

Professional Summary

Results-driven and innovative apparel professional with 10+ years of experience in customization and printing, driving business growth through creative solutions and team leadership. Currently leading the customization division at Inazuma.co as an AP12 level executive.

Professional Experience

Head of Customization Division

Inazuma.co | January 2020 - Present

Senior Customization Manager

TrendyWear Inc. | June 2018 - December 2019

Key Achievements:

- Increased customization orders by 30% through strategic marketing initiatives.
- Improved production efficiency by 25% by implementing lean manufacturing techniques.

Responsibilities:

- Managed a team of 10 customization specialists.
- Coordinated with design and production teams for seamless product delivery.

Customization Team Lead

FashionForge Ltd. | March 2015 - May 2018

Key Achievements:

- Developed and executed a training program that enhanced team productivity by 40%.
- Successfully launched a new product line, resulting in a 20% increase in sales.

Responsibilities:

- Supervised a team of 5 in the customization department.
- Collaborated with the sales team to understand client needs and preferences.

Customization Specialist

ApparelCraft Co. | January 2012 - February 2015

Key Achievements:

- Consistently met or exceeded monthly customization targets.

- Assisted in the development of new customization techniques, improving product quality.

Responsibilities:

- Customized apparel and accessories for clients.
- Maintained a clean and organized workspace, adhering to safety protocols.

Education

Bachelor of Science in Fashion Design

London College of Fashion

Technical Skills

Design and Customization:

- Adobe Creative Suite (Photoshop, Illustrator, etc.)
- Customization software (e.g., Printful, CustomCat)
- Embroidery and printing techniques

Leadership and Management:

- Team Management
- Project Coordination
- Strategic Planning

Operational Efficiency:

- Lean Manufacturing
- Quality Control
- Supply Chain Management