



Steganography



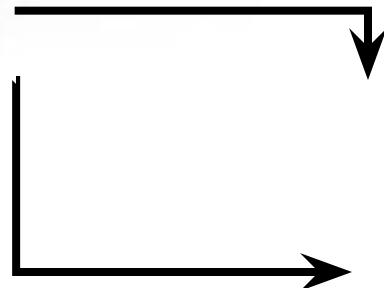
Multimedia Communications

What is Multimedia
?

Combination of Text, Video,
Audio and other data

Multimedia

a



stored in digital
storage

communication

Transfer of message, information is
Called Multimedia Communication



Multimedia Communication Security

Multimedia Security

- Preventing unauthorized interceptors

Multimedia Security Threats :

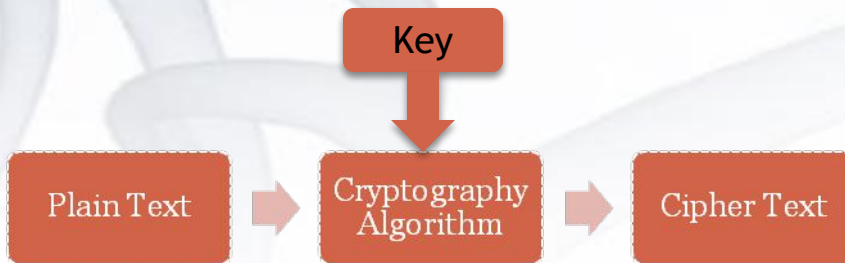
- Message alteration
- Leak and stealing of secured data
- Threats to stored multimedia
- Threats during communication
- Access level threats



Cryptography

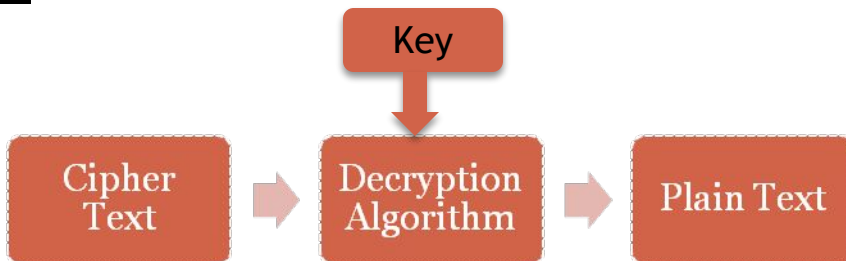
Encryption

n



Decryption

n



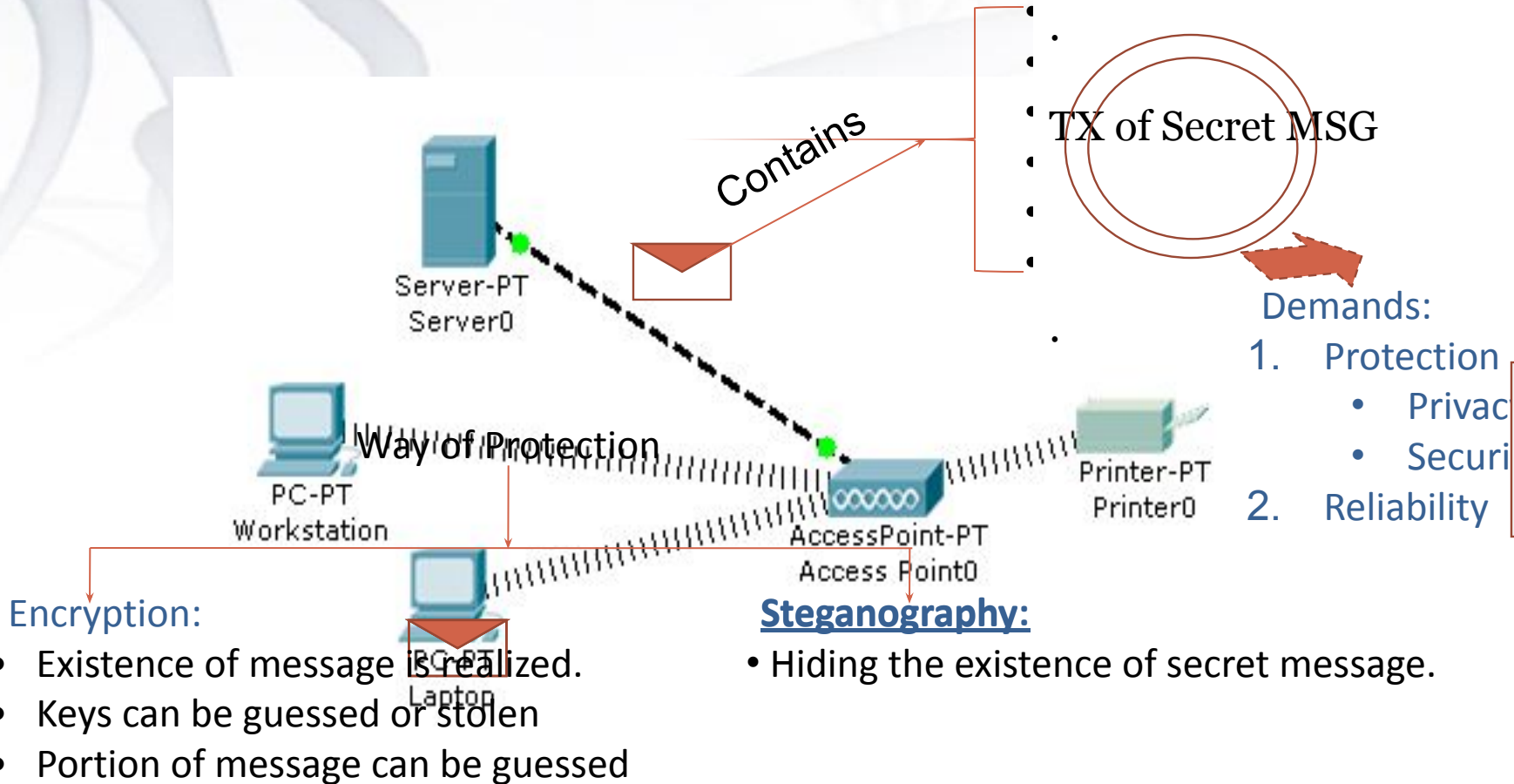
Cons of Cryptography

- Security key not unbreakable
- Security compromised if key is stolen
- Encrypted message can be identified and filtration is possible
- Message can be altered

