

## Abhi Sitapara

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### EDUCATION

#### C. T. Bauer College of Business | University of Houston

Fall 2022 – Present

Bachelor of Business Administration in Management Information Systems.

Cumulative GPA: 3.2/4.0

Relevant Coursework: *Business Computer Apps, Systems Analysis & Design, IS Dev Tools*

### EXPERIENCE

#### Sangam Wholesale | Tomball, Texas

June 2023 – Present

E-Commerce Lead

- Identified e-commerce opportunities, leading to Amazon's expansion with \$150,000 in new revenue and liquidation of \$30,000 in dead stock
- Led small projects like automating invoice processing using Python, integrating SQL to reduce inventory tracking labor by 80%
- Developed a Shopify site for delivery and curbside orders, improving customer experience
- Created PowerBI dashboards, unifying data from 3 sales channels to drive decisions and streamline operations

#### Chromaprint | Houston, Texas

May 2022 – June 2023

Assistant Manager

- Managed a team of 8 to consistently meet production, fulfillment, and quality standards for printed goods and marketing materials
- Cultivated strong supplier relationships, reducing material costs by 8% and cutting procurement time by 20%
- Streamlined variable data printing, order queuing, and color correction through JavaScript and Python automation, cutting production time by 30%

### ACADEMIC PROJECTS

#### University of Houston – BUSI 3302: Connecting Bauer to Business

Spring 2024

Halliburton Business Ideas – Graphic Design Lead

- Collaborated with 7 others to develop an innovative business solution for Halliburton
- Pitched a strategic partnership with Aatmunn, earning 95% panel approval by proposing solutions that could cut labor by 60% and reduce insurance costs
- Led graphic design efforts, creating infographics, charts, and PowerPoint presentations to support the team's proposal and communication strategy

### LEADERSHIP & ACTIVITIES

#### Management Information Systems Student Organization (MISSO)

Fall 2024 – Present

Member

- Represent MISSO by building connections through networking with members and corporate partners
- Expand MIS knowledge by attending professional meetings, career mixers, and workshops to explore opportunities in technology

#### Lambda Phi Epsilon

Fall 2022 – Present

Treasurer

- Managed financial operations for the fraternity, ensuring budget compliance and funding for fraternity events

### HONORS & AWARDS

- Dean's List: Fall 2023, Spring 2024
- Scholarships: UH Academic Excellence (2022-Present)

### SKILLS & CERTIFICATIONS

**Skills:** MS Office Suite | Power BI | Adobe Suite | Project Management | Intermediate: SQL, Python, Java

**Certifications:** DataCamp Associate Data Engineering Certification (2024)