

Payment Type Analysis

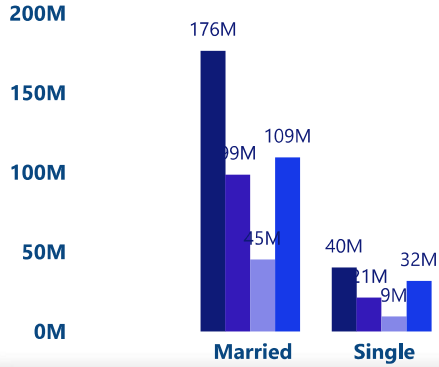
Female

Male



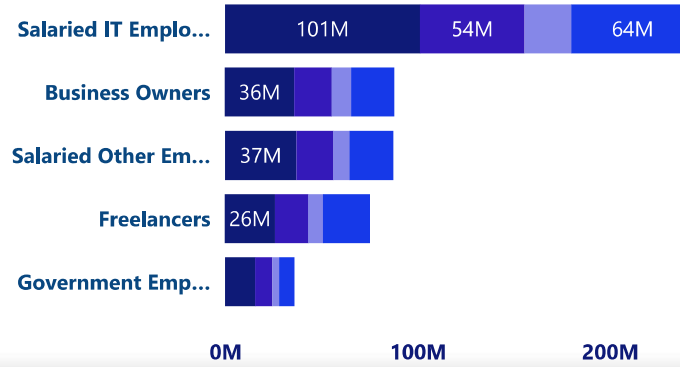
Total Spend by Marital Status And Payment Type

payment_type ● Credit Card ● Debit Card ● Net Banking ● UPI



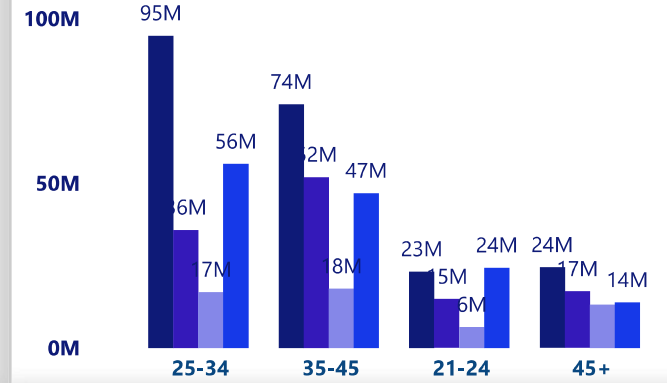
Total Spend By Occupation and Payment Type

payment_type ● Credit Card ● Debit Card ● Net Banking ● UPI



Total Spend by age_group and payment_type

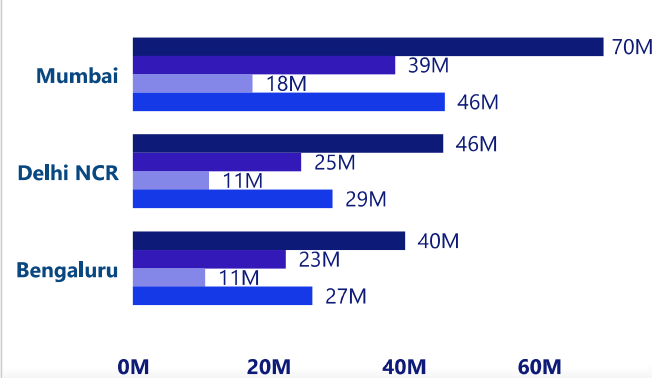
payment_type ● Credit Card ● Debit Card ● Net Banking ● UPI



occupation	Avg Spend	Avg Income Utilization %
⊕ Salaried IT Employees	40.6M	51.04%
⊕ Freelancers	12.6M	45.80%
⊕ Salaried Other Employees	14.6M	42.10%
⊕ Business Owners	14.7M	33.22%
⊕ Government Employees	6.0M	29.00%
Total	88.5M	42.82%

Total Spend by city and payment_type

payment_type ● Credit Card ● Debit Card ● Net Banking ● UPI



Total Spend by month and payment_type

payment_type ● Credit Card ● Debit Card ● Net Banking ● UPI

