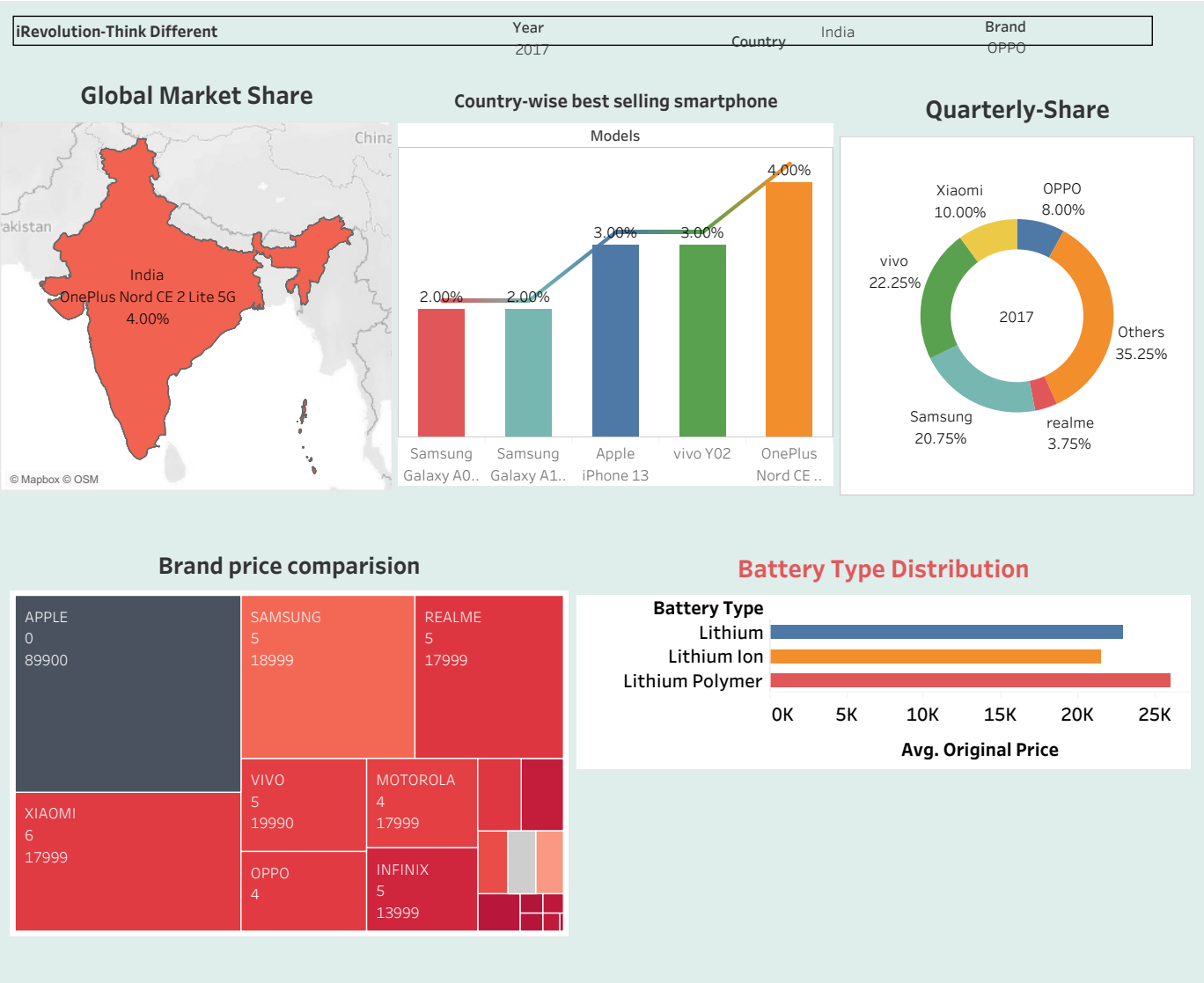


Story 1

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of th..

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed..

iPhone sales gen..



Story 1

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iphones sales generated \$205 billion revenue for Apple in 2022, more than Microsoft’s total..

