

polite

youthful

elegant

sophisticated

feminine

sofa diary

# filosofia

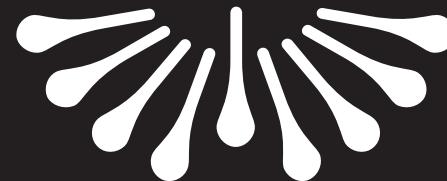
Dear Diary,

\* Today I am reflecting  
\* \* on what truly makes  
\* \* me, well *me!* My  
\* \* journey has taken  
quite a few twists,  
turns, serifs, and  
curves. I have  
discovered that the  
beauty of life lies not  
just in the straight  
lines of certainty,  
but in the graceful  
arcs of uncertainty.

I can't believe I was  
created and released  
in 1996. Although I  
am a modern typeface,  
it seems so long ago!  
I love being classified  
as a modern typeface  
because it means I have  
dramatic differences  
in my stroke weights.  
Because of this, I  
definitely look better  
in a larger size.



# filosofia



I give a lot of credit to Zuzana Licko for making me the typeface I am today. I wouldn't want anyone else in the world to be my designer and creator. She was born in Czechoslovakia and raised in the United States. After graduating from the University of California, she and her husband, Rudy VanderLans, created a digital type foundry called **Emigre Fonts**. That is where I was created! This California based foundry published type specimens and artist books, and holds a font library featuring more than 600 original typefaces. Isn't that *crazy* diary! The company also created Emigre magazines from 1984 to 2005, which was dedicated to visual communication, graphic design, typography, and design criticism. I was featured in the magazine frequently. Emigre Font was one of the very first to create digital typeface designs and page layouts. Zuzana created at least two dozen font families, including Mrs Eaves, Solex, Modula, and Matrix, who are all my siblings!



Diary, sometimes I feel like I have a lot of unique features that sometimes get overlooked. For example, my ligatures! Many people don't know about my f-ligatures. This ligature only appears when the lowercase letter "f" is before a lowercase "f", "i", or "l".

I can even create a triple f-ligature! This unique aspect about me definitely shows the creative side of my personality. Here are some of my other unique typographic elements!

