

## Professional Summary

Results-driven Digital Media expert with 10+ years of experience in Video Editing, Video Production, and Film Production. Proven track record of delivering high-quality visual content, leading cross-functional teams, and driving innovative storytelling. Currently, a senior leader at Inazuma.co, leveraging expertise to shape the company's digital media strategy.

## Professional Experience

### Head of Digital Media (DM09)

Inazuma.co | January 2020 - Present

### Senior Video Producer (DM07)

Vista Studios | June 2018 - December 2019

#### **Key Achievements:**

- Increased video engagement by 35% through targeted content optimization
- Successfully managed a team of 8 to produce 20+ videos per quarter

#### **Responsibilities:**

- Conceptualized and produced high-quality video content for various platforms
- Collaborated with the marketing team to align video content with brand strategy

### Video Editor (DM05)

Lumina Productions | March 2015 - May 2018

#### **Key Achievements:**

- Edited 50+ videos that received a combined 1 million+ views on YouTube
- Developed and implemented an efficient video editing workflow, reducing production time by 25%

#### **Responsibilities:**

- Edited video content for various clients across different genres
- Assisted in the development of the company's video production pipeline

### Teaching Assistant - Film Production

Nova Film School | September 2012 - February 2015

#### **Key Achievements:**

- Assisted in the development of the film production curriculum
- Mentored students in film production techniques, resulting in a 90% student satisfaction rate

**Responsibilities:**

- Assisted instructors in teaching film production classes
- Helped students with their film projects, providing guidance on production and post-production

## **Education**

**Bachelor of Fine Arts in Film Production**

University of California, Los Angeles (UCLA) | June 2012

## **Technical Skills**

**Video Editing:**

- Adobe Premiere Pro
- Final Cut Pro
- Avid Media Composer

**Video Production:**

- Camera Operation (DSLR, 4K, HD)
- Lighting Design
- Sound Recording

**Film Production:**

- Screenwriting
- Storyboarding
- Film Directing