

Prohibition in the United States

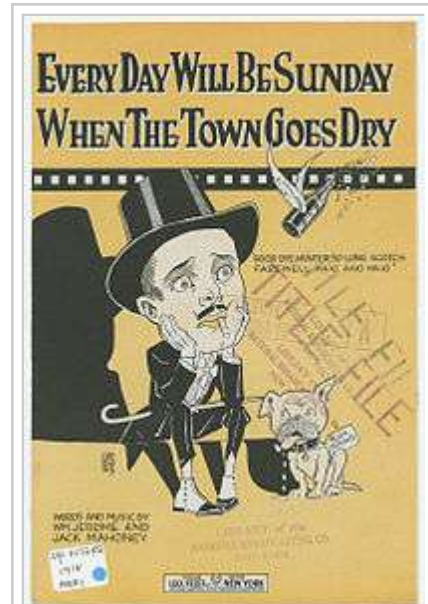
Prohibition in the United States was a nationwide constitutional ban on the production, importation, transportation and sale of alcoholic beverages that remained in place from 1920 to 1933. It was promoted by the "dry" crusaders, a movement led by rural Protestants and social Progressives in the Prohibition, Democratic and Republican parties. It gained a national grass roots base through the Woman's Christian Temperance Union. After 1900 it was coordinated by the Anti-Saloon League. Prohibition was mandated in state after state, then finally nationwide under the Eighteenth Amendment to the United States Constitution in 1920. Enabling legislation, known as the Volstead Act, set down the rules for enforcing the ban and defined the types of alcoholic beverages that were prohibited. For example, religious uses of wine were allowed. Private ownership and consumption of alcohol were not made illegal under federal law; however, in many areas, local laws were stricter, with some states banning possession outright. In the 1920s the laws were widely disregarded, and tax revenues were lost. Their opposition mobilized and nationwide, Prohibition ended with the ratification of the Twenty-first Amendment, which repealed the Eighteenth Amendment, on December 5, 1933. Some states continued statewide prohibition.

Prohibition marked one of the last stages of the Progressive Era. During the 19th century, alcoholism, family violence, and saloon-based political corruption led activists, led by pietistic Protestants, to end the liquor (and beer) trade to cure the ill society and weaken the political opposition. Among other things, this led many communities in the late 19th and early 20th century to introduce alcohol prohibition, with the subsequent enforcement in law becoming a hotly debated issue. Prohibition supporters, called dries, presented it as a victory for public morals and health. Anti-prohibitionists, known as wets, criticized the alcohol ban as an intrusion of mainly rural Protestant ideals on a central aspect of urban, immigrant, and Catholic life. Although popular opinion believes that Prohibition failed, it succeeded in cutting overall alcohol consumption in half during the 1920s, and consumption remained below pre-Prohibition levels until the 1940s, suggesting that Prohibition did socialize a significant proportion of the population in temperate habits, at least temporarily.^[1] Some researchers contend that its political failure is attributable more to a changing historical context than to characteristics of the law itself.^[2] Criticism remains that Prohibition led to unintended consequences such as the growth of urban crime organizations and a century of Prohibition-influenced legislation. As an experiment it lost supporters every year, and lost tax revenue that governments needed when the Great Depression began in 1929.^[3]

History



Detroit police inspecting equipment found in a clandestine brewery during the Prohibition era



Every Day Will Be Sunday When the Town Goes Dry (1918–1919)

Democratic-Republican Party, which opposed the Federalist Party of Alexander Hamilton and George Washington, came to power in 1800.^[17]

Benjamin Rush, one of the foremost physicians of the late eighteenth century, believed in moderation rather than prohibition. In his treatise, "The Inquiry into the Effects of Ardent Spirits upon the Human Body and Mind" (1784), Rush argued that the excessive use of alcohol was injurious to physical and psychological health, labeling drunkenness as a disease.^[18] Apparently influenced by Rush's widely discussed belief, about 200 farmers in a Connecticut community formed a temperance association in 1789. Similar associations were formed in Virginia in 1800 and New York in 1808.^[19] Within a decade, other temperance groups had formed in eight states, some of them being statewide organizations. The words of Rush and other early temperance reformers served to dichotomize the use of alcohol for men and women. While men enjoyed drinking and often considered it vital to their health, women who began to embrace the ideology of "true motherhood" refrained from consumption of alcohol. Middle-class women, who were considered the moral authorities of their households, consequently rejected the drinking of alcohol, which they believed to be a threat to the home.^[19] In 1830, on average, Americans consumed 1.7 bottles of hard liquor per week, three times the amount consumed in 2010.^[11]

The 1898 Congressional Record, when reporting on a proposed tax on distilled spirits (H.R. 10253), noted that the relationship between populations, tax on distilled spirits (made from things other than fruit), and consumption was thus: (The Aggregates are grouped by tax rate)

