



Developing a Repository of Case Statements and Statement of Needs

Example: Pen of the Beloved is an organization that provides nutritious food to families and individuals in South Dallas through its client-choice pantry to combat food insecurity.

This example embodies a concise Statement of Need that can be added to in more detail in a one-page Statement of Needs, but also serves as a quick description of the organization, who is served, and what urgent need is being met. To make this Statement more thorough, I would add specific details pertinent to my organization, such as the year established, how many clients are served each year, why food insecurity is an issue in South Dallas, and in what practical ways the issue food insecurity being solved by Pen of the Beloved that makes it unique, necessary, and fundable. Adding a compelling story from the community is also a great addition.

Activity: Write your Statement of Needs for your organization, highlighting all the above points. Think of this exercise as a longer and more detailed version of an elevator pitch.