Steganography solves these issues of Cryptography



Steganography





Steganography: Hiding Information



Step 1



Step 2



Step 3



Step 4



During Transmission nothing to suspect

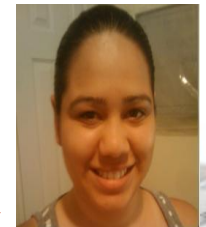


Nothing to retrieve





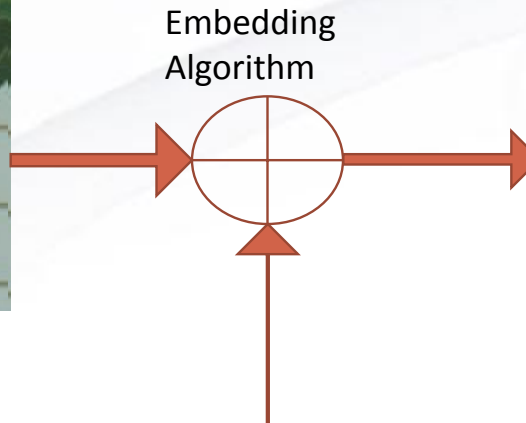
Retrieving Back the Hided information





Pictorial view of Embedding Process

Cover Image



Stego Image



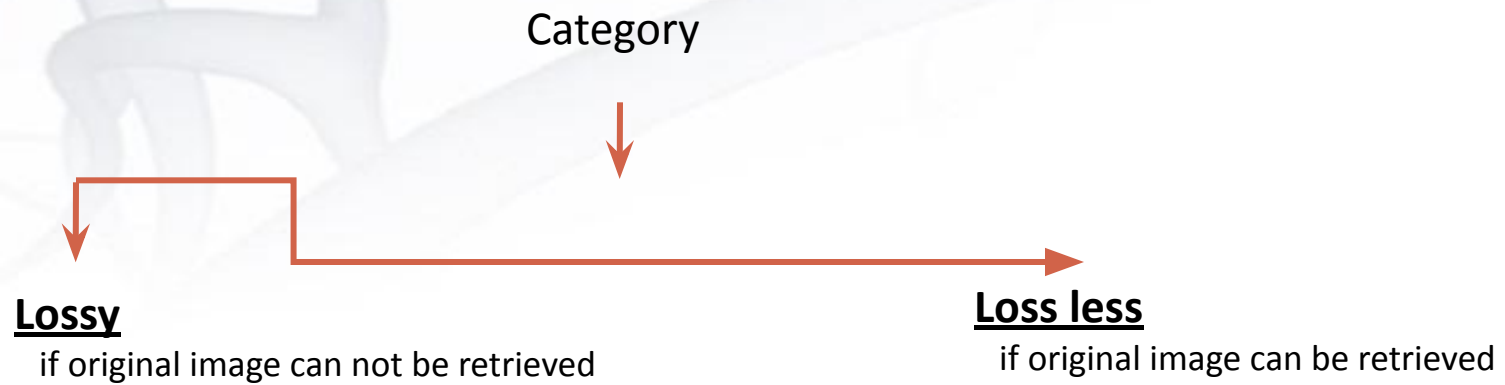
Message to be
embedded

Any difference?

At least visually
same.

