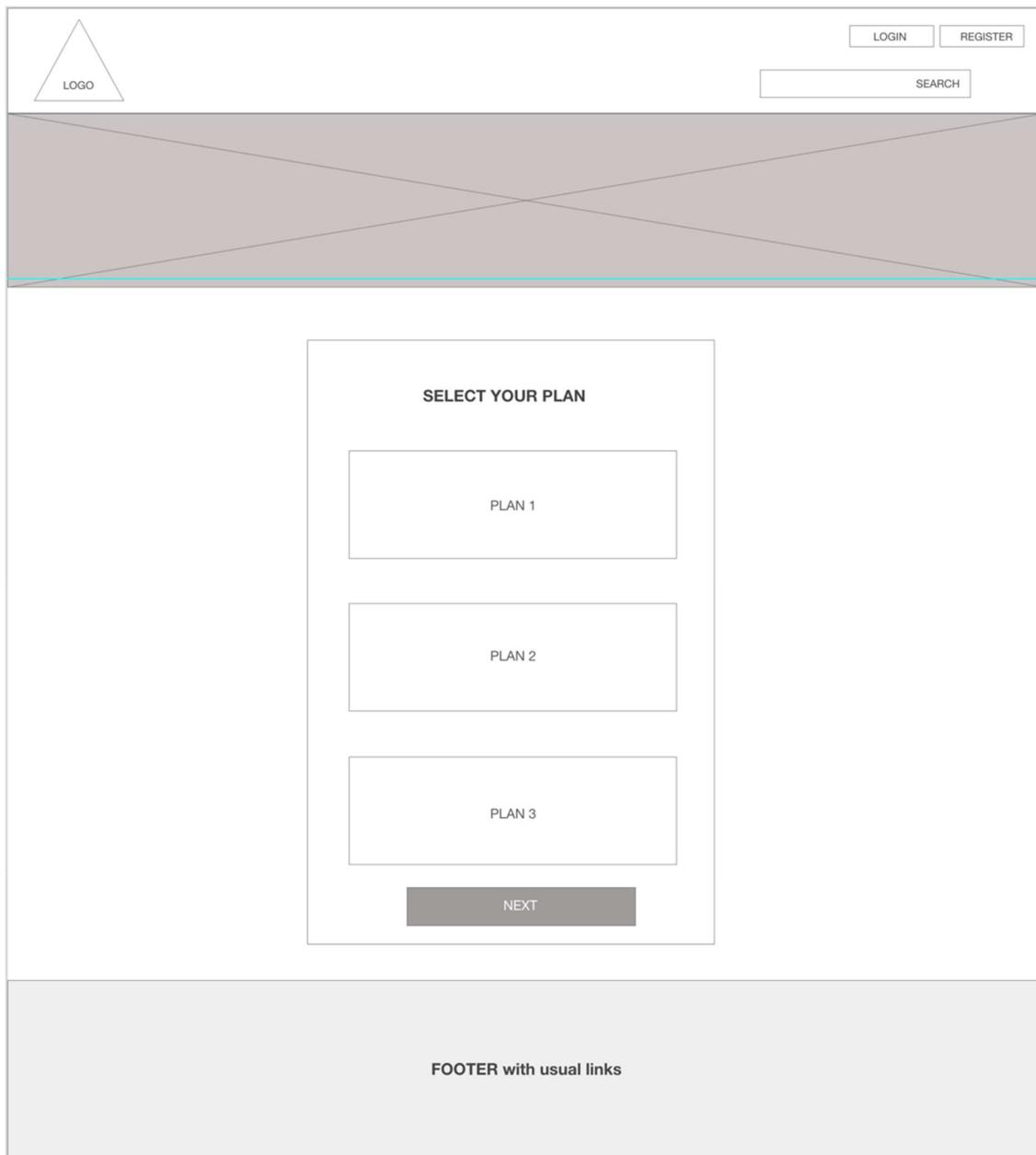
- Required fields:
  - First name
  - Last name
  - Email address
  - Password
  - Password confirmation
  - ReCAPTCHA or similar
  - Opt-in to T&Cs and privacy Policy

Link to login page

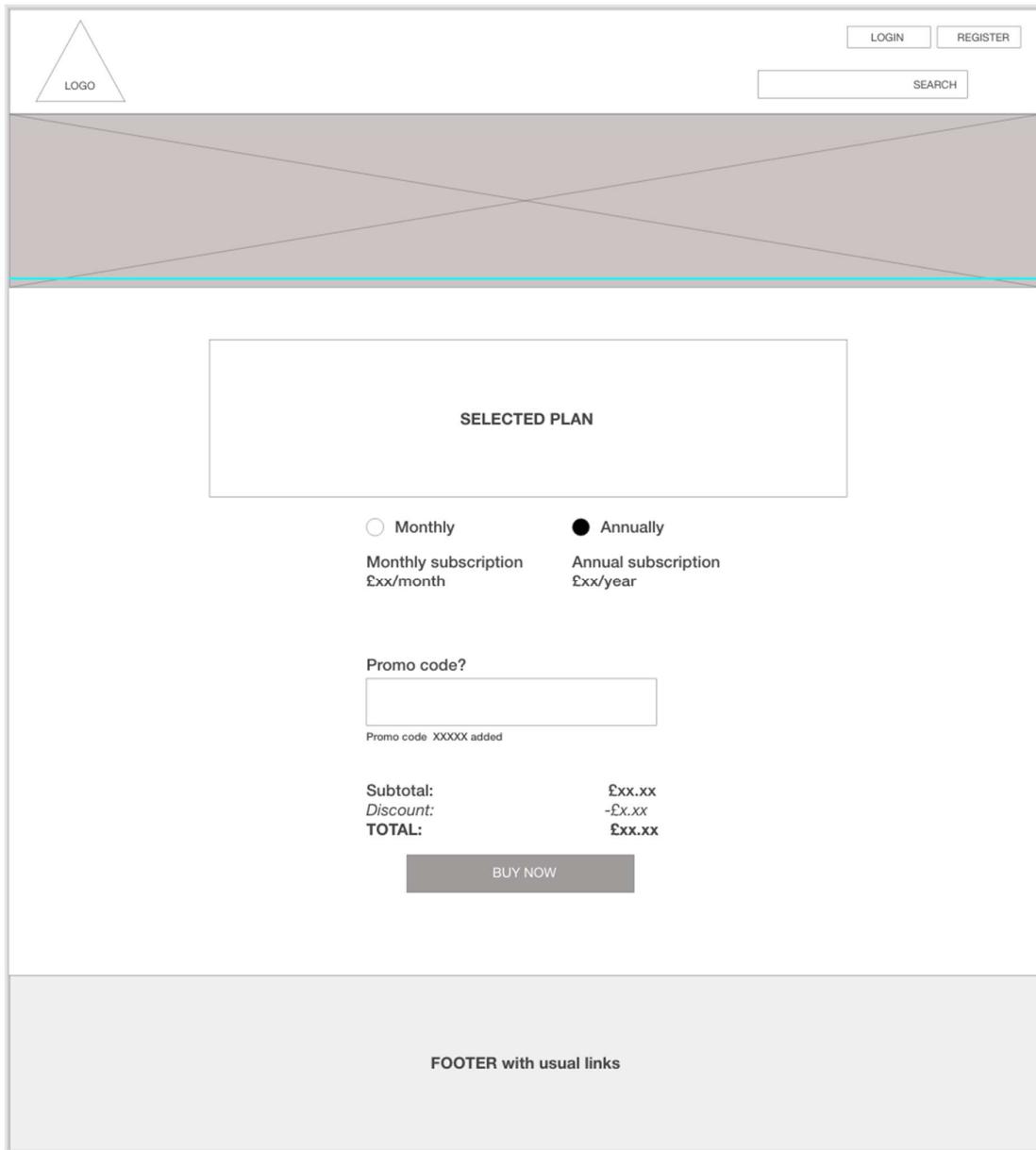
At this stage, we will create the account in the system and send them a confirmation email – even if they stop here in the checkout process

Step 2 - Select Your Plan

This page will display the various plans available to the portal users.



