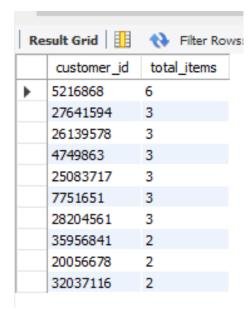
1. Total baskets by each customer :

```
SELECT customer_id, COUNT(*) AS total_baskets
FROM basket_details1
GROUP BY customer_id
ORDER BY total_baskets DESC;
```

`				
Result Grid 1				
	customer_id	total_baskets		
•	42366585	1		
	35956841	1		
	26139578	1		
	3262253	1		
	20056678	1		
	32037116	1		
	17565651	1		
	42079380	1		
	25533477	1		
	10385144	1		
	5216868	1		
Result 11 ×				

2. Top 10 customers by total items bought:

```
SELECT customer_id, SUM(basket_count) AS total_items
FROM basket_details1
GROUP BY customer_id
ORDER BY total_items DESC
LIMIT 10;
```



3. Most frequently bought products :

```
SELECT product_id, COUNT(*) AS times_bought
FROM basket_details1
GROUP BY product_id
ORDER BY times_bought DESC
LIMIT 10;
```

Result Grid				
	product_id	times_bought		
•	40276068	2		
	47007182	2		
	41475073	1		
	43279538	1		
	31715598	1		
	47880260	1		
	44747002	1		
	33739394	1		
	50803208	1		
	46881033	1		

4. Daily basket summary:

```
SELECT basket_date, COUNT(*) AS total_baskets, SUM(basket_count) AS total_items
FROM basket_details1
GROUP BY basket_date
ORDER BY basket_date;
```

Result Grid				
	basket_date	total_baskets	total_items	
•	16-06-2019	31	66	
	17-06-2019	40	80	
	18-06-2019	13	27	
	19-06-2019	15	35	

5. Peak basket activity day: