



CAST2023

November 6-7 | NASCAR Hall of Fame | Charlotte, NC

Quality is a race the TEAM can win!!



How is CAST different?



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con·text

noun

the circumstances that form the setting for an event, statement, or idea, and in terms of which it can be fully understood and assessed

Context-Driven Testing Values

Skeptical · Empiricist · Adaptable · Diversified · Humanist · Heuristic

How is CAST different?



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con·fer

verb

have discussions, exchange opinions

Facilitated Q&A

... is a part of EVERY session

Theme



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This year's theme is "Context: TEAM"

Why?

- A superstar tester or proven testing process can't necessarily drive a product, project, or team to quality

You can't test quality in

- Quality has a variety of interpretations

Quality is everyone's job

- Quality takes time, effort, and budget

Commitments to quality need buy-in

T.E.A.M.



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T

- Together, in Tandem | build Trust | Tied to outcomes

E

- Engaged staff | Effortless flow | Elegance in action

A

- Acceptance of quality goals | Accelerate progress

M

- Maneuverability | Measured | Maintainable

What we're
looking for ...



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Keynotes

- Something with a big message tied to theme (Context: TEAM)
- An evolutionary tale of team's journey to greater success
- A top 10 list of tips and hacks for growing effective teams
- Essential to extreme collaboration tactics and strategies
- Keys to leveraging a experienced tester for elevating a TEAM's success

What we're
looking for ...



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Workshops (~1-2 hrs) / Tutorials (~3 hrs)

- Group exercises and/or hands-on teamwork component should be included
- The goal should be skill building through a combination of experience (practice) and knowledge transfer (presentation)
- Enable the attendee to use their new skill, real-time (during the session), to solve a problem in their real-world scenario
- Take-home artifacts should be created
- Focus should be more on TEAMS than individual testing skills

What we're
looking for ...



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Track Session Talk (40-45 min)

- Experience reports are highly valued | case studies would be considered if citing 1st person experience
- Share ideas/techniques for teaching testing skills to non-testers
- Guides/tools/techniques for shared work and paired work
- Set up a debate style interaction with participants (in teams)
- Offer a topic for a panel discussion

What we're NOT looking for ...



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- Sessions about tools
- Topics/sessions that are not on theme
- Talks that could be delivered by anyone (we want what YOU have to offer!)
- Sessions about building QA/QE teams (that's not the TEAM we are targeting here)
- Sessions lacking any participant involvement or activities

Questions?



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Comments?

Suggestions?



*Start your
engines!*

*And submit
today!!*



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