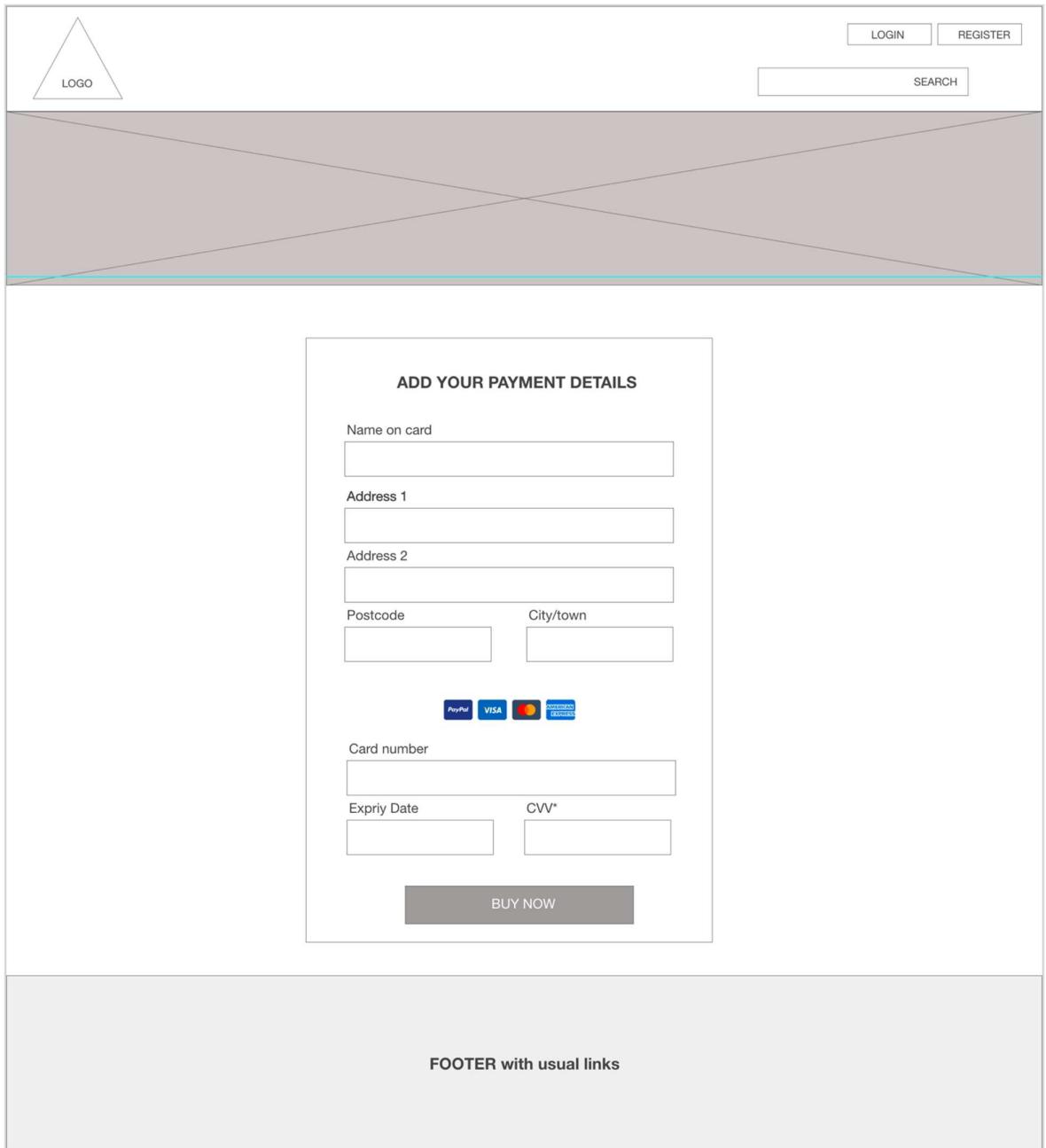
## Step 3 - Confirmation Page



Once they have selected their chosen subscription plan, we will have a confirmation page where they can select:

- monthly or annually payment
- add a promo code
- summary of their order
- BUY NOW button
-

### Step 4 - Add Payment Details



The wireframe shows a top header bar with a logo placeholder, 'LOGO', and navigation links for 'LOGIN', 'REGISTER', and 'SEARCH'. Below this is a large, light gray background area with a faint 'X' watermark. In the center, there is a white rectangular form titled 'ADD YOUR PAYMENT DETAILS'. The form contains fields for 'Name on card' (text input), 'Address 1' (text input), 'Address 2' (text input), 'Postcode' (text input), and 'City/town' (text input). Below these are payment method icons for 'PayPal', 'VISA', 'MasterCard', and 'MISCELLANEOUS'. There are also fields for 'Card number' (text input), 'Expiry Date' (text input), and 'CVV\*' (text input). At the bottom of the form is a dark gray 'BUY NOW' button. A footer section at the bottom of the page contains the text 'FOOTER with usual links'.

LOGO

LOGIN REGISTER

SEARCH

ADD YOUR PAYMENT DETAILS

Name on card

Address 1

Address 2

Postcode

City/town

PayPal VISA MasterCard MISCELLANEOUS

Card number

Expiry Date CVV\*

BUY NOW

FOOTER with usual links

Final step of the checkout process where they add their payment details.  
Payment gateways needs to be confirmed.

### 5.3. Brands Page

The portal will only be accessible to users who registered and subscribed to a plan.



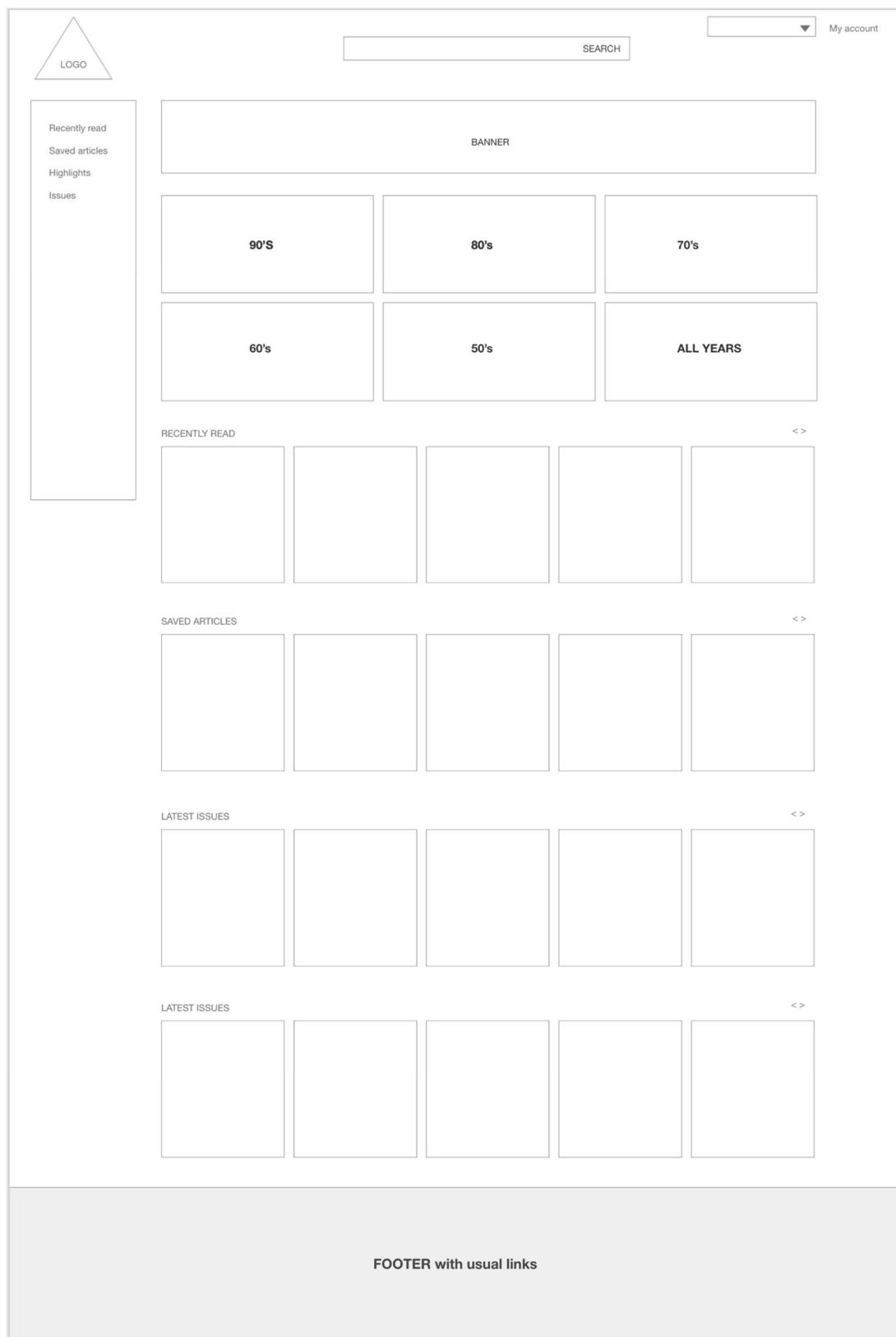
If they have multiple subscriptions within the same platform, they will first be given the option to choose which brand they want to access.

