



Assistive Reality

At a glance

Project name:

Assistive Reality

One-line catch phrase:

Augmented Reality for the enterprise with AI assistance and Blockchain biometrics.

Blockchain technology used:

Ethereum

Logo:

Infinity logo expanded/stretched to an eye on the right-side, with a pupil to highlight an eye, overall shape resembles glasses, and the infinite potential of augmentation when looking through them.

Concept description:

We are a start-up company combining Augmented Reality with Artificial Intelligence AR bots & Blockchain integration; the **aim** of our project is to create & distribute advanced enterprise Augmented Reality applications for use in government, corporate and education. Our product line caters for public usage cases (World 1 AR browser) and professional usage cases (Profession app, and Spectrum AR engine for corporate or industrial adoption). Our applications offer never-seen before real-time 3D object recognition, task-profiling, visual task guidance, AI bot assistance (leveraging expert-systems with internet access) and native Blockchain storage of information like biometric profiles.

How does the project create value to the ecosystem and differ from competing projects?

Our apps run on multiple AR hardware platforms, with a standard interface. Our apps also feature multi-user networking cross-platform, a feature not commonly seen in AR applications. Natively, we integrate with enterprise environments, allowing roaming profiles across different AR devices in use. Our AR apps provide Ethereum integration and inbuilt AI assistance, visual guidance and home-bot connectivity. We have noted very few companies are producing enterprise-grade AR/MR applications, even fewer include features like full AI, Ethereum and Cloud-computing, and connectivity to Microsoft's Office 365. Assistive Reality uses Microsoft Azure for scalable hosting. Our underlying AR engine Spectrum provides a high level API for developer usage on Microsoft HoloLens, MR SDK, and ARCore. To compete in the upcoming AR industry, we have innovated *around* existing companies and products through our use of Cloud-offload, Ethereum integration, and multi-platform, multi-user networking to ensure our products are far more advanced than others available.

Country of Origin

Australia

Website link

<https://aronline.io>

Team member names and LinkedIn profiles



Travis Roe <https://www.linkedin.com/in/travisroe/>

CEO & Product Architecture Leader



Craig Straw <https://www.linkedin.com/in/craig-straw-0b567817/>

Marketing & Strategy Leader



Qingqing Wang <https://www.linkedin.com/in/vicky-qingqing-wang-22963672/>

Research Leader - Human Augmentation, Lens Integration



Mark Palmer <https://www.linkedin.com/in/markspalmer/>

Technology & Concepts Leader

Whitepaper link

[Download here](#)

Profit or Non profit

Assistive Reality is a for-profit start-up project

Social links

Twitter: https://twitter.com/aronline_io

LinkedIn: <https://www.linkedin.com/in/assistive-reality-b09448147/>

Smart contract/ICO details

Our Ethereum ICO contract is below, we welcome any participation:

Assistive Reality ARX token offering on <u>Ethereum public blockchain</u>	
ICO Token, Symbol, Name	ARX, Assistive Reality
ICO Contract Address on Mainnet	0xE75178c6fA2B0F1903145277413C32A00EB8c201 Etherscan link
Start date/time (approx.)	<u>Friday 29 September 2017, 7:00PM GMT</u>
Start block	<u>4323576</u>
End date/time (approx.)	<u>Friday 20 October 7:00PM GMT</u>
End block	<u>4402956</u>
Duration	79,380 blocks (approximately 21 days average)
ETH softcap funding level	3,500
ETH hardcap funding level	70,000
Type of sale	Dynamic (tokens are created & sent live, up to the cap)
Price	Static 4,000 tokens per ETH (0.00025)
Total token cap	308,000,000
Refund available if unsuccessful	Yes, by calling Refund() function in ICO contract
Security Reviewed	Yes (numerous)
Halt protect	Yes
Source code	https://github.com/assistivereality
JSON definition	Click here to get the raw JSON for copy/paste or see Appendix A: JSON
Information URL	https://aronline.io/ethereum-ico-crowdsale-instructions