

**Data** Analytics

- Annual Revenue (apple\_...
- apple\_products
- Country-wise share (app...
- Flipkart\_Smartphone (a...
- Market Penetration(ipho...
- Model share (apple\_prod...
- Quarterly-share (apple\_...

Search

**Tables**

- # Year
- Abc Measure Names
- # Active Users (mm)
- # Revenue Generated
- # Units sold (mm)
- # Market Penetration(iphon...
- # Measure Values

**Filters**

- Measure Names
- Year: 2022

**Marks**

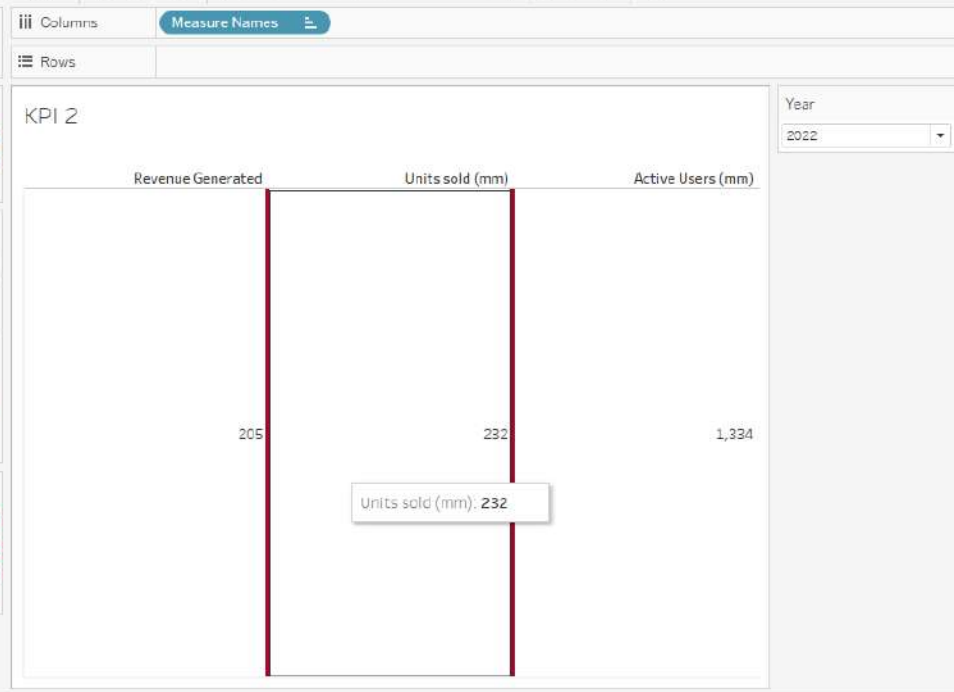
Automatic

Color Size Text

Detail Tooltip

Measure Values

- SUM(Revenue Gene...)
- SUM(Units sold (m...))
- SUM(Active Users (...))



**Data Guide**

KPI 2

**Viz Details**

Viz description

Enter a description that helps users understand this viz...

