

feminine

f i l o

elegant

s o f i a

sophisticated

polite

{diary}

youthful

l l l o s o l l d

Dear Diary,

* Today I am reflecting
* on what truly makes
* me, well *me*! My
* journey has taken
quite a few twists,
turns, serifs, and
curves. I have
discovered that the
beauty of life lies not
just in the straight
lines of certainty,
but in the graceful
arcs of uncertainty.

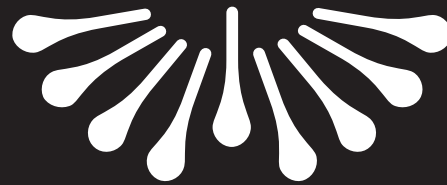
I can't believe I was
created and released
in 1996. Although I
am a modern typeface,
it seems so long ago!
I love being clasified
as a modern typeface
because it means I have
dramatic differences
in my stroke weights.
Because of this, I
definitely look better
in a larger size.

So Pretty!

f l o s o f a



I give a lot of credit to Zuzana Licko for making me the typeface I am today. I wouldn't want anyone else in the world to be my designer and creator. She was born in Czechoslovakia and raised in the United States. After graduating from the University of California, she and her husband, Rudy VanderLans, created a digital type foundry called **Emigre Fonts**. That is where I was created! This California based foundry published type specimens and artist books, and holds a font library featuring more than 600 original typefaces. Isn't that *crazy* diary! The company also created Emigre magazines from 1984 to 2005, which was dedicated to visual communication, graphic design, typography, and design criticism. I was featured in the magazine frequently. Emigre Font was one of the very first to create digital typeface designs and page layouts. Zuzana created at least two dozen font families, including Mrs Eaves, Solex, Modula, and Matrix, who are all my siblings!

