



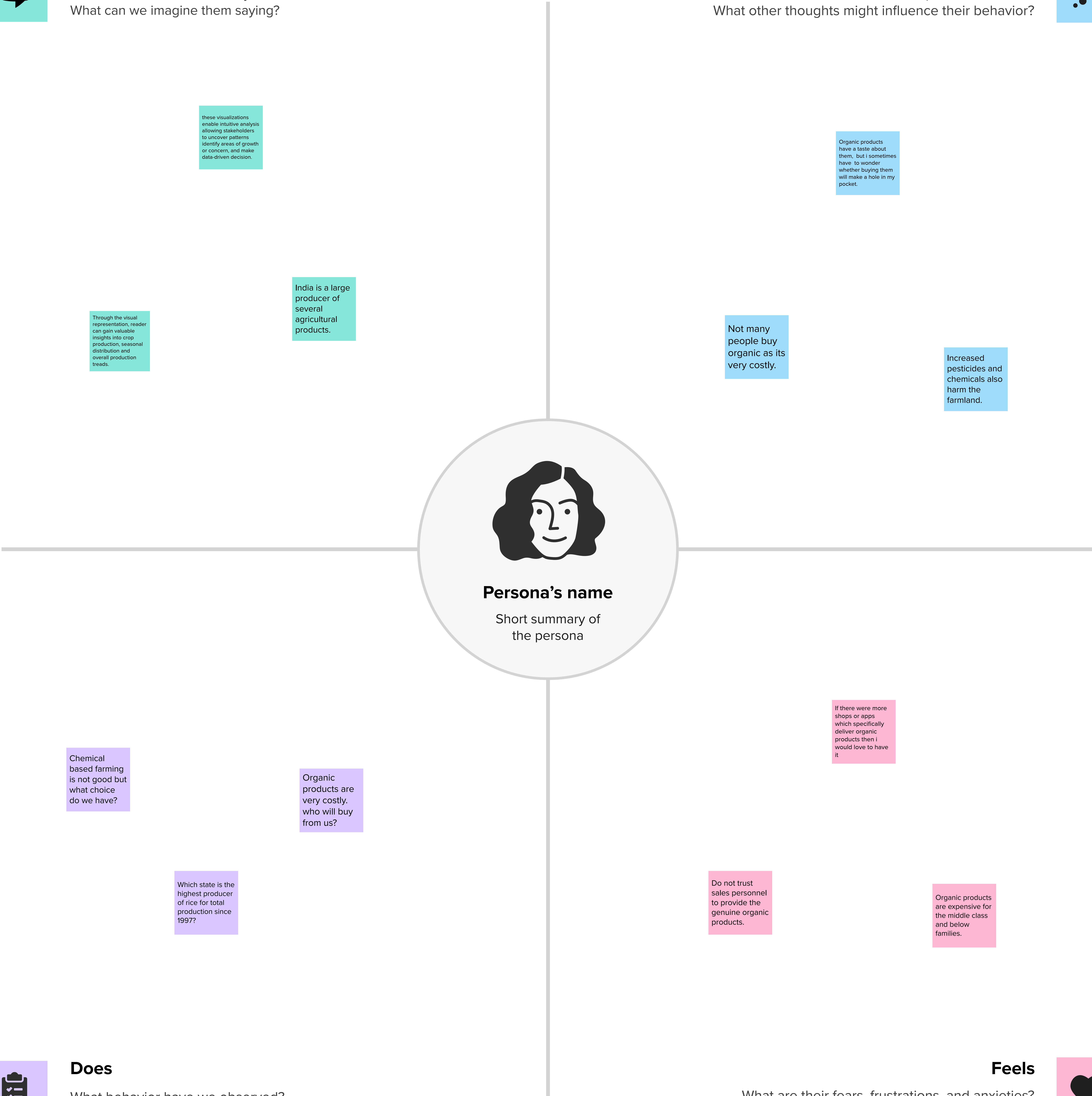
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



these visualizations enable intuitive analysis allowing stakeholders to uncover patterns identify areas of growth or concern, and make data-driven decision.

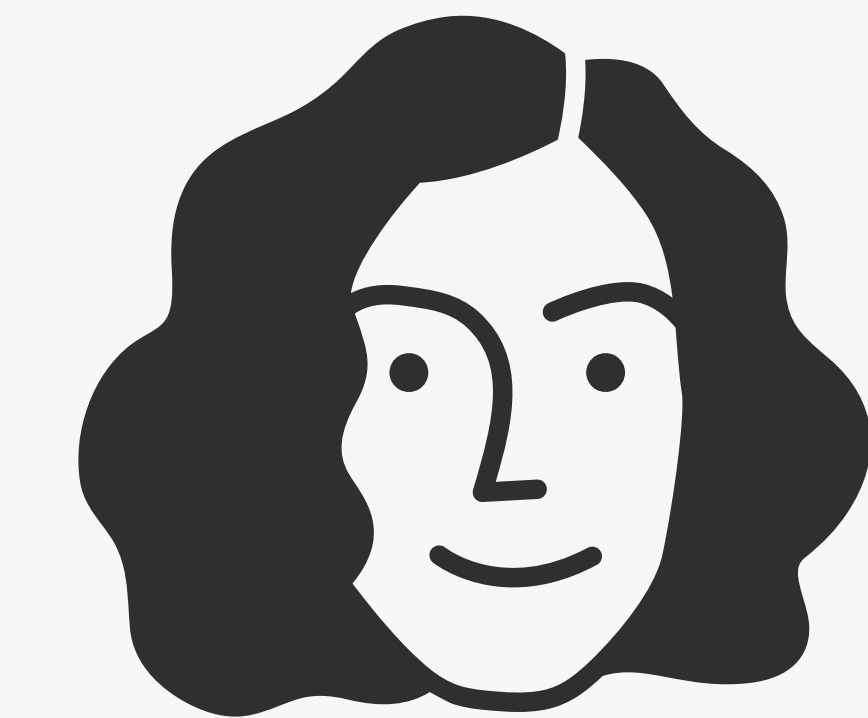
Through the visual representation, reader can gain valuable insights into crop production, seasonal distribution and overall production trends.

India is a large producer of several agricultural products.

Organic products have a taste about them, but i sometimes have to wonder whether buying them will make a hole in my pocket.

Not many people buy organic as its very costly.

Increased pesticides and chemicals also harm the farmland.



Persona's name
Short summary of the persona

Chemical based farming is not good but what choice do we have?

Organic products are very costly. who will buy from us?

Which state is the highest producer of rice for total production since 1997?

If there were more shops or apps which specifically deliver organic products then i would love to have it

Do not trust sales personnel to provide the genuine organic products.

Organic products are expensive for the middle class and below families.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example