Additional resources

+ Add link

**Applied Filters**

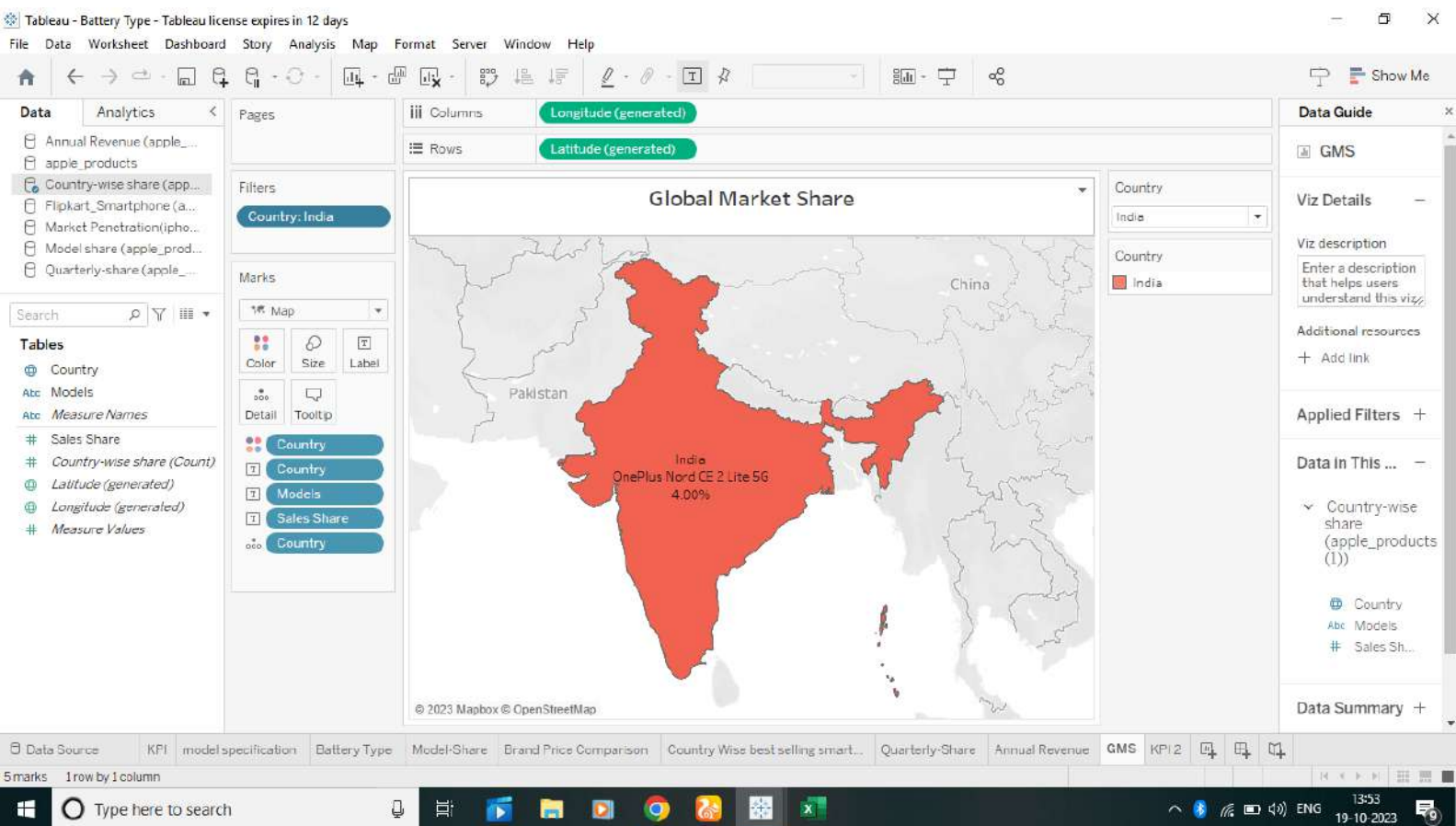
+ Add filter

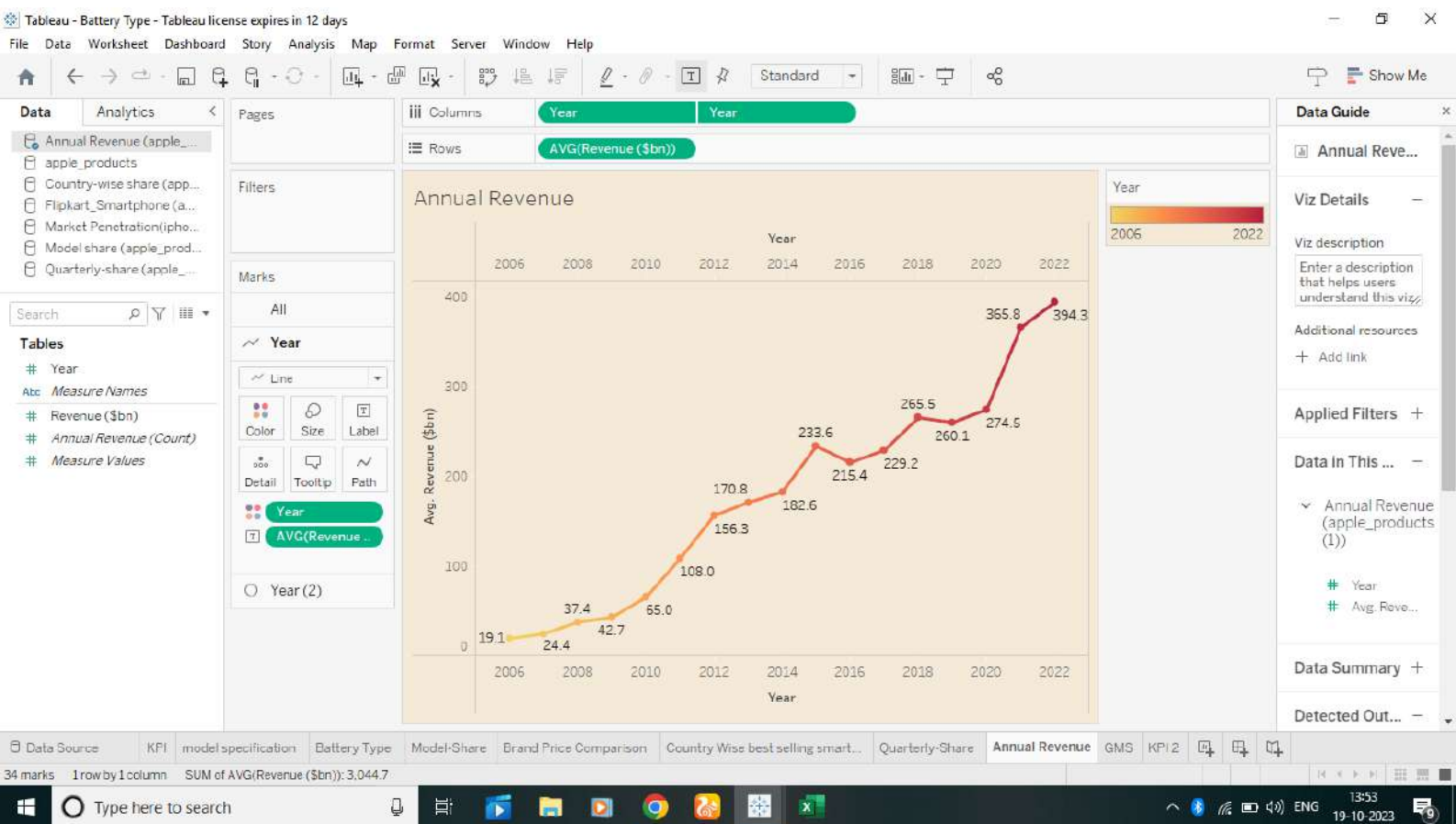
**Data In This ...**

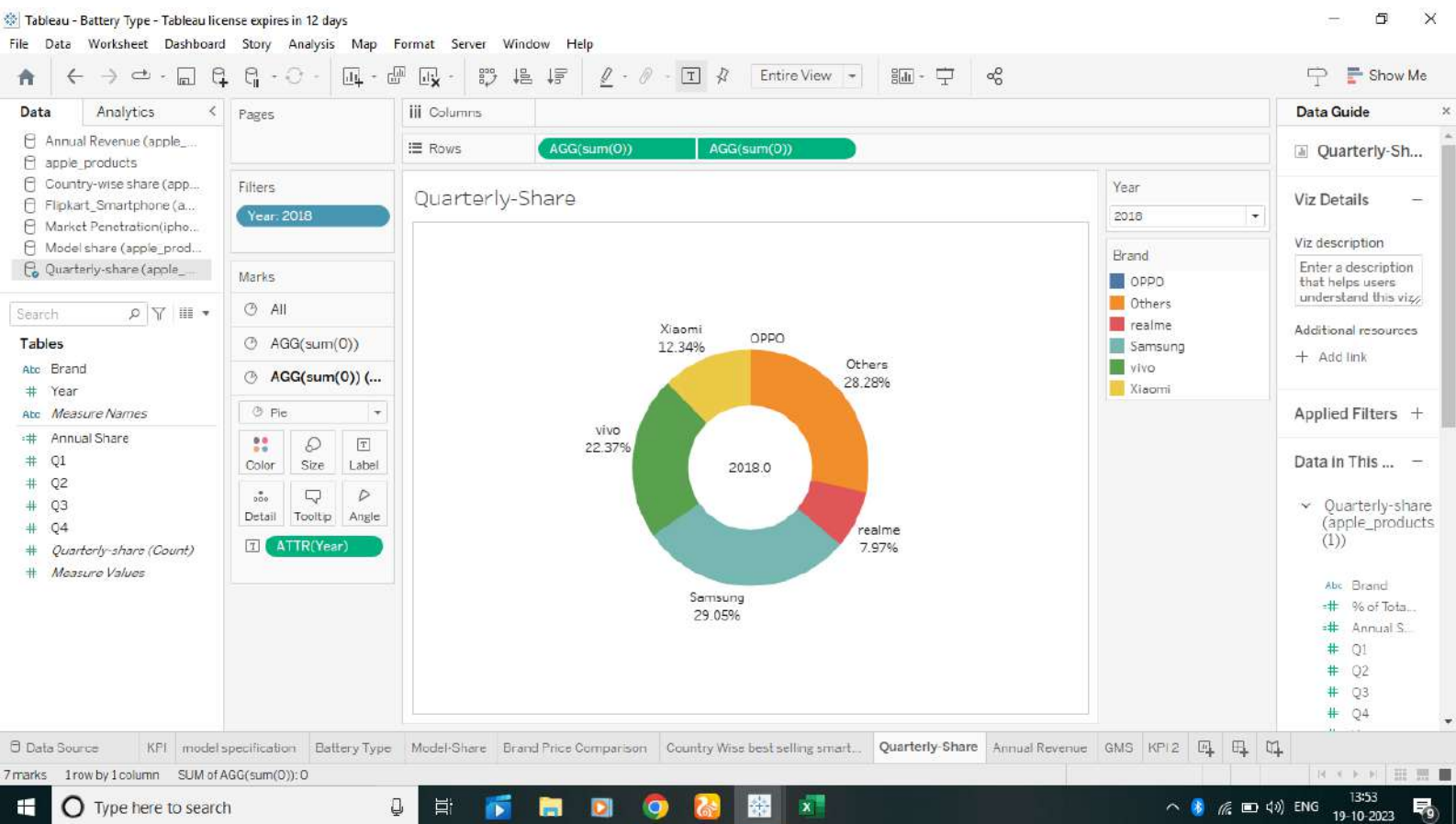
- Market Penetration(iphon...
- Abc Measure ...
- # Year
- # Measure ...

**Data Summary**

+ Add summary







**Data** Analytics

- Annual Revenue (apple\_...
- apple\_products
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- Market Penetration(iph...
- Model share (apple\_prod...
- Quarterly-share (apple\_...