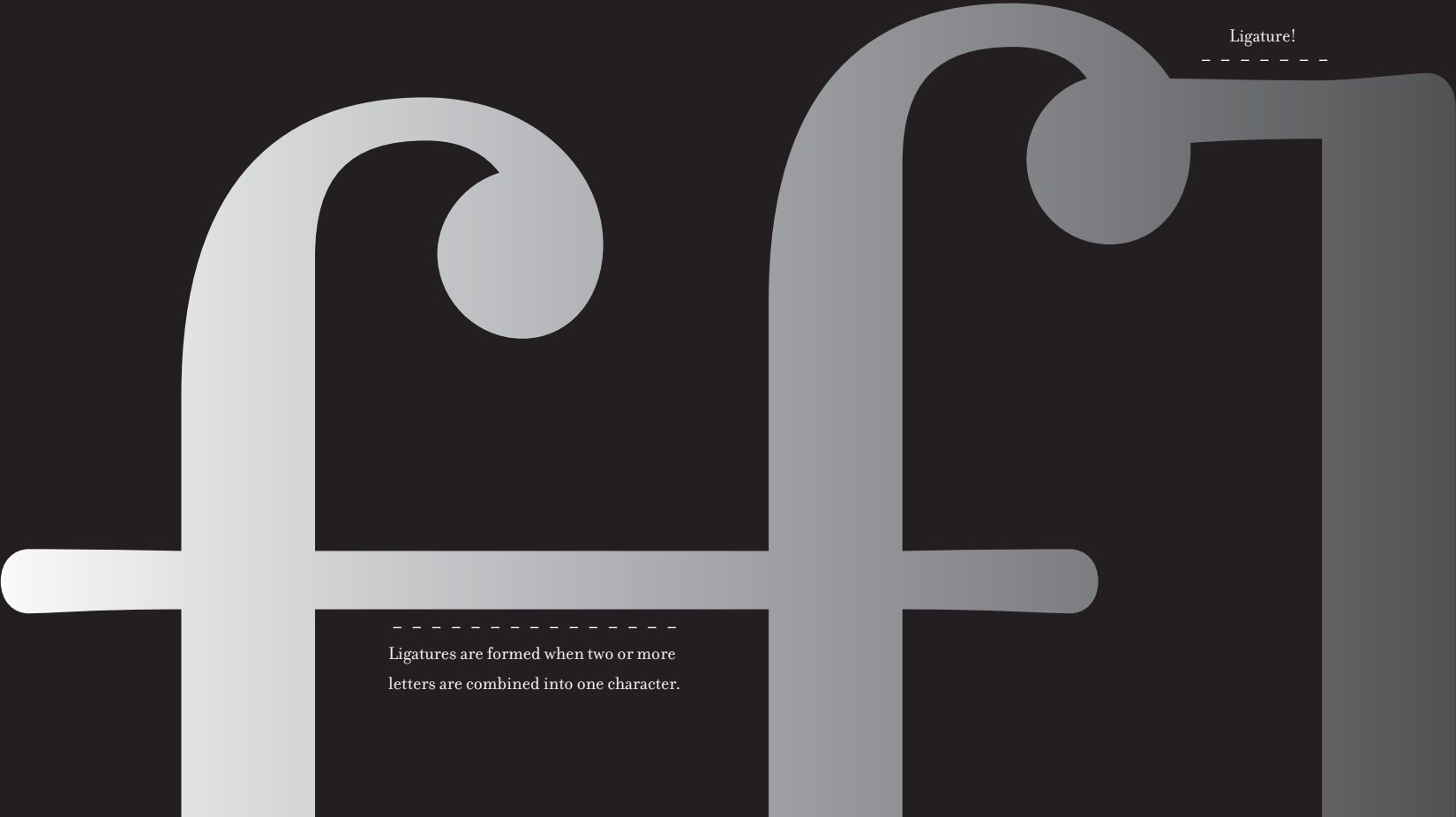


Zuzana Licko



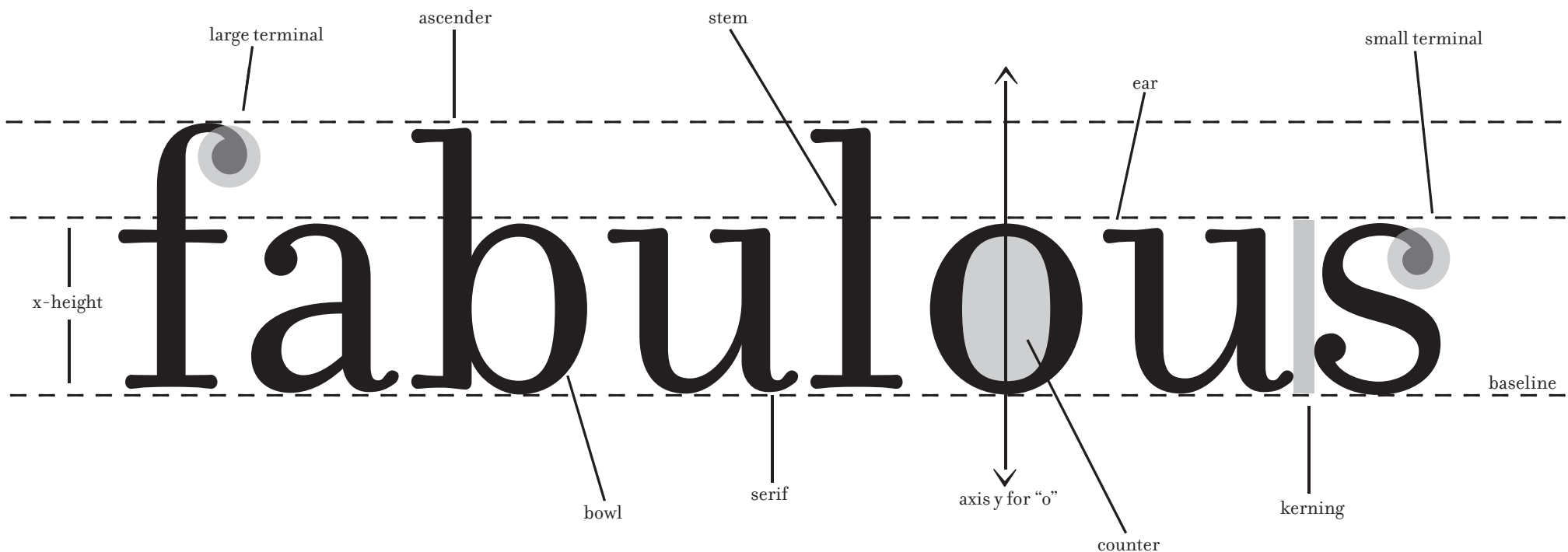
Diary, sometimes I feel like I have a lot of unique features that sometimes get overlooked. For example, my ligatures! Many people don't know about my f-ligatures. This ligature only appears when the lowercase letter "f" is before a lowercase "i", "l", or "l".

I can even create a triple f-ligature! This unique aspect about me definitely shows the creative side of my personalily. Here are some of my other unique typographic elements!



“A mystery is the most stimulating
force in unleashing the imagination.”

—Zuzana Licko (1961–)



“We read best what we read most.”