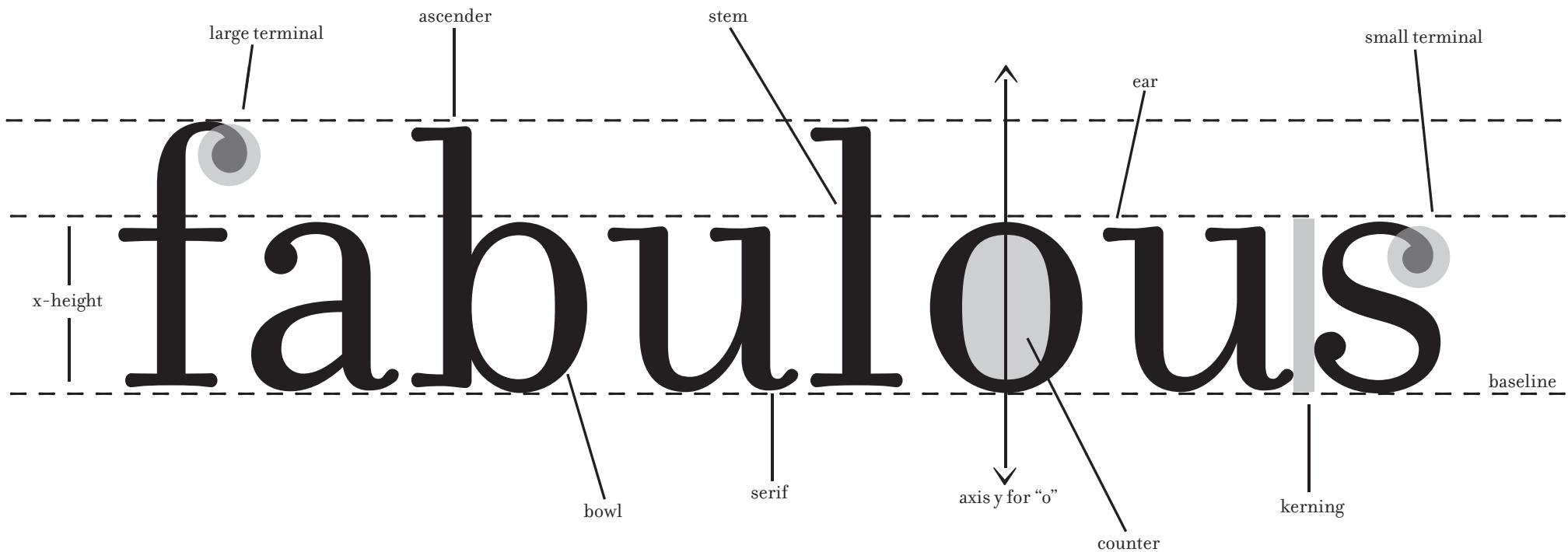


Ligatures are formed when two or more letters are combined into one character.

Ligature!

“A mystery is the most stimulating  
force in unleashing the imagination.”

—Zuzana Licko (1961—)



“We read best what we read most.”

—Zuzana Licko (1961—)



lowercase letter

bowl

descender

glyph

uppercase letter

tittle

These elements are the essence of my identity! My baseline is where I establish my typographic roots and allow a place for my letters to sit. My x-height, the measure from the baseline to the top of my lowercase letters, is the foundation of my legibility.