Year

2022

Brand

APPLE

Colour

Null

iRevolution

KPI

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Brand	Discount Percentage	Mrp	Star Rating	Sale Price	Sales difference	Number Of Reviews
Apple	0	77,000	5	77,000	0	794

Model wise share

Annual Revenue

Mosel specification

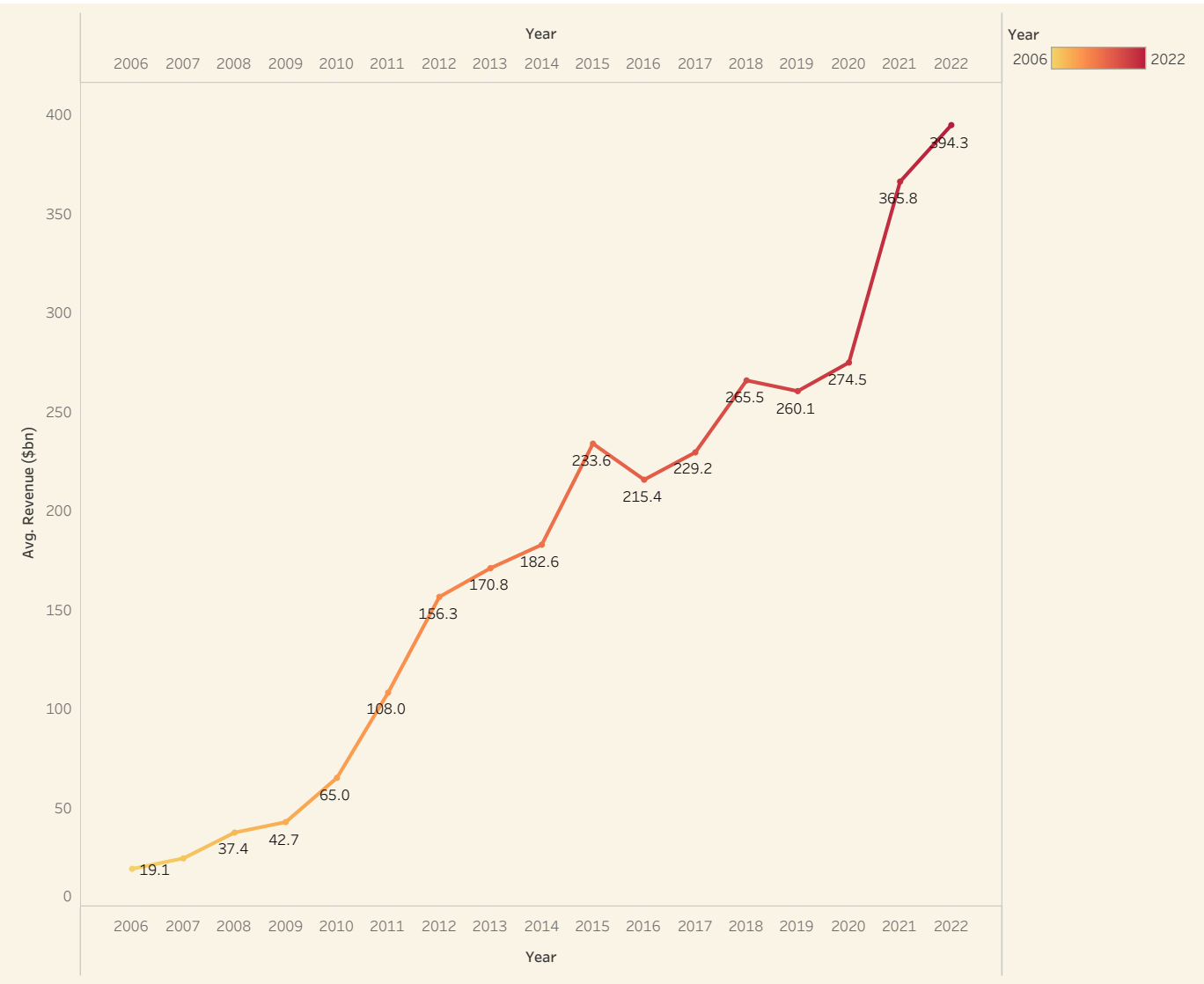
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Null	99,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Null	169,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Null	189,800

Story 1

More than 1 billion consumers currently use iPhones. Since its initial launch, more than..

iphones sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Comparative analysis amongst various other leading brands in the smartphone industry sh..