#### 5.4. Logged In Homepage

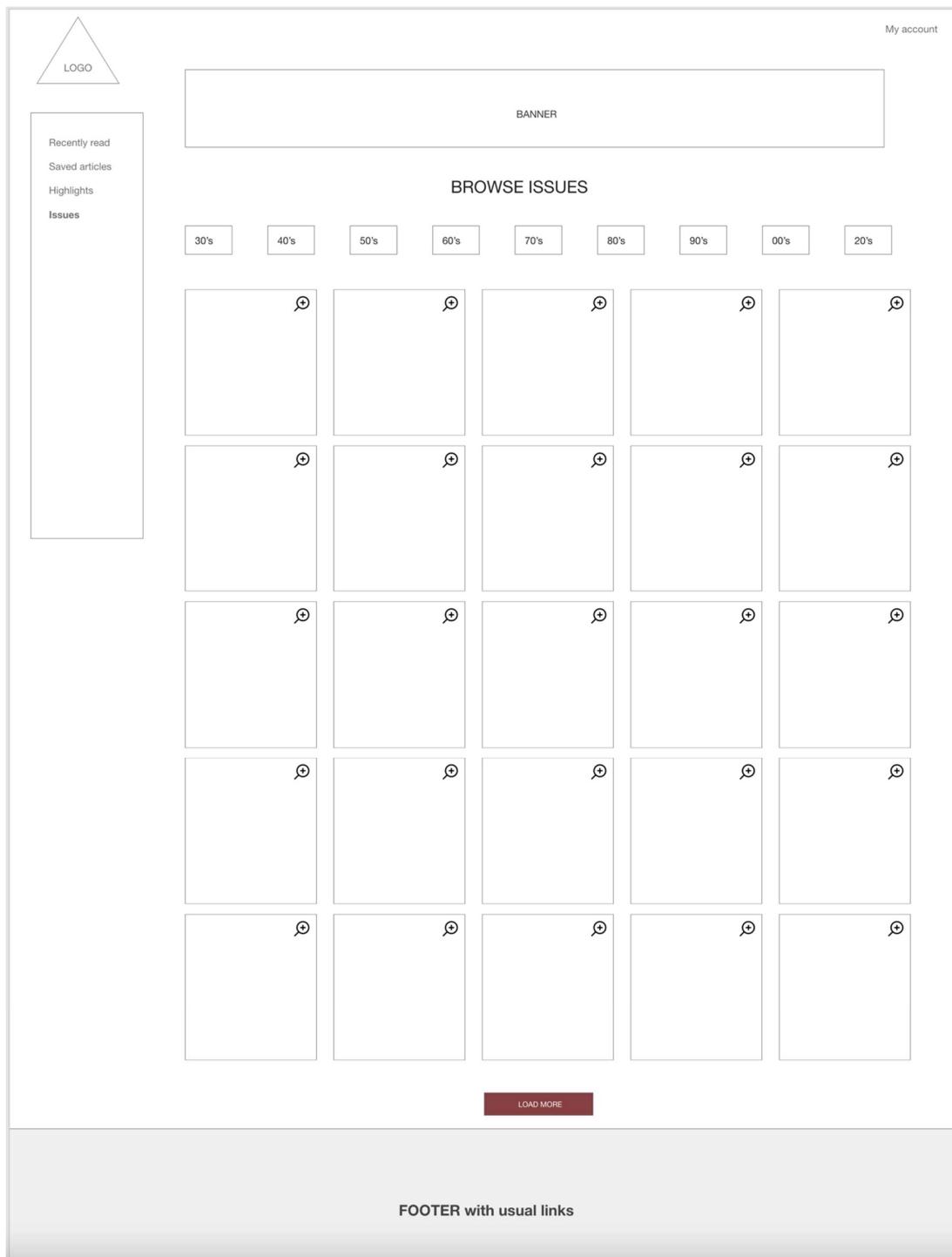
The homepage will display:

- some of the years available in collections
- latest issues
- saved articles
- access to my account
- dropdown to switch from a brand to another (only for subscribers to multiple platforms)

# MAGAZINE PORTAL PROJECT



### 5.5. Issues Page



In this page, users will be able to browse issues and filter them by collections/categories (decades)

### 5.6. Full screen PDF

The screenshot shows a magazine portal project interface. At the top, there is a navigation bar with a logo, a search bar, and links for "My account" and "SAVE ARTICLE". Below the navigation bar is a "LEAVE FULL MODE" button. The main content area is titled "FULL SCREEN PDF" and contains a large amount of placeholder text (Lorem ipsum) in a grid format. Navigation arrows are present on the left and right sides of the content area.

**LEAVE FULL MODE**

**SEARCH**

**My account**

**SAVE ARTICLE**

**FULL SCREEN PDF**

Placeholder text (Lorem ipsum) in the main content area:

Curabitur egestas, tortor nec mattis cursus, lorem nulla auctor elit, nec tincidunt neque lorem a velit. Nullam blandit enim ac eleifend faucibus. Interdum et malesuada fames ac ante ipsum primis in faucibus. Nulla facilisi. Ut eu pulvinar nibh, sit amet porttitor erat. Vivamus quis varius magna. Nulla tempor sapien eget eleifend imperdiet.

Integer quis porttitor massa. Ut placerat, magna id pellentesque suscipit, velit sapien facilisis turpis, in laoreet est erat et massa. Ut tincidunt a orci sit amet accumsan. Vivamus vehicula scelerisque ex, nec convallis mi feugiat sit amet. Curabitur mattis lacus eu ligula tincidunt pharetra. Curabitur interdum facilisis nibh, ac tempus odio prelum nec. Duis cursus felis vitae eros laoreet molestie. Quisque luctus sapien sit amet ex tempus, id aliquet nibh convallis. Nulla facilisi. Integer auctor purus et tempor consequat.

