

# **ENTREPRENEURSHIP DEVELOPMENT CELL**

## **A.V.V.M.SRI PUSHPAM COLLEGE (AUTONOMOUS)**

Poondi, Thanjavur-613 503

### **Inauguration of EDC**



The inauguration of Entrepreneurship Development Cell of A.Veerriya Vandayar Memorial Sri Pushpam College was held on 19<sup>th</sup> September, 2014. The target group comprised of Masters Degree students from M.Com., M.B.A., M.A.(English) and M.A.(Economics) and final year Under Graduates from Commerce, who aspire/are likely to become entrepreneur. The cell aims to develop, motivate and enhance the skills of students for their meaningful participation and decision making process for the development of their life through independent venture.

Dr.U.Balasubramanian, Principal, was the Chief Guest and delivered the inaugural address after formal igniting the kuthuvilakku. Dr.G.Ravikumar, Dean of Sciences, gave felicitation address. Prof. G.Vijayaramalingam, Co-ordinator of Commerce, welcomed the gathering and Dr.P.Jegan, Co-ordinator of Entrepreneurship Development Cell, delivered the thematic address and highlighted the need of the Entrepreneurship Development Cell. Mr.Suresh, EDC Member, proposed vote of thanks.

## **Lecture on “Personality Development”**



Entrepreneurship Development Cell organized a special lecture on “Personality Development on 22<sup>nd</sup> January, 2015 by 11.30 a.m at Physics Seminar Hall of A.Veeriya Vandayar Memorial Sri Pushpam College. Mr.Vijay Mithra, Junior Chamber International, Thanjavur, delivered the lecture. As part of the lecture, he pointed out that the new generation should understand the global arena and necessity of the skills in a better way. He also added that the Time Management, Earnestness, truthfulness, efficiency etc., should be followed by the students in order to transform our nation in good values.

Mr.Yokesh, EDC Member, welcomed the gathering and Mr.Bharathi, EDC Member proposed vote of thanks.

## Workshop on “Financial Education”



Entrepreneurship Development Cell organized a workshop on “Financial Education” at Physics Seminar Hall of A.Veeriyar Vandayar Memorial Sri Pushpam College on 25<sup>th</sup> February, 2015. This workshop sponsored by Securities and Exchange Board of India (SEBI). It was presided and inaugurated by the Dr.U.Balasubramanian, Principal, A.V.V.M.Sri Pushpam College. The workshop was attended by 110 students from various departments of our college, it includes 80 EDC members also.

SEBI trainer, Dr.R.Kasilingam, Associate Professor and Placement Coordinator, Department of Management Studies, Pondicherry University was the resource person in the workshop. The workshop included the topic on understanding capital market and necessity of the investment for the development of the nation.

Mr.Mukhil, EDC Member, welcomed the gathering and Ms.Divya, EDC Member proposed vote of thanks.



## Valedictory of EDC



Valedictory meeting of the Entrepreneurship Development Cell was held on 23<sup>rd</sup> March 2015 at the college seminar hall. Principal Dr.U.Balasubramanian presided over the function. EDC Co-ordinator Dr.P.Jegan and Prof.G.Vijayaramalingam, Co-ordinator of Commerce were present in the function. In principal address, he appreciated the activities of the Entrepreneurship Development Cell and distributed certificates to the EDC members. Mr.Suresh, EDC member proposed vote of thanks.

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**Dr.U.Balasubramanian**  
President / Principal

**Dr.P.Jegan**  
Coordinator