

Abhi Sitapara

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EDUCATION

University of Houston – Houston, TX

August 2022 - May 2026

Degree – B.B.A. Management Information Systems

Relevant Coursework: Business Computer Apps, Systems Analysis & Design, IS Dev Tools, Business Statistics

EXPERIENCE

Sangam Supermarket & Wholesale – Tomball, TX

June 2023 - Present

E-Commerce Manager

- Identified e-commerce opportunities, creating two sales channels which generated \$300,000 in new revenue
- Automated invoice processing using Python, SQL, and OpenAI, reducing inventory tracking labor by 80%
- Developed a Shopify site for delivery and curbside orders to improve the customer experience
- Created Power BI dashboards, unifying data from 3 sales channels to drive decisions and streamline operations

Chromaprint – Houston, TX

May 2022 - June 2023

Team Lead

- Led an 8-member team to consistently meet production, fulfillment, and quality standards for printed goods
- Cultivated strong supplier relationships, reducing material costs by 8% and cutting procurement time by 20%
- Streamlined variable data printing and order queuing with JavaScript and Python, reducing production time by 30%

PROJECTS

CarMax Data Analytics Showcase | CarMax

September 2024 – October 2024

Project Leader

- Collaborated with a 4-member team to analyze sales and demographic data for CarMax, creating insights for new store openings
- Developed projections on optimal inventory mix and targeted marketing strategies using Scikit-Learn, NumPy, and Pandas
- Delivered insights through data visualizations in Power BI, Tableau, and Matplotlib, providing actionable recommendations

Amazon SP-API Metrics & Dashboard | Sangam Supermarket & Wholesale

May 2024 – July 2024

E-Commerce Manager

- Developed Python scripts to automate data extraction from Amazon's SP-API for key sales and performance metrics
- Integrated extracted data into an Aiven PostgreSQL database, automating storage and ensuring accurate data management
- Built Power BI dashboards to provide periodic insights on sales trends, inventory, and fulfillment performance.

GPT-4o Enabled Invoice Processing | Sangam Supermarket & Wholesale

October 2023 – November 2023

E-Commerce Manager

- Automated invoice data extraction with GPT-4o mini API to capture data like unit price and quantity, reducing labor
- Utilized Pandas, SQLAlchemy, PyMuPDF, and Tkinter with GPT-4o mini to match SQL data to invoices for easy data input
- Achieved up to 80% reduction in inventory tracking labor and costs, optimizing efficiency and lowering expenses

ORGINIZATIONS

Management Information Systems Student Organization (MISSO)

August 2024 – Present

Java Education Officer

- Represent MISSO by building connections through networking with members and corporate partners
- Expand MIS knowledge by attending professional meetings, career mixers, and workshops to explore opportunities in tech
- Provide tutoring for over 100 members via one-on-one meetings, exam reviews, coding times, and workshops

Lambda Phi Epsilon

August 2022 – Present

Treasurer

- Managed financial operations for the fraternity, ensuring budget compliance and funding for fraternity events
- Supported executive board members in organizing volunteer, brotherhood, and social events

HONORS & AWARDS

- Dean's List: Fall 2023, Spring 2024
- Scholarships: UH Academic Excellence (2022-Present)

SKILLS & CERTIFICATIONS

- **Skills:** MS Office Suite | Power BI | Tableau | Azure | JetBrains DataGrip | Adobe Suite | Intermediate: Python, SQL, Java
- **Certifications:** DataCamp – Data Engineering Associate | PL-300 (In progress)