



Says

What have we heard them say?
What can we imagine them saying?

A subscriber to a channel on the American video-sharing platform YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed.

YouTube content creators can start earning money from their videos once they reach 1,000 subscribers and 4,000 watch hours

Youtubers rece 'evenue when some one sees display' verlay,or video advertisements on channel

Google pays eligible Youtubers in the YouTube partner programs monthly through Ad sense typically between the 21st and 26th

Subscribers galore:
Exploring world's top YouTube channels

It helps children learn letters, numbers, sounds, colours and other such basic knowledge through interactive sessions that provides an opportunity for parents to interact and understand kids as they learn prosocial life lessons.

The Sony Entertainment Television channel on YouTube is one of the most popular 24 hours Hindi General entertainment places for everyone.

The YouTube channel is dedicated to entertaining and educating families with children through their 3D animated videos of popular poems and rhymes for children along with their originals.

The universally popular content has many relatable preschool moments that are cherished by parents and children together.



Does

What behavior have we observed?
What can we imagine them doing?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

its launch in 2005, YouTube has been the go-to platform for entertainment.

Indian record label T-Series is the most-subscribed channel, with over 248 million subscribers as of August 2023Indian record label **T-Series** is the most-subscribed channel, with over 248 million subscribers as of August 2023

Even creators with just 500 subscribers and a total of 3000 watch hours will be able to earn through content on their channel.

Believe it or not, the most followed YouTube channel hails from India. With its captivating Bollywood songs and snippets, T-Series claims the top spot among the top 10 YouTube channels with the most subscribers **(as of September 04, 2023)**.

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As of August 2023, 20 of the 50 channels listed primarily produce content in English while 17 primarily produce content in Hindi.

The channel is owned by Content Media Group FZC, LLC and is headed by Sergey and Victoria Vashketov, the parents of kid influencers Vlad and Niki.

A Russian American channel featuring brothers Vladislav Vashketov and Nikita Vashketov includes interactive videos on educating children, imparting information and entertaining as well.



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?