

A muscular man with a red keyboard held over his eyes, serving as a background for the title.

RASSPACE TOKEN

White paper

October 2017

TABLE OF CONTENTS

03	All Together-Team People who have the best chances to succeed with highest level of expertise.	08	Distribution donation Crowdsale distribution, ASSPACE TOKEN specification, timeline, comments.
04	Abstract Review and warning for crowdsale participants.	12	Technology challenge Solutions and technologies that will help us to make best product
05	What is ASSPACE TOKEN? Basic view of ASSPACE tokens.	13	Growth strategy Adult entertainment statistics, product review, growth strategy, expectations.
06	What is adultsocial.space? Basic view of adultsocial.space.	17	Roadmap Milestones of organizing the release of adultsocial.space, tokens issue, etc.
07	US citizens participation ASSPACE TOKEN crowdsale participation prohibition for US citizens or residents.	18	Conclusion Sum up what Users will receive after launch of adultsocial.space and how does this relate to ASSPACE Tokens holders.

All Together - Team



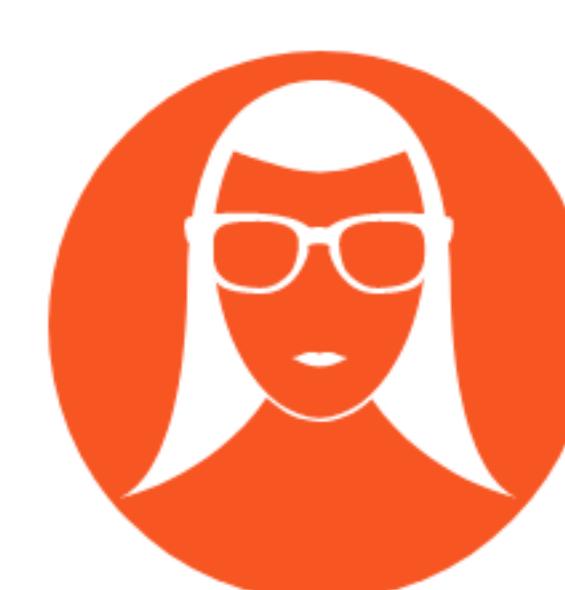
Tim Cock*
Sex evangelist



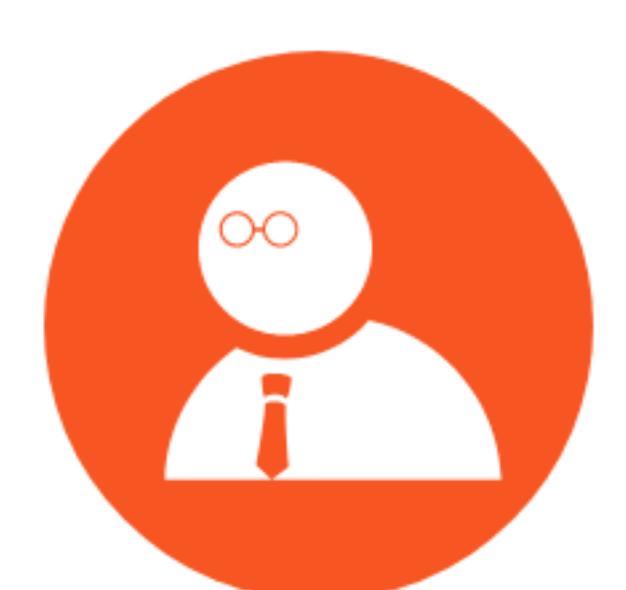
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Project adviser



WARNING

*All characters appearing in this work are fictitious. Any resemblance to real persons living or dead, is purely coincidental.

Abstract

What we have in adult consumering industry? - Huge amount of drab resources and as a result devaluation of the most of them. We offer something new. Self-regulated by community content creation. Stimulation by tokens-circulation; online communication, user activities in content creation, moderation of content and by itself we include ability to direct tokens send for stimulation best content producers. Certainly all this in [adultsocial.space](#) should be based on Dapps technology.



WARNING

First of all we pay your attention to the fact that **ASSPACE TOKEN** is an ERC-20 token built on Ethereum Blockchain. And the only things you can do with ASSPACE TOKEN are to give, to get, to hold. We are not going to do buy back and do not guarantee that crowdsale participants will rise funds or have any profitability of owning ASSPACE tokens. We do not undertake any obligation to achieve any concrete results.

ASSPACE tokens do not constitute as securities in any jurisdictions.

ASSPACE TOKEN White Paper does not constitute a prospectus in any form or documents in any form for securities or investments in any jurisdictions.

PRODUCING ENGAGING CONTENT

87%

MEASURING CONTENT EFFECTIVENESS

57%

PRODUCING CONTENT CONSISTENTLY

57%

MEASURING THE ROI OF CONTENT MARKETING PROGRAM

52%

LACK OF CONTENT

35%

PRODUCING A VARIETY OF CONTENT

35%

adultsocial.space global product improvement target bar

What is ASSPACE TOKEN?

ASSPACE Token is intended to be one and only cryptocurrency for driving processing and stimulating user activities in a private decentralized social network with 18+ content - adultsocial.space.

For holders of 2,5M ASP's after release will be opened opportunity to make own branded commercial pages with exclusive content, independent moderation and special conditions for monetization.

Every activity such make "like", repost, view photo, video or upload content, post comment, broadcasting, updating blog, advertising and others will be accompanied by increasing or decreasing Users ASSPACE Tokens balance.

This is the one
and only
cryptocurrency
in the
adultsocial. space
world

What is adultsocial.space?

Adultsocial.space is a fresh smelling decentralized social network application for free-minded users with an opportunity for monetizing all social activities.

After Release for Users will appear an opportunity not only rectilinearly spend Tokens but make fundraising for content poduction, participate even in scenario writing, unite nonprofessional actors and actrices to make something new in adult industry.

This is social network for adults without restrictions

US and Singapore citizens participation



WARNING

Please be informed that You are prohibited to participate in this ASSPACE TOKEN crowdsale to purchase any ASSPACE tokens if you are a US citizen or resident (tax payer or related party) or US green card holder or Singapore residents or citizens.

