

Observational Proficiency

How Sharpening your Everyday Awareness Makes you a Better Tester

1. Intro
2. Observation
3. Biases
4. Become Better
5. Hiring
6. Open Season



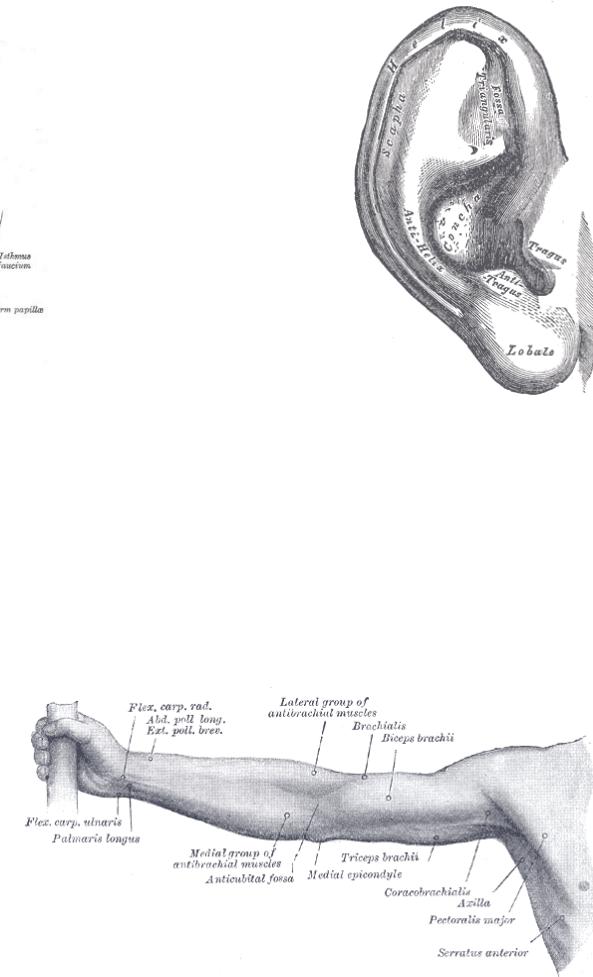
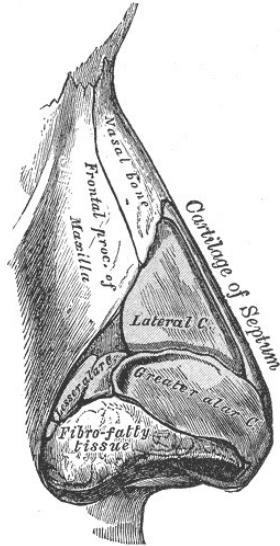
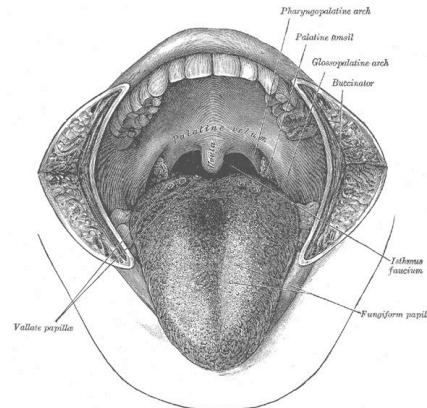
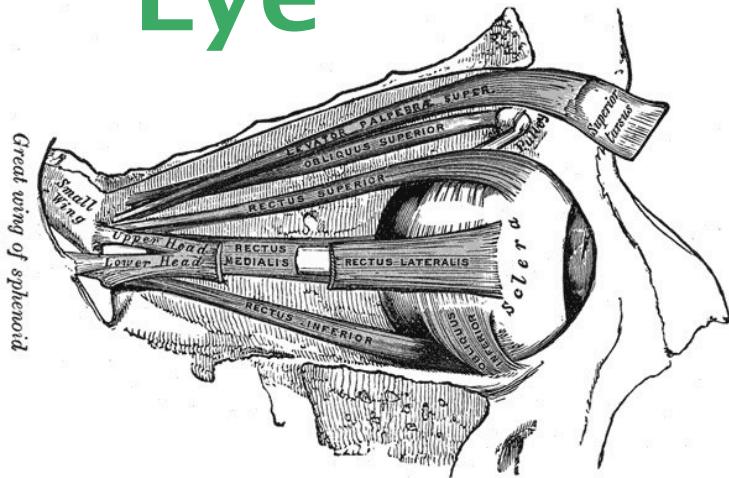
Who am I ?