Year	Percent of tax (tax per gallon)	Population	Aggregate of population	Aggregate gallons consumed	Per capita consumed	Revenue
1860	None	31,443,321	31,443,231	83,904,285	2.86	None
1864	\$0.20	34,046,000	34,046,000	85,295,393	2.57	17,059,792
1865	2.00	34,748,000	125,575,875	37,979,104	0.3	75,958,208
1866	2.00	35,469,000				
1867	2.00	36,211,000				
1868	2.00	36,973,000				
1868	0.50	36,973,000	154,652,000	278,099,810	1.79	139,049,905
1869	0.50	37,758,000				
1870	0.50	38,558,000				
1871	0.50	39,555,000				
1872	0.50	40,596,000				
1872	0.70	40,596,000	102,000,000	168,444,000	1.65	117,900,800
1873	0.70	41,677,000				
1874	0.70	42,796,000				
1875	0.70	43,951,000				
1875	0.9	43,951,000	1,836,832	1,412,997,777	1.27	1,271,697,997
1876	0.9	45,137,000				
1877	0.9	46,353,000				
1878	0.9	47,998,000				
1879	0.9	48,866,000				
1880	0.9	50,155,783				
1881	0.9	51,316,000				
1882	0.9	52,495,000				
1883	0.9	53,693,000				
1884	0.9	54,911,000				
1885	0.9	56,148,000				
1886	0.9	57,404,000				
1887	0.9	58,080,000				
1888	0.9	59,947,000				
1889	0.9	61,289,000				
1890	0.9	62,622,000				
1891	0.9	63,975,000				
1892	0.9	65,403,000				

1893	0.9	66,826,000				
1894	0.9	68,275,000				
1895	0.9	69,753,000				
1895	1.1	69,753,000	110,615,275	115,104,612	0.95	121,676,802
1896	1.1	71,263,000				

Development of the prohibition movement

Main articles: Eighteenth Amendment to the United States Constitution and Volstead Act

The American Temperance Society (ATS), formed in 1826, helped initiate the first temperance movement and served as a foundation for many later groups. By 1835 the ATS had reached 1.5 million members, with women constituting 35% to 60% of its chapters.^[20]

The Prohibition movement, also known as the dry crusade, continued in the 1840s, spearheaded by pietistic religious denominations, especially the Methodists. The late nineteenth century saw the temperance movement broaden its focus from abstinence to include all behavior and institutions related to alcohol consumption. Preachers such as Reverend Mark A. Matthews linked liquor-dispensing saloons with political corruption.^[21]

Some successes were achieved in the 1850s, including the Maine law, adopted in 1851, which banned the manufacture and sale of liquor. However, it was repealed in 1856. The temperance movement lost strength and was marginalized during the American Civil War (1861–1865).

Following the war, the dry crusade was revived by the national Prohibition Party, founded in 1869, and the Woman's Christian Temperance Union (WCTU), founded in 1873. The WCTU advocated the prohibition of alcohol as a method for preventing, through education, abuse from alcoholic husbands.^[22]

WCTU members believed that if their organization could reach children with its message, it could create a dry sentiment leading to prohibition. Frances Willard, the second president of the WCTU, held that the aims of the organization were to create a "union of women from all denominations, for the purpose of educating the young, forming a better public sentiment, reforming the drinking classes, transforming by the power of Divine grace those who are enslaved by alcohol, and removing the dram-shop from our streets by law".^[23] While still denied universal voting privileges, women in the WCTU followed Frances Willard's "Do Everything" doctrine and used temperance as a method of entering into politics and furthering other progressive issues such as prison reform and labor laws.^[24]

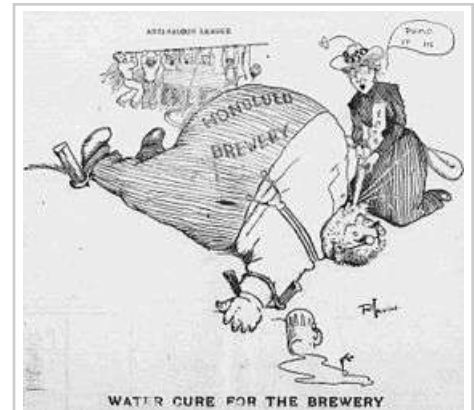
In 1881 Kansas became the first state to outlaw alcoholic beverages in its Constitution. Carrie Nation gained notoriety for enforcing the state's ban on alcohol consumption by walking into saloons, scolding customers, and using her hatchet to destroy bottles of liquor. Nation recruited ladies into the Carrie Nation Prohibition Group, which she also led. While Nation's vigilante techniques were rare, other activists enforced the dry cause by entering saloons, singing, praying, and urging saloonkeepers to stop selling alcohol.^[25] Other dry states, especially those in the South, enacted prohibition legislation, as did individual counties within a state.



Court cases also debated the subject of prohibition. While some cases ruled in opposition, the general tendency was toward support. In *Mugler v. Kansas* (1887), Justice Harlan commented: "We cannot shut out of view the fact, within the knowledge of all, that the public health, the public morals, and the public safety, may be endangered by the general use of intoxicating drinks; nor the fact established by statistics accessible to every one, that the idleness, disorder, pauperism and crime existing in the country, are, in some degree...traceable to this evil."^[26] In support of prohibition, *Crowley v. Christensen* (1890), remarked: "The statistics of every state show a greater amount of crime and misery attributable to the use of ardent spirits obtained at these retail liquor saloons than to any other source."^[26]

Proliferation of neighborhood saloons in the post-Civil War era became a phenomenon of an increasingly industrialized, urban workforce. Workingmen's bars were popular social gathering places from the workplace and home life. The brewing industry was actively involved in establishing saloons as a lucrative consumer base in their business chain. Saloons were more often than not linked to a specific brewery, where the saloonkeeper's operation was financed by a brewer and contractually obligated to sell the brewer's product to the exclusion of competing brands. A saloon's business model often included the offer of a free lunch, where the bill of fare commonly consisting of heavily salted food meant to induce thirst and the purchase of drink.^[27] During the Progressive Era (1890–1920), hostility toward saloons and their political influence became widespread, with the Anti-Saloon League superseding the Prohibition Party and the Woman's Christian Temperance Union as the most influential advocate of prohibition, after these latter two groups expanded their efforts to support other social reform issues, such as women's suffrage, onto their prohibition platform.

