

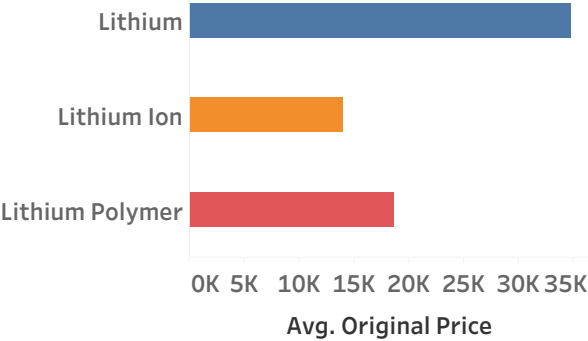
More than 1 billion consumers currently use iPhones. Since its initial launch more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed by Apple.

Since its initiation in 2006, it has seen...

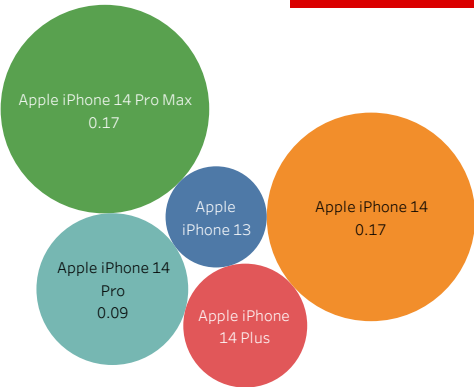
Battery Type Distribution

Battery Type



Model-Share

PREVIOUS



Annual Revenue



Model Specification

Model	Process..	Front Ca..	Rear Came..	Colour	
APPLE I..	A Bionic..	12MP	12MP + 12..	Black	92,800
APPLE	A Bionic	12MP	12MP +	Black	100,000

More than 1 billion consumers currently use iPhones. Since its initial launch more than 1.9 billion iPhone have been sold.

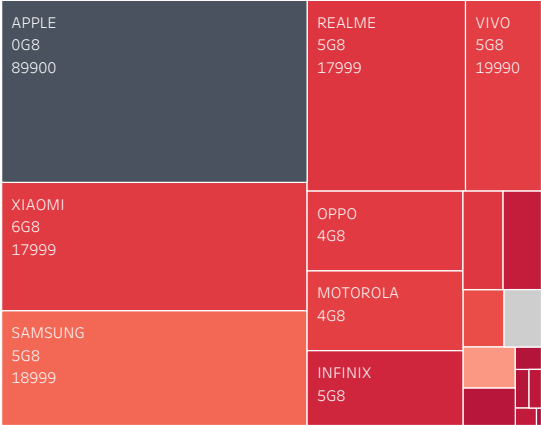
Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed by Apple.

Since its initiation in 2006 it has seen tremendous increase in sale and revenue generation over the years, though a slight bump being observed 2016 but...

KPI

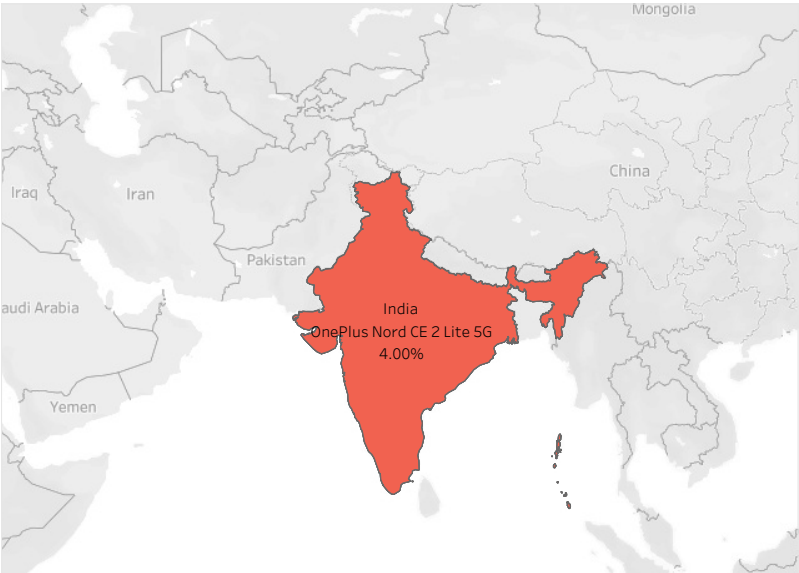
Brand	Discount Percentage	Mrp	Number Of Ratios	Sale Price	sales difference
Apple	0	77,000	11,202	77,000	0

Brand Price Comparison



Global Market Share

NEXT



apple continus to strenght its standing in the
smartphone market . The brand has risn to a
position of particular dominace in the US . 6 of th..

since it's initiation in 2006 it has seent tremendous increase in sale and revenue
generation over the years,though a slighly bump being oberved 2016 but ever since it
has increased to \$394 .3bn in 2022.