Ilari Henrik Aegerter
Manager Quality Engineering
Europe @eBay

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Outside -> Inside

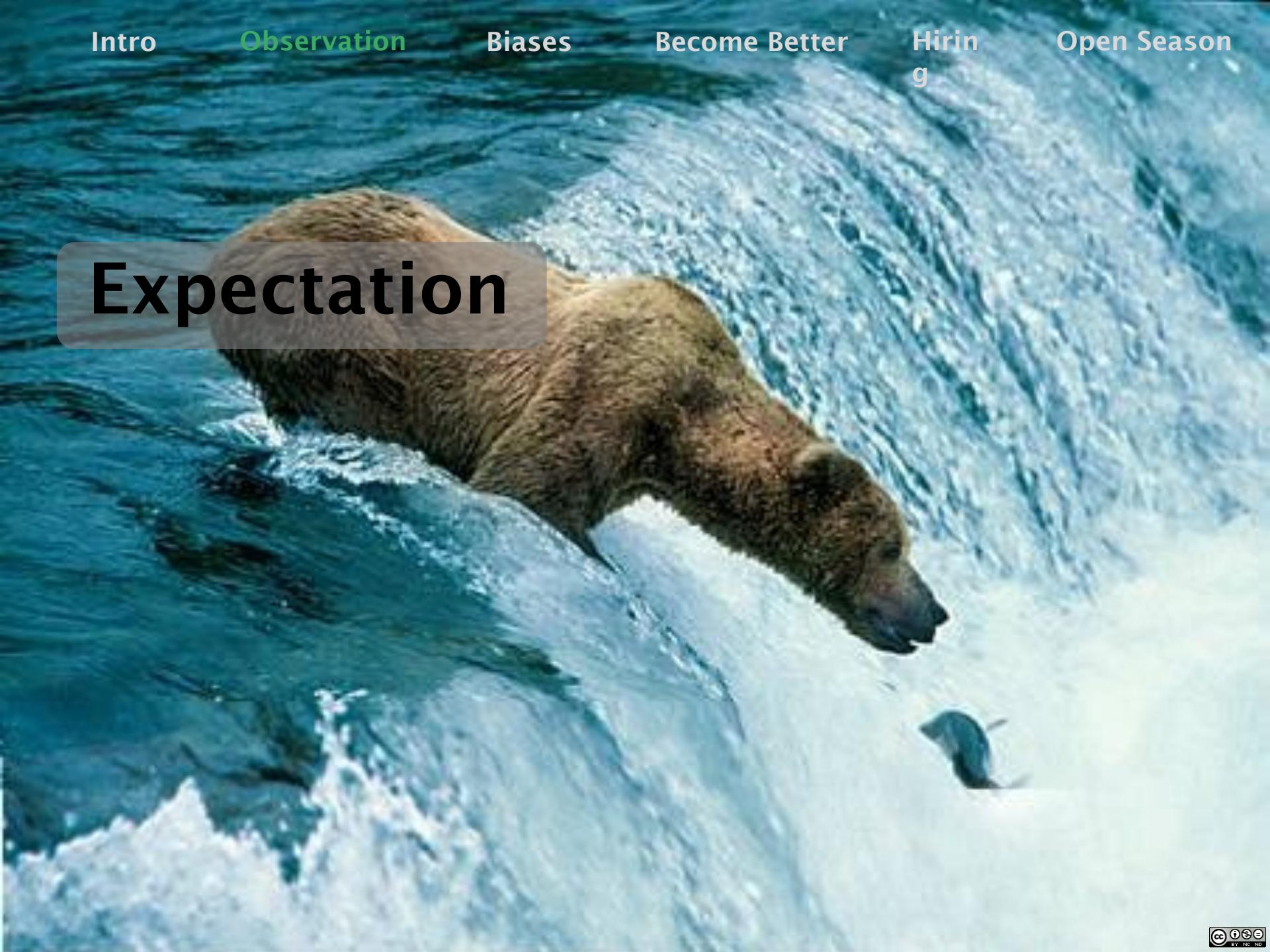
Hand/Skin Nose Tongue Ear Eye



Attention



Expectation



Curiosity

Intro

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Inattentional Blindness



Streetlight Effect (search only where there is light)

