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Allison Sredojevic

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Online Portfolio: asredojevic.github.io

EDUCATION

University of Colorado at Boulder, Graduated Spring 2011
Bachelor of Arts in Environmental Design, Architecture Emphasis
Deans List Fall 2010, Spring 2011
Selected to represent a senior studio in the University of Colorado
Architectural showcase in Fall 2013
Invited to have an art project displayed at the Boulder Public Library

Digital Media Boot-camp, Program Certificate May 2012

EXPERIENCE

Interactive Designer, HomeFinder.com (2/15-Present)
Responsible for designing intuitive websites and mobile interfaces
Create sketches and user experience wire-frames to present
to stakeholders
Work with front-end developers to execute interactive websites,
templates and digital pages
Maintain interface balance between aesthetics and multi-device
performance with the existing HomeFinder brand

Junior Graphic Designer, HomeFinder.com (10/13-2/15)
Built and created the visual brand and assets for various custom
projects, including sweepstakes
Assisted and collaborated with Art Director in development of
HomeFinder visual brand in both print and digital pieces
Designed, created, and tested HTML emails using design and
development best practice
Responsible for designing a variety of print and digital assets including
web banners, promotional landing pages, and sell sheets

Design Intern, Brand Iron (07/12-06/13)
Collaborated with the Art Director and Graphic Designer in logo
development and design
Managed the design and layout of a 30 page quarterly newsletter
Created 75+ daily activity and event flyers for the Denver Athletic Club
Designed all advertising material for Denver non profit 'Love Back' event
Handled multiple projects independently and efficiently while being
mindful of deadlines

SOFTWARE

Illustrator	InDesign	Litmus	HTML/CSS
Photoshop	Dreamweaver	Pardot	Microsoft Office

INTERESTS

Foodie	Font collector	Painter
Color naming enthusiast	Fair-weather runner	Human ball-thrower for my cat