—Zuzana Licko (1961–)

lowercase letter



bowl



descender



glyph



uppercase letter



tittle



These elements are the essence of my identity! My baseline is where I establish my typographic roots and allow a place for my letters to sit. My x-height, the measure from the baseline to the top of my lowercase letters, is the foundation of my legibility.

coffee

flute

fluffy



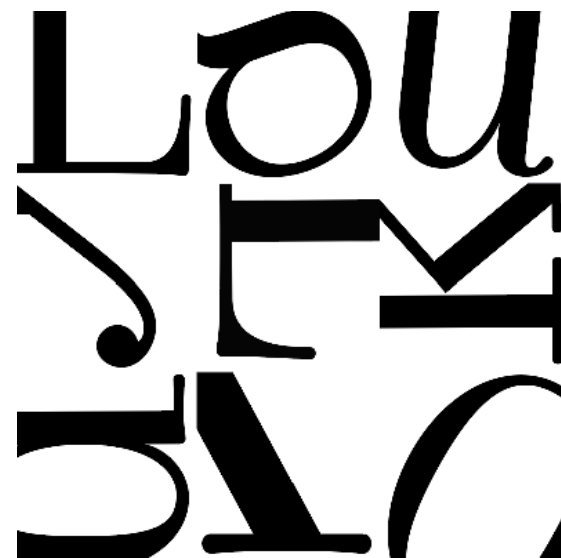
surfing

floral

The ascenders are my soaring aspirations, and are the parts that reach high above the x-height. Finally, my decenders are the parts that travel the depths below the baseline. In unison, each one of these elements work together to make my personality.



These typographic collages take
a closer look at my best features.



They represent how my letters
can become a form of visual
expression with dynamic design.