Prohibition was an important force in state and local politics from the 1840s through the 1930s. Numerous historical studies demonstrated that the political forces involved were ethnoreligious.^[28] Prohibition was supported by the dries, primarily pietistic Protestant denominations that included Methodists, Northern Baptists, Southern Baptists, New School Presbyterians, Disciples of Christ, Congregationalists, Quakers, and Scandinavian Lutherans, but also included the Catholic Total Abstinence Union of America and, to a certain extent, the Latter-day Saints. These religious groups identified saloons as politically corrupt and drinking as a personal sin. Other active organizations included the Women's Church Federation, the Women's Temperance Crusade, and the Department of Scientific Temperance Instruction. They were opposed by the wets, primarily liturgical Protestants (Episcopalians and German Lutherans) and Roman Catholics, who denounced the idea that the government should define morality.^[29] Even in the wet stronghold of New York City there was an active prohibition movement, led by Norwegian church groups and African-American labor activists who believed that prohibition would benefit workers, especially African Americans. Tea merchants and soda fountain manufacturers generally



This 1902 illustration from the Hawaiian Gazette newspaper humorously illustrates the Anti-Saloon League and the Women's Christian Temperance Union's campaign against the producers and sellers of beers in Hawaii.

"Save A Little Dram For Me"



Prohibition era song recorded by Thomas Edison studio, 1922. Duration 3:29.

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supported prohibition, believing a ban on alcohol would increase sales of their products.^[30] A particularly effective operator on the political front was Wayne Wheeler of the Anti-Saloon League, who made Prohibition a wedge issue and succeeded in getting many pro-prohibition candidates elected. Coming from Ohio, his deep resentment for alcohol started at a young age. He was injured on a farm by a worker who had been drunk. This event transformed Wheeler. Starting low in the ranks, he quickly moved up due to his deep rooted hatred of alcohol. He later realized to further the movement he would need more public approval, and fast. This was the start of his policy called 'wheelism' where he used the media to make it seem like the general public was "on in" on a specific issue. Wheeler became known as the "dry boss" because of his influence and power.^[31]



Governor James P. Goodrich signs the Indiana Prohibition act, 1917.

Prohibition represented a conflict between urban and rural values emerging in the United States. Given the mass influx of migrants to the urban centers of the United States, many individuals within the prohibition movement associated the crime and morally corrupt behavior of American cities with their large, immigrant populations. Saloons frequented by immigrants in these cities were often frequented by politicians who wanted to obtain the immigrants' votes in exchange for favors such as job offers, legal assistance, and food baskets. Thus, saloons were seen as a breeding ground for political corruption.^[32]

In a backlash to the emerging reality of a changing American demographic, many prohibitionists subscribed to the doctrine of nativism, in which they endorsed the notion that America was made great as a result of its white Anglo-Saxon ancestry. This belief fostered resentments towards urban immigrant communities, who typically argued in favor of abolishing prohibition.^[33] Additionally, nativist sentiments were part of a larger process of Americanization taking place during the same time period.^[34]

Two other amendments to the Constitution were championed by dry crusaders to help their cause. One was granted in the Sixteenth Amendment (1913), which replaced alcohol taxes that funded the federal government with a federal income tax.^[35] The other was women's suffrage, which was granted after the passage of the Nineteenth Amendment in 1920; since women tended to support prohibition, temperance organizations tended to support women's suffrage.^[35]

In the presidential election of 1916, the Democratic incumbent, Woodrow Wilson, and the Republican candidate, Charles Evans Hughes, ignored the prohibition issue, as did both parties' political platforms. Democrats and Republicans had strong wet and dry factions, and the election was expected to be close, with neither candidate wanting to alienate any part of his political base.

In January 1917, the 65th Congress convened, in which the dries outnumbered the wets by 140 to 64 in the Democratic Party and 138 to 62 among Republicans. With America's declaration of war against Germany in April, German Americans, a major force against prohibition, were sidelined and their protests subsequently ignored. In addition, a new justification for prohibition arose: prohibiting the production of alcoholic beverages would allow more resources—especially grain that would otherwise be used to make alcohol—to be devoted to the war effort. While wartime prohibition was a spark for the movement,^[36] World War I ended before nationwide Prohibition was enacted.

A resolution calling for a Constitutional amendment to accomplish nationwide Prohibition was introduced in Congress and passed by both houses in December 1917. By January 16, 1919, the Amendment had been ratified by 36 of the 48 states needed to assure its passage into law. Eventually, only two of those states—Connecticut



The Defender Of The 18th Amendment. From Klansmen: Guardians of Liberty published by the Pillar of Fire Church



1919 Budweiser ad, announcing their reformulation of Budweiser as required under the Act, ready for sale by 1920.

and Rhode Island—opted out of ratifying it.^{[37][38]} On October 28, 1919, Congress passed enabling legislation, known as the Volstead Act, to enforce the Eighteenth Amendment when it went into effect in 1920.

