

19th Annual LEPC, ASSE & MSSC Safety Conference

March 12 & 13, 2014

Safety Leadership Skills

Effective leadership plays a critical role in establishing a culture of safety. Employee performance and behavior go hand-in-hand with a safe work environment. This conference path will introduce tools to the leader or future leader in how to effectively manage your greatest asset; your employees.

Poor performance and/or poor behavior can lead to unsafe acts. Path participants will be exposed to management tools to help them effectively deal with performance and behavior issues for positive outcomes. A wide array of subject areas will be covered with everything from Emotional Intelligence and Personal Awareness to Coaching for Improved Work Performance and Discipline and Termination.

The Safety Leadership Path will also explore the positive sides of managing our employees. Employees need to be recognized with positive reinforcement when they are performing or behaving well. Areas in the positive arena to be covered include such topics as Building Trust, Walking the Talk, and Effective Communication to enhance team dynamics.

Call for Sponsorships... Your support is needed.

Montana Safety Services Council, a not-for-profit educational association, exists primarily to improve safety culture. For 17 years, MSSC had partnered with the Yellowstone Local Emergency Planning Committee to sponsor the LEPC/MSSC Safety Conference. In our 18th year we welcomed the addition of the American Society of Safety Engineers (ASSE) to our partnership. In this, our 19th year, with your sponsorship, we look forward to a successful conference. One of the premier objectives of the conference is to provide safety professionals, decision makers and employees at all levels, with knowledge, resources and training that will enable them to enhance the safety culture in their workplace, as well as provide emergency responders with improved tools and resources for emergency preparedness.

Sponsorships are being sought for the 19th Annual LEPC, ASSE & MSSC Safety Conference to be held March 12 & 13, 2014 at the Crowne Plaza in Billings MT.

This year's theme is **SAFETY is NO ACCIDENT** with the emphasis on workplace safety, community emergency preparedness and safety leadership skills.

We have enclosed a "Sponsorship Commitment Form" which lists the advantages for each level of sponsorship. For more information or to arrange a sponsorship, call our office at 406.248.4893 or email Paul Hutter at paul@aeht.org.

The Safety Conference will offer its participants the choice of four paths:

- Safety Leadership;
- Employee/Frontline Supervisor;
- Professional Management; and
- Emergency Management.

Based on your level of sponsorship, sponsors will be able to send participants to the conference, take advantage of the visibility of an exhibitor booth, and receive recognition of your sponsorship in event advertising and printed materials.

Show your support... contact us today.



Safety... It's No Accident.

Safety programs reduce the potential for workplace injuries. Employers use safety programs to evaluate hazards and implement measures such as barriers, safety procedures and protective clothing.

Workplace safety can never be the responsibility of one person in an organization. Everyone in the organization has the responsibility for creating and maintaining a safe and healthy work environment.

Management has the responsibility to facilitate a culture of safety in order to show that safety is first and foremost in the organization. Management must also provide financial and strategic support for a safe environment.

Supervisors have the responsibility to train every new person, providing them with instructions, guidelines and rules for what to do in various situations. Supervisors must also monitor employee safety performance and recognize safe behavior. They must also discipline unsafe acts.



The Human Resource department is responsible for recruiting safety-conscious candidates and embedding safety in the new-hire orientation.

The safety department has the responsibility for compliance, training, and accident investigation.

Employees must learn their safety procedures and abide by their employer's safety guidelines. Employees should use the protective equipment that their employers provide, and they should report any potentially harmful or dangerous situation to their employer so it can be addressed. They must also report work injuries.

Your business can take part and demonstrate your commitment to a safer community and a safer workplace. Become a sponsor.

Emergency Preparedness *How prepared are you?*

Few people think about what emergencies could happen until they actually happen.

How many of us are really prepared for the types of emergencies that could leave us, our families, or our businesses without water, power, access to gas for our vehicles, and more for days or even weeks on end.

Disaster can strike at any time!

A plan is more than just making sure you have enough food on hand in order to 'ride out a storm'. A plan is developed in order to stay safe in and eventually survive an emergency situation such as a natural or man-made disaster. Everything that an individual or a group must do in case of an emergency

or a natural disaster is covered in this plan.

Emergencies can include floods, hurricanes, winter storms, chemical contamination or terrorist attacks and more.

All these types of disasters must be covered in any proper emergency preparedness plan. Do you have a plan?

Simply put, if we fail to plan—we plan to fail.

YOUR SUPPORT IS NEEDED.

19th
Annual



Safety Conference

For more information or to request a sponsorship commitment form:

Call: 406.248.4893

Visit our website: www.mssc.org

Email: paul@aeht.org



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March 12 & 13, 2014

Crowne Plaza, Billings Montana



MAJOR SPONSORS RECEIVE

their name and/or logo on all media advertising, pre-conference printed material, on the conference page of the website, and in announcements at the conference as a major conference sponsor and on on-site signage during the conference.

- Sponsorship ribbons for your employee participants indicating your sponsorship
- One marketing item (supplied by the sponsor) included in the attendee's registration packet
- One exhibitor booth space

☐ **PLATINUM PLUS** **\$3,500.00**

- Seven complete conference registrations

☐ **PLATINUM** **\$2,500.00**

- Four complete conference registrations

SUPPORTING SPONSORS RECEIVE

their name and/or logo on all pre-conference printed material, on the conference page of the website, and in announcements at the conference as a supporting sponsor and on on-site signage during the conference.

- Sponsorship ribbons for your employee participants indicating your sponsorship

☐ **GOLD** **\$2,000.00**

- One marketing item (supplied by the sponsor) included in the attendee's registration packet
- One exhibitor booth space
- Three complete conference registrations

☐ **SILVER** **\$1,500.00**

- One marketing item (supplied by the sponsor) included in the attendee's registration packet
- One exhibitor booth space
- Two complete conference registrations

☐ **BRONZE** **\$750.00**

- One complete conference registration.

INVOICING DIRECTIONS

- () Yes, Please invoice now
() Invoice in March 2014
() Check is enclosed (payable to:
LEPC/ASSE/MSSC Safety Conference)
() Credit Card (please call MSSC to relay
the credit information - 406-248-4893 ext. 27)

Your sponsorship helps make our safety conference successful. It enables us to acquire knowledgeable speakers, a first class facility for breakout sessions and vendors, meals, prizes and notify a wide variety of businesses with informative brochures. Our goal is to create a safety culture awareness in the business community and the local community at large.

Thank you for your support!

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Person: _____

Signature: _____

SPONSORSHIP COMMITMENT FORM

Please check the sponsorship level your company desires