

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

Estimation of
business expenses

I was
expecting
something
different

I want
something
reliable

Maybe this
isn't the
best

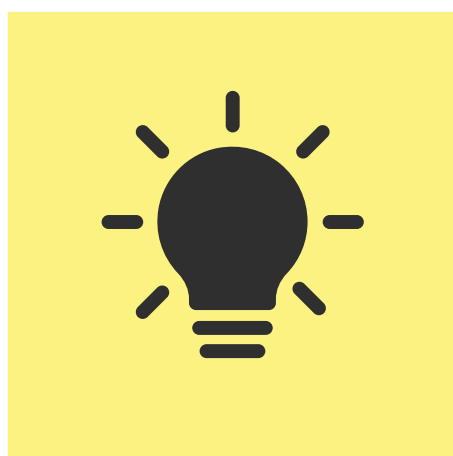
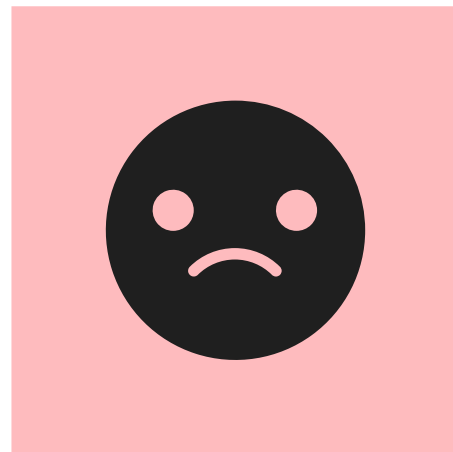
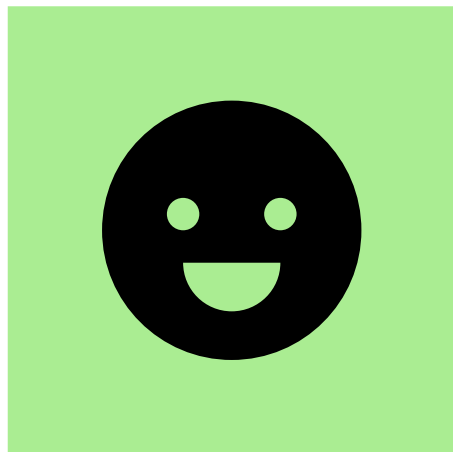
I want
something
awesome

Where
should i
start?

SAYS

THINKS

What else
am I
missing?



Checks the
web-site &
More
research

DOES

FEELS

Excited &
Over-
whelmed

Makes
correct
decision

Compares
products &
Ask friends

U sure who
to trust

Inadequate
&
Anxious

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?

See an example