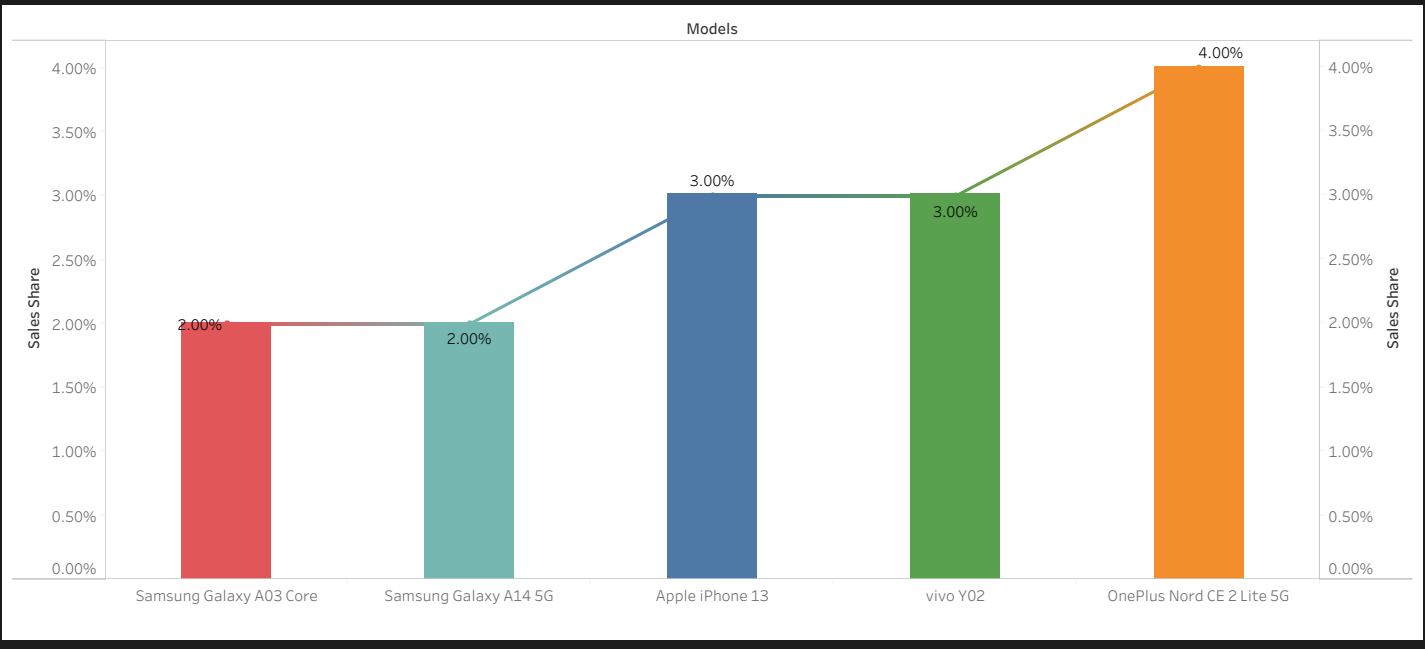
comparative analysis amongst various other leading
brand in the smatphone industries shows that ihone is
yet to bake it's impact in India



since it's initiation in 2006 it has seent tremendous increase in sale and revenue generation over the years,though a slighty bump being observed 2016 ..

comparative analysis amongst various other leading brand in the smatphone industries shows that ihone is yet to bake it's impact in India

Although the iphone isn't far behind in the competition. Its 3% market shre in the global market is depicted in the line-bar graph



since it's
initiation in
2006 it has se..

comparative analysis amongst various other leading brand in the smatphone industries
shows that ihone is yet to bake it's impact in India

Although the iphone isn't far behind in the competion. Its 3% market shre in the global
market is depicted in the line-bar graph

