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# Introduction

# Problem Statement

The reason why we are going to create Contact Manger Application is to solve some business problems. We are going to create CM APP to create opportunities for customers to solve their problems. For instance, if there is problem with their products they purchased, they can just use our application to make to give feedback related to the product or our service. As a result, it can assist the business to improve their service.

So our application is going to give the business to get their customers ideas and feedback. Not only the business gets the benefits of our app, but also the customer gets the benefit of using our application. For instance, they can get the quick response.

Breakdown statement

In order to develop our application, we should go step by step on development of Contact Manager Application. So, we are going to consider our some parts of the development. We are going to be sure what Data Fields we are using, and what type of database we are going to use to complete our app.

Furthermore, clients enter the contact application and they can see login with textbox which write login name as well as password with textbox which write users’ password after that they can press button. So, they make login to contact application. Screen shows number of rows such as First name, Last name and Email, Photograph, Phone number as well as there are buttons for those functions Add, Delete and Edit. Moreover, they type costumers’ name, surname, email telephone number and they should add their photo. After that they can delete those data or they may change this evidences with edit button function as well as they could add new field. For instance, gender can be include in this fields. So, they can write every costumer like that which fill those fields in the contact application .

# Program Specification

## Run a fast browse for data

The email address of a client will give you a clear record of events when your last call or email conversation arose, and what would be your next step. That would be one way of identifying info. A contact email address can provide you with a complete analysis of what happens if your last  communication or email conversation occurred and that your next move should be. This is another place to find the information.Sometimes you want to do more complicated sorting to delete the list of contacts in the next email campaigneven that is extremely easy with a the CMS. Did you  realise that you can keep the outcomes of this browse? You can do this totally, just describe your  search query, name it, and get one.You may identify a lookup on the basis of different criteria- such as client type, customer gender, organizations, common interests, conversion actions for  potential clients and so on.For instance, scan for all contacts related to a particular business, style,  venue, find your perfect application and start an exclusive project for those contacts.

## Monitor the customer's conduct to data analysis

Monitor consumer behavior with analytics the most important part of any company is to know about your clients, what they're doing with your contacts, what sites they're going to, what section of your website attracts their attention to. Isn't that great information to sketch your next move? Contact management software, when integrated with CRM, provides you practical insights into the client on a website, in a mobile application, or via email. Realize customer interest, web scripts, and also get a complete report together with proper-time warnings. Conduct on the Web lets you test the energy of the customer that can directly influence the transition process. If a prospective buyer has spent weeks or more on the product page, he or she may be at the information stage, so that you can email product photo albums or comparative tables with your own way. Experts show you that page the customer is concerned in, the time wasted on each page, which page he left the website and the client's location, so you can aim the right information to the right combination of audience members.

## Reduce your email efforts

Standard email form is a thing of the past, as email has changed in the last 20 years. New email  technologies altered your way to do business. You don't need to hyperventilate now send 1000 letters or more every day-CMS will do that for you with ease. It's quick and easy to send bulk emails via CMS, just begin preparing a list of contacts with email content as well as press "Send" CMS decreases the time and energy expended on email. You can  also delete your contact list (e-mail addresses deleted) based on the rejected email list.