



Allison Sredojevic

Allison.Sredojevic@gmail.com • 303.641.5528

Online Portfolio: COMING SOON!

EDUCATION

University of Colorado at Boulder, Graduated Spring 2011

Bachelor of Arts in Environmental Design, Architecture Emphasis
Deans List Fall 2010, Spring 2011

Selected to represent a senior studio in the University of Colorado
Architectural showcase in Fall 2013

Invited to have an art project displayed at the Boulder Public Library

Digital Media Boot-camp, Program Certificate May 2012

EXPERIENCE

Interactive Designer, HomeFinder.com (2/15-Present)

Responsible for designing intuitive websites and mobile interfaces
Create sketches and user experience wire-frames to present
to stakeholders

Work with front-end developers to execute interactive websites,
templates and digital pages

Maintain interface balance between aesthetics and multi-device
performance with the existing HomeFinder brand

Junior Graphic Designer, HomeFinder.com (10/13-2/15)

Built and created the visual brand and assets for various custom
projects, including sweepstakes

Assisted and collaborated with Art Director in development of
HomeFinder visual brand in both print and digital pieces

Designed, created, and tested HTML emails using design and
development best practice

Responsible for designing a variety of print and digital assets including
web banners, promotional landing pages, and sell sheets

Design Intern, Brand Iron (07/12-06/13)

Collaborated with the Art Director and Graphic Designer in logo
development and design

Managed the design and layout of a 30 page quarterly newsletter

Created 75+ daily activity and event flyers for the Denver Athletic Club

Designed all advertising material for Denver non profit 'Love Back' event

Handled multiple projects independently and efficiently while being
mindful of deadlines

SOFTWARE

Illustrator
Photoshop

InDesign
Dreamweaver

Litmus
Pardot

HTML/CSS
Microsoft Office

INTERESTS

Foodie
Color naming
enthusiast

Font collector
Fair-weather
runner

Painter
Human ball-thrower
for my cat