**Tables**

- Country
- Models
- Measure Names
- Sales Share
- Country-wise share (Count)
- Latitude (generated)
- Longitude (generated)
- Measure Values

**Filters**

Country: India

**Marks**

All

SUM(Sales Sha...)

SUM(Sales Sh...)

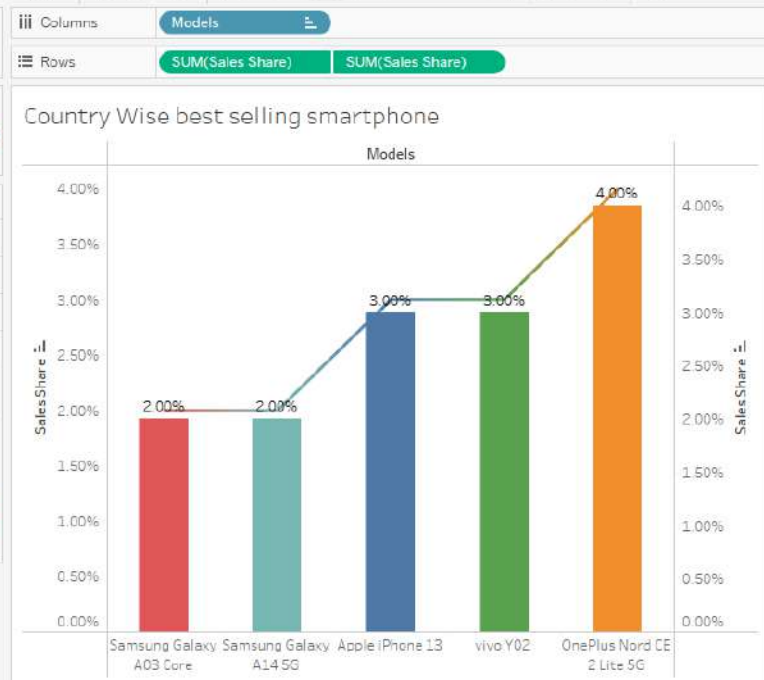
Bar

Color Size Label

Detail Tooltip

Models

SUM(Sales Sh...)



**Country**

India

**Models**

- Apple iPhone 13
- OnePlus Nord CE 2 Li...
- Samsung Galaxy A03...
- Samsung Galaxy A14...
- vivo Y02

**Data Guide**

Country Wis...

**Viz Details**

Viz description

Enter a description that helps users understand this viz...

Additional resources

+ Add link

**Applied Filters**

+ Country

+ Models

+ Sales Sh...

**Data In This ...**

Country-wise share (apple\_products (1))