Start of national prohibition (January 1920)

Prohibition began on January 16, 1920, when the Eighteenth Amendment went into effect. A total of 1,520 Federal Prohibition agents (police) were tasked with enforcement.

Supporters of the Amendment soon became confident that it would not be repealed. One of its creators, Senator Morris Sheppard, joked that "there is as much chance of repealing the Eighteenth Amendment as there is for a humming-bird to fly to the planet Mars with the Washington Monument tied to its tail."^[39]

At the same time, songs emerged decrying the act. After Edward, Prince of Wales, returned to the United Kingdom following his tour of Canada in 1919, he recounted to his father, King George V, a ditty he had heard at a border town:

*Four and twenty Yankees, feeling very dry,
Went across the border to get a drink of rye.
When the rye was opened, the Yanks began to sing,
"God bless America, but God save the King!"*^[40]

Prohibition became highly controversial among medical professionals, because alcohol was widely prescribed by the era's physicians for therapeutic purposes. Congress held hearings on the medicinal value of beer in 1921. Subsequently, physicians across the country lobbied for the repeal of Prohibition as it applied to medicinal liquors.^[41] From

1921 to 1930, doctors earned about \$40 million for whiskey prescriptions.^[42]

While the manufacture, importation, sale, and transport of alcohol was illegal in the United States, Section 29 of the Volstead Act allowed wine and cider to be made from fruit at home, but not beer. Up to 200 gallons of wine and cider per year could be made, and some vineyards grew grapes for home use. The Act did not prohibit



Political cartoon criticizing the alliance between the prohibition and women's suffrage movements. The genii of Prohibition emerges from a bottle labelled "intolerance".

consumption of alcohol. Many people stockpiled wines and liquors for their personal use in the latter part of 1919 before sales of alcoholic beverages became illegal in January 1920.

Since alcohol was legal in neighboring countries, distilleries and breweries in Canada, Mexico, and the Caribbean flourished as their products were either consumed by visiting Americans or smuggled into the United States illegally. The Detroit River, which forms part of the U.S. border with Canada, was notoriously difficult to control, especially rum-running in Windsor, Canada. When the U.S. government complained to the British that American law was being undermined by officials in Nassau, Bahamas, the head of the British Colonial Office refused to intervene.^[43] Winston Churchill believed that Prohibition was "an affront to the whole history of mankind".^[44]

Three federal agencies were assigned the task of enforcing the Volstead Act: the U.S. Coast Guard Office of Law Enforcement,^{[45][46]} the U.S. Treasury's IRS Bureau of Prohibition,^{[47][48]} and the U.S. Department of Justice Bureau of Prohibition.^{[49][50]}

Bootlegging and hoarding old supplies

Main article: Repeal of Prohibition in the United States

As early as 1925, journalist H. L. Mencken believed that Prohibition was not working.^[51] "Prohibition worked best when directed at its primary target: the working-class poor."^[52] Historian Lizabeth Cohen writes: "A rich family could have a cellar-full of liquor and get by, it seemed, but if a poor family had one bottle of home-brew, there would be trouble."^[53] Working-class people were inflamed by the fact that their employers could dip into a private cache while they, the employees, could not.^[54]

Before the Eighteenth Amendment went into effect in January 1920, many of the upper classes stockpiled alcohol for legal home consumption after Prohibition began. They bought the inventories of liquor retailers and wholesalers, emptying out their warehouses, saloons, and club storerooms. President Woodrow Wilson moved his own supply of alcoholic beverages to his Washington residence after his term of office ended. His successor, Warren G. Harding, relocated his own large supply into the White House after inauguration.^{[55][56]}

In October 1930, just two weeks before the congressional midterm elections, bootlegger George Cassiday—"the man in the green hat"—came forward and told how he had bootlegged for ten years for members of Congress. One of the few bootleggers ever to tell his story, Cassiday wrote five front-page articles for *The Washington Post*, in which he estimated that 80% of congressmen and senators drank. The Democrats in the North were mostly wets, and in the 1932 election, they made major gains. The wets argued that prohibition was not stopping crime, and was actually causing the creation of large-scale, well-funded and well-armed



Orange County (California) sheriff's deputies dumping illegal alcohol, 1932



A policeman with wrecked automobile and confiscated moonshine, 1922



Removal of liquor during Prohibition.

criminal syndicates. As Prohibition became increasingly unpopular, especially in urban areas, its repeal was eagerly anticipated.^[57]

Weak enforcement

One of the main reasons why Prohibition did not proceed smoothly was the inefficient means of enforcing it. From its inception, the Eighteenth Amendment lacked legitimacy in the eyes of the public who had previously been drinkers and law-abiding citizens. In some instances the public viewed Prohibition laws as "arbitrary and unnecessary", and therefore were willing to break them. Law enforcement found themselves overwhelmed by the rise in illegal, wide-scale alcohol distribution. The magnitude of their task was unexpected and law enforcement agencies lacked the necessary resources. Additionally, enforcement of the law under the Eighteenth Amendment lacked a centralized authority. Many attempts to impose Prohibition were deterred due to the lack of transparency between federal and state authorities. Clergymen were sometimes called upon to form vigilante groups to assist in the enforcement of Prohibition.^[58] Furthermore, American geography contributed to the difficulties in enforcing Prohibition. The varied terrain of valleys, mountains, lakes, and swamps, as well as the extensive seaways, ports, and borders which the United States shared with Canada and Mexico made it exceedingly difficult for Prohibition agents to stop bootleggers given their lack of resources. Ultimately it was recognized with its repeal that the means by which the law was to be enforced were not pragmatic, and in many cases the legislature did not match the general public opinion.^[59]



A 1933 newsreel about the end of Prohibition.