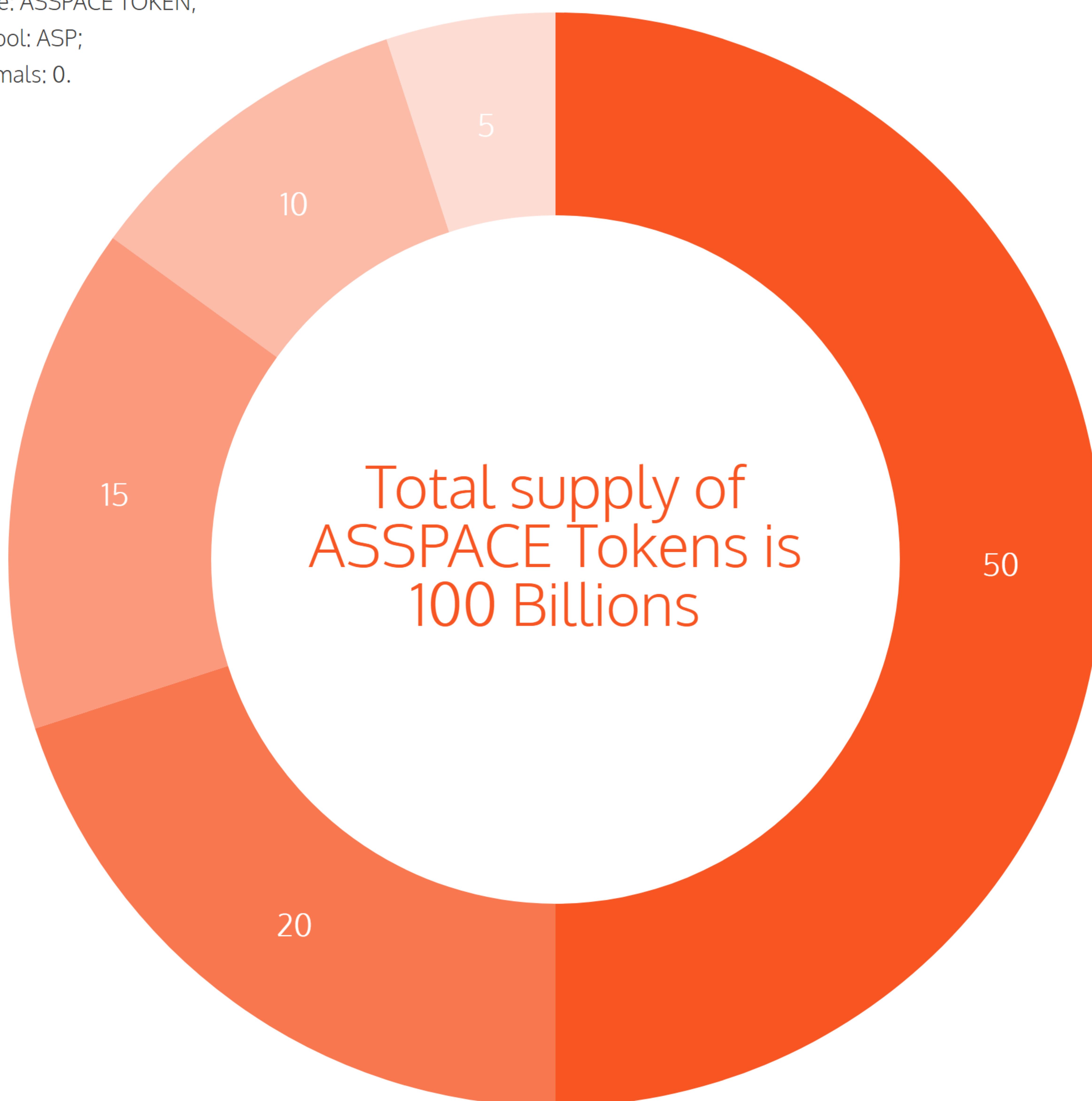
Distribution donation

ASSPACE Token is an internal ERC-20 Ethereum Based Token destined for circulation between Users and enabling monetizing all social activities of the private decentralized social network with 18+ content: adultsocial.space

Name: ASSPACE TOKEN;

Symbol: ASP;

Decimals: 0.



● Offered in ICO

● Offered in Pre-ICO

● Held by ASSPACE team

● BOUNTIES

● R&D purposes

Comments on distribution

ASSPACE Token will be distributed at two stages. For the first stage adultsocial.space team aims to gain by Pre-ICO 8000 ETH with the price 1 ETH per 2.5 Millions ASP. In total will be distributed 10 Billions of ASP. We pay your attention that many start ups choose the way that if they don't reach minimum target all cryptocurrencies invested should be returned to holders. That seems some times good but at the same time this ICO's usually offer truncated set of features in product if they do not fundrised maximal amount. We are against this scheme and for this ICO do not set any minimal targets. But we are so sure in success that anyway we will bring the product to the market if circumstances of force majeure will not take place.

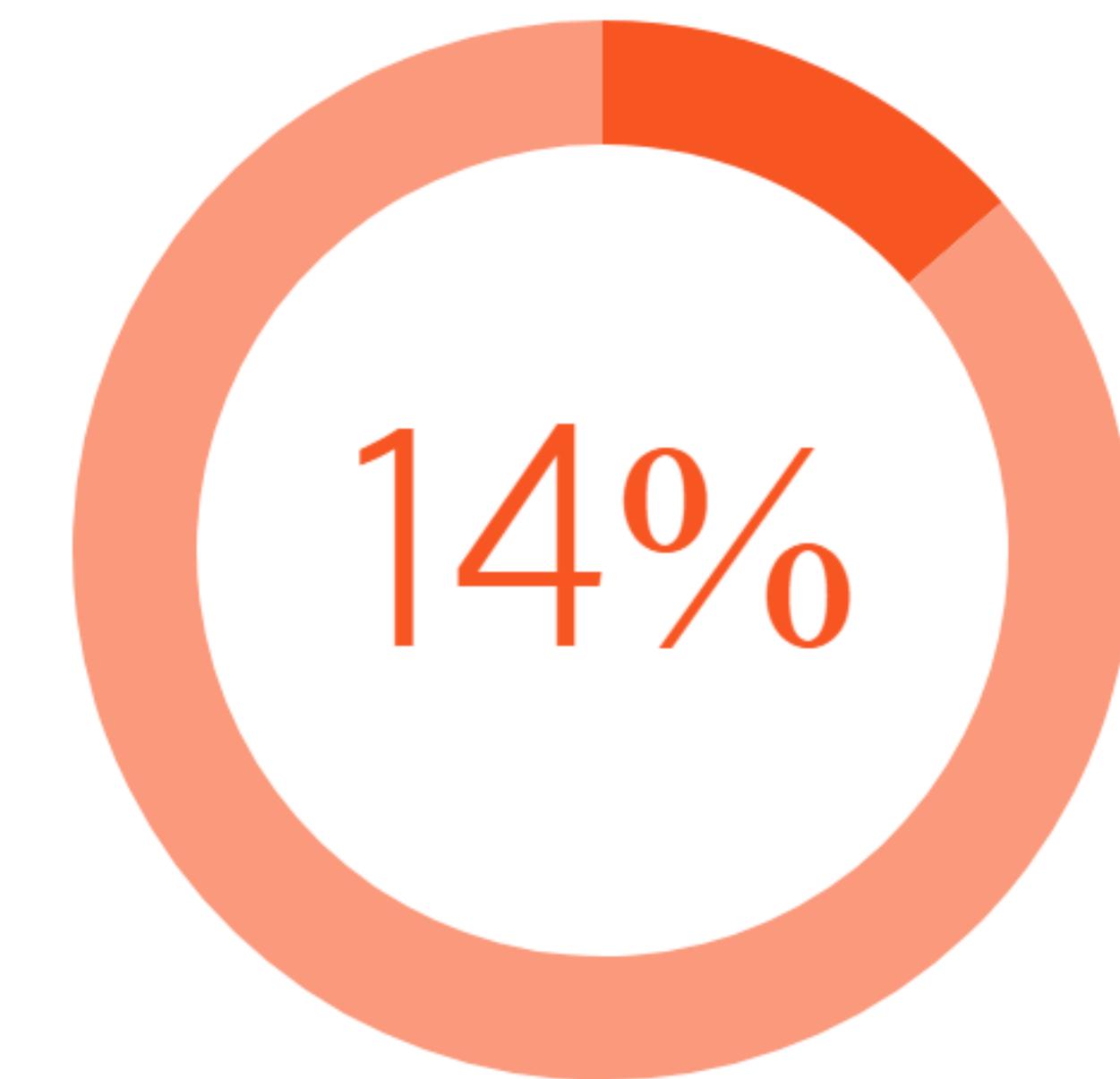
In case Pre-ICO distribution will not be fully closed unredeemed ASSPACE Tokens will be sold on exchanges by the way of the project rising before ICO. Important milestone for ASSPACE Tokens value - adultsocial.space launch - should be in 12 months after Pre-ICO start.