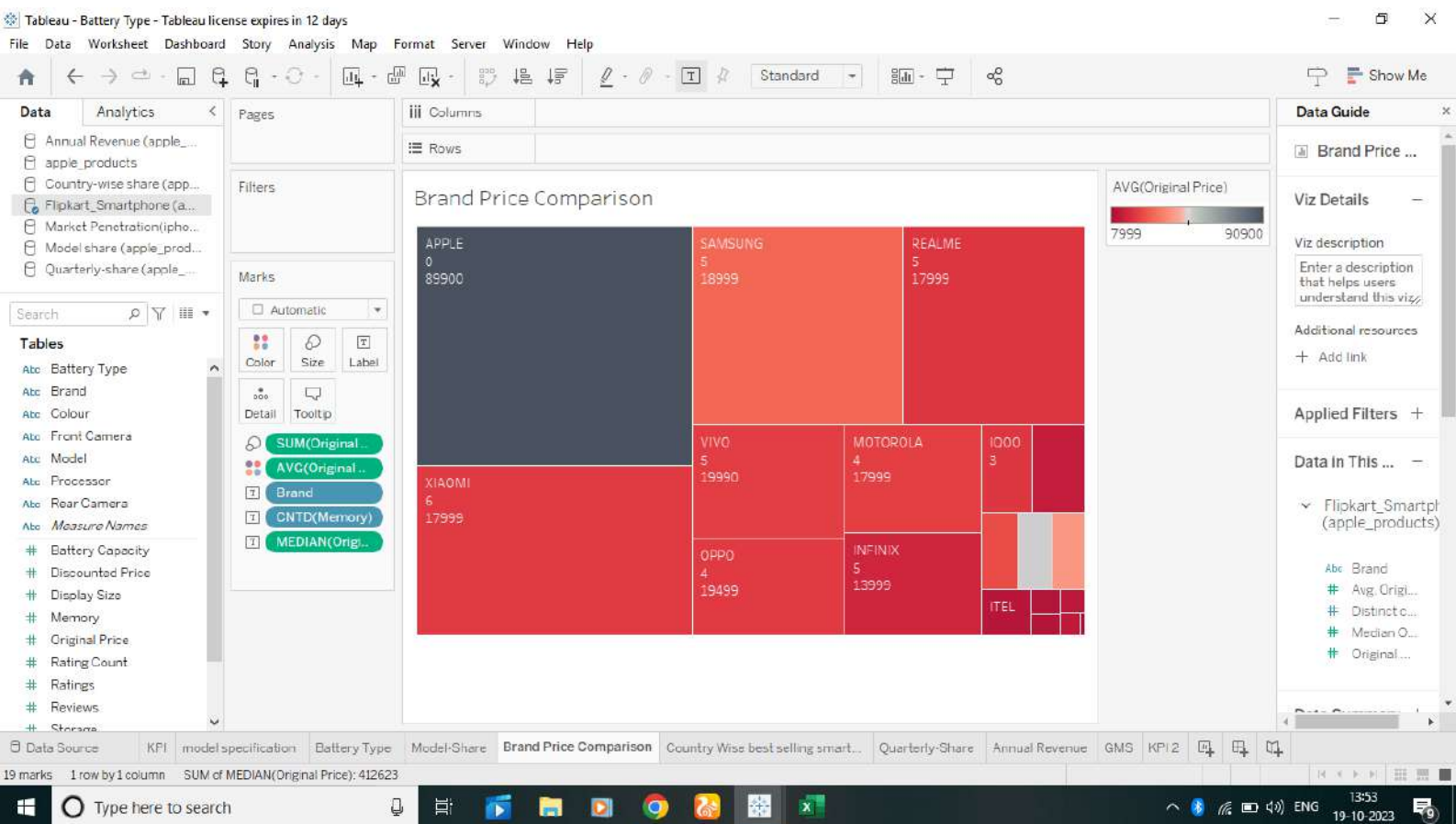
Country

Models

Sales Sh...

**Data Summary**

+







**Data** Analytics

- Annual Revenue (apple\_...
- apple\_products
- Country-wise share (app...
- Flipkart\_Smartphone (a...
- Market Penetration(iph...
- Model share (apple\_prod...
- Quarterly-share (apple\_...

**Tables**

- Models
- Measure Names
- Sales Share
- Model share (Count)
- Measure Values

**Pages**

**Filters**

**Marks**

Circle

Color Size Label

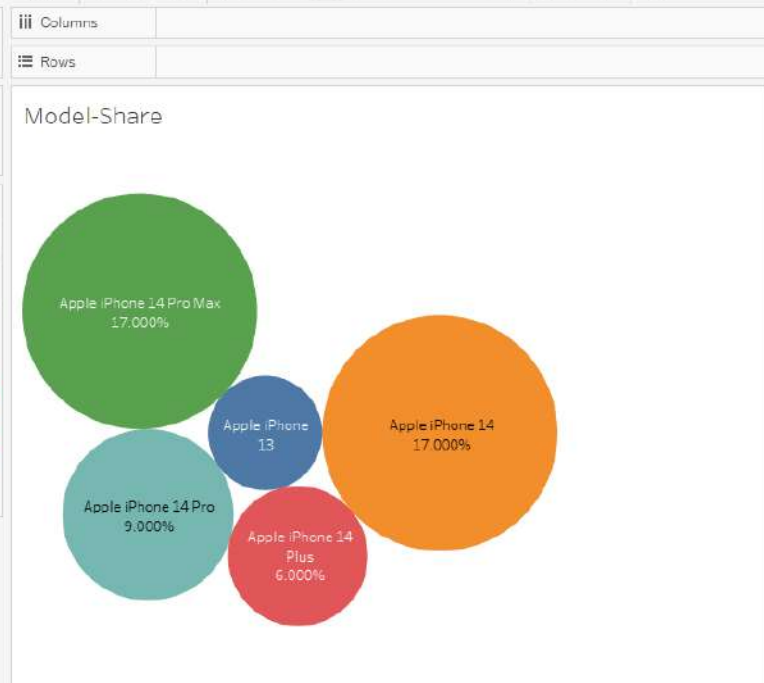
Detail Tooltip

SUM(Sales Sh...

Models

Sales Share

Models



**Data Guide**

**Model-Share**

**Viz Details**

Viz description

Enter a description that helps users understand this viz...

Additional resources

+ Add link

**Applied Filters**

+ Add filter

**Data In This ...**

Model share (apple\_products (1))

Models

Sales Sh...

