

Professional Summary

Results-driven Creative Professional with 10+ years of experience in the Arts industry, leveraging expertise in visual design to drive business growth and brand recognition. Proven track record of delivering high-impact projects, leading cross-functional teams, and fostering collaborative environments.

Professional Experience

Senior Creative Director (AR12)

Inazuma.co | January 2020 - Present

Creative Director (AR9)

NovaSpire Inc. | June 2015 - December 2019

Key Achievements:

- Increased client base by 30% through strategic design initiatives
- Developed and implemented a design process that reduced project timelines by 25%

Responsibilities:

- Directed a team of 5 designers on multiple projects
- Collaborated with the marketing team to launch successful brand campaigns

Senior Designer (AR6)

Lumina Designs | March 2012 - May 2015

Key Achievements:

- Received the 'Designer of the Year' award for outstanding contributions
- Successfully led the redesign of the company's website, resulting in a 50% increase in traffic

Responsibilities:

- Designed marketing materials for various clients
- Mentored junior designers to enhance team capabilities

Junior Designer (AR3)

Spark Creative Agency | January 2010 - February 2012

Key Achievements:

- Consistently met tight deadlines for high-priority projects
- Developed a comprehensive style guide for a new client

Responsibilities:

- Assisted in the creation of design concepts for clients
- Coordinated with the production team for project execution

Education

Bachelor of Fine Arts in Graphic Design

Rhode Island School of Design (RISD) | May 2009

Technical Skills

Design Software:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Sketch
- Figma

Print Design:

- Banners
- Business Cards
- Brochures

Digital Design:

- Website Design
- Email Marketing Templates
- Social Media Graphics