Abhi Sitapara

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EDUCATION

C.T. Bauer College of Business University of Houston – Houston, TX   **August 2022 - May 2026**
Degree – B.B.A. Management Information Systems | Minor in Accounting
Relevant Coursework: Business Computer Apps, Systems Analysis & Design, IS Dev Tools, Business Statistics, Accounting

EXPERIENCE

Sangam Supermarket & Wholesale – Tomball, TX   **June 2023 - Present**
E-Commerce Manager
- Identified e-commerce opportunities, creating two sales channels which increased revenue by 12% ($300,000)
- Automated invoice processing using Python, SQL, and OpenAI REST APIs, successfully reducing inventory tracking labor by 80%
- Developed a Shopify site for delivery and curbside orders to improve the customer experience
- Aided in creation of Power BI dashboards, unifying data from 3 sales channels to drive decisions and streamline operations

Chromaprint – Houston, TX   **May 2022 - June 2023**
Team Lead
- Led an 8-member team to consistently meet production, fulfillment, and quality standards for printed goods, contributing to a 6% increase in department efficiency
- Cultivated strong supplier relationships, reducing material costs by 8% and cutting procurement time by 20%
- Designed and implemented automated workflows for variable data printing and order queuing using JavaScript and Python, reducing production time by 30% and minimizing errors during order processing

PROJECTS

CarMax Data Analytics Showcase | CarMax   **September 2024 – October 2024**
Project Leader
- Collaborated with a 4-member team to analyze sales and demographic data for CarMax, creating insights for new store openings
- Developed projections on optimal inventory mix and targeted marketing strategies which would potentially lead to a 9% decrease in customer acquisitions costs
- Delivered insights through data visualizations in Power BI, Tableau, and Matplotlib, providing actionable recommendations

Amazon Sales Metrics & Dashboard | Sangam Supermarket & Wholesale   **May 2024 – July 2024**
E-Commerce Manager
- Developed Python scripts to automate data extraction from Amazon's RESTful API for 20 key sales and performance metrics, reducing manual data collection by 95%
- Integrated extracted data into a PostgreSQL database, automating storage for over 100,000 records monthly and ensuring accurate data management
- Built Power BI dashboards to provide periodic insights on sales trends, inventory, and fulfillment performance

OpenAI Enabled Invoice Processing | Sangam Supermarket & Wholesale   **October 2023 – November 2023**
E-Commerce Manager
- Automated invoice data extraction with OpenAI's API to capture data like unit price and quantity, reducing labor manual labor by 70% and minimizing errors
- Leveraged Pandas, SQLAlchemy, PyMuPDF, and Tkinter alongside OpenAI's tools to filter data from a SQL inventory database and export it into a user-friendly CSV format, enabling non-technical personnel to easily interpret the data
- Achieved up to an 80% reduction in inventory tracking labor and costs, optimizing efficiency and lowering expenses

ORGINIZATIONS

Management Information Systems Student Organization (MISSO)   **August 2024 – Present**
Java Education Officer
- Developed a wide array of practice materials for over 700 members on challenging Java concepts, such as inheritance, arrays, and file reading, including 3 practice exams and 15 video code-alongs
- Held 2 live workshops weekly throughout the semester to help members improve their comprehension and understanding of Java
- Collaborated with a team of 17 officers to plan and coordinate over 30 events, ensuring member satisfaction and active involvement

Lambda Phi Epsilon   **August 2022 – Present**
Treasurer
- Managed financial operations for the fraternity, ensuring budget compliance and funding for fraternity events
- Supported executive board members in organizing volunteer, brotherhood, and social events

HONORS & AWARDS
- Dean's List: Fall 2023, Spring 2024, Fall 2024
- Scholarships: UH Academic Excellence (2022-Present), MISSO Sponsor Scholarship

SKILLS & CERTIFICATIONS
- **Skills:** MS Office | Power BI | Tableau | Azure | AWS | GCP | Adobe Suite | Figma | RESTful APIs | Intermediate: Python, SQL, Java
- **Certifications:** Data Engineering Associate (DataCamp) | Azure Fundamentals (AZ-900) | AWS Cloud Practitioner (In Progress)