

Assay Poulose Peenikkaparamban

Tibistraße 26, Duisburg, 47051, Germany
+49 176 8346 6693 | assaypoulose16@gmail.com
[LinkedIn](#) | [GitHub](#) | [SalesForce](#) | [Portfolio](#)

Professional Summary

Salesforce Admin who loves turning “we have a problem” into “here’s your solution.” With hands-on experience in automation, Flow Builder, custom reports and dashboards, third-party integrations, CPQ calculations & Quotes together with innovating AgentForce tools like Sales Coach. Proven ability to streamline business processes and connect systems to improve efficiency. Strong foundation in approval processes, layout customization, and user support. Committed to continuous learning—My diverse background spans over 5 years in Web development, Project & CMS management, logistics operations, and client-facing roles. Eager to contribute to a collaborative team and solve real-world business challenges with Salesforce.

Salesforce Experience

Salesforce Admin Experience (Trailhead Projects & Simulations)

Remote | Ongoing

- Executed day-to-day Salesforce administration including user setup, role and profile management, and system configuration.
- Created and maintained custom objects, Flows, validation rules, approval processes, and email alerts to support business workflows.
- Built reports and dashboards to provide actionable insights for sales and service teams.
- Supported third-party app integrations and ensured data accuracy through Data Loader and Workbench.
- Provided end-user support, basic training, and onboarding to enhance adoption and usability.
- Conducted regular security audits and applied best practices for access control and data protection.
- Gained hands-on experience with both Salesforce Classic and Lightning environments, including Sandbox testing.
- Continuously developing skills in CPQ, Apex basics, and process automation through Trailhead and hands-on practice.

Salesforce Projects

Trailblazer & Independent Projects

- [Employee-Onboarding-Process](#) : An automated onboarding system built using Salesforce Screen Flows, Approval Processes, and Record-Triggered Flows to streamline the hiring journey for managers and HR.
- [Salesforce-Contact-Management-System](#) : A beginner-friendly Salesforce Admin project built with the help of Trailhead. This app helps manage and track contacts with fields like name, email, phone, and associated accounts.
- [HelloWorldLightningWebComponent](#) : Built LWC to display dynamic messages and integrate with custom objects.
- [myFirstWebComponent](#) : Created a custom form to collect and display user input in real time. Structured dev environment for deploying Apex and LWC solutions.

Work Experience

11/2024 – 12/2024 - Piscine Participant

42 Heilbronn, Germany (On-site)

- Completed 42 Heilbronn's four-week intensive coding bootcamp (Piscine).
- Solved advanced C and shell scripting challenges in a peer-driven, instructor-less environment.
- Engaged in hands-on projects, daily peer code reviews, and gamified learning.
- Sharpened problem-solving, adaptability, and collaboration skills in a high-pressure setting.

08/2024 – 11/2024 - Web Development Intern

Unified Mentor Private Limited – Haryana, India (Remote)

- Developed 6+ full-stack web applications using Node.js and React, improving load speed by 25%.
- Built RESTful APIs for client dashboards and integrated MongoDB for dynamic content.
- Participated in Agile sprints, conducted peer reviews, and maintained Git workflows.

12/2022 – 01/2024 - Junior Project Manager

Innovative Travel Solutions – Riga, Latvia (On-site)

- Oversaw CMS integrations and internal APIs for onboarding automation.
- Led sprint planning and tracked backend development KPIs via Jira dashboards.

06/2022 – 11/2022 - Tourism Information Consultant

Innovative Travel Solutions – Riga, Latvia (On-site)

- Processed 300+ travel bookings via Apollo, Amadeus & Sabre; introduced templates that cut booking time per client by 20%.
- Prepare reports, analyse the performance of different travel projects and improved service quality by 20%.

02/2021 – 05/2022 - Logistics Operations Manager

Richmark Group – Bengaluru, India (On-site)

- Designed and implemented logistics plans coordinating suppliers, warehouses, and sites.
- Oversaw distribution, optimized inventory, and reduced waste by 15%.

02/2019 – 01/2022 - Independent Freelance Contractor

Universal Business Systems – London, United Kingdom (Remote)

- Worked with 500+ customers on booking travel tickets using streamlined workflow process.
- Sales Department

11/2018 – 01/2019 - Independent Travel Agent

International Travel Network – Riga, Latvia (On-site)

- Independently helped customers in searching and booking the best flight deals.

Technical Skills

Salesforce Platform

Administration, Flow Builder, Reports & Dashboards, Lightning App Builder, Role & Profile Management, Permission Sets, Data Loader, Validation Rules, AppExchange, Audit- Readiness, CPQ

Frontend	HTML, CSS, JavaScript, React.js, Tailwind CSS
Backend	Node.js, Express.js, REST APIs, Firebase
Databases	MongoDB, MySQL, MariaDB
Cloud & Tools	AWS (S3, EC2), Git, Jira, Postman, VS Code, Slack
Programming Languages	Python, SQL, APEX, C, Java
Soft Skills	Logical Problem Solver, Analytical Thinking, Excellent Communication Skill, Collaborative Team Player, Client- and user-focused mindset, Highly adaptable in dynamic environments, Effective time management, Detail-oriented and organized, Strong interpersonal and cross-functional collaboration skills, Proactive

Education

08/2018 – 06/2020 - M.Sc. Aviation Transport

Riga Technical University – Riga, Latvia

08/2011 – 06/2015 - B.E. Aeronautical Engineering

Anna University, Nehru Institute of Engineering and Technology – Coimbatore, India

06/2009 – 04/2011 - High School Diploma in Computer Science

Carmel Higher Secondary School – Chalakudy, India

Certifications

- [Salesforce Certified](#) - Administrator, CPQ Specialist, Agentforce Specialist, AI Associate (2025)
 - [Micro1](#) – Certified (2025)
 - [Oracle](#) - Java Foundations Associate (2024)
 - [Guvi](#) – Certified Full-Stack Developer (2022)
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Additional Information

- **Available:** Immediately
- **Languages:** English (C2 / Fluent), German (A2)
- **Work Authorization:** Eligible to work in Germany (Familiennachzug zum Ehemann gem. § 18g AufenthG. Erwerbstätigkeit erlaubt)