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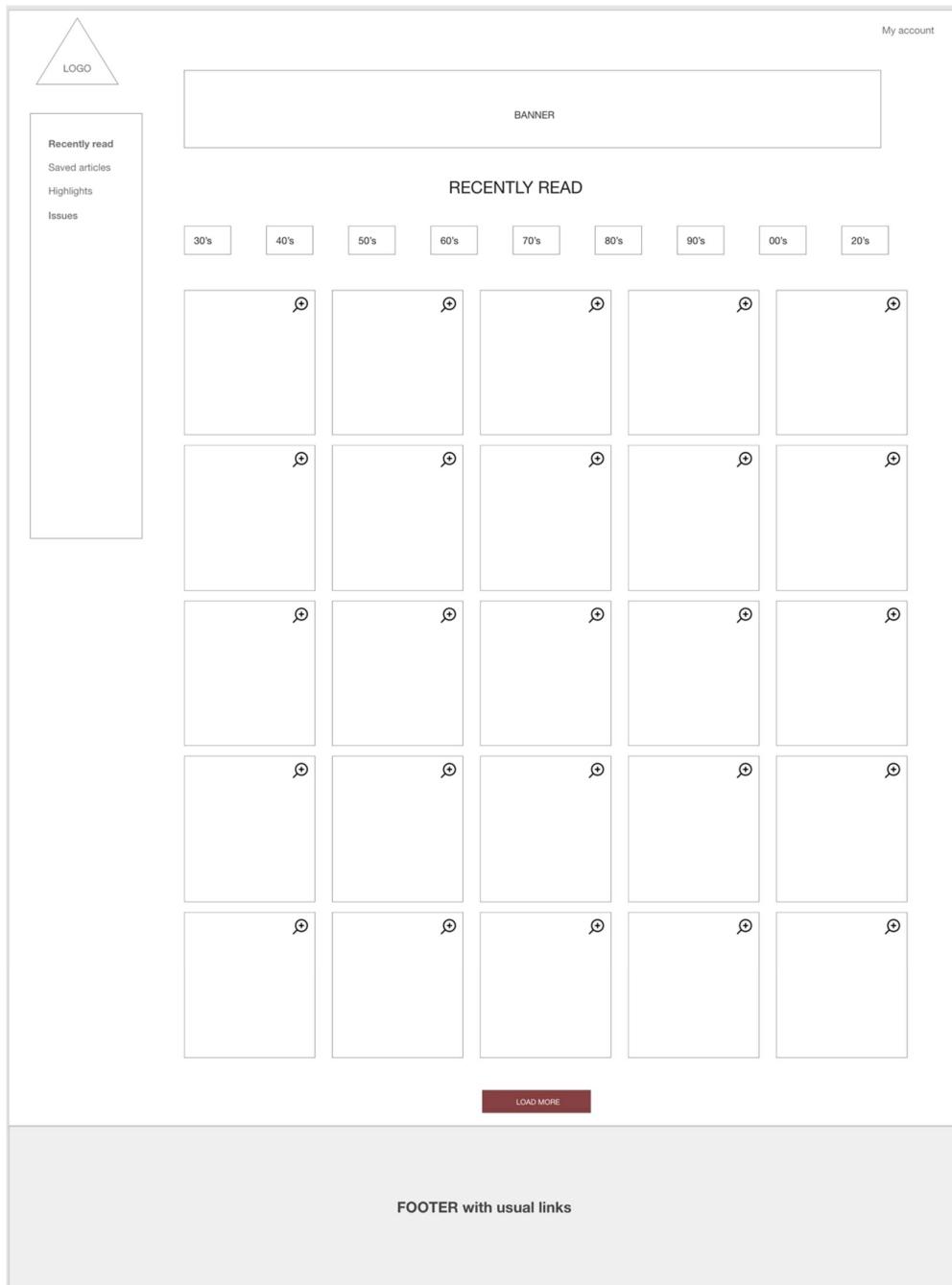
Curabitur egestas, tortor nec mattis cursus, lorem nulla auctor elit, nec tincidunt neque lorem a velit. Nullam blandit enim ac eleifend faucibus. Interdum et malesuada fames ac ante ipsum primis in faucibus. Nulla facilisi. Ut eu pulvinar nibh, sit amet porttitor erat. Vivamus quis varius magna. Nulla tempor sapien eget eleifend imperdiet.

**FOOTER with usual links**

Clicking on a specific issue will open it in full screen mode and they will be able to browse the magazine. Clicking exit will take them back to the issues list.

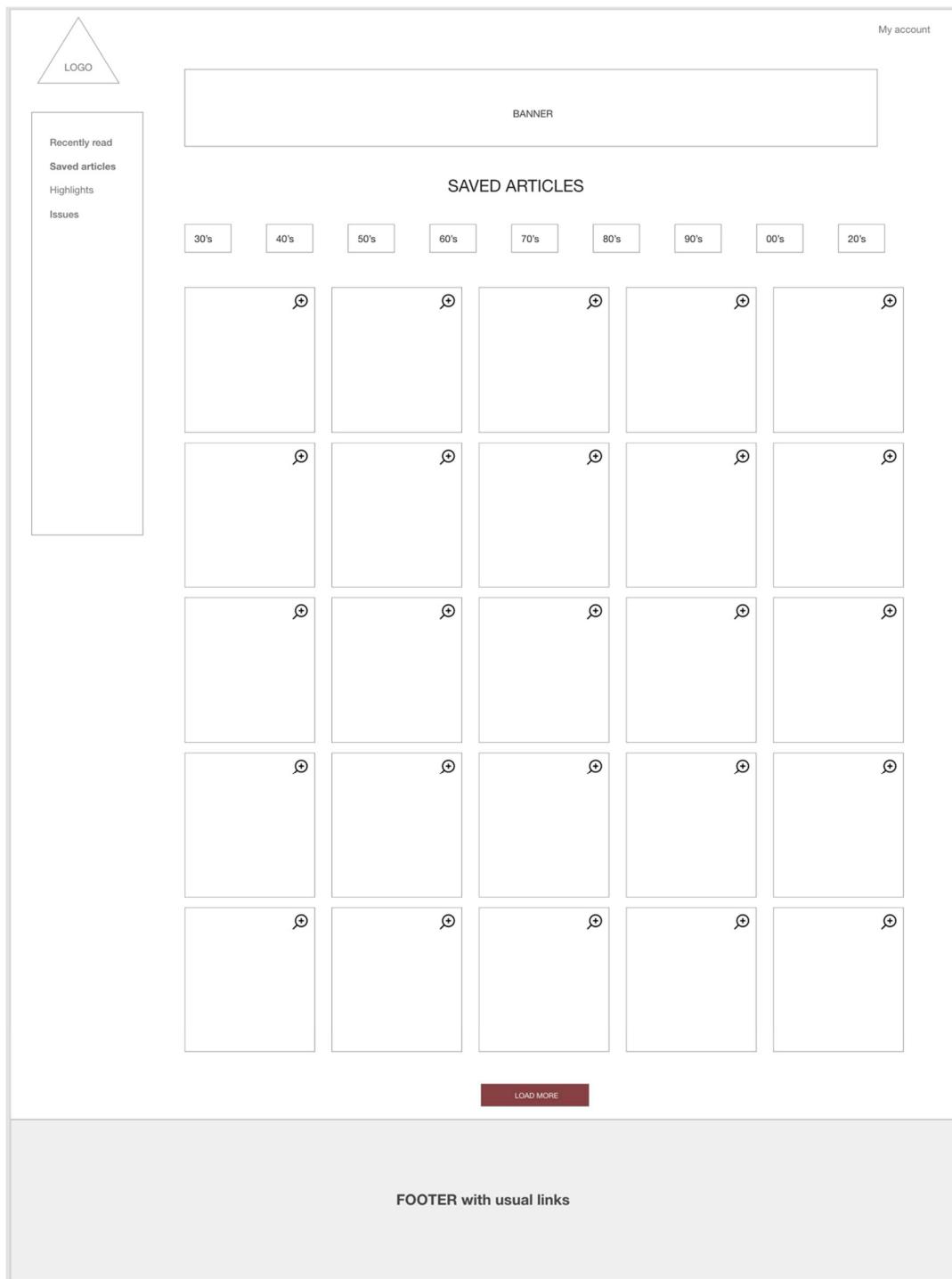
They will be able to save an article. If already saved, the button will then display SAVED instead.