The second Ku Klux Klan talked a great deal about denouncing bootleggers and threatened private vigilante action against known offenders. Despite its large membership in the mid-1920s, it was poorly organized and seldom had an impact. Indeed, the disgrace of the Klan after 1925 helped disparage any enforcement of Prohibition.^[60]

Prohibition was a major blow to the alcoholic beverage industry and its repeal was a step toward the amelioration of one sector of the economy. An example of this is the case of St. Louis, one of the most important alcohol producers before prohibition started, which was ready to resume its position in the industry as soon as possible. Its major brewery had "50,000 barrels" of beer ready for distribution since March 22, 1933, and was the first alcohol producer to resupply the market; others soon followed. After repeal, stores obtained liquor licenses and restocked for business. After beer production resumed, thousands of workers found jobs in the industry again.^[61]

Prohibition created a black market that competed with the formal economy, which came under pressure when the Great Depression struck in 1929. State governments urgently needed the tax revenue alcohol sales had generated. Franklin Roosevelt was elected in 1932 based in part on his promise to end prohibition, which influenced his support for ratifying the Twenty-first Amendment to repeal Prohibition.^[62]

Repeal

Economic urgency played no small part in accelerating the advocacy for repeal. The number of conservatives who pushed for prohibition in the beginning decreased. Many farmers who fought for prohibition now fought for repeal because of the negative effects it had on the agriculture business.^[63] Prior to the 1920 implementation of the Volstead Act, approximately 14% of federal, state, and local tax revenues were derived from alcohol

commerce. When the Great Depression hit and tax revenues plunged, the governments needed this revenue stream.^[64] Millions could be made by taxing beer. There was controversy on whether the repeal should be a state or nationwide decision.^[63] On March 22, 1933, President Franklin Roosevelt signed an amendment to the Volstead Act, known as the Cullen–Harrison Act, allowing the manufacture and sale of 3.2% beer (3.2% alcohol by weight, approximately 4% alcohol by volume) and light wines. The Volstead Act previously defined an intoxicating beverage as one with greater than 0.5% alcohol.^[9] Upon signing the Cullen–Harrison Act, Roosevelt made his famous remark: "I think this would be a good time for a beer."^[65]

The Eighteenth Amendment was repealed on December 5, 1933, with ratification of the Twenty-first Amendment to the U.S. Constitution. Despite the efforts of Heber J. Grant, president of The Church of Jesus Christ of Latter-day Saints, a Utah convention helped ratify the Twenty-first Amendment.^[66]

Post-repeal

Further information: Dry state, Dry county, and List of dry communities by U.S. state

The Twenty-first Amendment does not prevent states from restricting or banning alcohol; instead, it prohibits the banning of "transportation or importation" of alcohol in "any State, Territory, or Possession of the United States" "in violation of the laws thereof", thus allowing state and local control of alcohol.^[67] There are still numerous dry counties and townships in the United States that restrict or prohibit liquor sales.^[68]

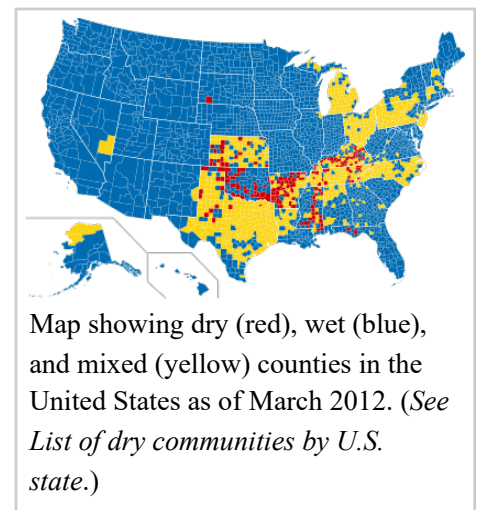
Additionally, many tribal governments prohibit alcohol on Indian reservations. Federal law also prohibits alcohol on Indian reservations,^[69] although this law is currently only enforced when there is a concomitant violation of local tribal liquor laws.^[70]

After its repeal, some former supporters openly admitted failure. For example, John D. Rockefeller, Jr., explained his view in a 1932 letter:^[71]

When Prohibition was introduced, I hoped that it would be widely supported by public opinion and the day would soon come when the evil effects of alcohol would be recognized. I have slowly and reluctantly come to believe that this has not been the result. Instead, drinking has generally increased; the speakeasy has replaced the saloon; a vast army of lawbreakers has appeared; many of our best citizens have openly ignored Prohibition; respect for the law has been greatly lessened; and crime has increased to a level never seen before.

