



Department of Commerce
A.V.V.M.SRI PUSHPAM COLLEGE (Autonomous)
Poondi, Thanjavur, Tamilnadu

Organizing

THREE DAYS WORKSHOP ON RESEARCH METHODOLOGY

3rd November to 5th November 2016.

Creation and dissemination of knowledge through research is one of the core functions of the higher learning institutions. Apart from generating new knowledge, the higher learning institutions have the responsibility of training the intellectual manpower required for all sectors of the society. Quality of manpower is the most important factor for producing good quality researches. The research students often depend upon the supervisor/guide for even finding a suitable research problem. They also find it difficult to proceed further independently. To improve the situation there is a need for providing training on Research Methodology to the young scholars. The present workshop is an endeavor in this direction and it will focus on the following broad themes.

<i>Finding Research Gap</i>	<i>Review of Literature</i>
<i>Selection of Title</i>	<i>Setting the Objectives</i>
<i>Tracking online Information</i>	<i>Framing Questionnaire / Schedule</i>
<i>Analysis of Variables</i>	<i>Presentation of Thesis Report</i>

Participants must bring your Laptop

Registration Fee Rs.500 (*It includes Training, Certificate and Day Food*)

Resource Persons

- 1.Dr.D.Lazer, Associate Professor, Pondicherry University
- 2.Dr.V.Darling Selvi, IQAC-Coordinator, Rani Anna Govt. College
- 3.Dr.M.Surulinathi, Assistant Professor, Bharathidasan University
- 4.Dr.V.R. Titus Antony, Joint Editor, B-DIGEST Journal

Contact

Dr.P.Jegan

Workshop Organiser

Mob: 94 888 88 400

Mail: jeganpavul@gmail.com