**Data Summary**

+ Add summary

**Detected Out...**

- Remove

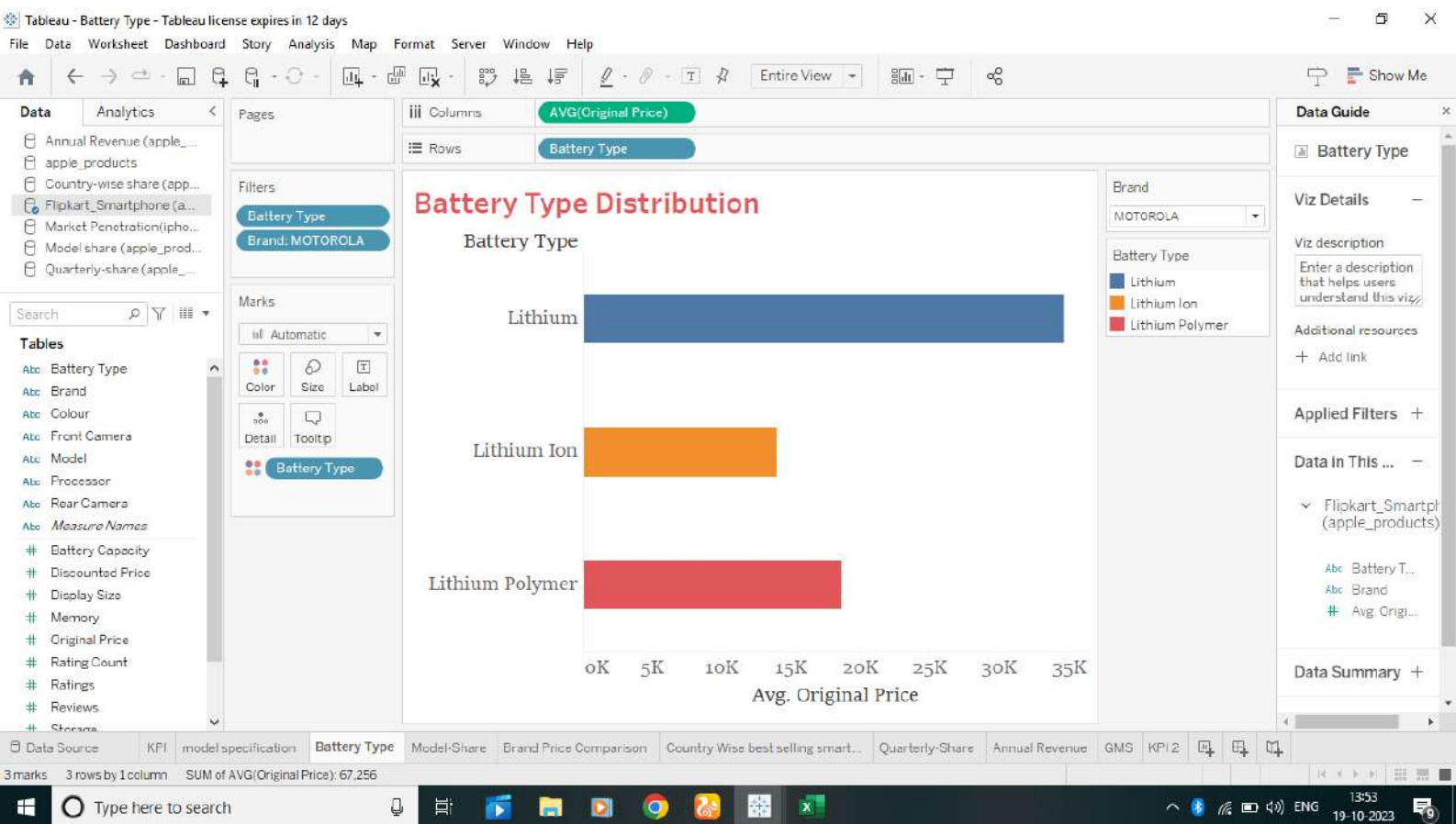




Tableau interface showing a data visualization of smartphone specifications. The main view displays a table titled "model specification" with columns: Model, Process., Front C., Rear Camera, Colour, and a calculated field SUM(Original Price). The data is filtered by Brand: APPLE and Colour. The table shows 8 rows of data for various iPhone models, including iPhone 12, iPhone 12 Mini, and iPhone 12 Pro Max, with prices ranging from 59,900 to 1,49,800.

**Columns:** Model, Processor, Front Camera, Rear Camera, Colour, Colour, SUM(Original Price)

**Filters:** Brand: APPLE, Colour

**Table Data:**

Model	Process.	Front C.	Rear Camera	Colour	Colour	SUM(Original Price)
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Black	Black	92,800
APPLE IPHON..	A Bionic Chip with Next G..	12MP	12MP + 12MP	Black	Black	1,39,700
APPLE IPHON..	A Bionic Chip with Next G..	12MP	12MP + 12MP	Blue	Blue	59,900
APPLE IPHON..	A Bionic Chip with Next G..	12MP	12MP + 12MP	Blue	Blue	74,900
APPLE IPHON..	A Bionic Chip with Next G..	12MP	12MP + 12MP	Black	Black	74,900
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Blue	Blue	1,49,800
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	Blue	1,89,800
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	Blue	99,900

**Right Panel (Data Guide):**

- model speci...**
- Viz Details**
- Viz description**: Enter a description that helps users understand this viz...
- Additional resources**: + Add link
- Applied Filters**: +
- Data In This ...**:
  - Flipkart\_Smartph... (apple\_products)
  - Brand
  - Colour
  - Front Ca...
  - Model
  - Processor
  - Rear Ca...
  - Original ...

8 marks 8 rows by 1 column SUM(Original Price): 941,700

Type here to search

Tableau - Battery Type - Tableau license expires in 12 days

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Home Back Forward Refresh Previous View Next View All Views Standard

Data Analytics

Pages

Columns Measure Names

Rows Brand

Filters

Measure Names

Upc: MOBEXRGYZF..

