

The Analysis of Total Sales, Total Profit and Profit Ratio



598,62K

Total Profit

26,06 %

Profit Ratio

2,30M

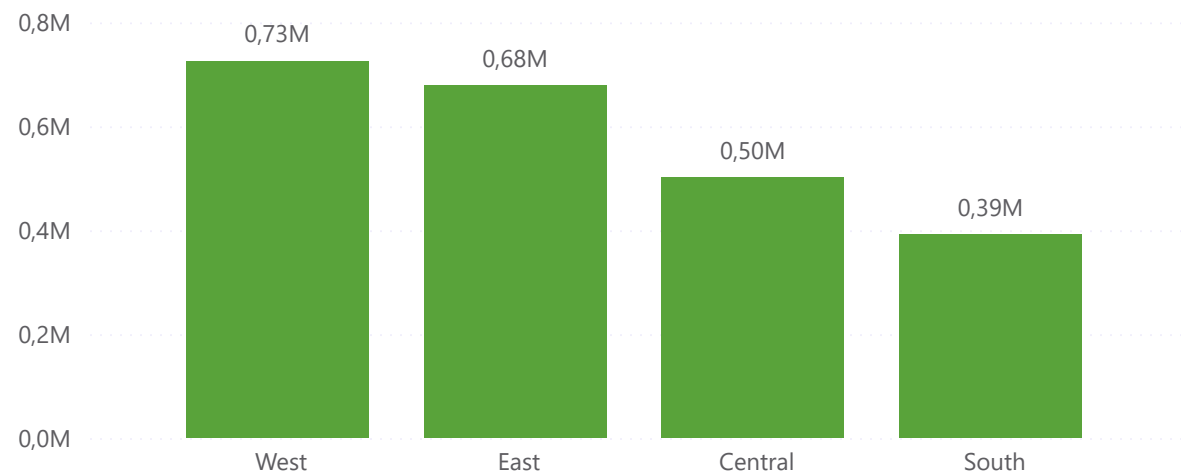
Total Sales

TotalSales

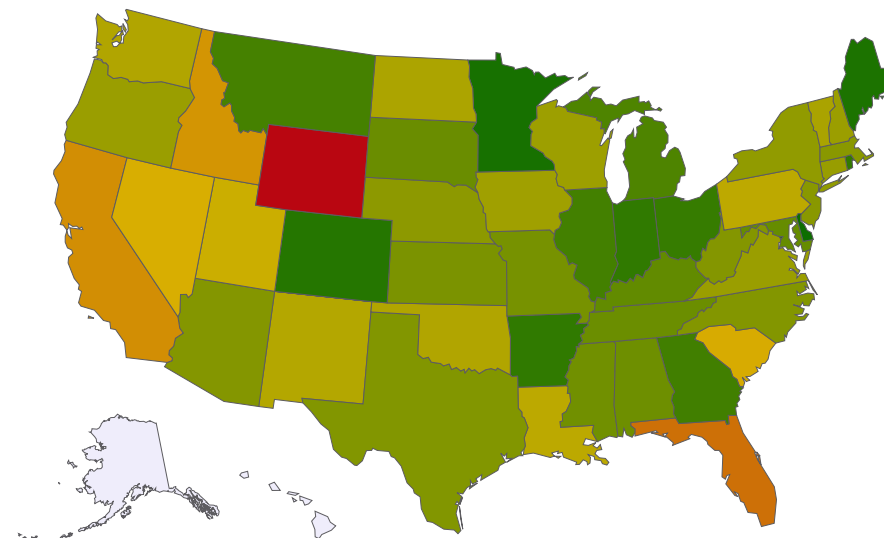
TotalProfit

ProfitRatio

TotalSales by Region



The illustration of Profit Ratio by each State



The Assessment of Customer Sector



Total customers

793

Sales per customer

2,90K

Profit per order

119,51

Average discount

15,62 %

2018

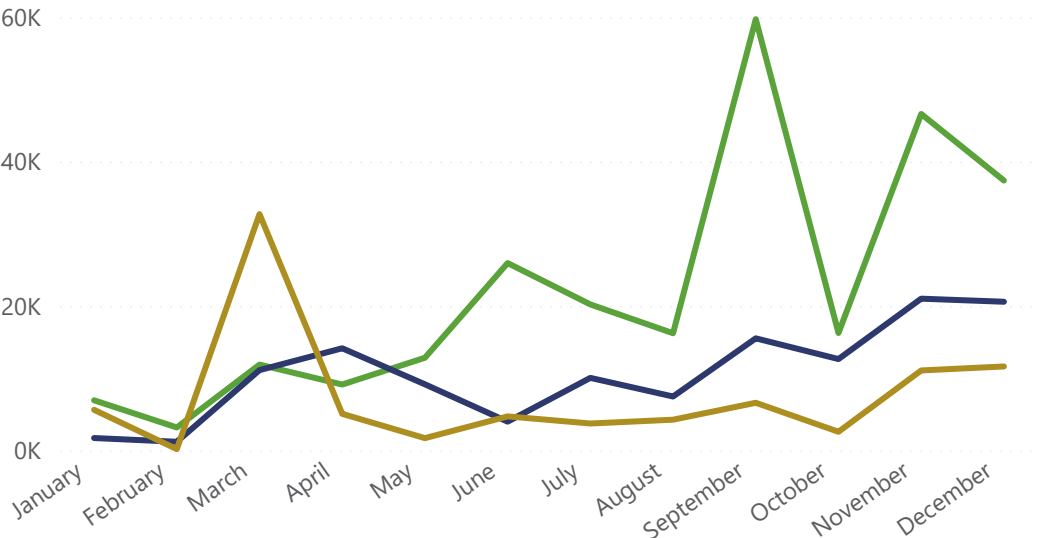
2019

2020

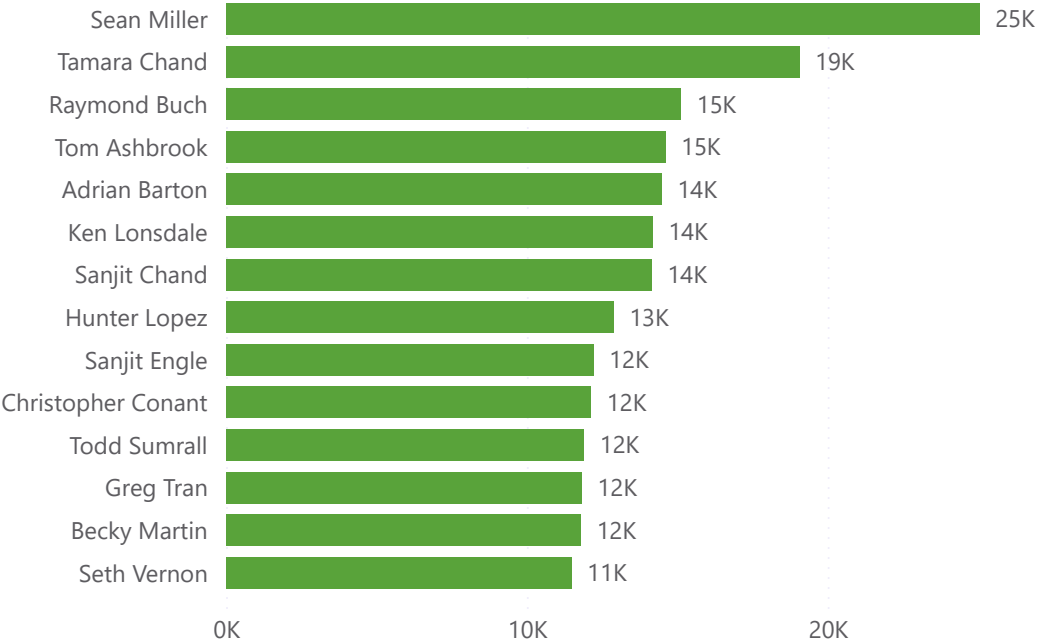
2021

Monthly sales by segments

Segment ● Consumer ● Corporate ● Home Office



Total money spent by customers