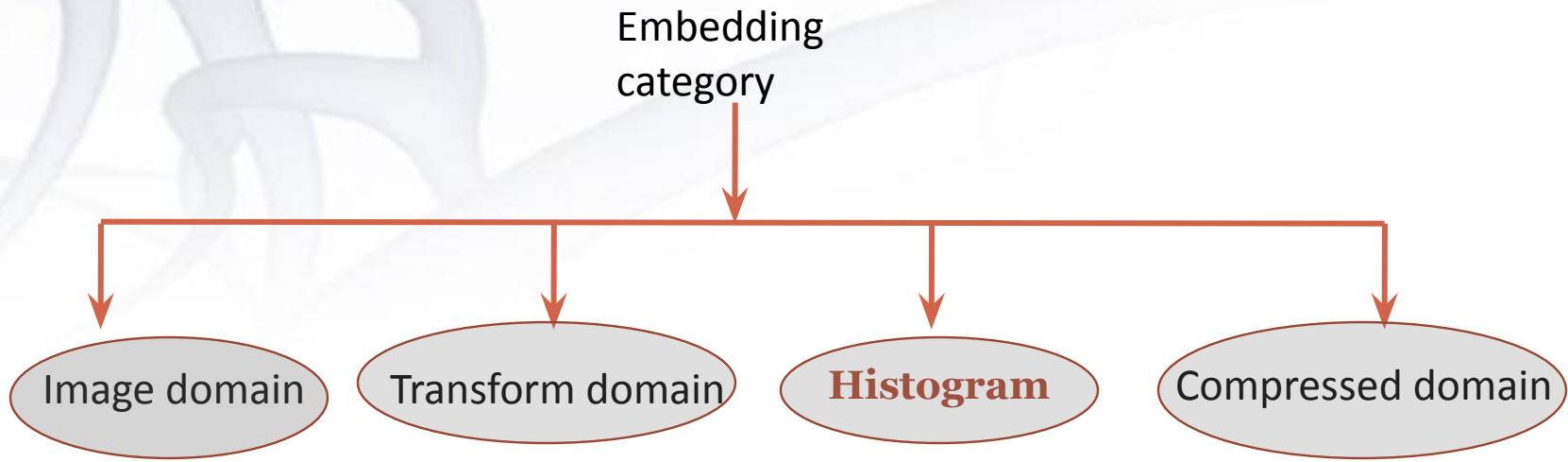


Category: Based on Reversibility





Category: Based on Domain



Principle: embedding at pixel values

Common methods: Add/Sub

Examples: Barlow (1993), Alattar (2003), Alattar (2004), Elsevier)

Principle: embedding at pixel values

Common methods: Add/Sub

Example: Lin et al (2006)

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Principle: first compression then embedding

Common methods: Standard Compression algorithm +

Example: Lin et al (2006)

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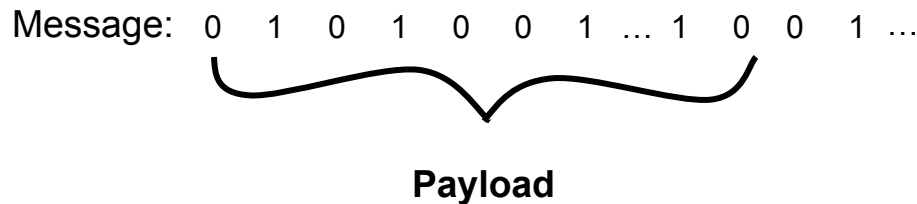
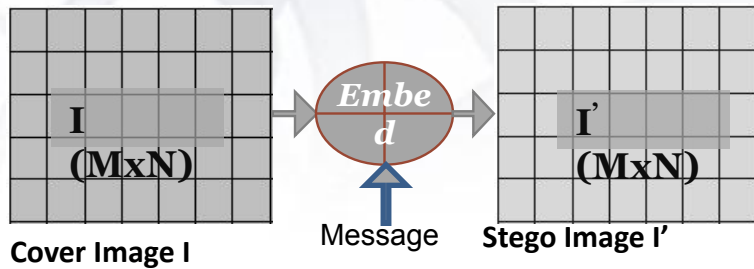
Example: Lin et al (2006)



Performance Parameters

1. Embedding Payload

-How many message bits can be embedded.



2. Embedding capacity:

- embedded bits per pixel (bpp)

$$capacity = \frac{\text{number of bits embedded}}{\text{number of pixels in embedding space}} \text{ bpp}$$

3. PSNR: Peak Signal to Noise Ratio

- To measure the visual quality

$$PSNR = 10 \times \log_{10} \frac{255^2}{MSE} \text{ (dB)}$$

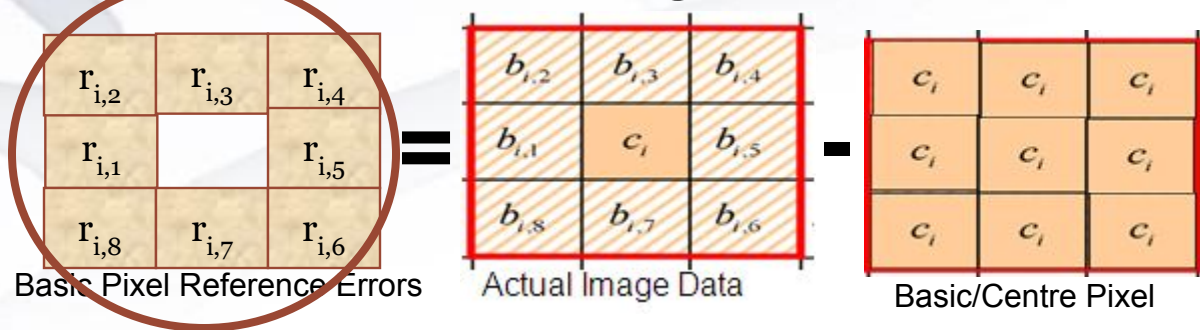
$$MSE = \frac{1}{M \times N} \sum_{i=1}^M \sum_{j=1}^N (I(i,j) - I'(i,j))^2$$

