TITLE: Digital Transformation and its influence on the Competitiveness of Irish Companies

Introduction: Innovation plays the main role of being a cornerstone for economic growth. Understanding the dynamics of innovation ecosystem is vital for policymakers, business leaders and researchers aiming to foster sustainable development, so for it, it is important to consider that at Today’s rapidly evolving global landscape, Irish business and institutions face mounting challenges at the intersection of geopolitical instability, economic uncertainty, sustainability pressures and cybersecurity. So, this study aims to contribute not only academic discourse but also to provide actionable insights for stakeholders navigating these turbulent times in Ireland.

Problem definition: In an increasingly complex and interconnected world Europe faces a converge of challenges related to a geopolitical tension, economic uncertainty, sustainability and cybersecure concerns. These issues impact business, governments, and strategic organisms. Ireland, as a crucial player in the European economy and technicology hub is particularly vulnerable to these disruptions. Addressing the challenges is not only critical for economic and digital security but also essential for ensuring the understanding for sustainable growth and technology competitiveness.