



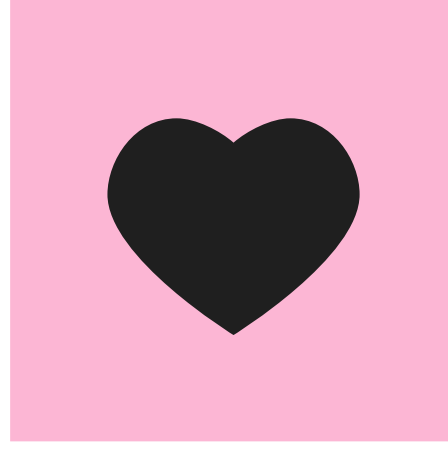
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

According to IPCC report food security may be a big problem in the region post 2030

A third of all food that is produced rots due to inefficient supply chains

Adoption of modern agricultural practices and use of technology is inadequate

Illiteracy, general socio-economic backwardness , slow progress in implementing land reforms

over-pumping made possible by subsidised electric power is leading to an alarming drop in aquifer levels

According to the World Bank, India's large agricultural subsidies are hampering productivity-enhancing investment

enhanced water efficiency through 'Per Drop More Crop'

Rising private participation in Indian agriculture, growing organic farming and use of information technology are some of the key trends

The agriculture sector is expected to generate better momentum in coming years due to increased investments in agricultural infrastructure such as irrigation

Pradhan Mantri Fasal Bima Yojana which aims to provide farmers with crop insurance

plans to invest Rs 75,000 crore in an energy-efficient irrigation scheme

improve soil fertility on a sustainable basis through the soil health card scheme the organic farming scheme



India's Agricultural Crop Production Analysis(1997-2021)

Examine the climatic factors

Gather the good quality seeds

Increase the agricultural infrastructure such as irrigation facilities, warehousing and Cold Storage.

Improve the organic farming.

Improve the soil fertility.

Increase the agricultural infrastructure and reduce the transaction costs and time.

These include growth in household income and consumption, expansion in the food processing sector and increase in agricultural exports

Enhance water efficiency through 'Per Drop More Crop'