Where MSE: Mean Square Error



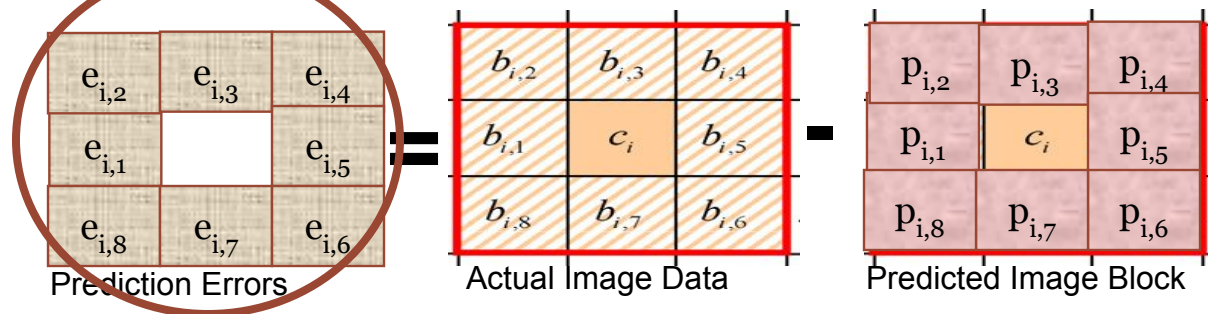
Error Histogram Steganography Schemes

1. Basic pixel reference error (BPRE) histogram scheme, *Tsai et al (2009)*



2. Prediction error (PE) histogram scheme, *Wien et al (2010)*

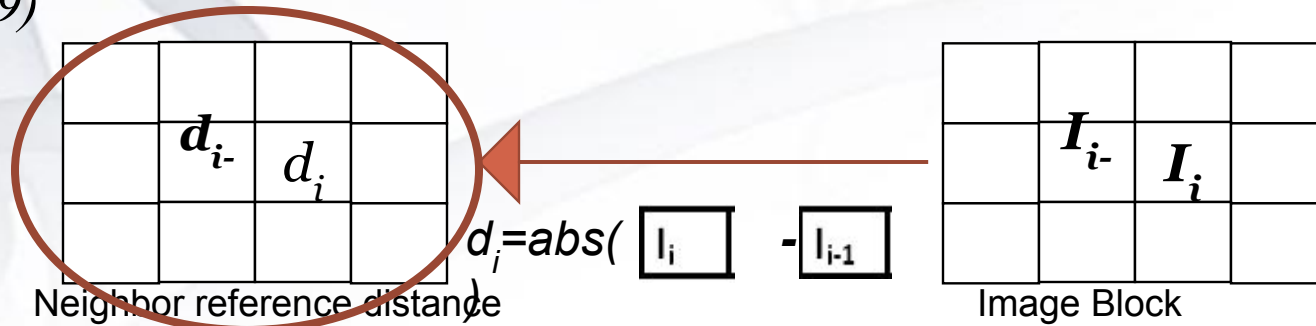
Embedding Space





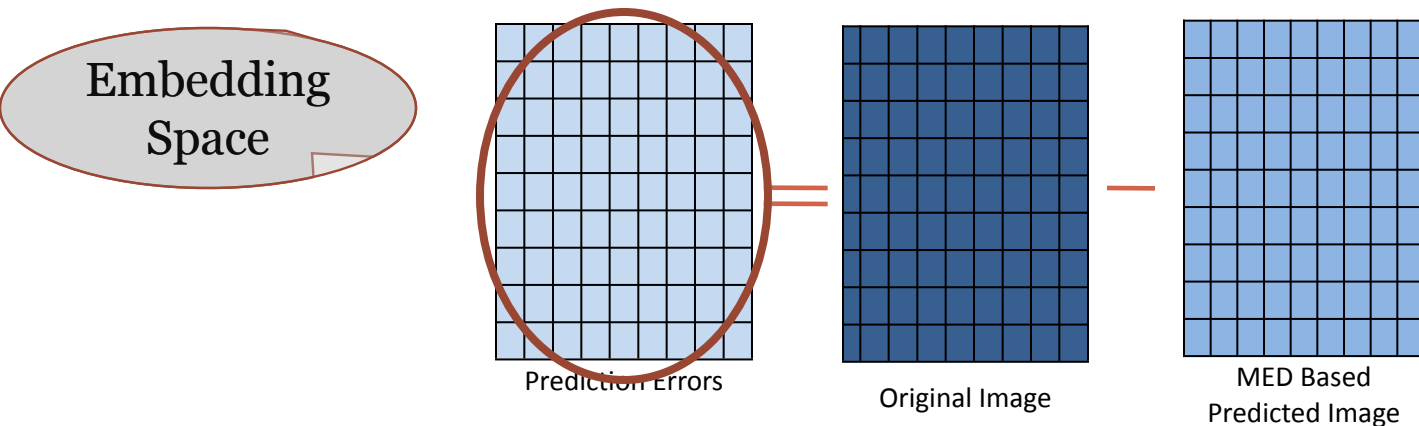
Error Histogram Steganography Schemes

3. Neighbor pixel reference distance (NPRD) histogram scheme, *Tai et al (2009)*



d_i is the neighbor reference error

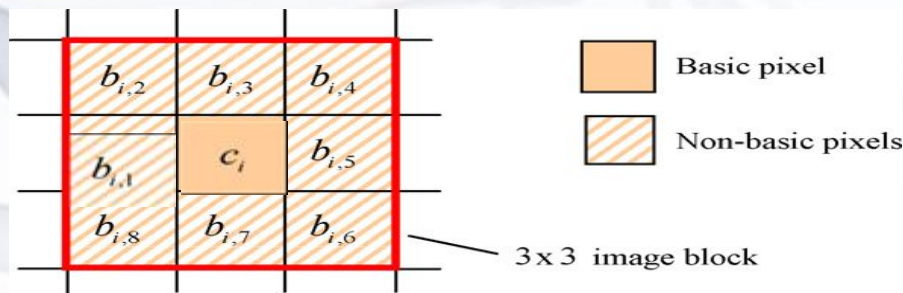
4. Median Edge Detection Based Prediction Error (MEDPE) histogram scheme, *Wien Hong (2012)*