Marks

Automatic

Color Size Text

Detail Tooltip

Measure Values

Measure Values

SUM(Discount Perc...

SUM(Mrp)

SUM(Sale Price)

SUM(Star Rating)

KPI

Brand	Discount Percent...	Mrp	Sale Price	Star Rating
Apple	0	77,000	77,000	5

Measure Names

(All)

Count of apple\_pr...

Discount Percent...

Mrp

Number Of Ratings

Number Of Reviews

Sale Price

Star Rating

Upc

MOBEXRGVZFZGZEWV

Data Guide

KPI

Viz Details

Viz description

Enter a description that helps users understand this viz...

Additional resources

+ Add link

Applied Filters

Data In This ...

apple\_products

Brand

Measure ...

Upc

Measure ...

Data Summary

Detected Outli...

Data Source KPI model specification Battery Type Model-Share Brand Price Comparison Country Wise best selling smart... Quarterly-Share Annual Revenue GMS KPI 2

4 marks 1 row by 4 columns SUM of Measure Values: 154,005

Type here to search

13:53 19-10-2023

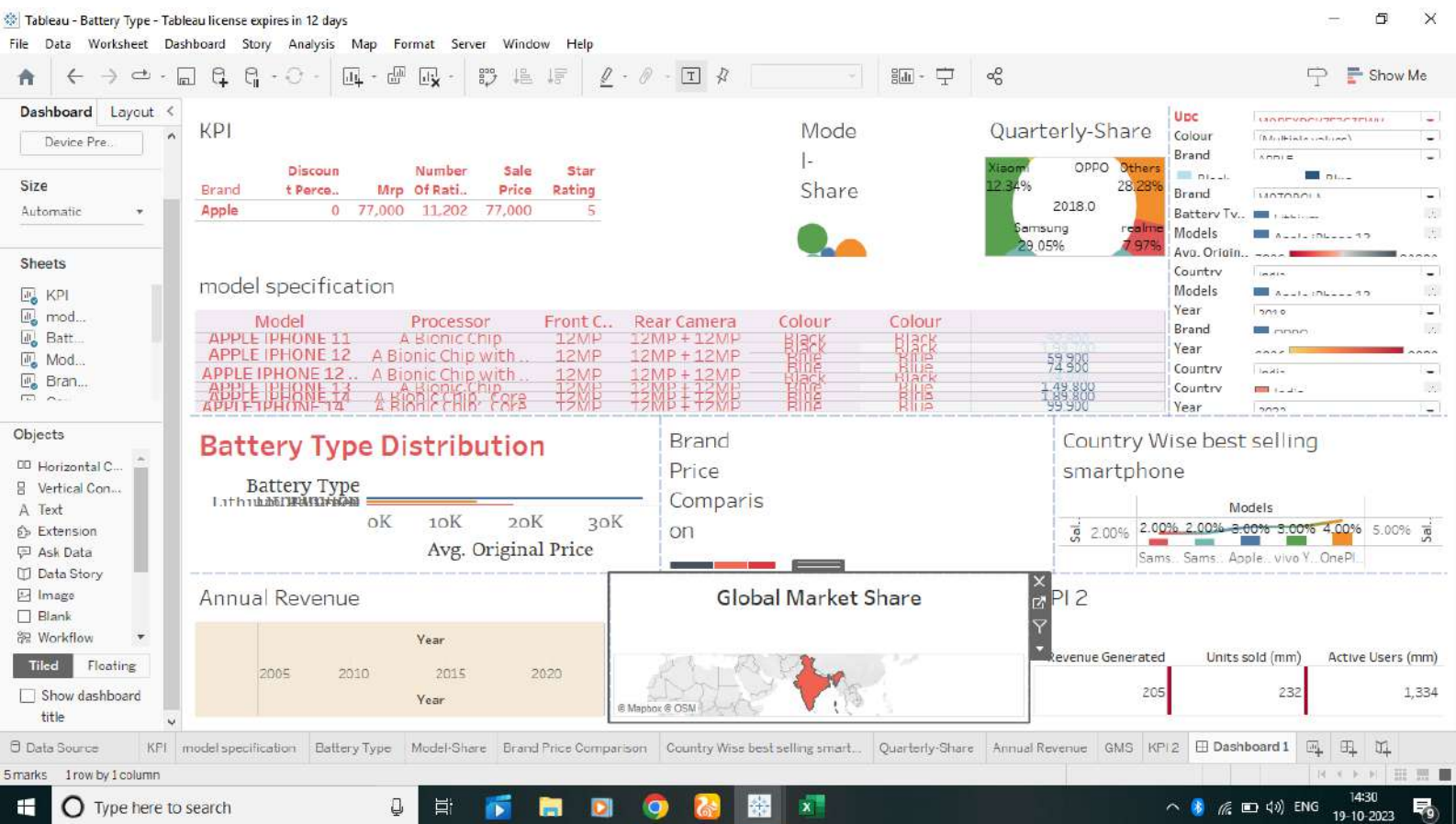


Tableau - tableau - Tableau license expires in 12 days

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Dashboard Layout

Device Pre...