The Evaluation of Quantity sold



38K

Total quantity

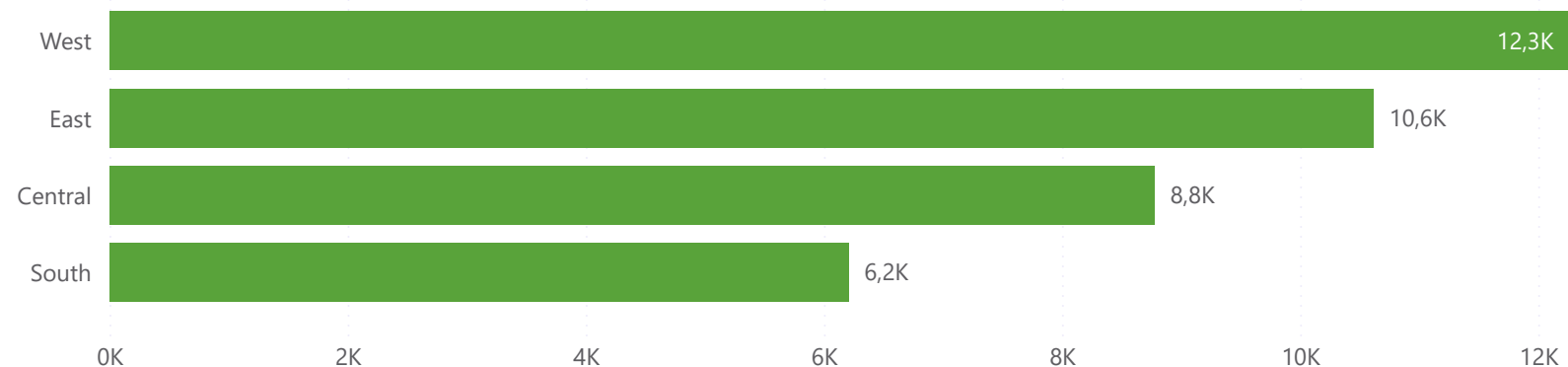
52

Maximum
quantity per order

7,56

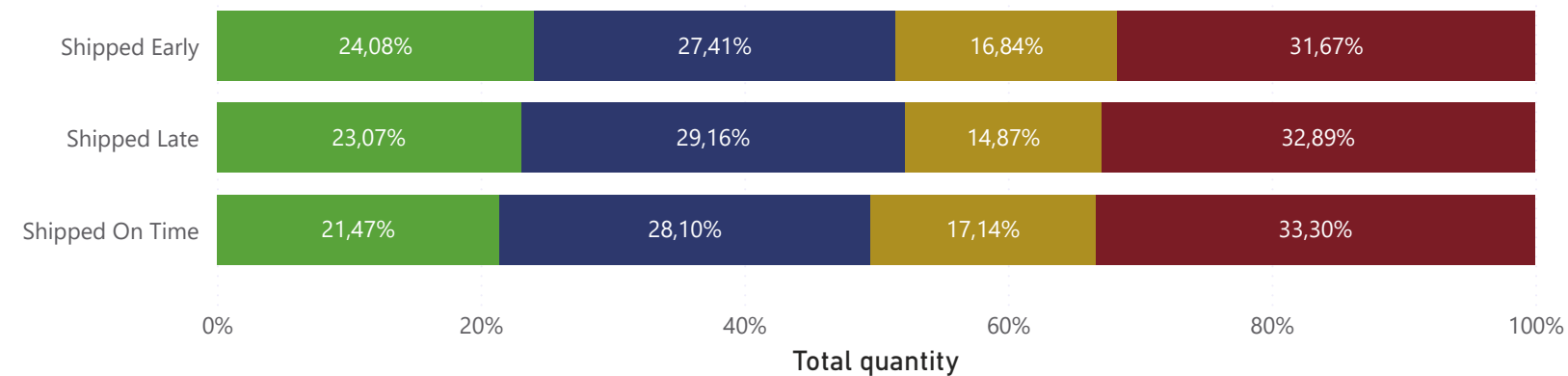
Average quantity
per order

Total Quantity sold by Region



Total Quantity by Ship Status and Region

Region ● Central ● East ● South ● West



The Analysis of Categories



Total Quantity by Categories

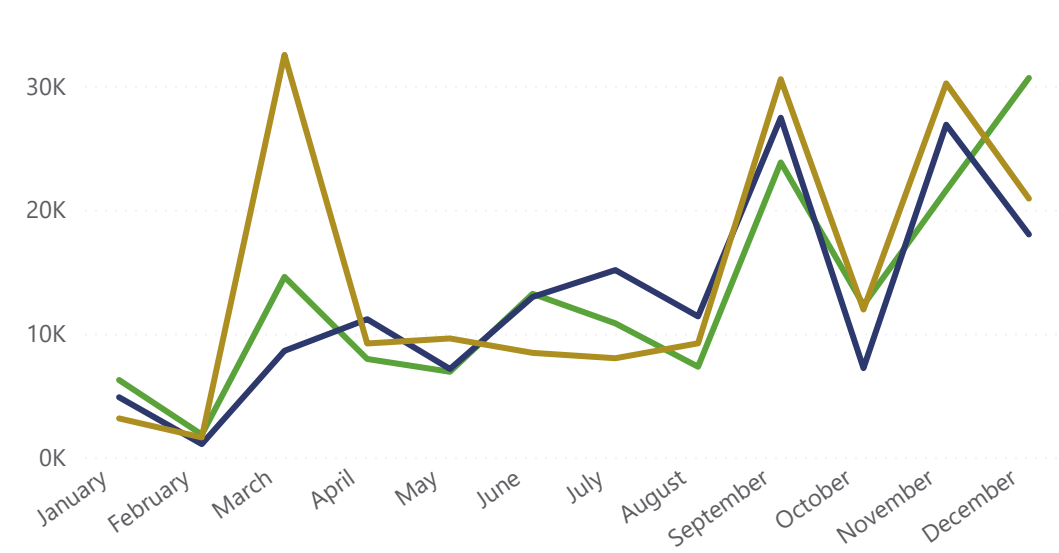


Total Sales by Categories



Monthly sales by categories

Category ● Furniture ● Office Supplies ● Technology



Category	Total Sales	Total Profit	Total Quantity
Furniture	742 006,0	140 296,0	8028
12-1/2 Diameter Round Wall Clock	552,0	195,0	36