Basic pixel reference errors (BPRE) Scheme

1. Find **basic** and **non-basic** pixels



2. Find basic pixel reference error

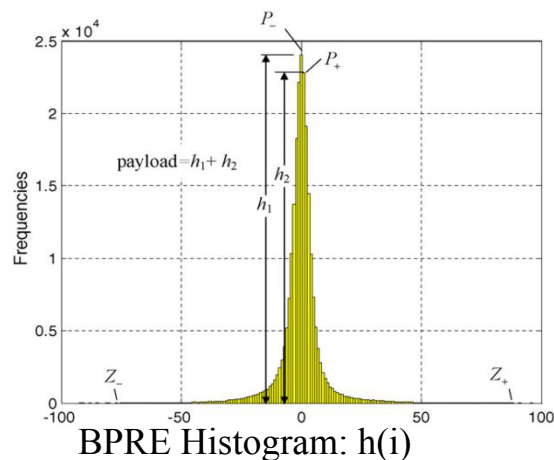
$$r_{i,j} = c_i - b_{i,j}, \quad 1 \leq j \leq 8$$

$$r_{i,j} = \quad -$$

3. Draw error histogram

$r_{i,2}$	$r_{i,3}$	$r_{i,4}$
$r_{i,1}$		$r_{i,5}$
$r_{i,8}$	$r_{i,7}$	$r_{i,6}$

BPRE



P_+ : Position error with highest frequency

P_- : Negative error with highest frequency

Z_+ : Highest positive error

Z_- : Highest negative error

h_1 = Frequencies of P_- at histogram

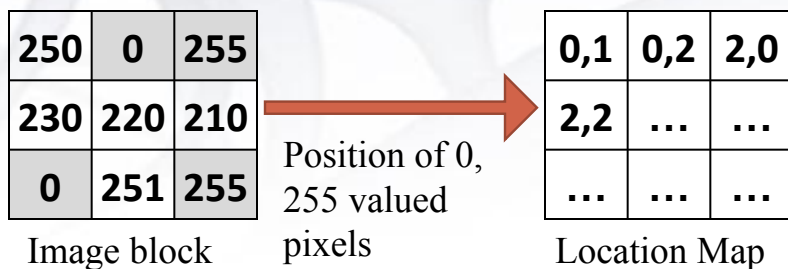
h_2 = Frequencies of P_+ at histogram



BPRE Scheme Cont...

4. Entry to location map

Saturated pixels (0, 255) can't be used for embedding. So make a entry to location may.



5. Embedding process

if $b \neq 0/255$ then

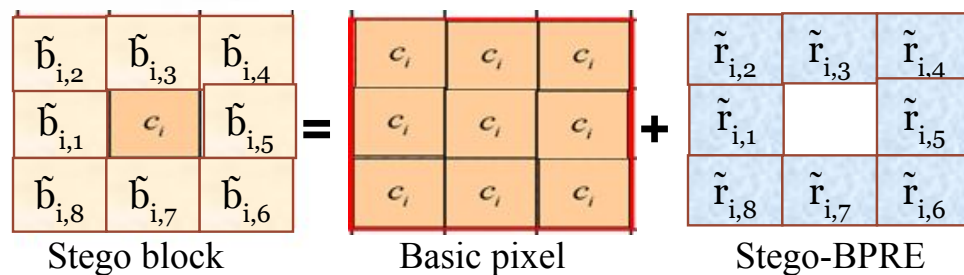
$$\begin{aligned} \tilde{r}_{i,j} &= r_{i,j} + m & \text{if } r_{i,j} = P_+ \\ \tilde{r}_{i,j} &= r_{i,j} - m & \text{if } r_{i,j} = P_- \end{aligned}$$

Where m is message bit

Shift all other $r_{i,j}$ by 1 if $r_{i,j} > P_+$ and by -1 if $r_{i,j} < P_-$

6. Calculating stego block

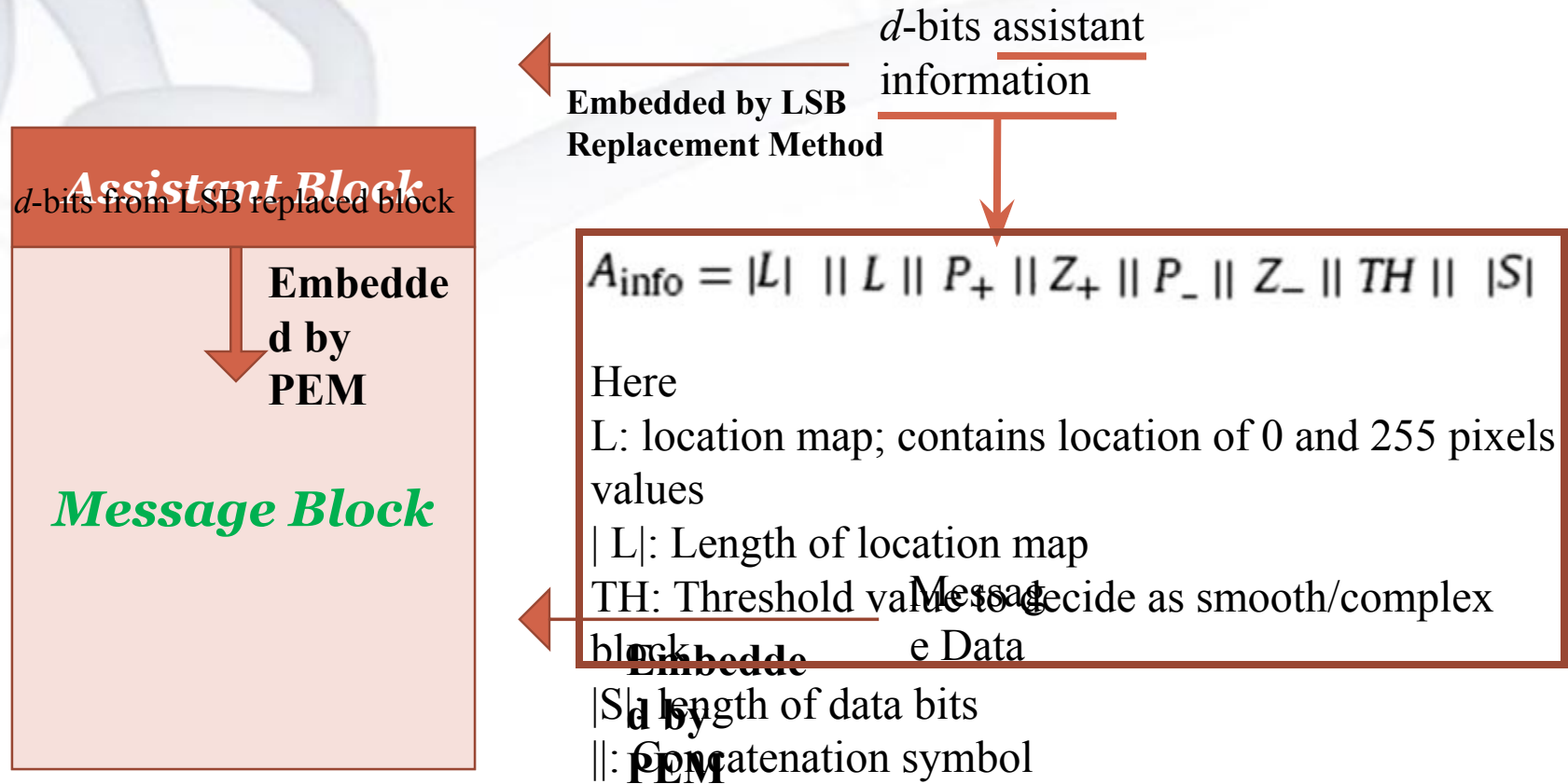
$$\tilde{b}_{i,j} \leftarrow \text{forall } j \quad c_i + \tilde{r}_{i,j}$$