Confirmation Bias



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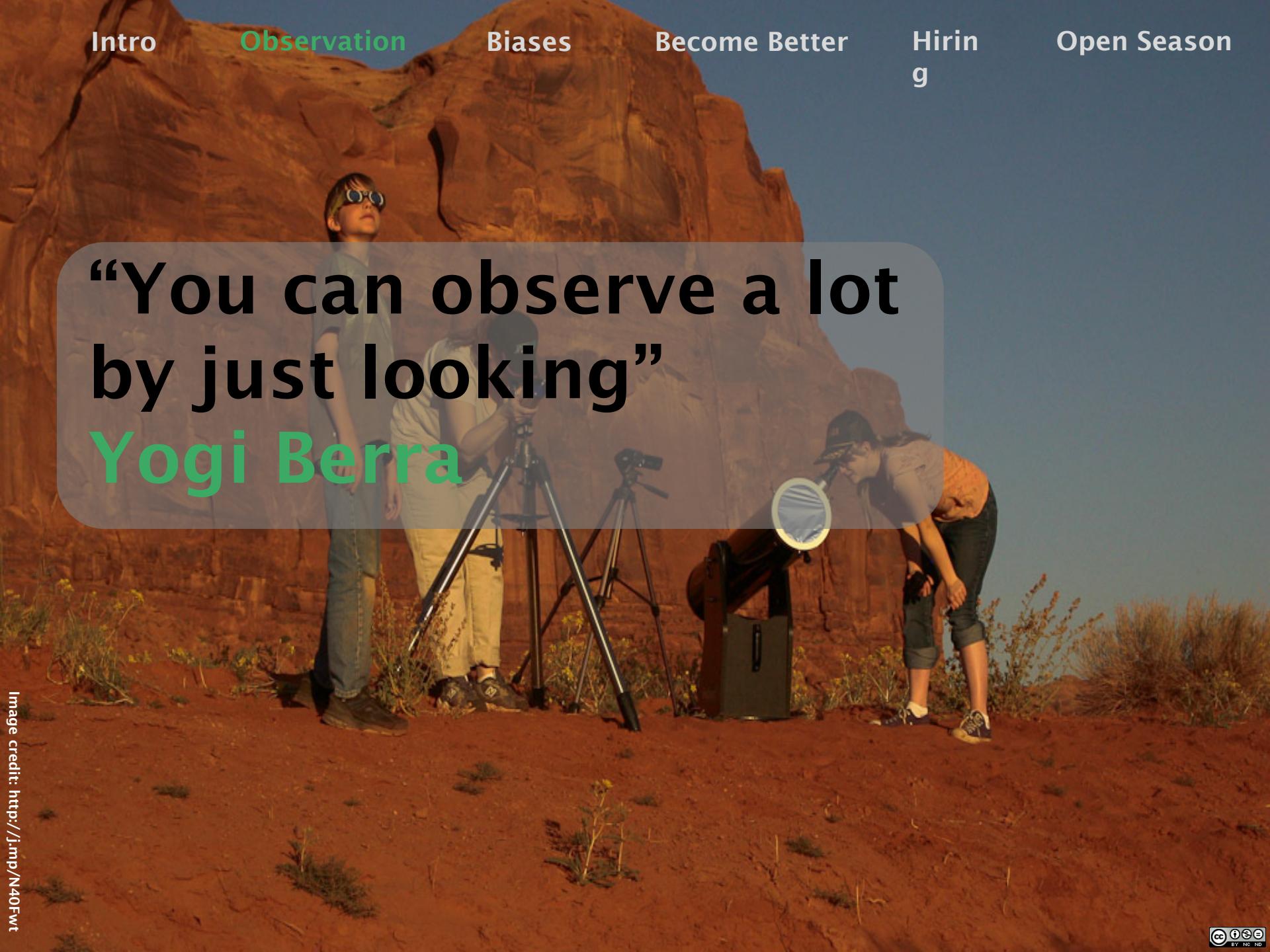
Open Season



Lazy people fact # 2134934561203

- you were too lazy to read that number

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“You can observe a lot
by just looking”

Yogi Berra

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Image credit: probably Shmuel Gershon



[Intro](#)[Observation](#)[Biases](#)[Become Better](#)[Hiring](#)[Open Season](#)