## 5.7. Recently Read



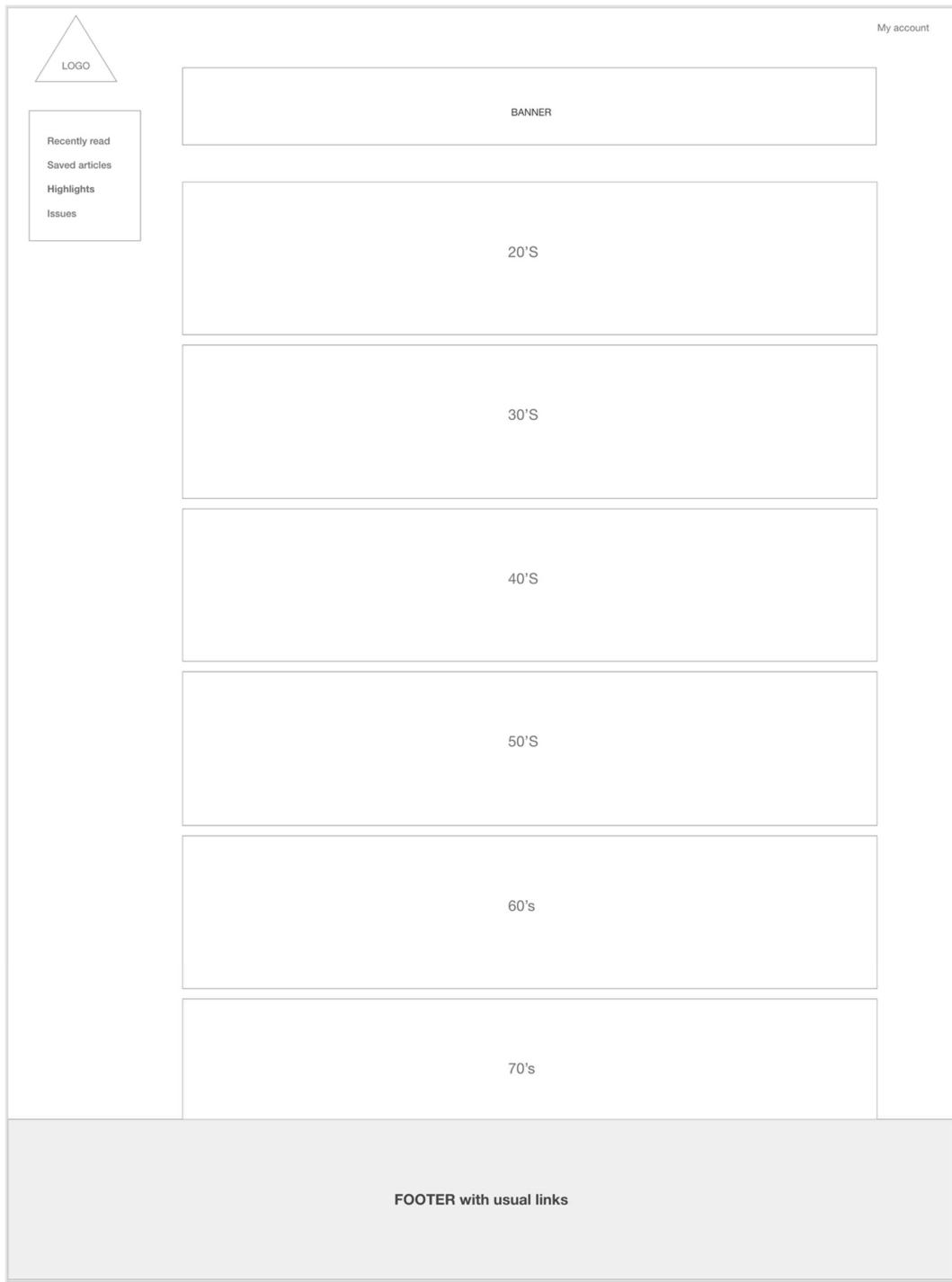
This page will display they issues they have recently clicked on.

### 5.8. Saved Articles



This page will display their saved articles.

### 5.9. Collections and Highlights



This page will display all the categories available.

## 5.10. My Account

The wireframe illustrates the 'My Account' page layout:

- Header:** Logo, Search bar, and 'MY ACCOUNT' link.
- Sidebar:** Recently read, Saved articles, Highlights, and Issues.
- MY PROFILE:** Includes fields for Gender, Date of birth, Email Address, and Password, along with edit icons.
- MY PLAN:** Shows 'PLAN 2' with 'UPGRADE' and 'CANCEL PLAN' buttons.
- MY PAYMENT DETAILS:** Contains 'BILLING ADDRESS' and 'CARD DETAILS' sections. The card details show a MasterCard ending in XXXX XXXX 1267, with expiry date xx/21 and CVC xxx. An 'Add new card' button is also present.
- MY PREFERENCES:** Includes 'EMAIL NOTIFICATIONS' with several checkboxes and edit icons.
- FOOTER:** A section labeled 'FOOTER with usual links'.

In this page, they will be able to access anything related to their account.

- Account details
- Update password
- Change/cancel plan
- Edit their payment details (billing address and card details)
- Email notifications preferences

## 6. How It Should Work - Stage 1 (Backend)

### 6.1. Dashboard

The wireframe illustrates the layout of the Magazine Portal Project's dashboard. At the top left is a logo placeholder. To its right is a search bar with a 'SEARCH' button. In the top right corner is a 'My account' link. On the far left, a vertical sidebar contains links for 'CUSTOMERS', 'BANNERS', 'ISSUES', 'PLANS', and 'PROMOTIONS'. The main content area is divided into several sections: 'UPLOAD BANNER' (with a large empty box), 'NEW CUSTOMERS' (a table with 10 rows of data), 'LATEST ISSUES' (a grid of 10 boxes, with the first one highlighted in blue), and a footer section at the bottom.

ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		
ID	Customer's name	Date	Subscription Plan		

LATEST ISSUES < >

FOOTER with usual links

The landing page for brands will display:

- quick access to ADD A BANNER
- list of the latest customers who subscribed to the platform
- latest issues added to the system

## 6.2. Customers List Page

The wireframe illustrates the layout of the Customers List Page. At the top right is a "My account" link. Below it is a search bar with a "SEARCH" button. On the far left is a vertical sidebar containing a logo and a navigation menu with links to CUSTOMERS, BANNERS, ISSUES, PLANS, and PROMOTIONS. The main content area features a table with 15 rows of customer data. Each row includes columns for ID, Customer's name, Date, and Subscription Plan. To the right of each row is a small rectangular box, likely a button for viewing or editing details. A horizontal "Filter" button is positioned above the table. At the bottom of the page is a footer section labeled "FOOTER with usual links".

