# **HYEJUNG LIM**

CONTACT					
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UX Analysis	https://bit.ly/UXanalysis2021				
Portfolio	https://bit.ly/posInfluences				

## **EDUCATION**

University of Rhode Island May 2016
M.S. in Human Development & Family Studies
Concentration: College Student Personnel

Arizona State University May 2013
B.A. in Sustainability
Barrett, the Honors College

Oklahoma State University May 2011 B.S. in Business Administration

Major: Management Information Systems

## **RECOGNITIONS**

**Outstanding Employee Award** 

Moadata Apr 2021

Priscilla Richards Outstanding International Student Leader Award

Arizona State University Apr 2012

## **TECHNICAL SKILLS**

#### **Programming Languages**

: Sass, JavaScript, TypeScript

## **Programs**

: Figma, MS Office (PowerPoint, Word, Excel)

#### **WORK EXPERIENCES**

## **Assistant Product Manager**

Feb 2020 - Present

Moadata

- Executed to receive government funding worth a total of 800 million won by proposing competitive applications and creating compelling presentation materials based on the below topics
  - AI-based Clinical Decision Support System
  - AI(Deep Learning) Personalized Health Care Service
- Created a prototype of the 'AI(Deep Learning) Personalized Health Care Service' app
- Developed contents and collaborated with an outsourcing company to improve UI/UX design of websites
- Maintained the websites by using HTML and JavaScript
- Managed POs and invoices of SolarWinds products and the products' renewal services sold in Korea

#### **Admissions Counselor**

Feb 2017 - Feb 2018

Sungkyunkwan University

- Independently led a global program in Hong Kong
  - Processed applications, organized schedules
  - Managed the budget, held events, wrote a report
- Promoted the university to prospective students and their parents as well as high school teachers at 20 high schools in China, Hong Kong, and Korea
- Evaluated over 2,000 college admissions applications by giving ratings and feedback based on criteria

#### RELATED EXPERIENCES

#### **Assistant Hall Director**

Aug 2014 - May 2015

University of Rhode Island

- Supervised undergraduate Resident Assistants
- Directed administrative tasks including check-ins/outs, inspections, and weekly staff meetings

## Research Assistant

Apr 2009 - Mar 2010

Oklahoma State University

Created a state-wide water balance map and a state-wide water use efficiency map of Oklahoma by using Geographic Information Systems (GIS) and Excel