It is not clear whether Prohibition reduced per-capita consumption of alcohol. Some historians claim that alcohol consumption in the United States did not exceed pre-Prohibition levels until the 1960s;^[72] others claim that alcohol consumption reached the pre-Prohibition levels several years after its enactment, and has continued to rise.^[73] Cirrhosis of the liver, a symptom of alcoholism, dropped nearly two-thirds during Prohibition.^{[74][75]} In the decades after Prohibition, any stigma that had been associated with alcohol consumption was erased; according to a Gallup Poll survey conducted almost every year since 1939, two-thirds of American adults age 18 and older drink alcohol.^[76]

Shortly after World War II, a national opinion survey found that "About one-third of the people of the United



States favor national prohibition." Upon repeal of national prohibition, 18 states continued prohibition at the state level. The last state, Mississippi, finally dropped it in 1966. Almost two-thirds of all states adopted some form of local option which enabled residents in political subdivisions to vote for or against local prohibition. Therefore, despite the repeal of prohibition at the national level, 38% of the nation's population lived in areas with state or local prohibition.^{[77]:221}

Protestant views

Prohibition in the early to mid-20th century was fueled by the Protestant denominations in the United States.^[78] Generally, Evangelical Protestant denominations encouraged prohibition, while the Mainline Protestant denominations disapproved of its introduction. However, there were exceptions such as the Lutheran Church-Missouri Synod (German Confessional Lutherans).^[79] Pietistic churches in the United States (especially Baptist churches, the Methodists, Presbyterians and Congregationalists) sought to end drinking and the saloon culture during the Third Party System. Liturgical ("high") churches (Roman Catholic, Episcopal, and German Lutheran) opposed prohibition laws because they did not want the government to reduce the definition of morality to a narrow standard or to criminalize the common liturgical practice of using wine.^[80]

Revivalism during the Second Great Awakening and the Third Great Awakening in the mid-to-late 19th century set the stage for the bond between pietistic Protestantism and prohibition in the United States: "The greater prevalence of revival religion within a population, the greater support for the Prohibition parties within that population."^[81] Historian Nancy Koester argued that Prohibition was a "victory for progressives and social gospel activists battling poverty".^[82] Prohibition also united progressives and revivalists.^[83]

The temperance movement had popularized the belief that alcohol was the major cause of most personal and social problems and prohibition was seen as the solution to the nation's poverty, crime, violence, and other ills.^[84] Upon ratification of the amendment, the famous evangelist Billy Sunday said that "The slums will soon be only a memory. We will turn our prisons into factories and our jails into storehouses and corncribs." (Compare Christianity and alcohol.) Since alcohol was to be banned and since it was seen as the cause of most, if not all, crimes, some communities sold their jails.^[85]

The nation was highly optimistic and the leading prohibitionist in the United States Congress, Senator Morris Sheppard, confidently asserted that "There is as much chance of repealing the Eighteenth Amendment as there is for a hummingbird to fly to the planet Mars with the Washington Monument tied to its tail."^[86]

Effects of Prohibition

Most economists during the early 20th century were in favor for the enactment of the Eighteenth Amendment.^[87] Simon Patten, one of the leading advocates for prohibition, predicted that prohibition would eventually happen in the United States for competitive and evolutionary reasons. Yale economics professor Irving Fisher, who was a dry, wrote extensively about prohibition, including a paper that made an economic case for prohibition.^[88] Fisher is credited with supplying the criteria against which future prohibitions, such as against marijuana, could be measured, in terms of crime, health, and productivity. For example, "Blue Monday" referred to the hangover workers experienced after a weekend of binge drinking, resulting in Mondays being a wasted productive day.^[89] But new research has discredited Fisher's research, which was based on uncontrolled experiments; regardless, his \$6 billion figure for the annual gains of Prohibition to the United States continues

to be cited.^[90]

Making moonshine was an industry in the American South before and after Prohibition. In the 1950s muscle cars became popular and various roads became known as "Thunder Road" for their use by moonshiners. A popular ballad was created and the legendary drivers, cars, and routes were depicted on film in *Thunder Road*.^{[91][92][93][94]}

Rates of consumption during Prohibition

Illegal sales are not officially reported or measured, but there are indirect estimates using alcohol related deaths and cirrhosis, a liver disease specifically tied to ongoing alcohol consumption.^[95] Scholars estimate that consumption dropped to a low of about 60% of pre-prohibition levels around 1925, rising to almost 80% before the law was officially repealed. After the prohibition was implemented, alcohol continued to be consumed. However, how much compared to pre-Prohibition levels remains unclear. Studies examining the rates of cirrhosis deaths as a proxy for alcohol consumption estimated a decrease in consumption of 10–20%.^{[96][97][98]} However, the National Institute on Alcohol Abuse and Alcoholism's studies show clear epidemiological evidence that "overall cirrhosis mortality rates declined precipitously with the introduction of Prohibition," despite widespread flouting of the law.^[99] One study reviewing city-level drunkenness arrests came to a similar result.^[100] And, yet another study examining "mortality, mental health and crime statistics" found that alcohol consumption fell, at first, to approximately 30 percent of its pre-Prohibition level; but, over the next several years, increased to about 60–70 percent of its pre-prohibition level.^[101]



Prohibition-era prescription for whiskey

Within a week after Prohibition went into effect, small portable stills were on sale throughout the country.^[102]

Organized crime

Organized crime received a major boost from Prohibition. Mafia groups limited their activities to prostitution, gambling, and theft until 1920, when organized bootlegging emerged in response to Prohibition.^[103] A profitable, often violent, black market for alcohol flourished. Prohibition provided a financial basis for organized crime to flourish.^[104]