Prediction error (PE) histogram scheme

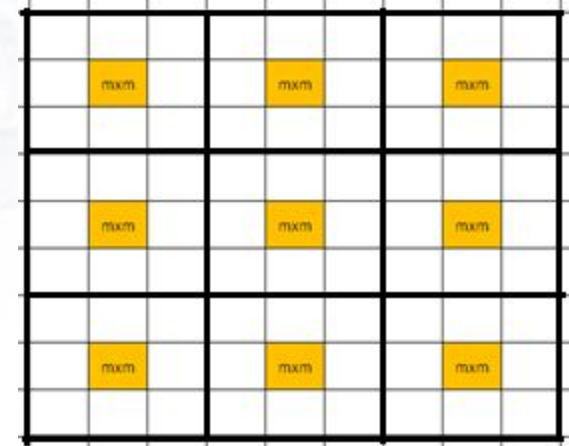
Divide cover image into assistant and message block





PE histogram scheme data embedding

1. Message block is divided into N $m \times m$ blocks.

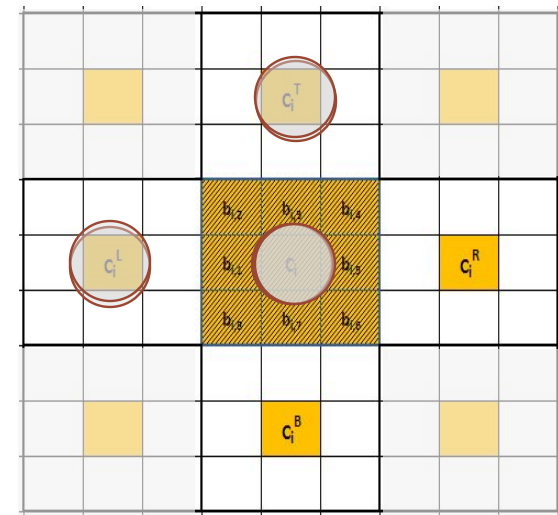


2. Find four satellite basic pixels c_i^L , c_i^R , c_i^T , c_i^B and calculate prediction values.

$p_{i,2}$	$p_{i,3}$	$p_{i,4}$
$p_{i,1}$	c_i	$p_{i,5}$
$p_{i,8}$	$p_{i,7}$	$p_{i,6}$

Calculating
Prediction, $p_{i,j}$

$$\begin{aligned}
 p_{i,1} &= \text{round}(\frac{1}{3}(2c_i + c_i^L)), \\
 p_{i,2} &= \text{round}(\frac{1}{3}(c_i + c_i^L + c_i^T)), \\
 p_{i,3} &= \text{round}(\frac{1}{3}(2c_i + c_i^T)), \\
 p_{i,4} &= \text{round}(\frac{1}{3}(c_i + c_i^T + c_i^R)), \\
 p_{i,5} &= \text{round}(\frac{1}{3}(2c_i + c_i^R)), \\
 p_{i,6} &= \text{round}(\frac{1}{3}(c_i + c_i^R + c_i^B)), \\
 p_{i,7} &= \text{round}(\frac{1}{3}(2c_i + c_i^B)), \\
 p_{i,8} &= \text{round}(\frac{1}{3}(c_i + c_i^B + c_i^L)),
 \end{aligned}$$





PE histogram scheme data embedding

3. Decide block as complex/smooth

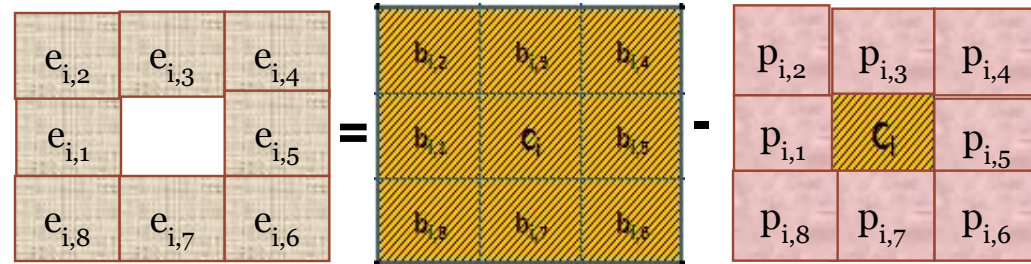
$$\text{var}(c_i) = \frac{1}{5}((c_i - c_m)^2 + (c_i^L - c_m)^2 + (c_i^R - c_m)^2 + (c_i^T - c_m)^2 + (c_i^B - c_m)^2),$$