15 Billions ASP will be held by ASSPACE team. Tokens will be sent to the Team Purse during Pre-ICO and will be frozen till release of adultsocial.space website and DAPP. Tokens will be distributed individually based on successful completion of tasks.

5 Billions ASP intended for research and development. Tokens will be sent to the individual Purse. Role is to help improve software, internal billing, etc. This amount tokens can be used for any technical reason. After successful release can be sold by market price on exchange.

Second stage of crowdfunding will take place little less than in 10 months after Pre-ICO. For the second stage adultsocial.space team aims to gain by ICO 50000 ETH. ICO distribution of ASSPACE Tokens will go by the same way with selling unredeemed ASSPACE Tokens on exchanges.

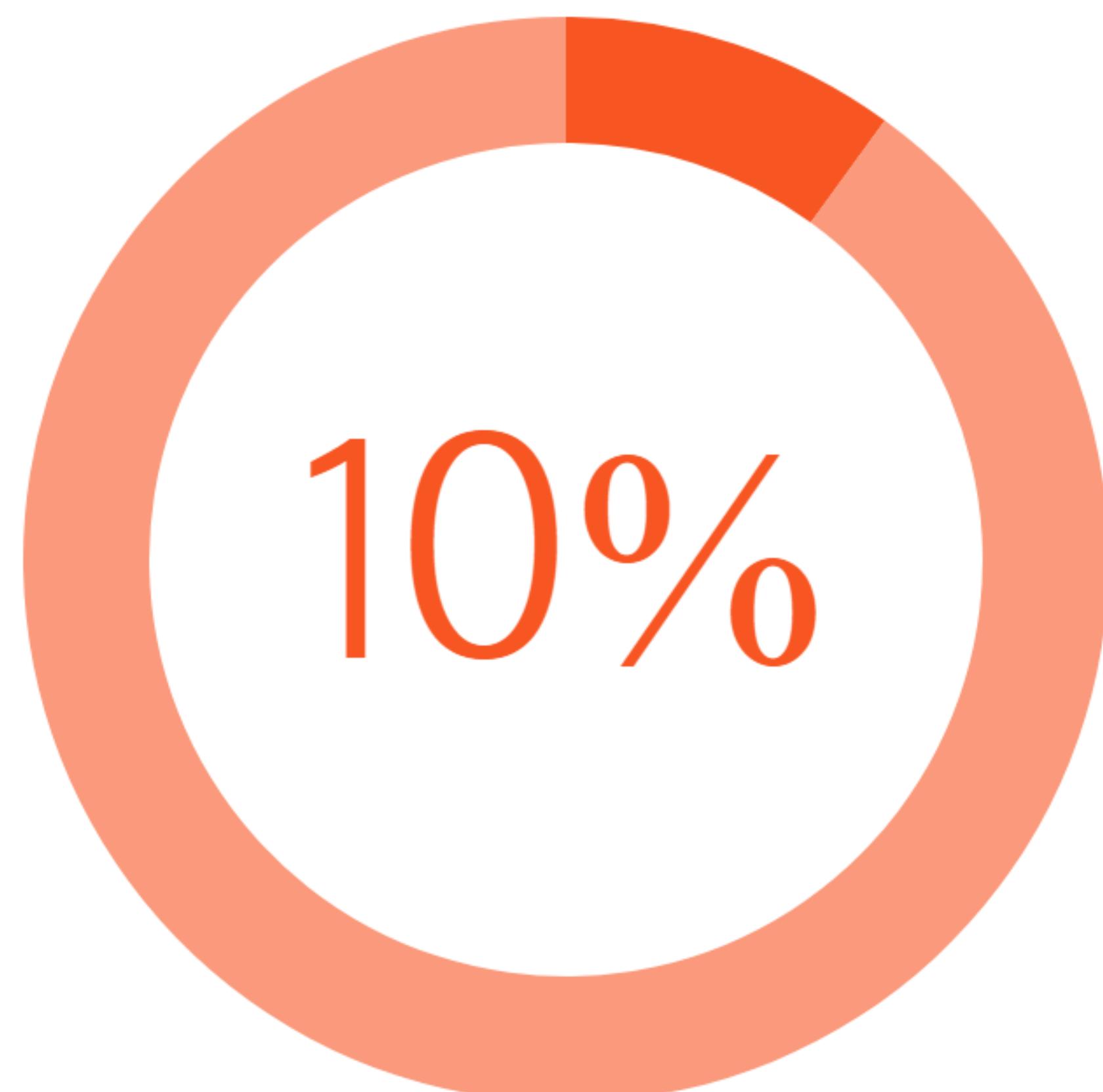
10% of all issue - 10 Billions ASP intended for Bounties. Bounties contain marketing purposes, affiliate programs, sign-up bonus for new Users, payments for Users activities, support of moderators.
Percentage see below.