In a study of more than 30 major U.S. cities during the Prohibition years of 1920 and 1921, the number of crimes increased by 24%. Additionally, theft and burglaries increased by 9%, homicides by 12.7%, assaults and battery rose by 13%, drug addiction by 44.6%, and police department costs rose by 11.4%. This was largely the result of "black-market violence" and the diversion of law enforcement resources elsewhere. Despite the Prohibition movement's hope that outlawing alcohol would reduce crime, the reality was that the Volstead Act led to higher crime rates than were experienced prior to Prohibition and the establishment of a black market dominated by criminal organizations.^[105] The Saint Valentine's Day Massacre produced seven deaths, considered one of the deadliest days of mob history.^[106]

Furthermore, stronger liquor surged in popularity because its potency made it more profitable to smuggle. To prevent bootleggers from using industrial ethyl alcohol to produce illegal beverages, the federal government

ordered the poisoning of industrial alcohols. In response, bootleggers hired chemists who successfully renatured the alcohol to make it drinkable. As a response, the Treasury Department required manufacturers to add more deadly poisons, including the particularly deadly methyl alcohol. New York City medical examiners prominently opposed these policies because of the danger to human life. As many as 10,000 people died from drinking denatured alcohol before Prohibition ended.^[107] New York City medical examiner Charles Norris believed the government took responsibility for murder when they knew the poison was not deterring people and they continued to poison industrial alcohol (which would be used in drinking alcohol) anyway. Norris remarked: "The government knows it is not stopping drinking by putting poison in alcohol... [Y]et it continues its poisoning processes, heedless of the fact that people determined to drink are daily absorbing that poison. Knowing this to be true, the United States government must be charged with the moral responsibility for the deaths that poisoned liquor causes, although it cannot be held legally responsible."^[107]

Another lethal substance that was often substituted for alcohol was "canned heat", also commonly known as Sterno. Forcing the substance through a makeshift filter, such as a handkerchief, created a rough liquor substitute; however, the result was poisonous, though not often lethal. Many of those who were poisoned as a result united to sue the government for reparations after the end of Prohibition.^[108]

Making alcohol at home was very common during Prohibition. Stores sold grape concentrate with warning labels that listed the steps that should be avoided to prevent the juice from fermenting into wine. Some drugstores sold "medical wine" with around a 22% alcohol content. In order to justify the sale, the wine was given a medicinal taste.^[108]

Home-distilled hard liquor was called bathtub gin in northern cities, and moonshine in rural areas of Virginia, Kentucky, North Carolina, South Carolina, Georgia, and Tennessee. Homebrewing good hard liquor was easier than brewing good beer.^[108] Since selling privately distilled alcohol was illegal and bypassed government taxation, law enforcement officers relentlessly pursued manufacturers.^[109] In response, bootleggers modified their cars and trucks by enhancing the engines and suspensions to make faster vehicles that, they presumed, would improve their chances of outrunning and escaping agents of the Bureau of Prohibition, commonly called "revenue agents" or "revenuers". These cars became known as "moonshine runners" or "shine runners".^[110] Shops were also known to participate in the underground liquor market, by loading their stocks with ingredients for liquors, including b  n  dictine, vermouth, scotch mash, and even ethyl alcohol, which anyone could purchase legally.^[111]

Prohibition also had an effect on the music industry in the United States, specifically with jazz. Speakeasies became very popular, and the Great Depression's migratory effects led to the dispersal of jazz music, from New Orleans and went north through Chicago and to New York. This led to the development of different styles in different cities. Its popularity in speakeasies and the emergence of advanced recording technology, jazz's popularity skyrocketed. It was also at the forefront of the minimal integration efforts going on at the time, as it united mostly black musicians with mostly white audiences.^[112]

Along with other economic effects, the enactment and enforcement of Prohibition caused an increase in resource costs. During the 1920s the annual budget of the Bureau of Prohibition went from \$4.4 million to \$13.4 million. Additionally, the U.S. Coast Guard spent an average of \$13 million annually on enforcement of prohibition laws.^[113] These numbers do not take into account the costs to local and state governments.

When Prohibition was repealed in 1933, organized crime lost nearly all of its black market profits from alcohol



Al Capone, the Prohibition-era leader of organized crime in Chicago.

in most states, because of competition with legal liquor stores selling alcohol at lower prices. (States still retained the right to enforce their own state laws concerning alcohol consumption.) Some crime syndicates moved their efforts into expanding their protection rackets to cover legal liquor sales.^[114]

Other effects

As a result of Prohibition, the advancements of industrialization within the alcoholic beverage industry were essentially reversed. Large-scale alcohol producers were shut down, for the most part, and some individual citizens took it upon themselves to produce alcohol illegally, essentially reversing the efficiency of mass-producing and retailing alcoholic beverages. Closing the country's manufacturing plants and taverns also resulted in an economic downturn for the industry. While the Eighteenth Amendment did not have this effect on the industry due to its failure to define an "intoxicating" beverage, the Volstead Act's definition of 0.5% or more alcohol by volume shut down the brewers, who expected to continue to produce beer of moderate strength.^[115]

