

## Professional Summary

Results-driven Vice President with 15+ years of experience in Technology & Automobiles, driving innovation and growth through strategic content creation, digital media services, and team management. Proven track record of success in leading cross-functional teams, developing and executing content strategies, and fostering strong relationships with key stakeholders.

## Professional Experience

### Executive Vice President - Technology & Automobiles

Inazuma.co | 2020 - Present

### Vice President - Technology & Automobiles

Otuslive.com | 2018 - 2020

#### **Key Achievements:**

- Increased website traffic by 300% through targeted content strategy
- Developed and executed a successful social media campaign, resulting in a 500% increase in followers

#### **Responsibilities:**

- Led a team of 10 content creators and editors
- Managed content strategy and digital media services

### Consulting Editor - Technology & Automobiles

Jagran.com (Dainik Jagran) | 2015 - 2018

#### **Key Achievements:**

- Improved article engagement by 200% through data-driven content optimization
- Collaborated with the editorial team to launch a new technology section, resulting in a 25% increase in readership

#### **Responsibilities:**

- Provided editorial guidance and support to the technology and automobiles team
- Developed and maintained relationships with key industry stakeholders

### Editor - Technology and Automobiles

ABC News Network | 2012 - 2015

### **Key Achievements:**

- Produced a award-winning documentary series on emerging technologies
- Increased social media engagement by 400% through targeted content creation

### **Responsibilities:**

- Edited and published articles, videos, and podcasts on technology and automobiles
- Collaborated with the production team to develop engaging video content

## **Content Creator - Technology and Automobiles**

XYZ Media Group | 2008 - 2012

### **Key Achievements:**

- Developed and published a popular technology blog, resulting in a 1000% increase in followers
- Created engaging video content, resulting in a 200% increase in views

### **Responsibilities:**

- Created and published articles, videos, and podcasts on technology and automobiles
- Assisted in the development of the company's social media strategy

## **Education**

## **Technical Skills**

### **Digital Media:**

- Content Strategy
- Online Video Production
- Digital Media Services
- Content Management Systems (CMS)
- YouTube

### **Automotive:**

- Automotive Industry Knowledge
- Technology Reviews

### **Video Production:**

- Video Production
- Post Production
- Film Production

- Final Cut Pro

**Media and Broadcasting:**

- Television
- Broadcast Television
- Broadcasting
- TV Presenter
- Anchoring

**Marketing and Advertising:**

- Marketing
- Advertising
- Marketing Strategy
- Social Media Marketing
- Content Marketing
- Digital Marketing

**Creative and Design:**

- Creative Writing
- Copywriting
- Brand Management
- Photoshop

**Management and Planning:**

- Management
- Storytelling
- New Media
- Production Planning
- Program Management