# ANSON POON

SOFTWARE ENGINEER

## WORK EXPERIENCE

#### SENIOR SOFTWARE ENGINEER

League Inc. | Apr 2019 - Now

- Lead front end development for multiple projects in React, Redux, Redux-Saga & Styled Components with a focus on functional programming principles
- Developed multiple high impact features for the League web application including the Home Feed, Health Programs and Marketplace
- Built League's Genesis design system with a focus on developer experience and accessibility. Organized the internal team, hackathon, component documentation in Storybook and created the website using Gatsby, NetlifyCMS and Netlify
- Worked closely with Product Designers to create accessible, reusable & delightful
  designs and document Genesis design system components, brand elements & design
  tokens
- Facilitated qualitative user interviews to gather UX feedback & create user personas
- Worked with multiple stakeholders across Product, Design, Data & Engineering teams to gather requirements and organize and lead agile scrum rituals for the team
- Mentored and onboarded junior developers and co-ops to help grow their careers and technical skills

## SOFTWARE ENGINEER

Rubikloud Technologies | Mar 2017 - Mar 2019

- Built & lead front end development projects in React, Redux & Redux-Saga
- Collaborated with Back End and Data Engineers to create RESTful APIs & database models
- Worked with Product Designers to help start internal design system in Sketch, Zeplin & built in Storybook

## FRONT END DEVELOPER

SapientRazorfish | Feb 2014 - Mar 2017

- Built multiple custom e-commerce platforms for large enterprise clients including Homedepot.ca, Walmart.ca, LCBO.ca, etc.
- Managed team of front end developers to create maintainable & performant code in KnockoutJS, ¡Query, HTML5 & LESS
- Helped develop accessibility iOS app, AccessNow, in React Native & ES6
- Assisted in user testing to evaluate UX, user flows & feature feedback

## JUNIOR WEB DESIGNER

BPA Internet Connections | Sep 2012 - Aug 2013

- Designed prototypes of website, print & web assets in Photoshop & Illustrator
- Created and maintained custom HTML/CSS/jQuery Wordpress & Joomla websites

#### MEDIA DESIGNER

McMaster University Hospitality Services | May 2011 - Jan 2013

• Designed print & digital media in Adobe Photoshop & Illustrator for multiple restaurants on campus

## **ABOUT**

I love crafting digital products that delight users by being beautiful, easy to use and add value to their day

I'm a software engineer specializing in Javascript development with a keen eye for good UX/UI design

## **EDUCATION**

#### MCMASTER UNIVERSITY

Hamilton, ON | 2009 - 2013 Honours B.Sc. - Life Science

#### BITMAKER LABS

Toronto, ON | 2013 Ruby on Rails Full Stack Web Development

### SKILLS

Javascript
React/Redux
React Native
HTML
CSS
Git
Photoshop
Illustrator

Figma

#### CONTACT

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## REFERENCES

Available upon request