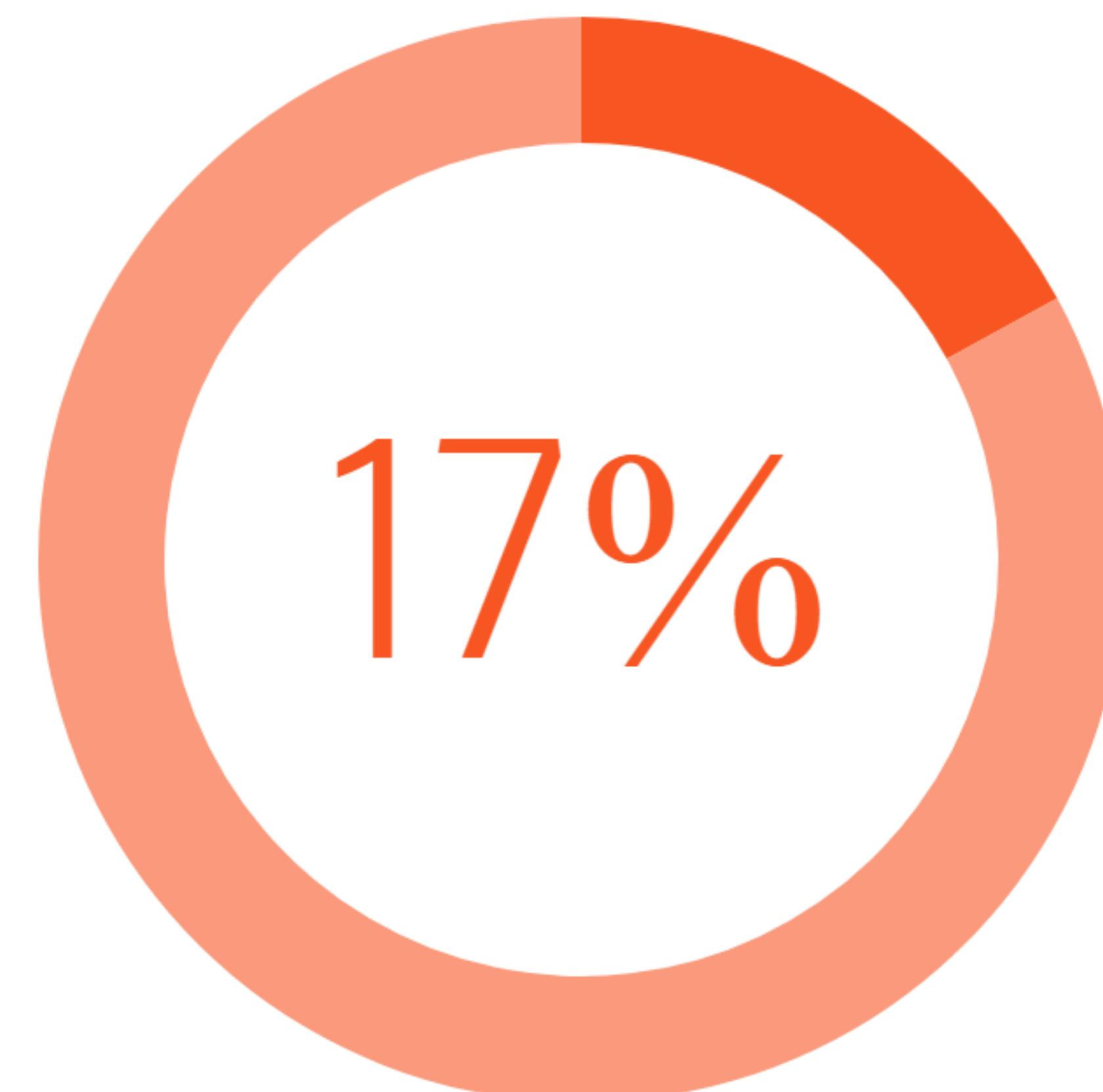
PRE-ICO

For the first stage adultsocial.space team aims to gain by Pre-ICO 8000 ETH

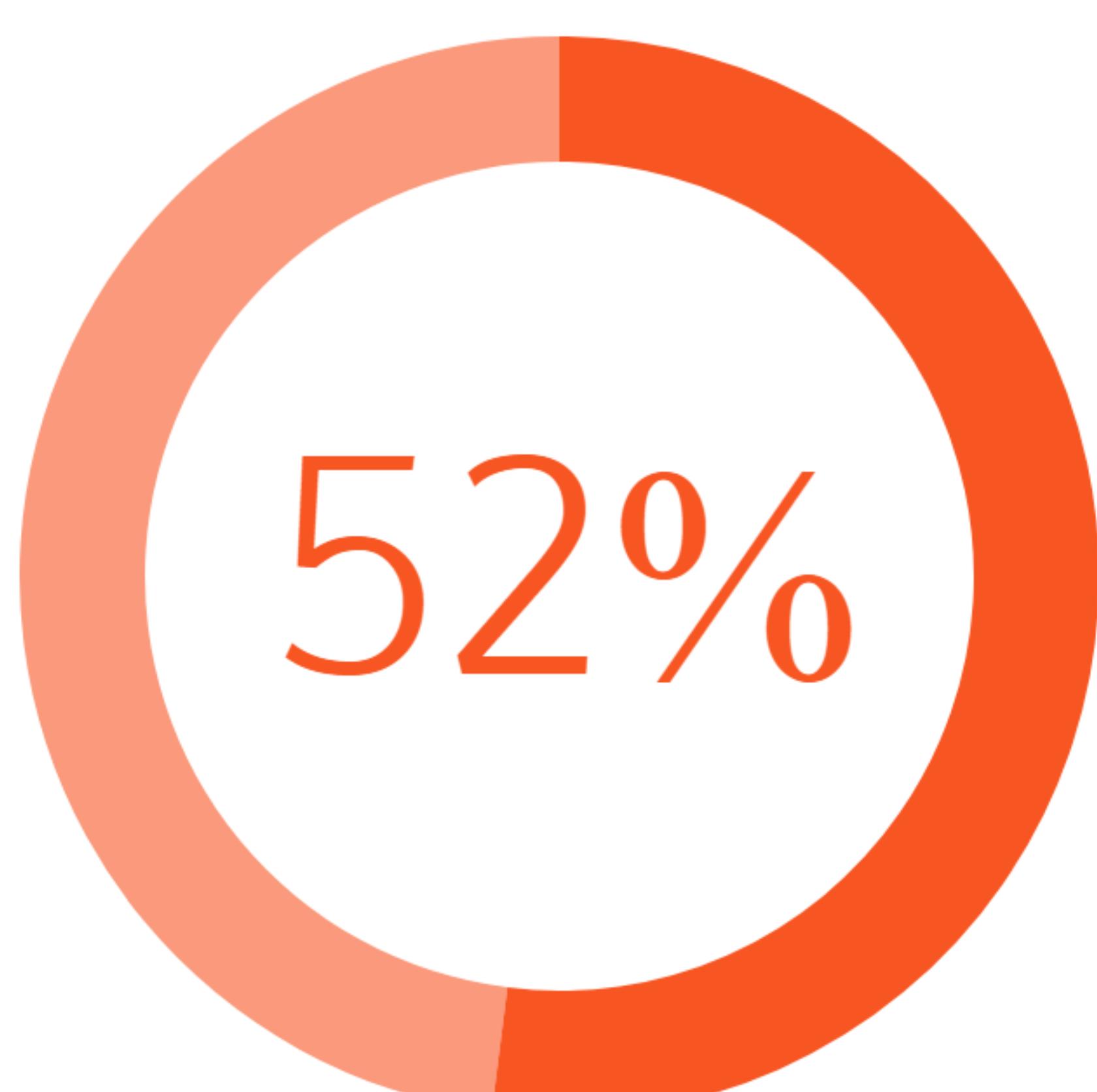
Bounties distribution



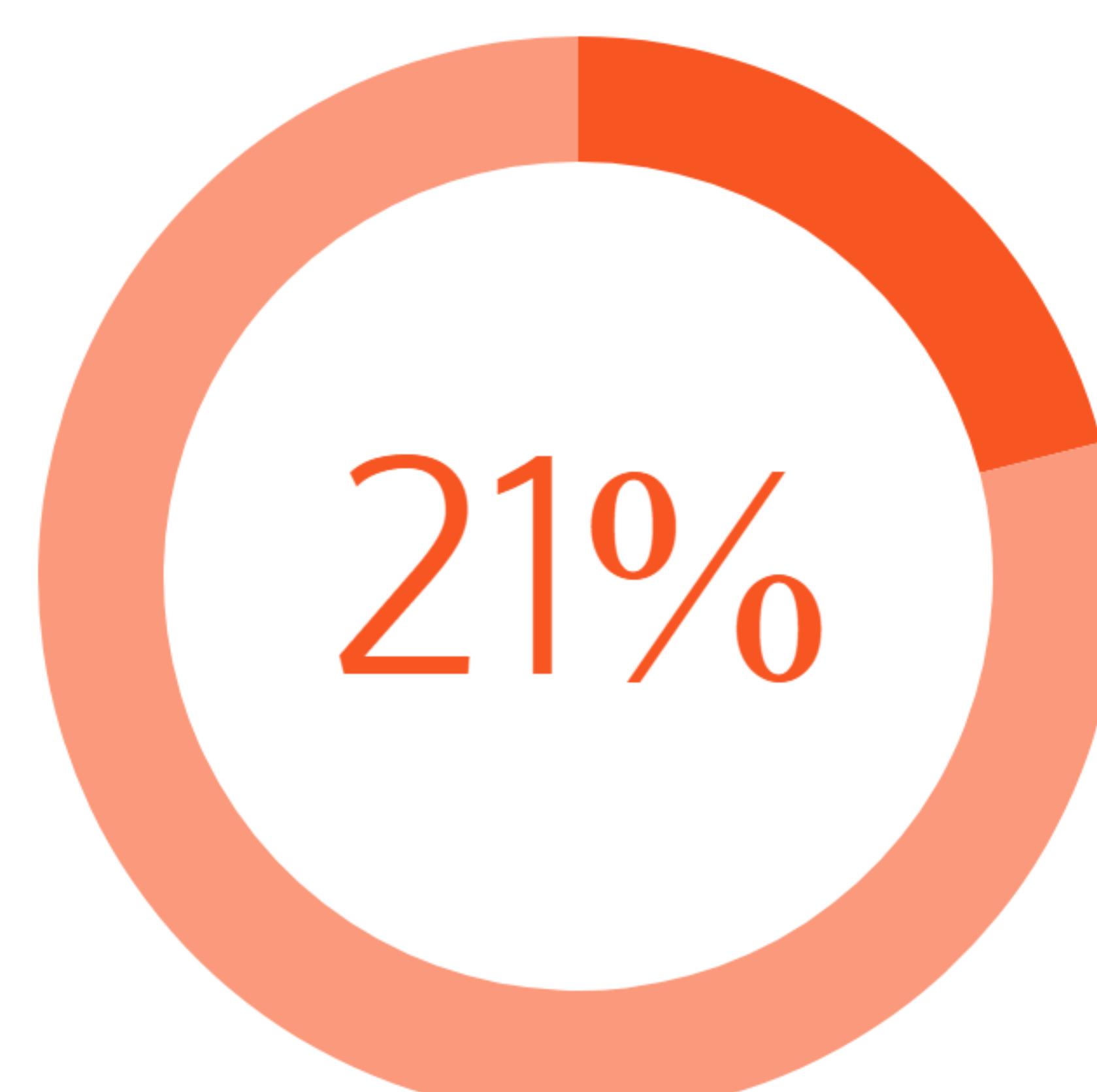
MARKETING
Social media marketing,
presence in the most
popular thematic
communities and online
advertising



WEBMASTERS
Affilate program for adult
webmasters with the aim
to declare the presence on
adult entertainment
market



SIGN UP
Every new User after
verification will recieve
welcome tokens. Tokens
quantity with the time and
rising resource popularity
will decrease.



COMMUNICATION
In order to drive Users to
upload self made content
and rise interest to
communicate at site each
"like", comment or upload
will be rewarded with tokens

Timeline

Pre-ICO runtime:

69 days

Pre-ICO start:

October 25, 2017, at 10:00 p UTC

Pre-ICO end:

8000 ETH raised or January 1, 2018 at
10:00 p UTC (whichever comes first)

ICO runtime:

69 days

ICO start:

October 25, 2018, at 10:00 p UTC

ICO end:

50000 ETH raised or January 1, 2019 at
10:00 p UTC (whichever comes first)

Technology challenge

Adultsocial.space be based on decentralized social network web application with New Age of adult content consumption and production. On par with the now-classic built-in functionality for social networks adultsoacial.space should contain:

- decentralized web application with an opportunity to modify Users profiles, adding photos, videos, steam broadcasting, interest friend finding, subscribing favorite Users;
- tips based intokens-circualation inside adultsocial.space. The own internal billing system;
- VR technology broadcasting support;
- blockchain implementation to avoid copying of private content
- upon theachievement of satisfactory quality in application using the lead adult content producers be offered to make their own internal brended sub-pages;
- implementation solution for crowdfunding. Feature for those Users who tired of watching average love simulation and want someone to create exclusive personal content (film, photos, broadcast etc.) based on a User-written scenario;
- crowdfunding colaboration with other Users with the aim to receive the freshest content from performers with expected quality;
- creation of opened/closed sub-communities only with holding tokens amount in order to penalize community creator if content in his community is unpermitted for any reason or not compliance with legislation;
- rewarded in tokens moderators work. Open part of social network will be available to all but will be regulated from bursts of unusual activity involving different levels of moderators. In closed sub-communities will be given the opportunity for self-regulation with involving random moderators in order to comply with government legislation. Moderators work will be evaluated in ASSPACE Tokens according to their rank and results of collective work.



GROWTH

Count on growth of quantity adultsocial.space Users is based on peoples greed and desire to be the first new product consumer



COLLABORATION

Crowdfunding colaberation with other Users with the aim to receive the freshest content from performers with expected quality.