	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	
	ID	Customer's name	Date	Subscription Plan	

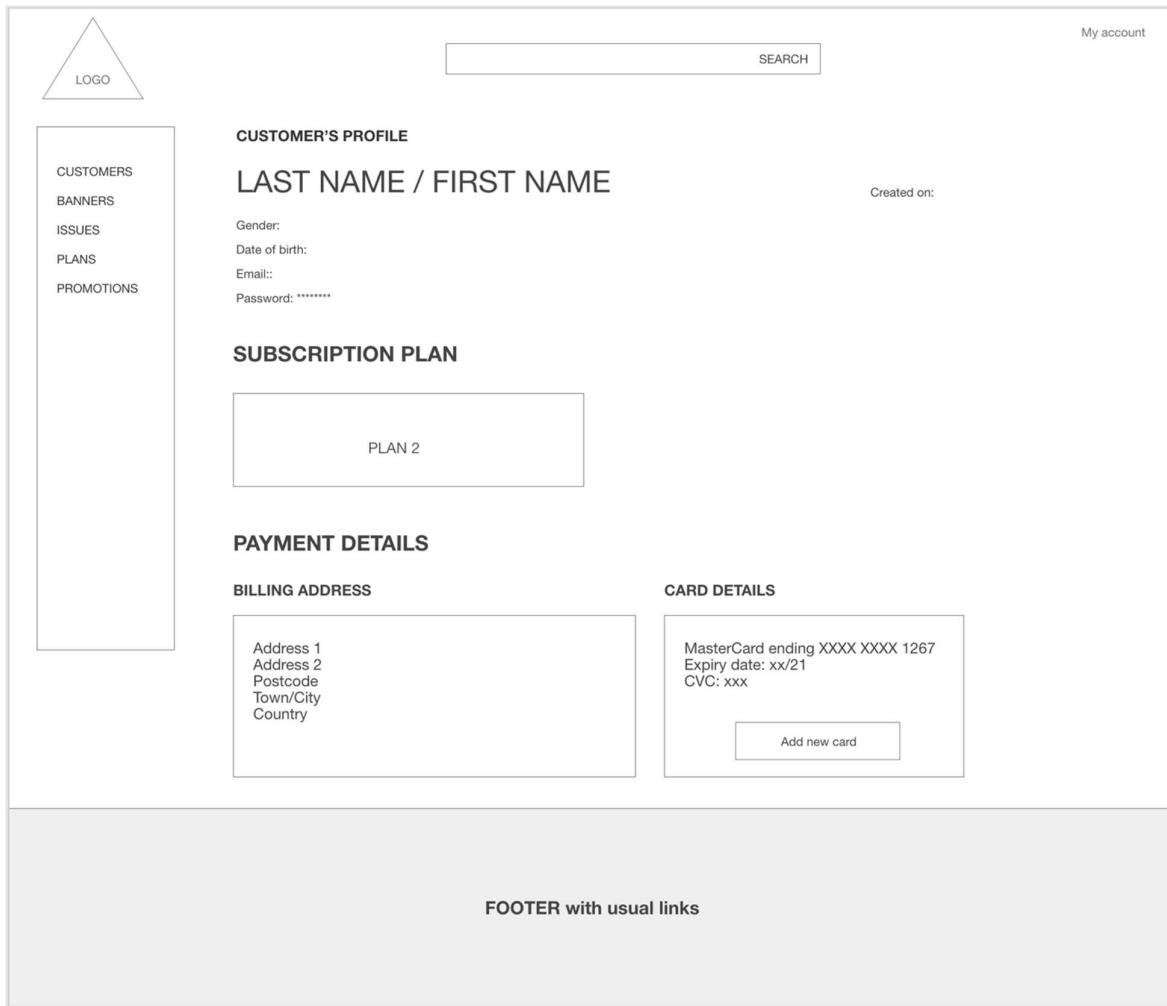
FOOTER with usual links

This page will display a list of all the customers, the date they created their account and on which subscription plan they are + a button to access their detailed profile.

A search bar will allow them to look for a specific customer.

Filters: by name, date, and subscription plan

### 6.3. Customer's Profile



The wireframe illustrates the layout of the Customer's Profile page. At the top left is a logo placeholder. To its right is a search bar with a 'SEARCH' button. In the top right corner is a link to 'My account'. On the left side, there is a vertical sidebar with links: CUSTOMERS, BANNERS, ISSUES, PLANS, and PROMOTIONS. The main content area starts with a section titled 'CUSTOMER'S PROFILE' containing the text 'LAST NAME / FIRST NAME'. Below this are fields for Gender, Date of birth, Email, and Password. To the right of the name field is a 'Created on:' label. The next section is 'SUBSCRIPTION PLAN', which shows a box labeled 'PLAN 2'. Following this is 'PAYMENT DETAILS', divided into 'BILLING ADDRESS' and 'CARD DETAILS'. The 'BILLING ADDRESS' box contains fields for Address 1, Address 2, Postcode, Town/City, and Country. The 'CARD DETAILS' box displays sample card information: MasterCard ending XXXX XXXX 1267, Expiry date: xx/21, and CVC: xxx. A 'Add new card' button is located in this box. At the bottom of the page is a light gray footer area labeled 'FOOTER with usual links'.

The customer's profile page will include:

- Account details
- Subscription plan
- Payment details

#### 6.4. Add a Banner Page

The wireframe shows a user interface for adding a banner. At the top left is a logo placeholder. To its right is a search bar with a 'SEARCH' button. In the top right corner is a 'My account' link. On the left side, there's a vertical sidebar with navigation links: CUSTOMERS, BANNERS, ISSUES, PLANS, and PROMOTIONS. The main content area is titled 'ADD A BANNER'. It contains a dropdown menu labeled 'Banner placement' with a downward arrow icon. Below it are two input fields: 'Start Date' and 'End Date'. There is also a 'UPLOAD FILE' button. At the bottom of the form is a large 'SAVE' button. Below the form is a light gray footer section labeled 'FOOTER with usual links'.

This is where they will be able to add banners.

2 areas possible:

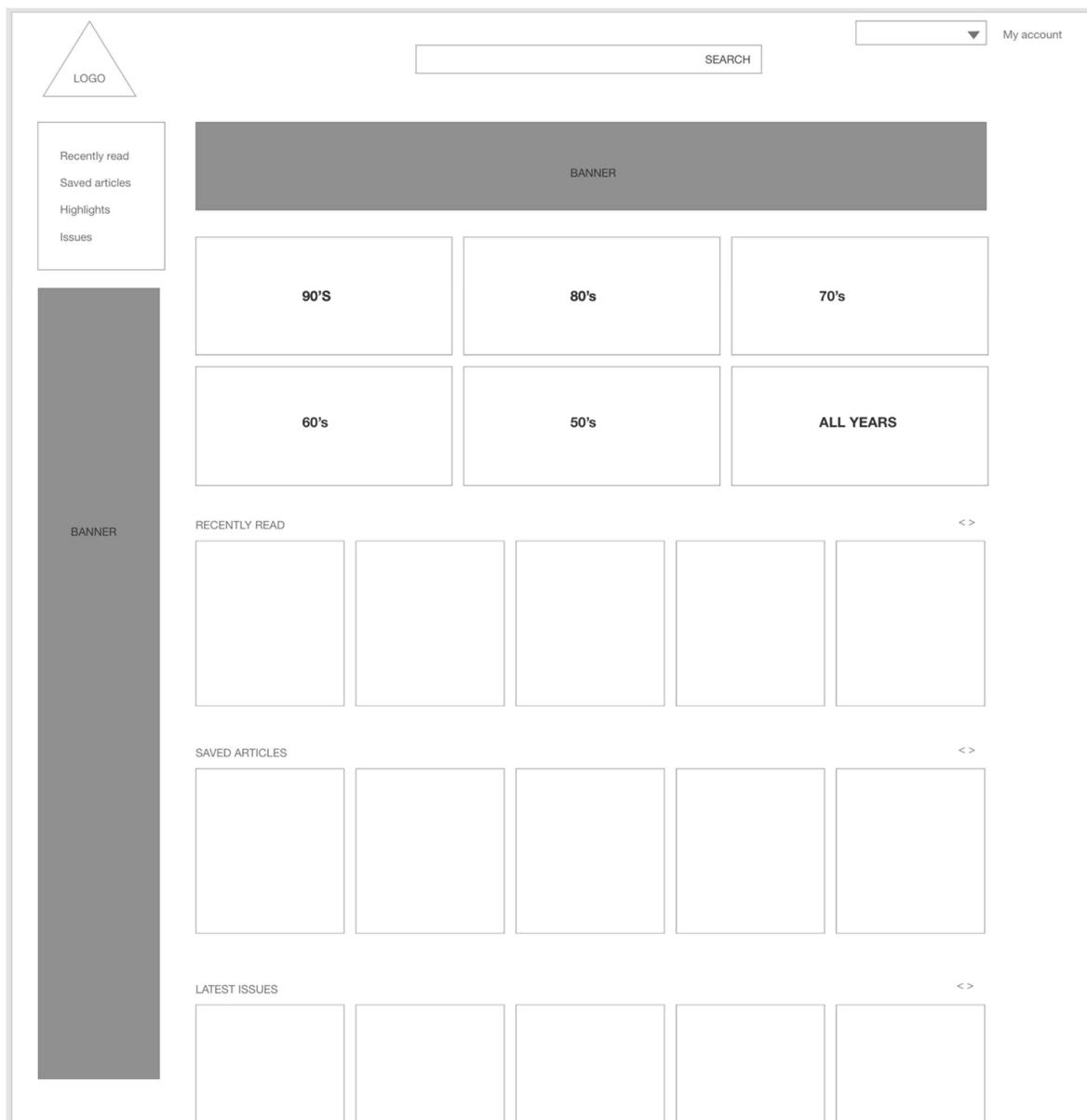
- Skyscraper: 120x600
- Standard: 728x98
- Mobile Banner: 300x250

