



Says

What have we heard them say?  
What can we imagine them saying?

- Safe and family-friendly neighborhoods.
- Information on local amenities and schools.

- Sustainability and energy efficiency.

- Affordable housing options in metropolitan areas.
- Proximity to workplace and public transportation.



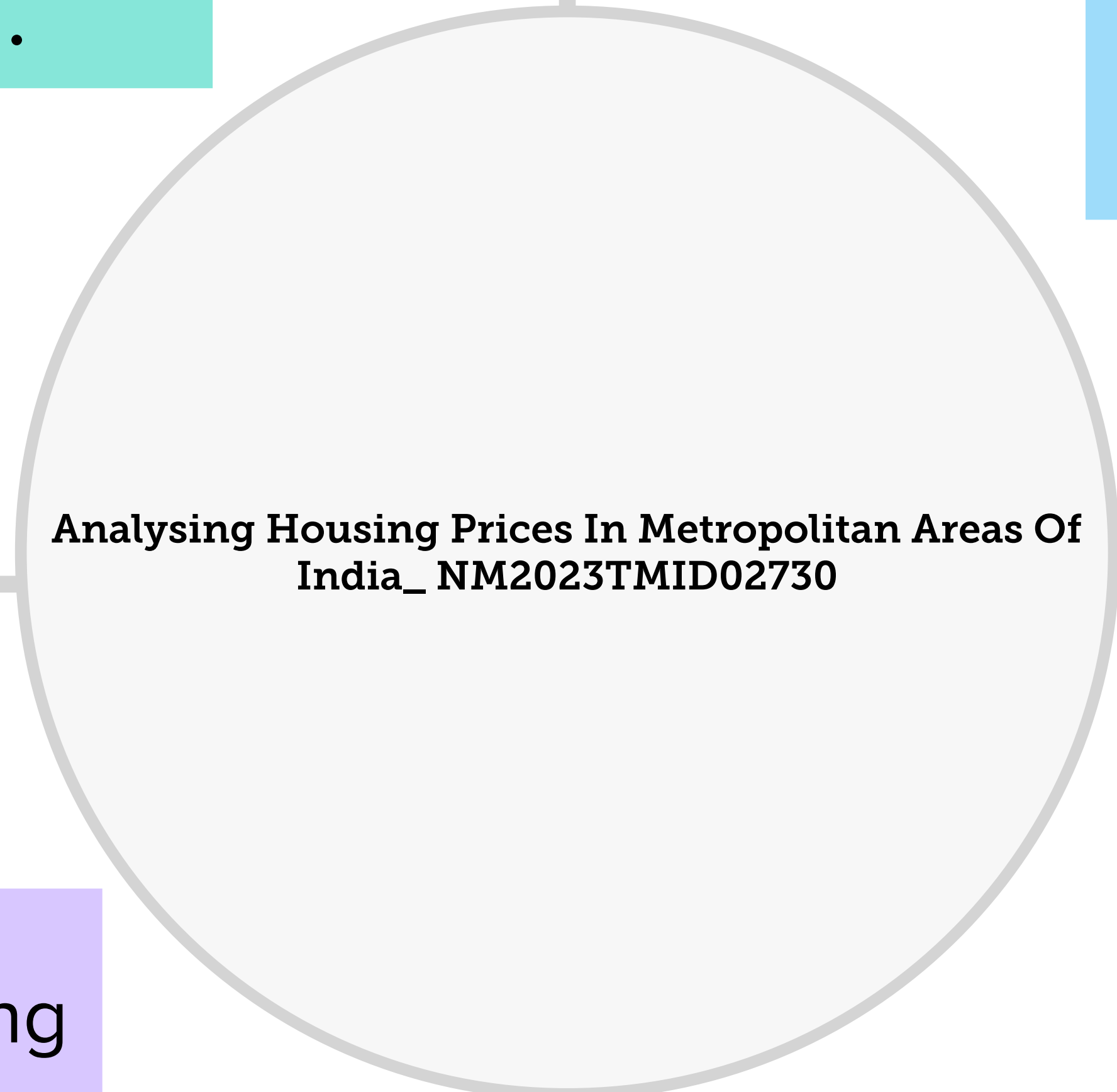
Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

- Understanding market trends and demand for different types of housing.
- Regulatory compliance knowledge for construction.

- Cost-effective and sustainable building materials.
- Effective marketing strategies to sell properties.

- Efficient project management tools.



- Compliance with building codes and regulations.
- Monitoring and managing land use and zoning.

- Policies for affordable housing and slum redevelopment.
- Infrastructure investment for public services.

- Collaboration with other government agencies for urban development.

- Affordable housing policies and urban development guidelines.
- Transportation infrastructure to reduce congestion.

- Environmental impact assessments.

- Data on population density and growth trends.
- Sustainable and smart city planning solutions.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?