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# Combining Predictive Techniques

REVIEW

HISTORY

## Meets Specifications

WELL DONE COMBINING PREDICTIVE TECHNIQUES TO FORECAST SALES! 🎓

### Overall

- ✓ The write up is written clearly, in complete sentences, and without major typos.
- ✓ Several visualizations are included. All visualizations are clearly labeled and help answer the related questions.

### Task 1

- ✓ Accurately identifies the correct number of formats and provides justification using the Adjusted Rand and CH indices.
  - ✓ Identifies the correct number of stores that fall into each store format.
  - ✓ Provides one observation about the differences among clusters, and uses the results of the clusters to provide justification.
  - ✓ Includes a map that shows the location of the stores, uses color to show cluster, and size to show total sales. A legend is used for both color and size.
- Legends are included!

### Task 2

- ✓ States the type of classification model used and adequately justifies the choice using at least one model comparison method.
- ✓ Includes a table that correctly identifies the format for each of the 10 new stores.

### Task 3

- ✓ A table with the correct 12 month forecasts for existing and new stores is provided. A

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visualization of your forecasts that includes historical data, existing stores forecasts, and new stores forecasts is provided.



Identifies the best ETS or ARIMA model to use, and justifies the decision by showing forecast error measurements against the holdout sample.

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