



Customer Spending Analysis



827M

Total Income

531M

Total Spend

207M

Avg income

88M

Avg Spend

42.82%

Avg Income Utilizatio...

Married

Single

Female

Male

Payment Type

All

Occupation

All

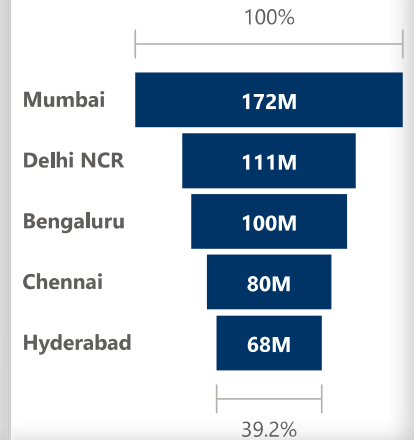
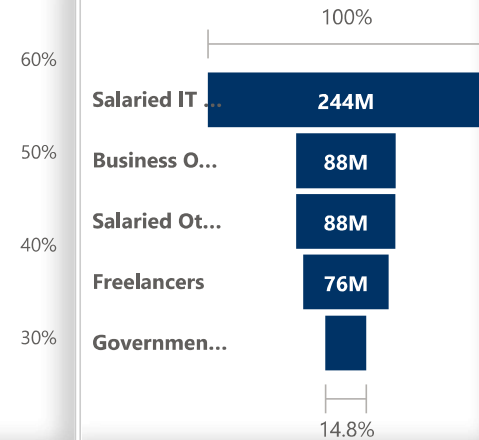
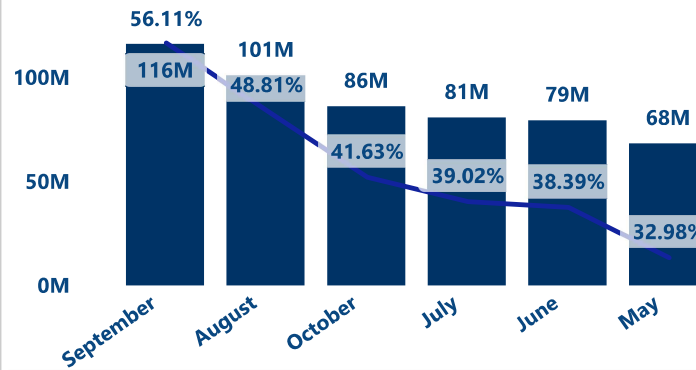
City

All

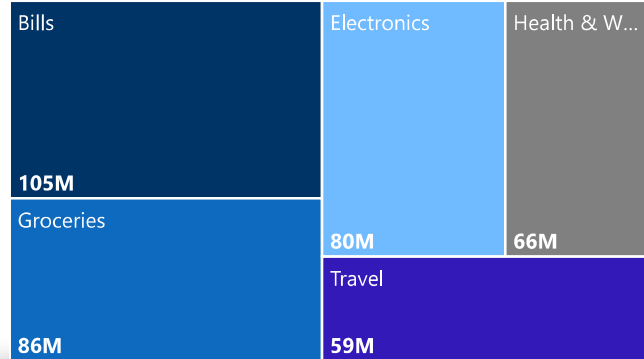
Age Group

All

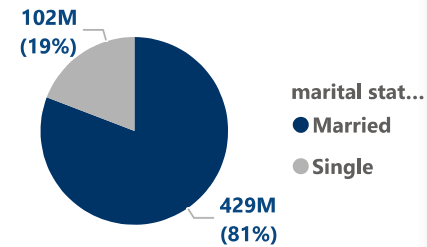
● Total Spend ● Avg Income Utilization %



Top 5 Spend Category



Total Spend by marital status



Total Spend by gender

