

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

It speaks about political juggernauts

How to conduct political juggernauts?

party affiliation:
We analysis the
performance of
candidates based
on their party
affiliation.

Criminal records: We analyzed the impact of criminal charges or convictions on candidate performance, determining.

How to conduct this analysis of Methodology?

Explain the Analysis of party affiliation?



Persona's name

Short summary of the persona

Political
juggernauts: A
Quantitative
analysis of
candidates in the
2019 Lok Sabha
Election.

The 2019 Lok
Sabha elections
saw a high-stakes
battle between
political parties and
their candidates.

We will examine various that contributed to the success or failure of candidates in this collections

I feel the elections are better about in this topic.

This analysis are very useful to us.

I feel good.



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