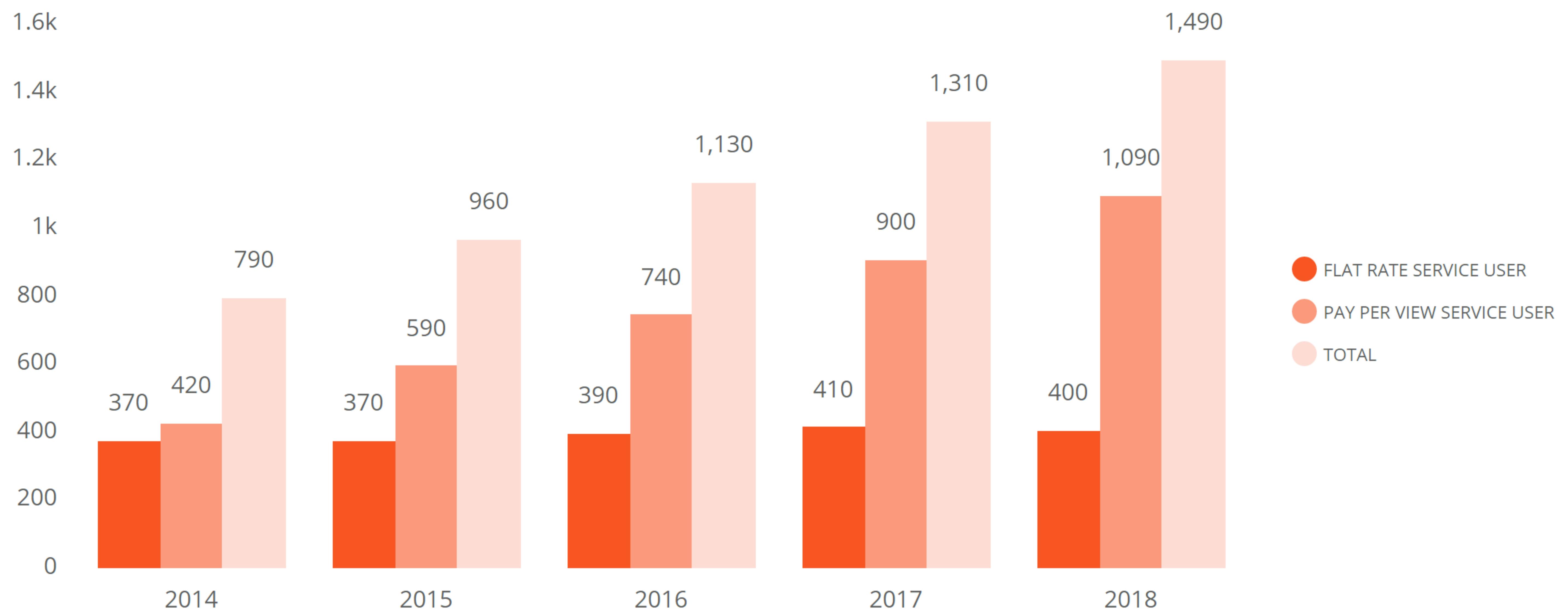
TECHNOLOGY

Decentralized web application with New Age of adult content consumption and production.

Growth strategy

PAY VIDEO STREAMING SERVICE MARKET

Source: ICT Research & Consulting "Trend of Pay Video Streaming Service Usage 2016"



<https://www.cyberagent.co.jp/en/ir/finance/market/>

Behing you can see the statistics that "pay per view" basis from 2013 is overtaking "subscription paying". Users are ready to pay only for viewed content and not for packs of "pigs in a poke". Our application is ready to work in current circumstances and improved for the next level - to pay for the content if consensus between customer and content producer is reached. This is achieved through the involvement of moderators if one of parts is dissatisfied with the result.

Revenue in the "Pay-per-View (TVoD)" segment amounts to US\$3,824m in 2017

User penetration is at 4.7 % in 2017 and is expected to hit 6.0 % in

2022. The average revenue per user (ARPU) currently amounts to US\$16.04

<https://www.statista.com/outlook/205/100/pay-per-view--tvod--worldwide#>

Globally, porn is a \$97 billion industry, according to Kassia Wosick, assistant professor of sociology at New Mexico State University.

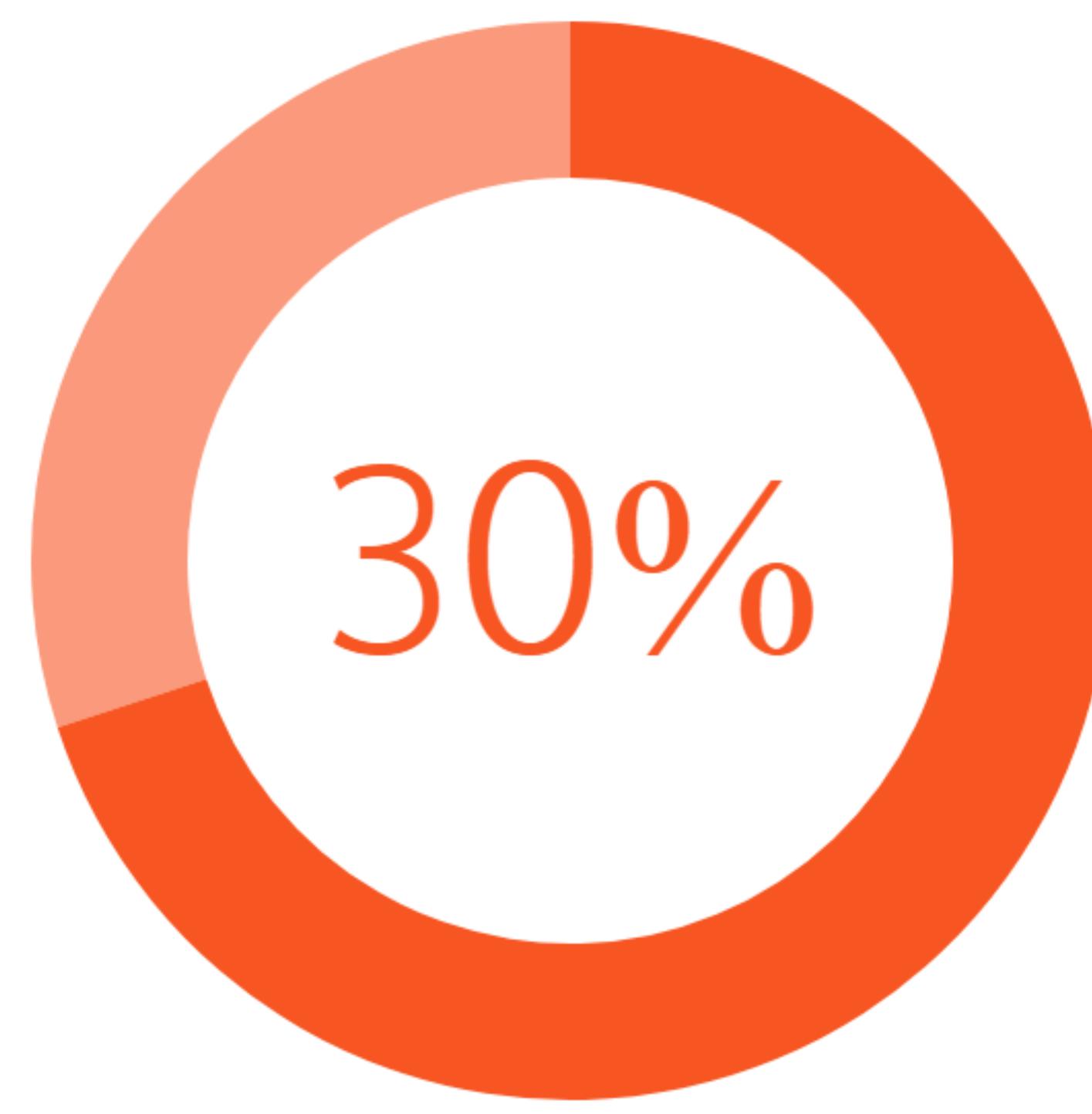
Revenue from traditional porn films has been shrinking for the past several years, though. Businesses like live webcam models and adult novelties have helped fill that gap—but Wosick notes that most of the industry's financial information is less concrete numbers and more estimates.

