

## **LOGIC MODEL EXAMPLE**

INPUTS	ООТ	PUTS	OUTCOMES		
What we invest	Activities	Participants	Short Term	Medium Term	Long Term
Staff Money Time Volunteers Partners Equipment Materials	What we do Technical Assistance Fleidwark Research Studies Workshops Conferences Courses Media Work Facilitation Triahrings	Whom we reach Students Scientists Tribos Citizens Private Sector Agencies Planness	What the short term results are Awareness Knowledge Salls Behavior Practices Modivations	What the long ferm results are Decisions Policies Social Action Industry Action Restocation Recovery Preservation	What the utilimate impact(s) are Social Economic Civic Environmental Value Added

Logic models are a visual tool that helps explain how a program will work and how its activities relate to the results it's expected to achieve. It can help with program evaluation and can include process and outcome components. Logic models can:

- Clarify the relationship between funding and activities
- Clarify the relationship between outputs and expected outcomes
- Test if the program makes sense
- Illustrates the relationship between planned or actual work results

## INPUTS, OUTPUTS, AND OUTCOMES

Inputs are the raw materials, outputs are the work produced, and outcomes are the changes that help a business move toward its goals.

Inputs	Investment of people, time and money in your campaign
Outputs	Reach and engagement/participation in your campaign
Outcomes	Value created by your campaign