Filosofia

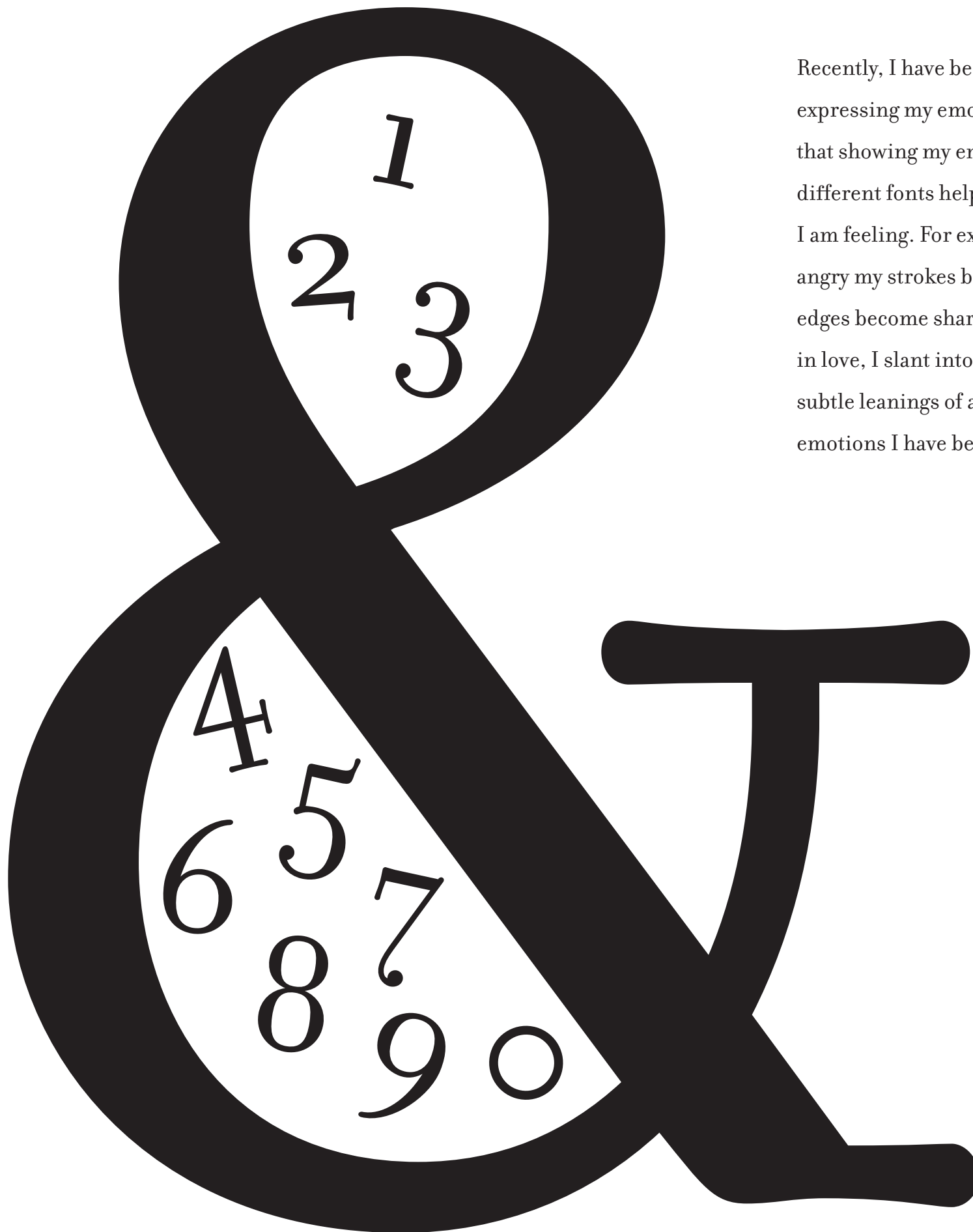
Bodoni



Elegant

I have to be honest Diary, I have a crush on Bodoni! It's the way Bodoni carries himself on the page, commanding attention with his high contrast and sharp edges. I mean, look how similar we are together! Also, I have a little secret to share...

I was based off Bodoni! Yes, I carry his legacy in every curve, but I've tried to add my own flair and individual touch. Zuzana found Bodoni difficult to read as small text, so she added her personal preferences to create me by slightly extending round serif endings.



Recently, I have been working on expressing my emotions better. I feel that showing my emotions though different fonts helps me express what I am feeling. For example, when I am angry my strokes became bolder and edges become sharper. But when I am in love, I slant into italics to show my subtle leanings of affection. Here all the emotions I have been feeling recently.



happy

Filosofia OT Regular

angry

Filosofia OT Bold

loved

Filosofia OT Italic

calm

Filosofia Grand OT Regular

confident

Filosofia Grand OT Bold

ENVIOUS

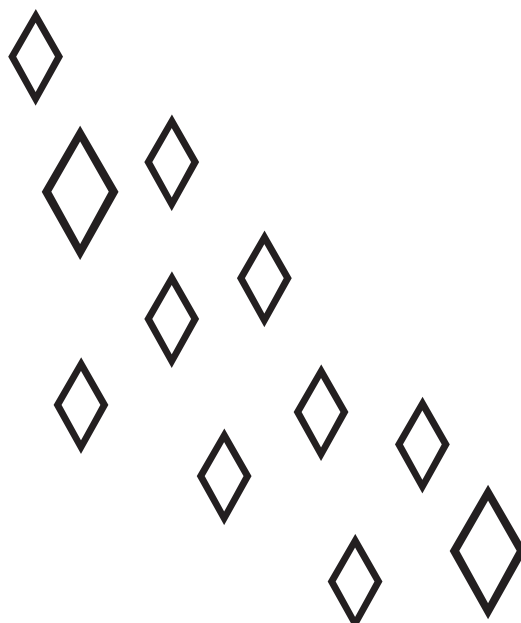
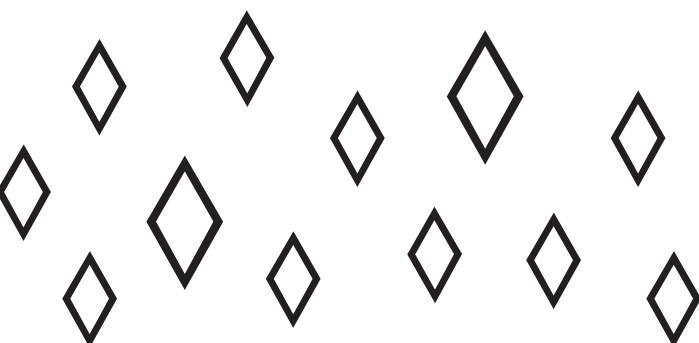
FILOSOFIA GRAND SMALL CAPS

joyful

Filosofia Regular Lining

NERVOUS

FILOSOFIA REGULAR ALL SMALL CAPS



Tommorow, I am going to
ask if Bodoni if he has any
glyphs that are unique to him.
I'm eager to share my most
impressive ones, in the hopes
that we find something in
common. Wish me luck!



Diary, in case you haven't
noticed, I have many glyphs!
Glyphs are graphic symbols
that are not letters, and I have
lots of them; 633 to be exact.
Not only are my letters quite
unique, but also my glyphs!