They will be able to upload their file – jpeg/png only and define a start and end date

The mobile banner should render when on mobile, rather than attempting to scale the desktop banners on mobile (the desktop banners should be suppressed)

## MAGAZINE PORTAL PROJECT

Example of banners on Portal –



### 6.4. Add a Branded Area

LOGO

CUSTOMERS  
BANNERS  
ISSUES  
PLANS  
PROMOTIONS

ADD A BRANDED AREA

Name

Text

UPLOAD Logo

Pick Plan ▾

Include following magazine brands:

Brand1  Brand2  Brand3  Brand4

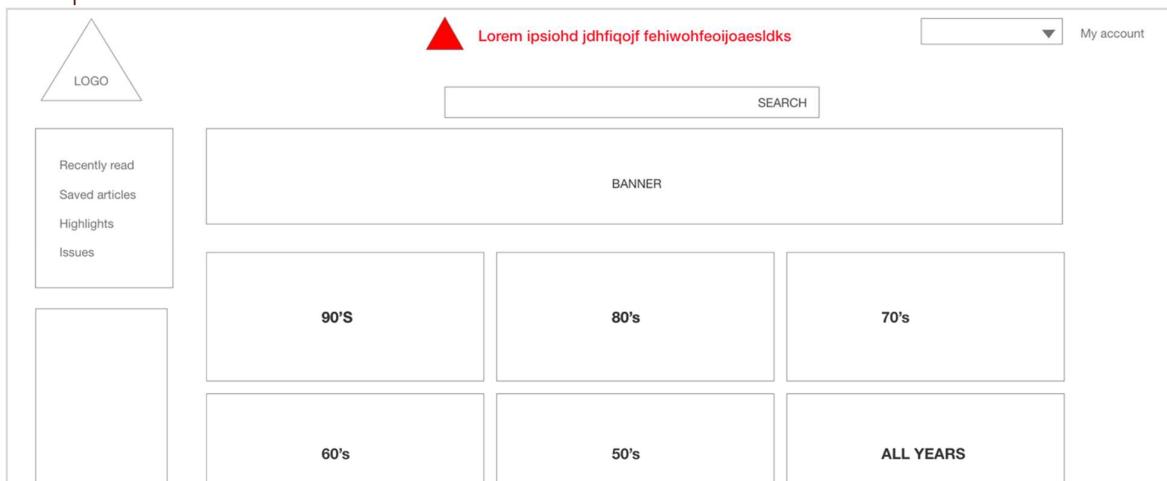
Status ▾

SAVE

FOOTER with usual links

Used primarily for partnerships – so, for instance, magazine subscribers, will see a promotional message when they login, different to the message other people will see.

Example of branded area on front end



### 6.5. Issues

The wireframe illustrates the layout of the 'Issues' section of the magazine portal. At the top left is a logo placeholder. To its right is a search bar with a 'SEARCH' button. In the top right corner is a 'My account' link. Below the header, a sidebar on the left contains links for 'CUSTOMERS', 'BANNERS', 'ISSUES' (which is the active page), 'PLANS', and 'PROMOTIONS'. The main content area is titled 'BROWSE ISSUES' and includes a 'CSV Export' button. Below this title is a row of decade filters: '30's', '40's', '50's', '60's', '70's', '80's', '90's', '00's', and '20's'. The central area features a grid of 20 placeholder boxes arranged in five rows and four columns. Each box contains a small circular icon with a plus sign and a magnifying glass. At the bottom of the grid is a 'LOAD MORE' button. A footer section at the very bottom contains the text 'FOOTER with usual links'.

This page will list all the issues available in the system.

## 6.6. Product Management (CSV Export)

Download a CSV summary report – of

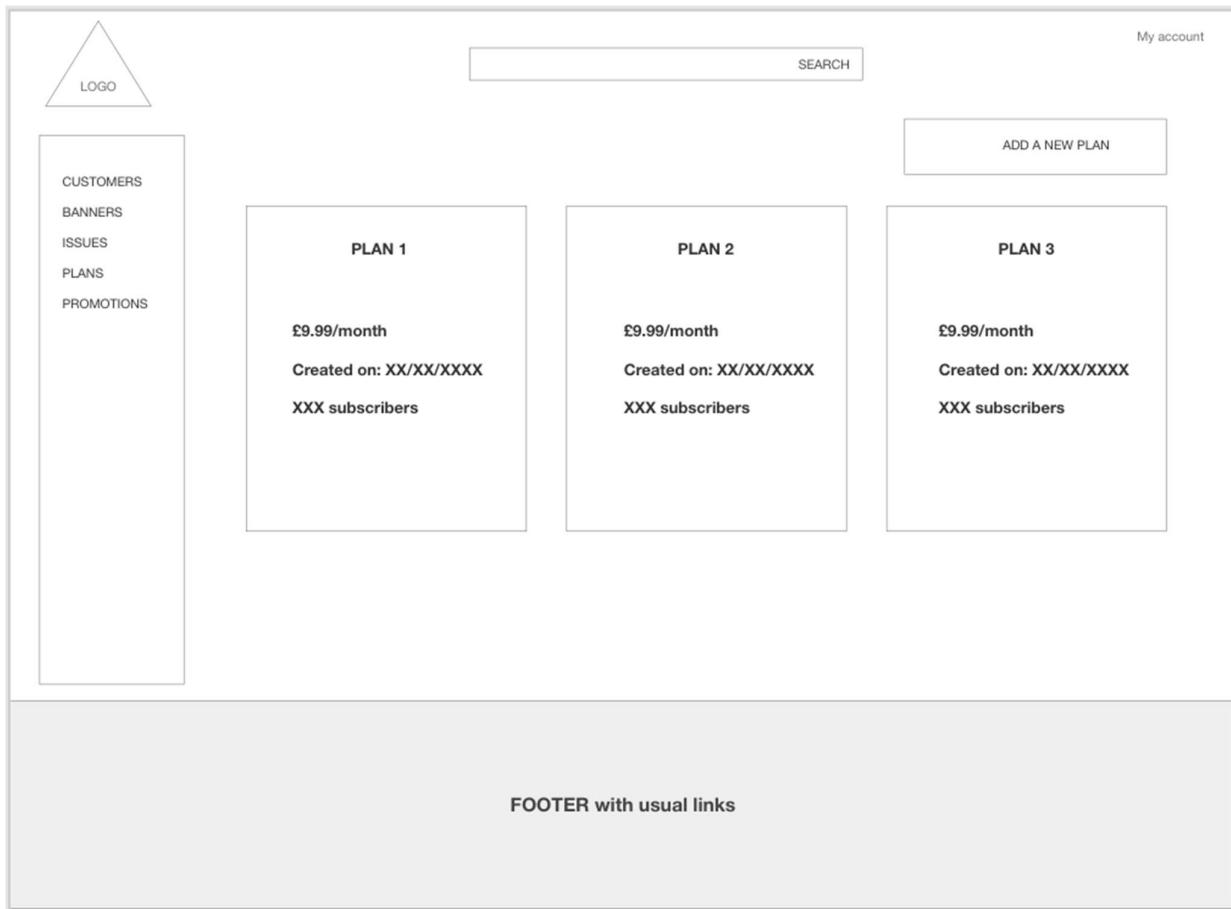
SKU / Web ID

Title

Date Uploaded

Uploaded By

## 6.7. Plans



This page will list all the plans available in the system.  
If there is at least one subscriber then the plan cannot be deleted.