Block is complex if $\text{var}(c_i) > \text{TH}$

Smooth Otherwise

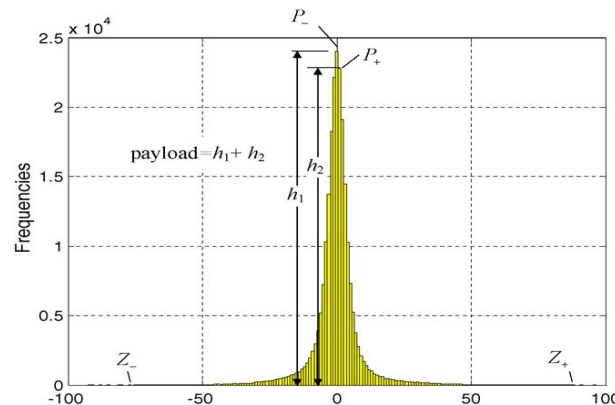
4. Calculate errors

$$e_{i,j} \leftarrow \forall j \quad b_{i,j} - p_{i,j}$$



5.1. Draw error's histogram

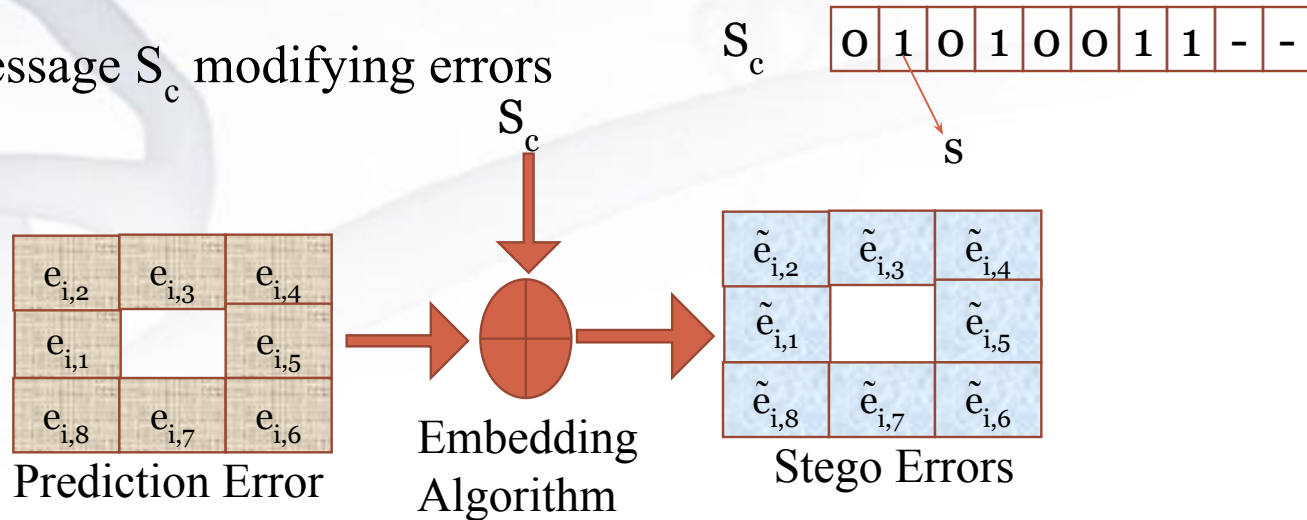
5.2. Find (P_+, Z_+) and (P_-, Z_-)





PE histogram scheme data embedding

6. Embed message S_c modifying errors



a) Embedding at positive peak

$$\tilde{e}_{i,j} = e_{i,j} + s \quad \text{if } e_{i,j} = P_+$$

b) Embedding at negative peak

$$\tilde{e}_{i,j} = e_{i,j} - s \quad \text{if } e_{i,j} = P_-$$

c) Not embedding but shifting

If $e_{i,j} \neq P_+$ or P_- Then

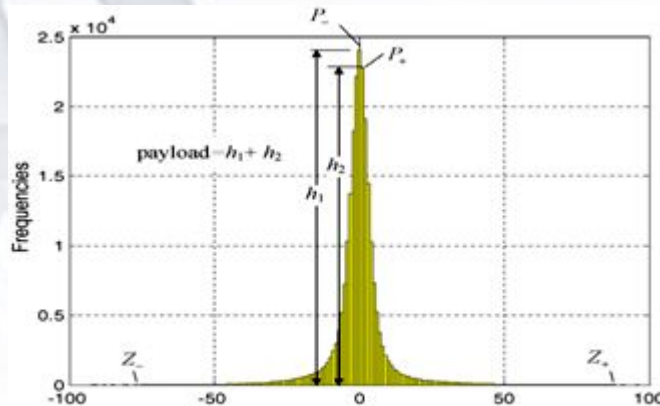
Shift $e_{i,j}$ by 1 if $e_{i,j} > P_+$ and
by -1 if $e_{i,j} < P_-$