Size Automatic

Sheets

- KPI
- mod...
- Batt...
- Mod...
- Bran...

Objects

- Horizontal C...
- Vertical Con...
- A Text
- Extension
- Ask Data
- Data Story
- Image
- Blank
- Workflow

Tiled Floating

Show dashboard title

19 marks 1 row by 1 column SUM of MEDIAN(Original Price): 412623

Quarterly-Share

Model I-Share

Battery Type Distribution

Annual Revenue

Global Market Share

KPI 2

Revenue Generated Units sold (mm) Active Users (mm)

205 232 1,334

Tableau Server Sign In

Server: http://public.tableau.com

Connect Cancel

Quick Connect Tableau Cloud

Country Wise best selling smartphone

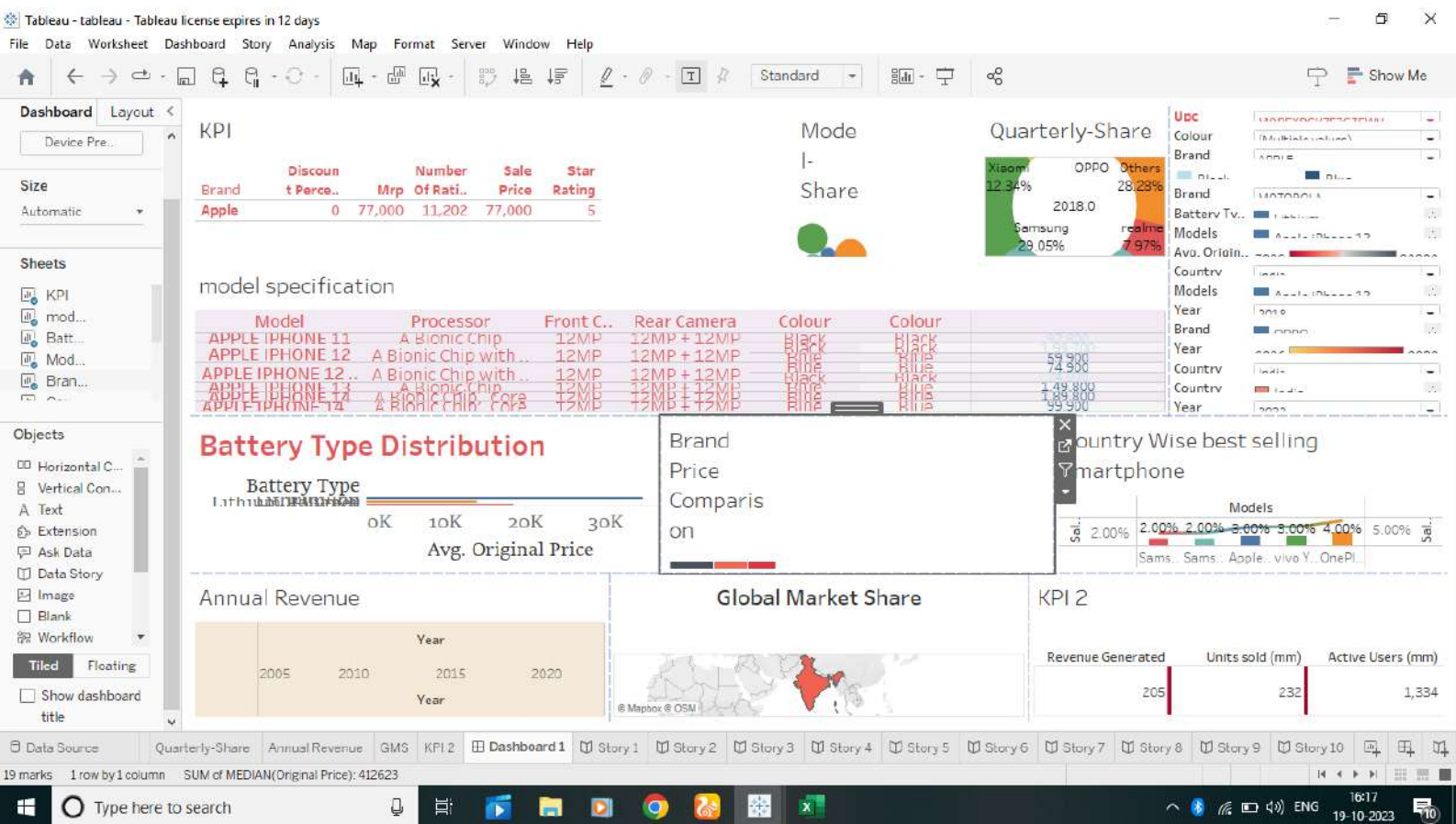
Models

Sams. Sams. Apple. vivo Y. OnePi

2.00% 2.00% 2.00% 3.00% 3.00% 4.00% 5.00%

16:17 19-10-2023






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.....


👁

Continue

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13:10  
20-10-2023

ENG