We will display how many subscribers we have on each plan, the price and when it was created.

We will also have the option to add a new plan.

## 6.8. Plan Details Page

When clicking on a plan, we will have access to the list of subscribers on that specific plan.

## 6.9. Add a plan

LOGO

CUSTOMERS  
BANNERS  
ISSUES  
PLANS  
PROMOTIONS

ADD A PLAN

Plan Name

Monthly Price

Available on Frontend  Yes  No

Pick Plan ▼

Include following magazine brands:  
 Brand1  Brand2  Brand3  Brand4

Status ▼

SAVE

FOOTER with usual links

- Monthly Price
- Available on Frontend – Yes / No
- Checkbox for Magazine Brands to include
- Link to Plan
- Live (accepts new signups)

Open to feedback and potentially manually creating plans if not possible within scope of Stage 1

## 6.10. Promotions

### 6.10.1. Promotions List

The screenshot shows a user interface for managing promotions. On the left, there's a sidebar with a logo icon and links for CUSTOMERS, BANNERS, ISSUES, PLANS, and PROMOTIONS. The PROMOTIONS link is highlighted. The main content area has a header with 'My account' and 'ADD A PROMOTION' buttons. Below is a table of promotions with columns: ID, promotion's name, Start Date, End Date, Code., Usage limit, and Total redeemed. Each row has a 'LEARN MORE' button. A 'CSV EXPORT' button is in the top right of the table area. At the bottom, it says '1 out of 10 >' and 'FOOTER with usual links'.

ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>
ID	promotion's name	Start Date	End Date	Code.	Usage limit	Total redeemed	<a href="#">LEARN MORE</a>

FOOTER with usual links

This is a list of all the promotions in the system. We will detail:

- Promotion's name
- Start and end date
- Code
- Usage limit
- Total redeemed

### 6.10.2. Add a Promotion

The wireframe shows the 'Add a Promotion' interface. It includes a sidebar with navigation links and a main form for entering promotion details. The form fields are clearly defined with labels and input areas.

### Discounts – (Brand)

- Promotion Name
- Promotional Text (for top of page)
- Promotional Logo
- % Off
- Money Off (£)
- Generate Code
- No of codes to generate (default is 1)
- Include Plans
- Usage Limits Per User
- Usage Limits Per Coupon

## 6.11. Collections

### 6.11.1. View Collections

The wireframe illustrates the 'View Collections' page of the Magazine Portal Project. At the top left is a logo icon. To its right is a search bar labeled 'SEARCH'. In the top right corner is a 'My account' link. On the far right, there is a button labeled 'ADD COLLECTION'. A vertical sidebar on the left contains links: CUSTOMERS, BANNERS, COLLECTIONS, ISSUES, PLANS, and PROMOTIONS. The main content area displays a table of collections, with columns for 'Name' and 'Last updated'. Each row contains a collection name (e.g., 20S, 30S, 40S, 50S, 60S, 70S, 80S, 90S), a date ('DD/MM/YY'), and an 'EDIT' button. Below the table, a large gray box is labeled 'FOOTER with usual links'.

Name	Last updated	
20S	DD/MM/YY	EDIT
30S	DD/MM/YY	EDIT
40S	DD/MM/YY	EDIT
50S	DD/MM/YY	EDIT
60S	DD/MM/YY	EDIT
70S	DD/MM/YY	EDIT
80S	DD/MM/YY	EDIT
90S	DD/MM/YY	EDIT

FOOTER with usual links

### 6.11.2. Create a Collection

The wireframe illustrates a user interface for adding a collection. At the top right is a 'My account' link. In the top left corner is a placeholder 'LOGO' icon. On the left side, a vertical sidebar contains links: CUSTOMERS, BANNERS, COLLECTIONS (which is the active tab), ISSUES, PLANS, and PROMOTIONS. The main content area is titled 'ADD A COLLECTION'. It features three input fields: 'Collection name', 'Description', and 'Status' (with a dropdown arrow). Below these is a large 'SAVE' button.

My account

LOGO

CUSTOMERS  
BANNERS  
**COLLECTIONS**  
ISSUES  
PLANS  
PROMOTIONS

ADD A COLLECTION

Collection name

Description

Status ▼

SAVE

FOOTER with usual links

### 6.11.3. Edit a Collection

The wireframe shows a user interface for editing a collection. At the top right is a 'My account' link. On the left is a vertical sidebar with a logo at the top and a list of navigation items: CUSTOMERS, BANNERS, COLLECTIONS, ISSUES, PLANS, and PROMOTIONS. The main content area is titled 'EDIT COLLECTION'. It contains several input fields: a text field for '20s', a text area for 'Description', and another text area for 'Copy and paste magazine SKUs'. Below these is a 'Status' dropdown menu. At the bottom are two buttons: 'DELETE' and 'SAVE'. A large gray box at the bottom is labeled 'FOOTER with usual links'.

Each Magazine should have its own WebID or SKU in the database

Need a drop-down box listing all categories

And a text field box – allowing people to copy and paste multiple WebIDs into this box to add those magazines to the collection

And click Save

Drop down to add or remove magazines from the collection

Category Type for Stage 1 should be Collection

Later for Stage 2 we will add Brand or Collection

## 7. Administration (Additional Pages on Backend)

### 7.1. User Management

The wireframe illustrates the User Management interface. On the left, a vertical sidebar contains a logo at the top and a list of management categories below: CUSTOMERS, BANNERS, COLLECTIONS, ISSUES, PLANS, and PROMOTIONS. To the right of the sidebar is a main content area titled "ADD A USER". This area includes fields for "User name" and "Email address", a dropdown menu for "User role" with a downward arrow icon, and four radio buttons labeled "Brand1", "Brand2", "Brand3", and "Brand4". At the bottom of this section is a large "SAVE" button. In the top right corner of the main area, there is a link labeled "My account". Below the main content area is a light gray footer section containing the text "FOOTER with usual links".

### 7.2. Edit User

The wireframe illustrates the user interface for editing a user profile. At the top right, there is a "My account" link. In the top left corner, there is a placeholder for a "LOGO". On the left side, a vertical sidebar contains links: CUSTOMERS, BANNERS, COLLECTIONS, ISSUES, PLANS, and PROMOTIONS. The main content area is titled "EDIT USER". It includes fields for "User name" and "Email address", a dropdown menu for "User role" with a downward arrow icon, and a list of four brand options: Brand1, Brand2, Brand3, and Brand4. Below these are two buttons: "DELETE" and "SAVE". At the bottom of the page, there is a footer section labeled "FOOTER with usual links".

## 7.3. User List

The screenshot shows a web-based application interface for managing users. At the top left is a logo placeholder labeled "LOGO". At the top right is a link labeled "My account". On the left side, there is a sidebar menu with the following items: CUSTOMERS, BANNERS, COLLECTIONS, ISSUES, PLANS, and PROMOTIONS. The main content area is titled "USER LIST" and contains a table with the following data:

User name	Email address	User role	Brand	Action
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	ALL	EDIT
John Doe	email@gmail.com	Admin	All I	EDIT

Below the table, there is a large, empty light-gray rectangular area labeled "FOOTER with usual links".