24-Hour Round Wall Clock	488,0	180,0	27
36X48 HARDFLOOR CHAIRMAT	370,0	81,0	21
3M Hangers With Command Adhesive	108,0	38,0	33
3M Polarizing Light Filter Sleeves	216,0	91,0	14
3M Polarizing Task Lamp with Clamp Ar...	2 192,0	570,0	16
6" Cubicle Wall Clock, Black	124,0	39,0	19
9-3/4 Diameter Round Wall Clock	455,0	183,0	34
Acrylic Self-Standing Desk Frames	94,0	32,0	37
Advantus Employee of the Month Certifi...	823,0	311,0	28
Advantus Panel Wall Acrylic Frame	87,0	32,0	20
Advantus Panel Wall Certificate Holder - ...	272,0	107,0	23
Aluminum Document Frame	243,0	57,0	22
Anderson Hickey Conga Table Tops & Ac...	51,0	17,0	5
Artistic Insta-Plaque	157,0	60,0	10
Atlantic Metals Mobile 2-Shelf Bookcase...	400,0	113,0	3
Atlantic Metals Mobile 3-Shelf Bookcase...	7 539,0	1 480,0	35
Atlantic Metals Mobile 4-Shelf Bookcase...	5 184,0	1 447,0	27
Atlantic Metals Mobile 5-Shelf Bookcase...	5 493,0	677,0	26
Balt Solid Wood Rectangular Table	828,0	259,0	11
Balt Solid Wood Round Tables	6 519,0	1 844,0	19
Balt Split Level Computer Training Table	1 041,0	359,0	12
Barricks 18" x 48" Non-Folding Utility Ta...	1 089,0	128,0	16
Barricks Non-Folding Utility Table with St...	136,0	15,0	2
Bestar Classic Bookcase	1 898,0	867,0	31
Revis 36 x 72 Conference Tables	4 331,0	711,0	40
Total	2 297 354,0	598 623,0	37873