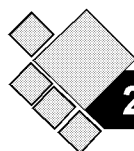




UGC Sponsored National Level Workshop
on
**RESEARCH METHODOLOGY
AND QUANTITATIVE TECHNIQUES
IN SOCIAL SCIENCE RESEARCH**



29th & 30th January, 2015

Organised by

P.G. AND RESEARCH CENTRE IN COMMERCE
A. Veeriyar Vandayar Memorial Sri Pushpam College
(Autonomous)
Poondi, Thanjavur, Tamilnadu.

In association with

CENTRE FOR ECOLOGY AND RESEARCH
Thanjavur.

PROGRAMME

29.01.2015, Thursday

@

College Auditorium

Registration : 09:00am to 10:00 am

INAUGURAL SESSION

Inaugural Session : 10:00 am to 11:00 am

Welcome Address : **Prof. G. Vijayaramalingam**
Co-ordinator, Dept. of Commerce

Thematic Address : **Dr. P. Jegan**
Workshop Organizer

Presidential Address : **Dr.U. Balasubramanian**
Principal

Felicitation : **Prof. N. Rajendran**
Dean of Arts

Dr. G. Ravikumar
Dean of Sciences

Dr. S. Udayakumar
Co-ordinator of IQAC

Dr. P. Philominathan
Director of Management Studies

Vote of Thanks : **Dr. R. Prakash Babu**
Associate Professor,
Dept. of Commerce

11:15 am to 01:15 pm

**TECHNICAL
SESSION-I**

Resource Person : **Dr. N. SHAIK MOHAMED**
Associate Professor of Commerce (Rtd.)
Jamal Mohamed College, Trichy.

Lunch Break

**TECHNICAL
SESSION-II**

02:15 pm to 04:00 pm

Resource Person : **Dr. M. SURULINATHI**
Assistant Professor,
Department of Library and
Information Science,
Bharathidasan University, Trichy.

30.01.2015, Friday
09:30 am to 12:30 pm

**TECHNICAL
SESSION-III**

Resource Person : **Dr. S.Sangeetha**
Assistant Professor of Economics,
A.V.V.M.Sri Pushpam College.

Lunch Break

**TECHNICAL
SESSION-IV**

01:30 pm to 03:00 pm

Resource Person : **Dr. D. Lazar**
Associate Professor,
Department of Commerce ,
Pondicherry University.

VALEDICTORY SESSION

3.00pm

Welcome Address : **Dr. U. Rajan**
Associate Professor,
Department of Commerce.

Valedictory Address : **Dr.S. Nakkiran**
Professor of Cooperative Management,
Ambo University, Ethiopia.

Review of Workshop

Felicitation &
Certificate Distribution : **Mr. V. Palaniappan**
Founder / Chairman Centre for
Ecology and Research,
Thanjavur.

Vote of Thanks : **Dr. P. Jegan**
Workshop Organizer.