*coffee*

*flute*

*fluffy*



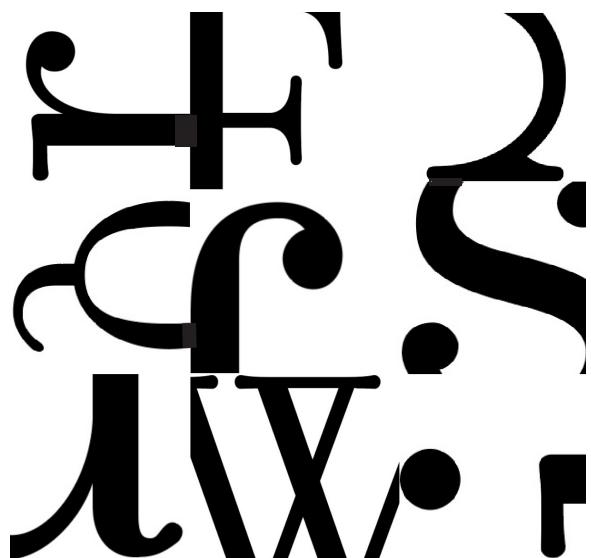
*surfing*

*floral*

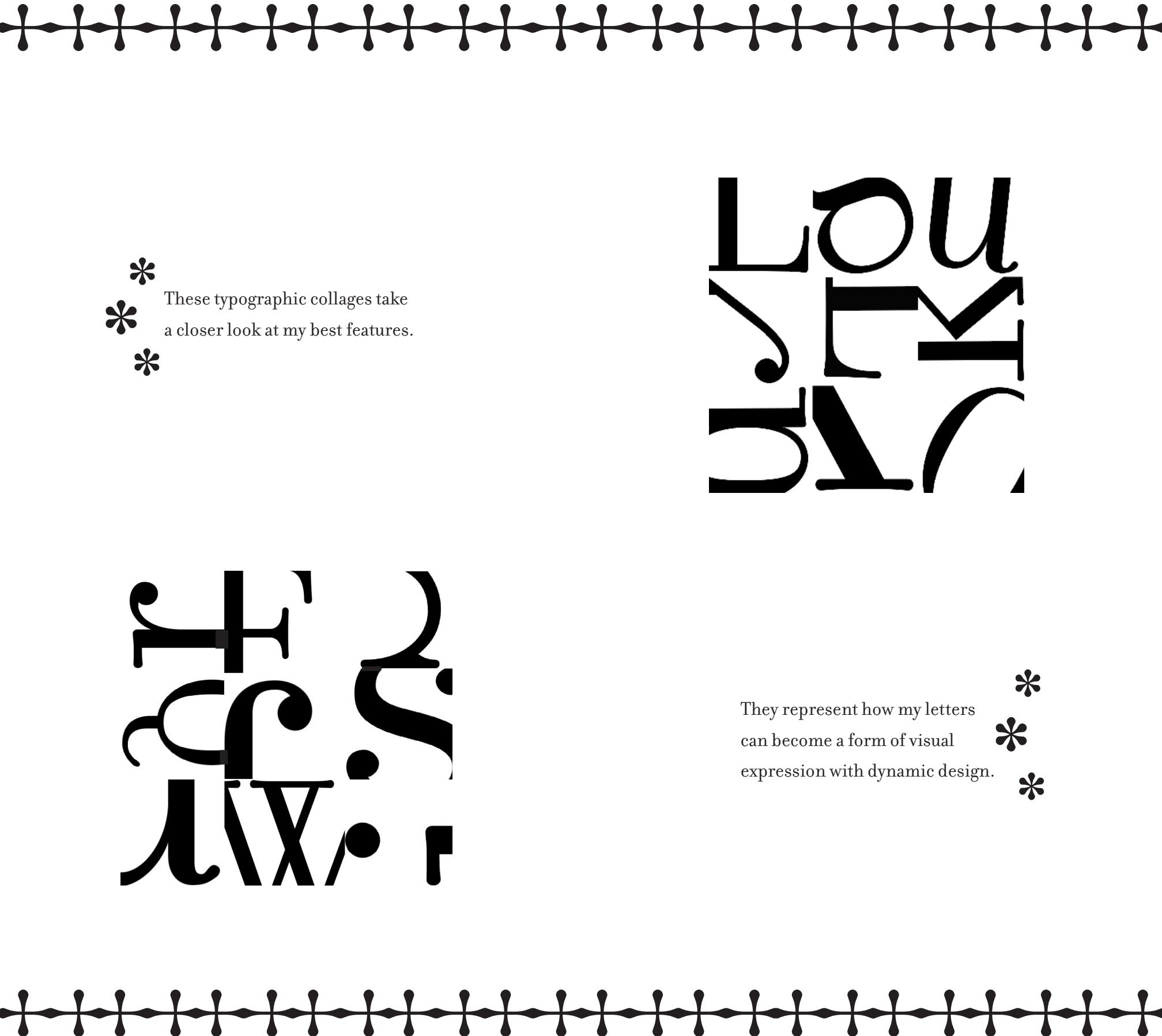
The ascenders are my soaring aspirations, and are the parts that reach high above the x-height. Finally, my descenders are the parts that travel the depths below the baseline. In unison, each one of these elements work together to make my personality.



These typographic collages take  
a closer look at my best features.



They represent how my letters  
can become a form of visual  
expression with dynamic design.



Filosofia

Bodoni



# Elegant

I have to be honest Diary, I have a crush on Bodoni! It's the way Bodoni carries himself on the page, commanding attention with his high contrast and sharp edges. I mean, look how similar we are together! Also, I have a little secret to share...

I was based off Bodoni! Yes, I carry his legacy in every curve, but I've tried to add my own flair and individual touch. Zuzana found Bodoni difficult to read as small text, so she added her personal preferences to create me by slightly extending round serif endings.



Recently, I have been working on expressing my emotions better. I feel that showing my emotions through different fonts helps me express what I am feeling. For example, when I am angry my strokes became bolder and edges become sharper. But when I am in love, I slant into italics to show my subtle leanings of affection. Here all the emotions I have been feeling recently.

happy

Filosofia OT Regular

angry

Filosofia OT Bold

*loved*

*Filosofia OT Italic*

calm

Filosofia Grand OT Regular

confident

Filosofia Grand OT Bold

ENVIOUS

FILOSOFIA GRAND SMALL CAPS

joyful

Filosofia Regular Lining

NERVOUS

FILOSOFIA REGULAR ALL SMALL CAPS



Diary, in case you haven't noticed, I have many glyphs! Glyphs are graphic symbols that are not letters, and I have lots of them; 633 to be exact. Not only are my letters quite unique, but also my glyphs!



Tommorow, I am going to ask if Bodoni if he has any glyphs that are unique to him. I'm eager to share my most impressive ones, in the hopes that we find something in common. Wish me luck!

