

Assay Poulose Peenikkaparamban

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[LinkedIn](#) | [GitHub](#) | [SalesForce](#) | [Portfolio](#)

Professional Summary

Proficient in building responsive, user-focused web applications using modern technologies including React.js, Node.js, Express.js, and MongoDB/MySQL. Experienced in designing RESTful APIs, implementing authentication, and managing state with Redux. Skilled in integrating frontend and backend for seamless performance, and deploying applications using platforms like Vercel, Netlify, and AWS. Focused on writing clean, scalable code and delivering intuitive user interfaces with strong attention to performance and accessibility. Brings over 5 years of experience in customer relationship management, project development, and client-facing roles.

Professional Experience

Web Development Intern

Unified Mentor Private Limited – Haryana, India . Remote

08/2024 – 11/2024

- Developed and launched 6+ responsive web apps, improving load speed by 25% and user engagement.
- Participated in 4+ Agile sprints, collaborating in a 5-member remote team to deliver key features on time.
- Debugged and tested cross-browser functionality to maintain high-quality user experience.
- Maintained clean Git workflows and published regular updates to GitHub.

Junior Project Manager

ITS (Innovative Travel Solutions) – Riga, Latvia . On-site

12/2022 – 01/2024

- Supervised a sales team of 12 agents; implemented KPI tracking that increased lead-to-sale conversion rate by 18% within 6 months.
- Managed projects using Jira, proactively identifying and managing risks.
- Leveraged MS Office to track KPIs, monitor leads and revenue metrics, create dashboards, and calculate commissions.
- Conducted 15+ CRM onboarding sessions and product walkthroughs, reducing new team member ramp-up time by 30%.

Tourism Information Consultant

ITS (Innovative Travel Solutions) – Riga, Latvia . On-site

06/2022 – 11/2022

- Provide consultations on issues related to the travel industry by maintaining successful customer relationships.
- Processed 300+ travel bookings via Apollo, Amadeus & Sabre; introduced templates that cut booking time per client by 20%.

- Prepare reports, analyse the performance of different travel projects and improved service quality by 20%.

Logistics Operations Manager

Richmark Group – Bengaluru, India . On-site

02/2021 – 05/2022

- Designed and implemented logistics plans coordinating suppliers, warehouses, and sites.
- Oversaw distribution, optimized inventory, and reduced waste by 15%.
- Led logistics optimization across 3 regional hubs, reducing delays by 25% and saving an estimated \$12K/year through risk mitigation.

Independent Freelance Contractor

UBS (Universal Business Systems) – United Kingdom . Remote - Freelance

02/2019 – 01/2022

- Managed CRM tasks and client communication independently, generating repeat business by handling both company- generated and self-sourced leads.
- Sold travel services using Apollo, Amadeus, and Sabre via ASAP tickets, handling 200+ PNRs.

Independent Travel Agent

International Travel Network– Riga, Latvia . On-site

11/2018 – 01/2019

- Built complex flight connections using Apollo GDS, Amadeus, and Sabre systems to deliver seamless travel booking experiences.
- Used travel APIs for seamless distribution and payment integration.

Skills

Frontend	HTML5, CSS3, JavaScript, React.js, Next.js, Tailwind CSS
Backend	Node.js, Express.js, RESTful APIs, Authentication (OAuth, JWT)
Databases	MongoDB, MySQL, MariaDB (SQL & NoSQL systems)
Cloud Services	AWS (Lambda, S3, EC2, RDS), Firebase
Tools & Methodologies	Git, GitHub, VS Code, Jira, Postman, Slack, SDLC, Agile, Waterfall
Programming Languages	Java, Python, C, SQL, APEX
UX/UI Design	Responsive design, mobile-first approach, cross-browser compatibility
CRM & Travel Tech	Apollo GDS, Amadeus, Sabre, Travel API Integration, Itinerary Planning, Client Support
Salesforce Platform	Agentforce, Administrator, AI Associate, CRM Customization, Workflow Automation, Reports & Dashboards, Salesforce LWC, Salesforce Implementation.

Full-Stack Projects

Developed using the MERN stack with responsive design, deployed on Vercel/Netlify. Featuring Auth system, cart, order dashboard, Appointment scheduling, real-time updates, Email integration, Firebase-hosted responsive site, Trainer showcase & membership plans, SEO-optimized job listings with contact form using Next.js & MongoDB.

- Food Delivery App – [Live](#)
- Clinic Booking Platform – [Live](#)
- Gym Website – [Live](#)
- Career Page – [Live](#)
- Portfolio Design – [Live](#)

Salesforce Projects

Apex projects for building lightning web components from trailblazer account using VS Code.

- [HelloWorldLightningWebComponent](#)
- [myFirstWebComponent](#)

Education

- **M.Sc. Aviation Transport**
Riga Technical University – Riga, Latvia | Aug 2018 – Jun 2020
- **B.E. Aeronautical Engineering**
Nehru Institute of Engineering and Technology – Coimbatore, India | Aug 2011 – Jun 2015
- **High School Diploma in Computer Science**
Carmel Higher Secondary School – Chalakudy, India | Jun 2009 – Apr 2011

Certifications

- [Salesforce Certified](#) – Agentforce | AI Associate (2025)
- Oracle Java Foundations Associate – [Oracle](#) (2024)
- Full-Stack Developer – [Guvi](#) (2022)
- Achievements: C Shell Scripting (42 Heilbronn)

Languages

English (Fluent), German (A2 Level)

Additional Information

- **Availability:** Immediate
- **Work Authorization:** Eligible to work in Germany (Familiennachzug zum Ehemann gem. § 18g AufenthG. Erwerbstätigkeit erlaubt)