

## Professional Summary

Results-driven Digital Media expert with 8+ years of experience in content creation, website design, video production, and entrepreneurship. Proven track record of successfully leading projects, managing teams, and driving business growth through innovative digital solutions. Skilled in leveraging 360 photography and virtual tours to enhance customer engagement for small businesses and large facilities alike.

## Professional Experience

### Senior Digital Media Director (DM09)

Inazuma.co | January 2020 - Present

### Digital Media Manager

Eon Media Inc. | June 2018 - December 2019

#### **Key Achievements:**

- Increased client engagement by 40% through innovative content strategies.
- Successfully managed a team of 5, resulting in a 25% increase in project efficiency.

#### **Responsibilities:**

- Developed and implemented digital media campaigns for clients.
- Managed a team of content creators and designers.

### Content Creator & Video Editor

Pulse Productions | January 2016 - May 2018

#### **Key Achievements:**

- Created engaging video content that boosted client social media followers by 50%.
- Collaborated with the design team to launch a new website, increasing website traffic by 30%.

#### **Responsibilities:**

- Produced and edited video content for various clients.
- Assisted in website design and development.

### Entrepreneur - 360 Photography & Tours

Freelance | September 2014 - December 2015

#### **Key Achievements:**

- Established a successful freelance business, serving over 20 clients within the first year.
- Developed expertise in 360 photography and virtual tours, enhancing client engagement.

#### **Responsibilities:**

- Provided 360 photography and virtual tour services to small businesses and facilities.
- Managed all aspects of the freelance business.

## **Education**

### **Bachelor of Arts in Television, Film, and Media Studies**

University of California, Los Angeles (UCLA) | June 2014

## **Technical Skills**

#### **Productivity & Office Tools:**

- Microsoft Office
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

#### **Creative & Design:**

- Web Design
- Photography
- Video Production
- Video Editing
- 360 Photography
- 360 Tours

#### **Business & Leadership:**

- Customer Service
- Sales
- Leadership
- Public Speaking
- Management
- Team Building

#### **Digital & Social Media:**

- Digital Media
- Social Media