Classical industry was going down from the year 2010. Chanel Preston, one of porn's top stars, agrees.

"When I got into the industry in 2010, I feel like that was the lowest point," she said. "People were struggling with the Internet and companies were getting pushed out. It was the true test of the industry. Now, four to five years later, the companies are starting to adapt to the new technology and figuring out how to use it to their benefit. The companies that aren't willing or couldn't do that got weeded out"

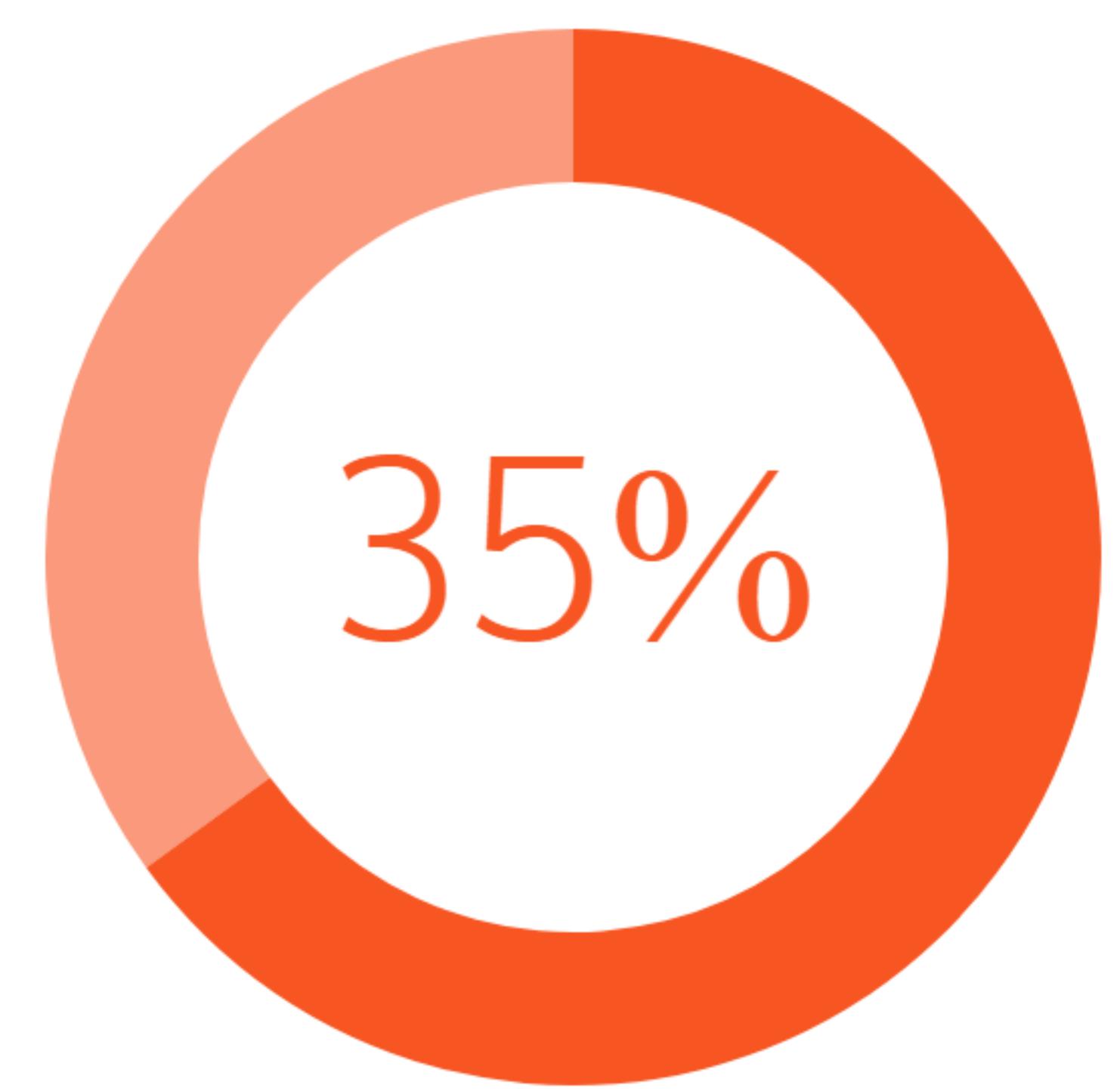
<https://www.nbcnews.com/business/business-news/things-are-looking-americas-porn-industry-n289431>

We can do much more digression into statistics in this White paper how others do but we believe you are able to open the relevant reports yourself and understand the market depth of adult entertainment. Just want to say that the adult content will continue be at the peak of the interests of Internet users. Only the form of consumption is changing.



DATA

At least 30% of all data transferred across the internet is porn-related.



DOWNLOADS

35% of all internet downloads are porn-related.

<http://fightthenewdrug.org/10-porn-stats-that-will-blow-your-mind/>

Imagine being rewarded for all activities you do in social network.

Imagine you can drive the process of creating content especially for you.

Imagine you can realize your dream to become adult producer! Unite people with right skills, represent your team, plan, scenario, prove that you can and organize crowdfunding for film-production.

TIM COCK

What online content will people pay for?

"Sure - adult content! People join adult entertainment and dating sites no matter what politics say and financial crisis stage."

EDUARDO ANALSINDURO

Adultsocial.space is a platform intended to unite professionals with open-minded energetic, social, creative and curious youngsters in adult production and give them both the same opportunities to produce content. Our project gives non-professionals to declare themselves and if they are able to interest take the jackpot.

Adultsocial.space can be used as a "slightly" more advanced dating site than usual "right-left" slide pics sites are. Adultsocial.space is a place where is more clear who is who.

