1. Total baskets by each customer :

```sql
SELECT customer_id, COUNT(*) AS total_baskets
FROM basket_details1
GROUP BY customer_id
ORDER BY total_baskets DESC;
```

Result Grid | Filter Rows:

customer_id	total_baskets
42366585	1
35956841	1
26139578	1
3262253	1
20056678	1
32037116	1
17565651	1
42079380	1
25533477	1
10385144	1
5216868	1

Result 11 ✕

2. Top 10 customers by total items bought :

```sql
SELECT customer_id, SUM(basket_count) AS total_items
FROM basket_details1
GROUP BY customer_id
ORDER BY total_items DESC
LIMIT 10;
```

Result Grid | Filter Rows:

customer_id	total_items
5216868	6
27641594	3
26139578	3
4749863	3
25083717	3
7751651	3
28204561	3
35956841	2
20056678	2
32037116	2

3. Most frequently bought products :

```sql
SELECT product_id, COUNT(*) AS times_bought
FROM basket_details1
GROUP BY product_id
ORDER BY times_bought DESC
LIMIT 10;
```

product_id	times_bought
40276068	2
47007182	2
41475073	1
43279538	1
31715598	1
47880260	1
44747002	1
33739394	1
50803208	1
46881033	1

4. Daily basket summary :

```sql
SELECT basket_date, COUNT(*) AS total_baskets, SUM(basket_count) AS total_items
FROM basket_details1
GROUP BY basket_date
ORDER BY basket_date;
```

basket_date	total_baskets	total_items
16-06-2019	31	66
17-06-2019	40	80
18-06-2019	13	27
19-06-2019	15	35

5. Peak basket activity day :

```sql
SELECT basket_date, COUNT(*) AS total_baskets
FROM basket_details1
GROUP BY basket_date
ORDER BY total_baskets DESC
LIMIT 1;
```

Result Grid | Filter Rows:

basket_date	total_baskets
17-06-2019	40