Where s is message bit

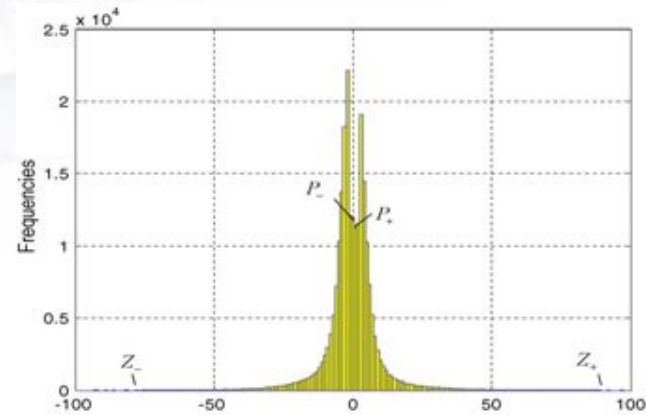


PE histogram scheme data embedding

Changes in histogram



Prediction Error Histogram



Stego Error Histogram

7. Calculate Stego Image Block

$$\tilde{b}_{i,j} \leftarrow \forall j \quad p_{i,j} + e_{i,j}$$

$\tilde{b}_{i,2}$	$\tilde{b}_{i,3}$	$\tilde{b}_{i,4}$
$\tilde{b}_{i,1}$	\tilde{c}_i	$\tilde{b}_{i,5}$
$\tilde{b}_{i,6}$	$\tilde{b}_{i,7}$	$\tilde{b}_{i,8}$

Stego matrix

$p_{i,2}$	$p_{i,3}$	$p_{i,4}$
$p_{i,1}$	c_i	$p_{i,5}$
$p_{i,6}$	$p_{i,7}$	$p_{i,8}$

Prediction matrix

$\tilde{e}_{i,2}$	$\tilde{e}_{i,3}$	$\tilde{e}_{i,4}$
$\tilde{e}_{i,1}$		$\tilde{e}_{i,5}$
$\tilde{e}_{i,6}$	$\tilde{e}_{i,7}$	$\tilde{e}_{i,8}$

Error matrix

Message embedding is done!!



PE histogram scheme data extraction

1. Measure predicted values

No change in c_i and

$c_i^L, c_i^R, c_i^T, c_i^B$ so p_{ij} . So

$$\tilde{e}_{i,j} \leftarrow \forall j \leftarrow \tilde{b}_{i,j} - \tilde{p}_{i,j}$$

2. Extract message bit s

$s=0$ if $\tilde{e}_{i,j}=P_+$ or $\tilde{e}_{i,j}=P_-$ and

$s=1$ if $\tilde{e}_{i,j}=P_++1$ or $\tilde{e}_{i,j}=P_--1$

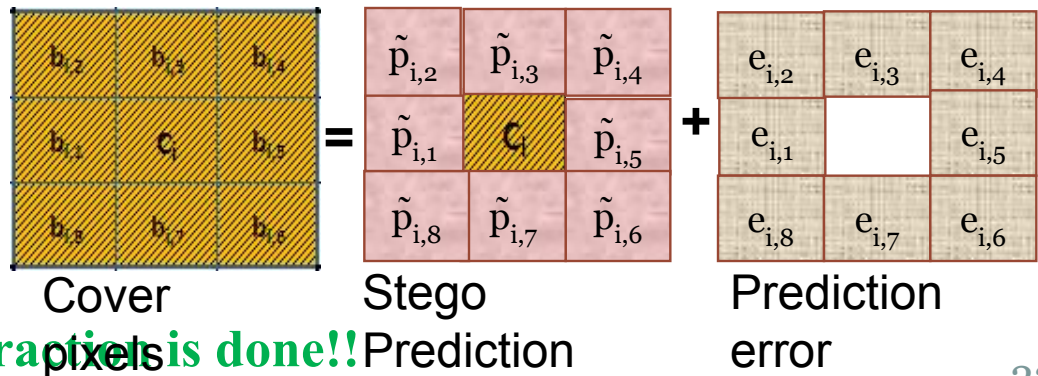
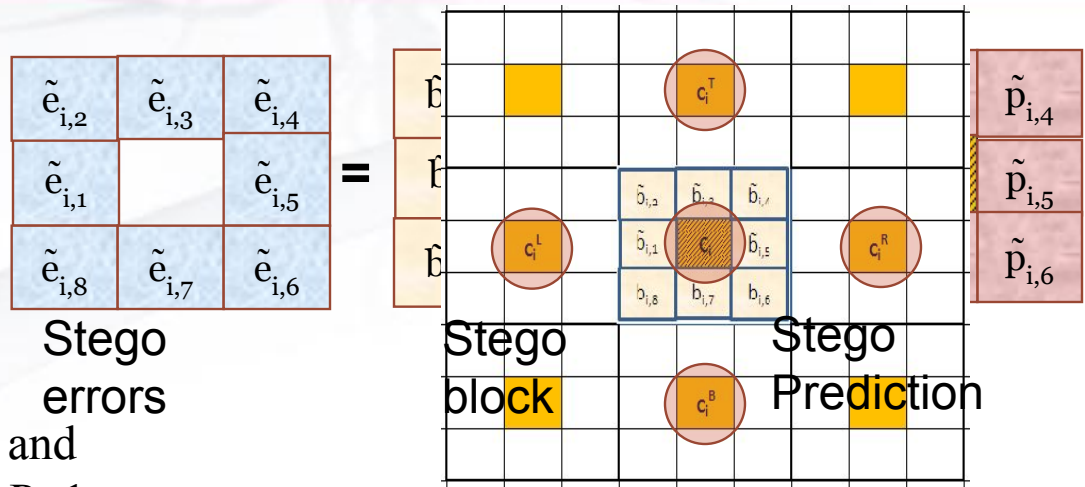
3. Calculate prediction errors

$e_{i,j}=\tilde{e}_{i,j}-1$ if $\tilde{e}_{i,j}>P_+$

$e_{i,j}=\tilde{e}_{i,j}+1$ if $\tilde{e}_{i,j}<P_-$

$e_{i,j}=\tilde{e}_{i,j}$ otherwise

4. Reconstruction of original image



Extraction is done!!