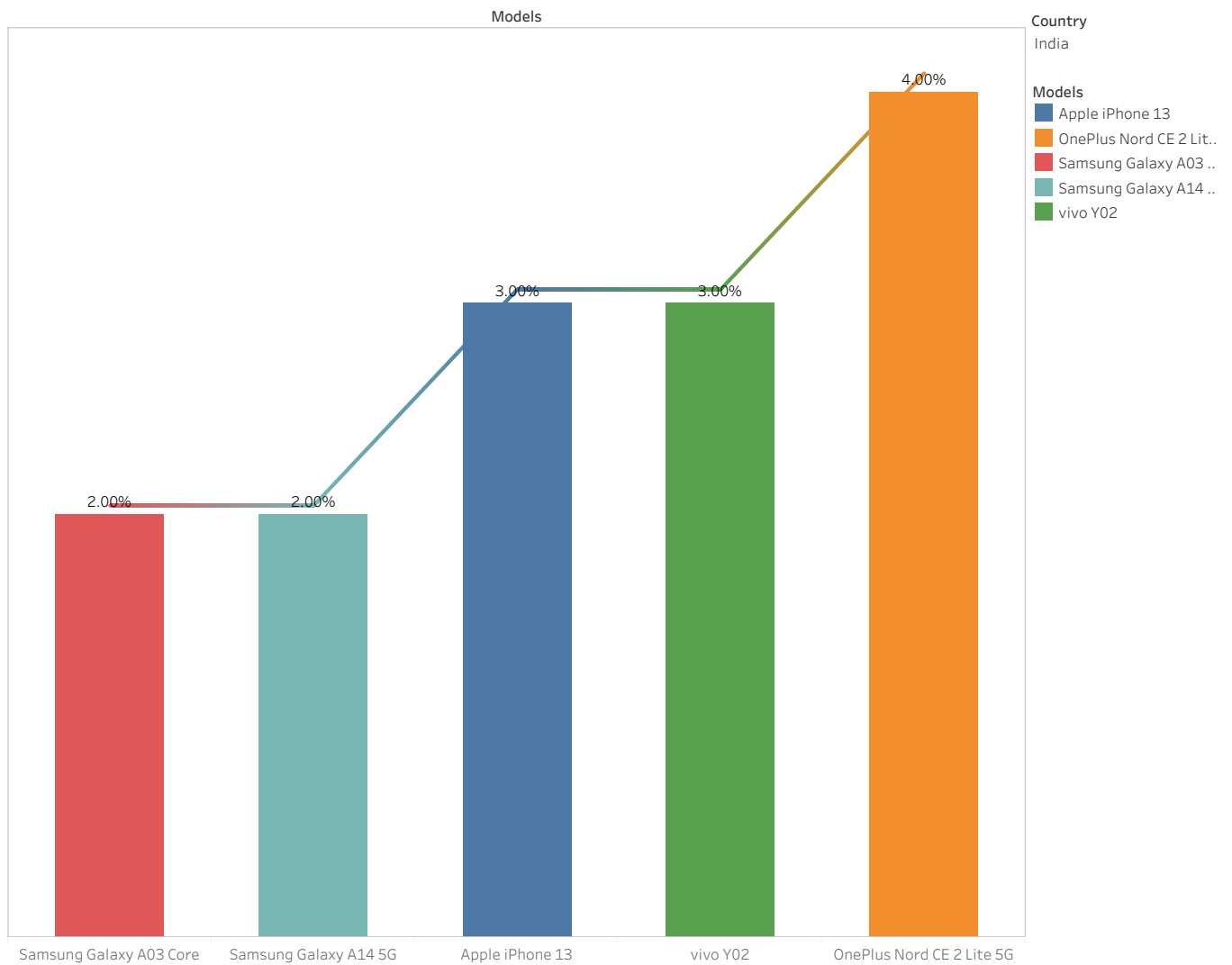


Story 1

iphones sales generated \$205 billion revenue for Apple in 2022, more than Micr..

Comparaative analysis amongst various other leading brands in the smartphone industry show that iphone is yet to make it's impact in India. It's..

Although the iphone isn't far behind in the competiation. It is yet to scale-up it's marketi..



Story 1

iphones sales gen..	Comparaative analysis amongst various other leading brands in the smartphone industry show that iphone is yet to make it's impact in India. It's..	Although the iphone isn't far behind in the competiation. It is yet to scale-up it's marketing stratregies and policy formulations for India audience.
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