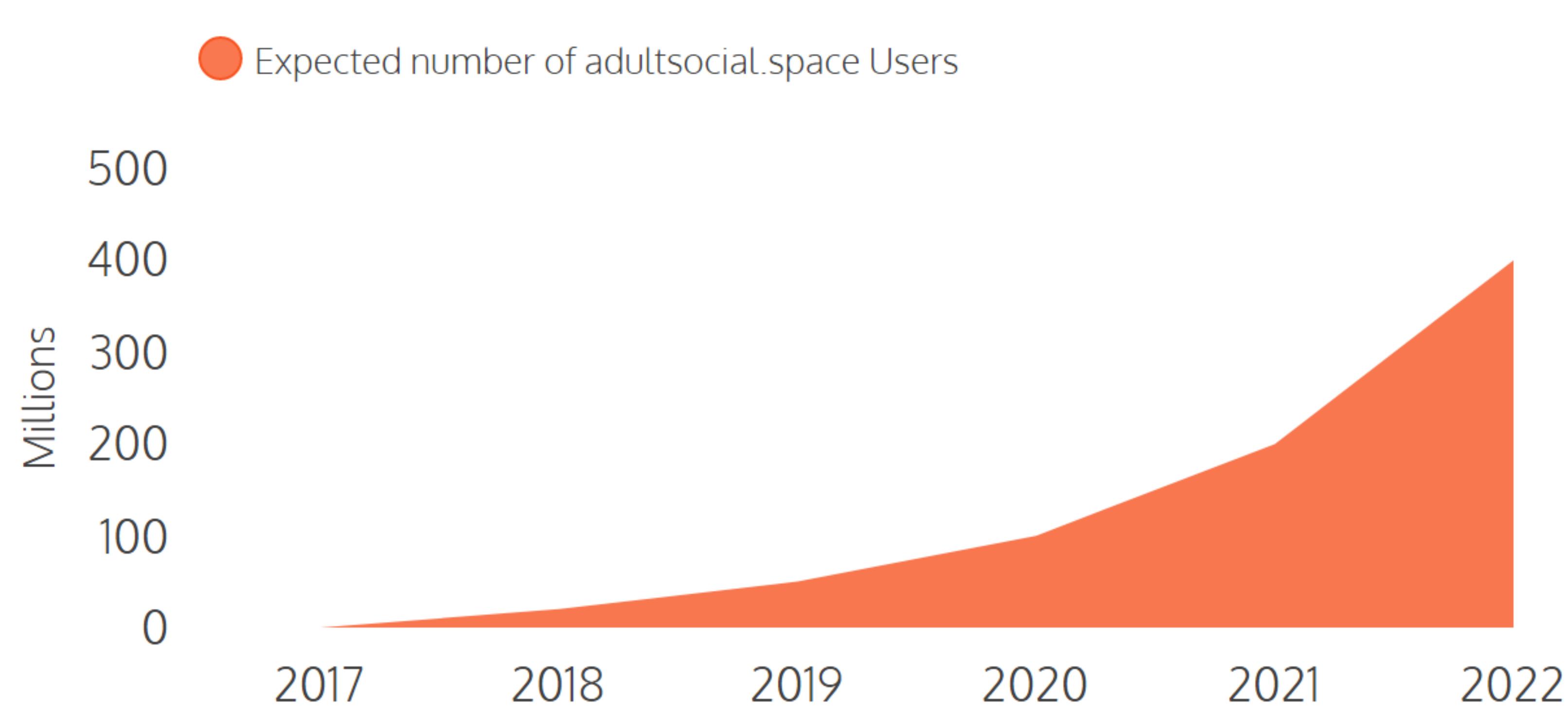
Adultsocial.space social network is based on the principles of decentralization. All reward transfers inside application, any allocations and charges are implemented by ASSPACE Tokens circulation. Every new User after verification will receive welcome tokens.

For content consumers we do the best! Classic subscriptions to adult websites stopped working. Consumers are ready to pay only what they view. Best for consumers to pay after view.

Let's imagine average User of adult site. He or she comes to free-hub-site opens relevant preferences direction, observes previews in order to choose what he/she wants and have not seen. Some times it takes much time to get something suitable. This user would be happy to pay, but he does not want to buy a subscription for a month or year to some kind of resource with unclear content if he/she want to watch it only now and do not think will he/she use it tomorrow. Also he would not want to pay by credit card for different reasons. But the main thing is that he does not like that he will pay for the usual stereotyped unknown to whom made content which has already been seen by millions.

Let's be honest with each other. Any of us at content viewing caught himself thinking that if he was on film set that would turn the plot differ than it is.

This is a niche of adultsocial.space. In solving this problems number of adultsocial.space Users will skyrocket.



PROFITS EXPECTATIONS

There are no expectations of profits whatsoever and the value of ASSPACE Tokens will be determined by whatever prices the market deems it to be worth. ASSPACE TOKEN is not to be considered an investment and merely as a means to use adultsocial.space and create ICOs in a safe and secure way.



Registration of communities will require from User or group of Users hold of ASSPACE Tokens amount in order Moderators have the ability to influence on community owners to remove inappropriate content.

Adultsocial.space team value privacy thus there will be no opportunity to post any User content and direct links in other social networks without Users permission who content belongs to. If this is desired by content producer this opportunity can be enabled.

Every User who uploads content (video, photos, stream shows) can choose one of two variations of commercialization:
 1 - Freewill. This option is selected by default after registration.
 2 - Classical. This option could be set after profile verification.

Freewill is based on who viewed Users opinion (made comments and likes), quantity of viewed Users and surcharge from adultsocial.space bounties (p. 10) based on "likes" from Users with hi rating level. On this reward accrual system for every "like" relies small amount of Tokens. Also by this reward accrual every User can thank by tips any Tokens amount for liked content.

Classical is based on indication of Tokens reward amount per view, per download, per owning content. This applies for solo/group open/private video streaming translations, videos, photos galleries.

Every User by the same time could became a Moderator, and from evaluation of viewed content, likes and comments activity receive Tokens. To become Moderator could every User if this User reached trust level. If not User can immediately become Moderator by holding amount of Tokens.

Next very significant feature is crowdfunding collaboration with other Users with the aim to receive the freshest content from performers with expected quality.

How it works? User or Group of Users in community write a scenario, appoint amount of reward and announce open offer or make a personal invitation for its execution. After announcement 100% of reward holds by adultsocial.space market place on customer/customers account in agreed proportion. 1 - 10% (depends on customer) from this amount adultsocial.space holds from account of agreed to the offer performer/performers. If the content not satisfy customer Moderators solve this. May be three types of arbitration:

- discrepancy of produced content to scenario, tokens return to the parties except moderators reward;
- content is not produced and not uploaded by the time, 1-10% of performers tokens hold goes to adultsocial.space, 100% of customers tokens hold goes back to customer;
- moderators agreed that produced content corresponds to scenario, tokens goes to content producer, except moderators reward.

Last feature for professionals of adult industry who will be interested to be represented on adultsocial.space and make own branded space with own rules.

.....to be continued after Pre-ICO.....

Roadmap



CONCLUSION

Today there is no adult entertainment resource with functionality similar to that offered by adultsocial.space.

Adultsocial.space is fully independent decentralized social network with driving processing and stimulating user activities by ASSPACE Tokens circulation as reward mechanism. ASSPACE Tokens will also function as decentralized ownership for the implemented features.

After launch adultsocial.space content producers will receive new market place with a new approach to content distribution. Consumers will receive absolutely new crowdfunding collaboration mechanism designed to receive the freshest content.

adultsocial.space

ASSPACE TOKEN

White paper