

KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price	Star Rating
Apple	0	77,000	11,202	77,000	5

model specification

Model	Processor	Front Camera	Rear Camera	Colour	Colour
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	Black
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	Black
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	Black
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	Black
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	Black

Battery Type Distribution



Annual Revenue

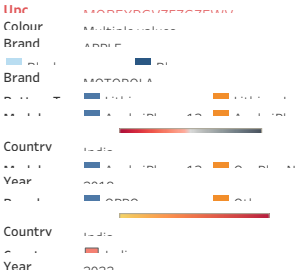
Year	2006	2008	2010	2012	2014	2016	2018	2020	2022
Year	2006	2008	2010	2012	2014	2016	2018	2020	2022

Model-Share



Quarterly-Share

Brand	Share
Xiaomi	12.34%
OPPO	28.28%
Others	7.97%
Samsung	29.05%



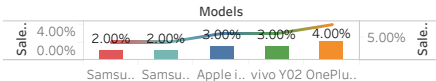
Brand Price Comparison



Global Market Share



Country Wise best selling smartphone



KPI 2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334