As saloons died out, public drinking lost much of its macho connotation, resulting in increased social acceptance of women drinking in the semi-public environment of the speakeasies. This new norm established women as a notable new target demographic for alcohol marketers, who sought to expand their clientele.^[115] Women thus found their way into the bootlegging business, with some discovering that they could make a living by selling alcohol with a minimal likelihood of suspicion by law enforcement.^[116] Before prohibition, women who drank publicly in saloons or taverns, especially outside of urban centers like Chicago or New York, were seen as immoral or were likely to be prostitutes.^[117]

In 1930 the Prohibition Commissioner estimated that in 1919, the year before the Volstead Act became law, the average drinking American spent \$17 per year on alcoholic beverages. By 1930, because enforcement diminished the supply, spending had increased to \$35 per year (there was no inflation in this period). The result was an illegal alcohol beverage industry that made an average of \$3 billion per year in illegal untaxed income.^[118]

Heavy drinkers and alcoholics were among the most affected groups during Prohibition. Those who were determined to find liquor could still do so, but those who saw their drinking habits as destructive typically had difficulty in finding the help they sought. Self-help societies had withered away along with the alcohol industry. In 1935 a new self-help group called Alcoholics Anonymous (AA) was founded.^[115]

Prohibition had a notable effect on the alcohol brewing industry in the United States. Wine historians note that Prohibition destroyed what was a fledgling wine industry in the United States. Productive, wine-quality grapevines were replaced by lower-quality vines that grew thicker-skinned grapes, which could be more easily transported. Much of the institutional knowledge was also lost as winemakers either emigrated to other wine producing countries or left the business altogether.^[119] Distilled spirits became more popular during Prohibition.^[108] Because of its higher alcohol content in comparison to fermented wine and beer, it became common to mix and dilute the hard alcohol.^[108]

Winemaking during Prohibition



Men and women drinking beer at a bar in Raceland, Louisiana, September 1938. Pre-Prohibition saloons were mostly male establishments; post-Prohibition bars catered to both males and females.

The Volstead Act specifically allowed individual farmers to make certain wines "on the legal fiction that it was a non-intoxicating fruit-juice for home consumption",^[120] and many did so. Enterprising grape farmers produced liquid and semi-solid grape concentrates, often called "wine bricks" or "wine blocks".^[121] This demand led California grape growers to increase their land under cultivation by about 700% during the first five years of Prohibition. The grape concentrate was sold with a warning: "After dissolving the brick in a gallon of water, do not place the liquid in a jug away in the cupboard for twenty days, because then it would turn into wine".^[15]


The Volstead Act allowed the sale of sacramental wine to priests and ministers, and allowed rabbis to approve sales of sacramental wine to individuals for Sabbath and holiday use at home. Among Jews, four rabbinical groups were approved, which led to some competition for membership, since the supervision of sacramental licenses could be used to secure donations to support a religious institution. There were known abuses in this system, with imposters or unauthorized agents using loopholes to purchase wine.^{[35][122]}

See also

- Cultural and religious foundation
 - Timothy Shay Arthur
 - Bootleggers and Baptists
 - Ethnocultural politics in the United States
 - Christianity and alcohol
 - Teetotalism
 - Women's suffrage in the United States
- Controlled substances
 - Beer in the United States
 - Ethanol
 - Moonshine
- Legal foundation
 - Drug prohibition
 - Dry county
 - Dry state
 - Webb-Kenyon Act
 - Legal drinking age
 - Prohibition
 - Prohibition in Canada
 - Repeal of Prohibition
 - Rocco Perri
- Lawbreakers and illegal practices
 - American gangsters during the 1920s
 - Chicago Outfit
 - Rum-running
 - Organized crime
 - The Purple Gang
- Places involved in smuggling
 - Free State of Galveston
 - Govenlock, Saskatchewan
 - Whiskey Gap, Alberta
- Law-enforcement organizations
 - Izzy Einstein and Moe Smith
 - The Untouchables
 - Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF)
 - Bureau of Prohibition
 - United States Coast Guard
 - United States Customs and Border Protection
 - U.S. Immigration and Customs Enforcement (ICE)
- Similar policies and institutions
 - War on Drugs
 - Controlled Substances Act
 - Drug Enforcement Administration

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External links

- Alcohol prohibition (EH.Net economic history encyclopedia)
- The Effect of Alcohol Prohibition on Alcohol Consumption (PDF)
- Hypertext History — U.S. Prohibition
- Prohibition news page — Alcohol and Drugs History Society
- About.com: Prohibition (in the U.S.)
- Did Prohibition Reduce Alcohol Consumption and Crime?
- Senate Judiciary Committee Hearings on Alcohol Prohibition — 1926
- Policy Analysis — Alcohol Prohibition Was A Failure
- Prohibition in Appalachia: "Little Chicago" The Story of Johnson City, Tennessee
- Free from the Nightmare of Prohibition (by Harry Browne)
- Historic Images of US Prohibition
- Prohibition: How Dry We Ain't - slideshow by *Life magazine*
- "Interview With Dr. James M. Doran". *Popular Science Monthly*, November 1930, pp. 19–21/146-147, interview with the Prohibition Commissioner 1930.
- "How Are You Going to Wet Your Whistle?" as recorded by Billy Murray



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- Report on the Enforcement of the Prohibition Laws of the United States by the National Commission on Law Observance and Enforcement (Wickersham Commission Report on Alcohol Prohibition)
- See more images by selecting the "Alcohol" subject at the Persuasive Cartography, The PJ Mode Collection, Cornell University Library

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