

### Conference Main Theme Areas

- Intellectual Property Rights (IPR)
- IPR in Biodiversity sources
- IPR in Biotechnology

### Conference Sub-Theme Areas

- Animal and Plant Biodiversity
- Biotechnology and its applications
- Pharmaceuticals and its technology
- Food & Cosmetics other related topics
- Copy Right, Trade Mark, Trade secret, Patent law and Indian patent system, TRIPS
- Geographical Indication & Traditional Knowledge

### Call for Papers

We encourage the participants to submit Abstracts for the consideration of oral/poster presentation in the conference. All papers will be reviewed by the scientific committee. Intending participants are invited to submit the abstract, not exceeding 300 words, by email to the Organizing Secretary of the conference. The last date for receiving the abstract is 01.09.2015.

Few abstracts will be selected for Young Investigators Talk (10 minutes) and few of them will be selected for poster presentation. Poster presenting authors will have to prepare a poster of size 3 feet x 4 feet (width x height) to be put up on panels provided at the venue. Selected poster will be awarded the Best Poster Presentation. If interested, please indicate the same in the Registration Form.

### Important Dates

Last date – Registration : 01.09.2015  
Last date – Submission of Abstract : 01.09.2015  
Notification of accepted Abstract : 05.09.2015

### Registration Details:

1. Scholars & Students (PG) : ₹ 200/-
2. Scientists / Teachers : ₹ 500/-
3. Industries / Organisations : ₹ 800/-

The completed Registration Form along with registration fee in the form of Demand Draft drawn in favour of “**Organizing Secretary - IPRBB**”, Payable at **IOB, Poondi, Thanjavur** has to be sent to the Organizing Secretary.

### Organizing committee

#### Chief Patron

Shri. K. Thulasiah Vandayar  
Secretary & Correspondent

#### Patrons

Dr. S. Udayakumar, *Principal*  
Prof. N. Rajendran, *Dean (Arts)*  
Dr. C. Robert Alexander, *Dean (Sciences)*  
Dr. P. Philominathan, *Director (SPCTE)*

#### Convener

Dr. R. Damodaran, *Co-Ordinator*

#### Organizing secretary

Dr. B. Kaleeswaran  
Assistant Professor  
Dept. of Zoology & Biotechnology  
A.V.V.M. Sri Pushpam College  
Poondi, Thanjavur – 613 503.  
**E.mail:** iprb2015@rediffmail.com  
**Mobile:** +91 9894542489

### Members

Prof. A. Karthikeyan  
Dr. P. Natarajan  
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Dr. R. Pragashraj  
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## NATIONAL BIODIVERSITY AUTHORITY

(Ministry of Environment and Forests)

&

## NABARD

( National Bank for Agriculture and Rural Development )

## Sponsored

## National Conference On

## Intellectual Property Rights in Biodiversity and Biotechnology

15<sup>th</sup> & 16<sup>th</sup> SEPTEMBER, 2015



### Organized by

PG & RESEARCH  
DEPARTMENT OF ZOOLOGY & BIOTECHNOLOGY  
A.V.V.M. SRI PUSHPAM COLLEGE (Autonomous)  
POONDI, THANJAVUR-613 503  
TAMILNADU, INDIA





**National Conference on**  
**“Intellectual Property Rights in**  
**Biodiversity and Biotechnology”**

**15<sup>th</sup> & 16<sup>th</sup> September 2015**

1. Name (in block letters):
2. Designation:
3. Organization:
4. Address for communication  
  
Pin: Mobile. No:  
E-mail:
5. Academic Qualifications:
6. Presenting: Oral/Poster/Participation:
7. Payment details (DD Number, Bank, Branch & Date):
8. \*Preferred accommodation (on payment basis):  
College Hostel Hotel  
Accommodation not required

*\*Limited accommodation, shared and on payment basis, as per existing rule of College Hostel for Scholars and Students only.*

**Place:**  
**Date:** **Signature of the applicant**  
**Note:** Photocopy of the form may also be used.

## ABOUT THE COLLEGE

Sri Pushpam College (an autonomous institution affiliated to Bharathidasan University) was established in the year of 1956 by Rao Bahadur Shri. A. Veeriyar Vandayar and his illustrious brother Shri. A. Krishnaswamy Vandayar of Poondi with a far-sighted vision of educating the rural masses. The motto of the College is “to learn and to serve”. It was renamed in 1972 as A. Veeriyar Vandayar Memorial Sri Pushpam College.

The Secretary and Correspondent of the college, Shri. K. Thulasiah Vandayar has a vision to offer quality academic programmes and value oriented higher education to the rural community in Tamil Nadu to equip them to meet the challenges of time in terms of regional, national and global demands with moral standards and quality.

The college is located in Thanjavur to Velanganni main road and it is in 12 kms from Thanjavur bus stand, 50 kms from Trichy, 200 kms from Madurai, 347 kms from Chennai. The college is situated in a sprawling sylvan surrounding of 85 acres. The college has 28 years of rich experience in the Autonomous set up with 18 full-fledged departments in traditional as well as modern subjects and also with 14 Research Centres. Recently, the college has been re-accredited with Grade 'A' (3.38 out of 4) by NAAC in the year 2014. Almost 2 Crores of funds have been received by faculties of various departments from various funding agencies like UGC, DoEn, ICAR, DST, SERB, etc., for the research projects.

## ABOUT THE CONFERENCE

This conference is aimed to build awareness about IPR among the students and researchers to develop their innovative knowledge. In India, most of the traditional based ideas and innovations are not properly protected. The objective of this conference is to enhance information about Intellectual Property Rights (IPRs) to take measure for protecting ideas and other strategies. In our Indian culture, we have a lot of traditional based nutrition and medicines, which

knowledge-sharing among general people and scientific community. Recent scenario is to capturing our mind wealth by other countries and other persons. This is the right time to motivate the young minds to enhance their innovative mind and to properly protect for themselves and indirectly showing our strength to other countries.

India is one of the mega biodiversity nations. It possesses all types of biodiversity both in plants as well as in animal kingdoms, in which, Cultural Biodiversity is one among them. Every part of India has different varieties of ancient places, foods, costumes and styles, medicines and also methods of traditional treatments against so many diseases by traditional healers.

The program is aimed to develop the knowledge on Intellectual Property Rights (IPR) for the innovation and the knowledge of biotechnology in biodiversity and biological research such as drug development, biomedical techniques and so on. IPR is a valuable tool to protect everyone from pilfering the knowledge and ideas.

*“If we did not have a patent system, it would be irresponsible, on the basis of our present knowledge of its economic consequences, to recommend instituting one. But since we have had a patent system for a long time, it would be irresponsible, on the basis of our present knowledge, to recommend abolishing it.”*

– Fritz Machlup (1958)