Intro

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Intro

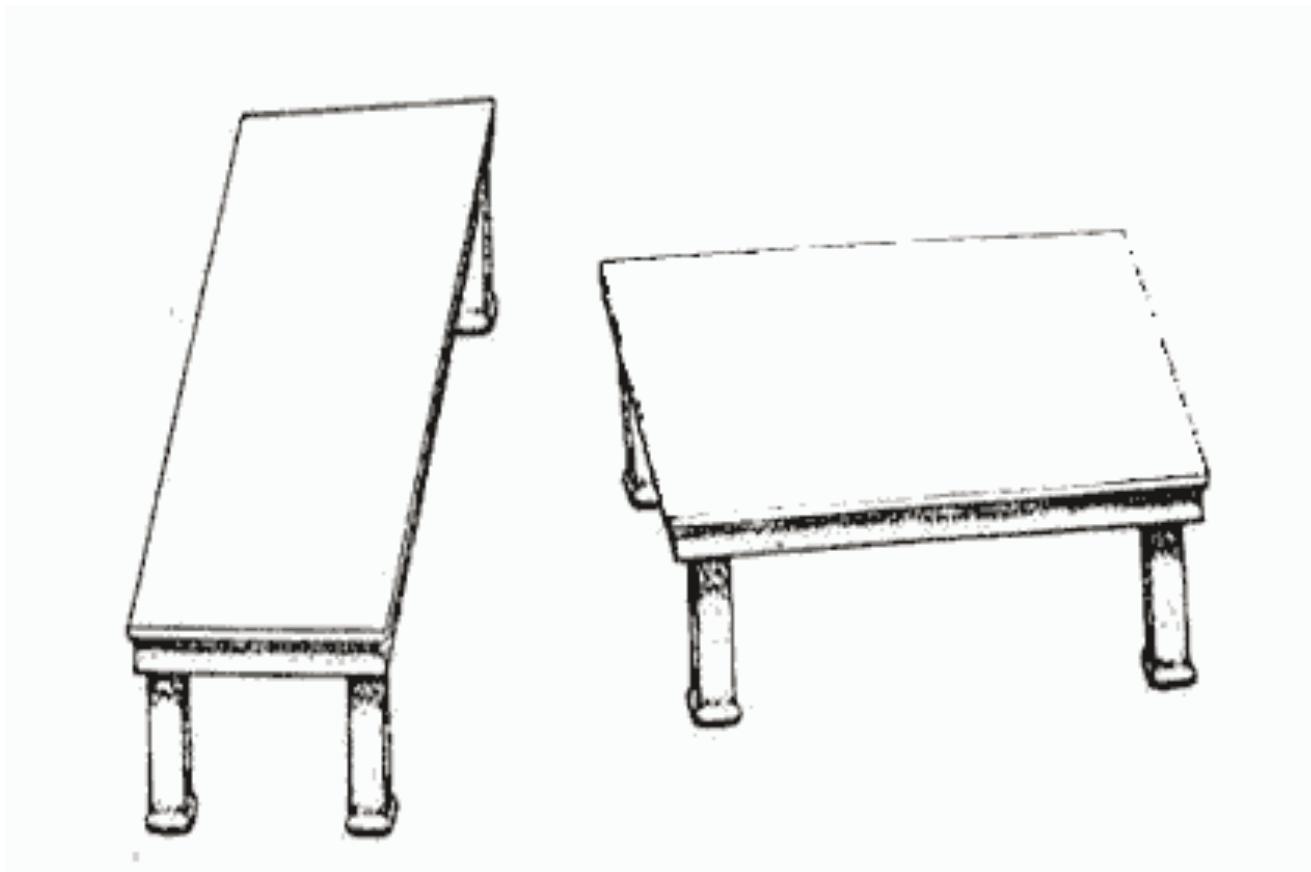
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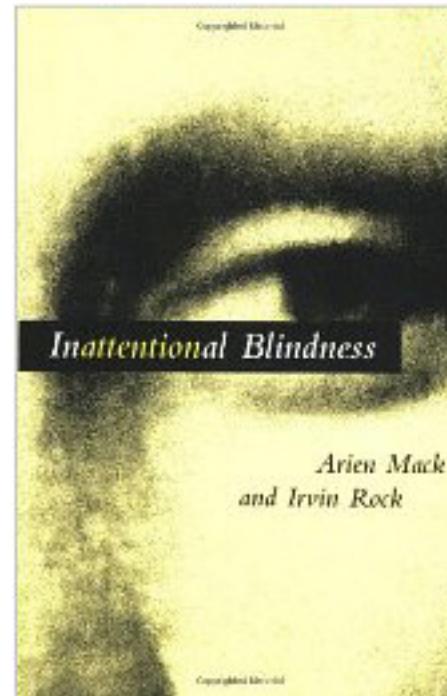


Books

Wolfgang Metzger Laws of Seeing

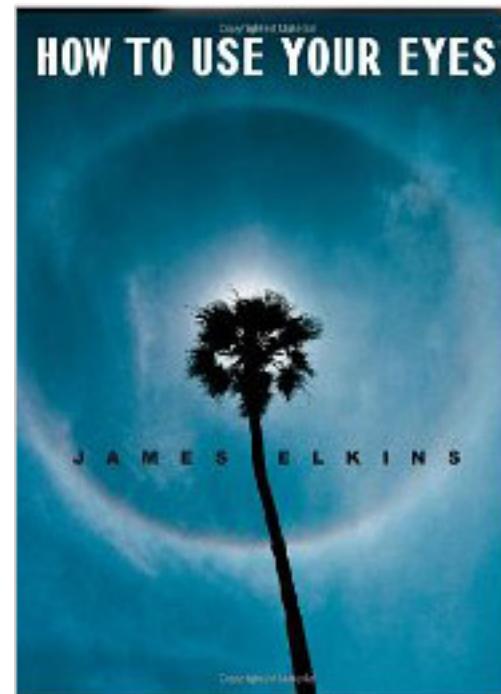


Arien Mack, Irvin Rock Inattentional Blindness



James Elkins

How to use your eyes



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My experience: Better Observer = Better Tester

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