

Professional Summary

Results-driven Designing expert with 10+ years of experience in driving business growth through innovative digital marketing strategies and exceptional design skills. Proven track record of success in leading cross-functional teams and delivering high-impact projects.

Professional Experience

Senior Design Director (DE12)

Inazuma.co | January 2020 - Present

Design Manager (DE9)

NovaTech Inc. | June 2018 - December 2019

Key Achievements:

- Increased website engagement by 35% through targeted design improvements
- Successfully led a team of 5 designers in delivering 20+ projects within tight deadlines

Responsibilities:

- Managed design projects from concept to launch
- Collaborated with cross-functional teams to ensure design alignment with business goals

Senior Designer (DE6)

Eon Designs | March 2015 - May 2018

Key Achievements:

- Developed a brand identity for a startup that resulted in a 50% increase in brand recognition
- Designed and implemented a UI/UX overhaul for a client's e-commerce platform, resulting in a 25% increase in sales

Responsibilities:

- Created visual design concepts for various marketing materials
- Worked closely with the development team to ensure design feasibility

Junior Designer (DE3)

FreshStart Agency | January 2012 - February 2015

Key Achievements:

- Assisted in the design of a successful social media campaign that reached 1 million+ users
- Developed a consistent brand voice across all marketing channels

Responsibilities:

- Assisted senior designers in project development
- Created design assets for social media and email marketing campaigns

Education

Technical Skills

Design Tools:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Sketch
- Figma

Digital Marketing:

- SEO principles
- SEM and PPC campaign management
- Social Media Marketing (Facebook, Twitter, Instagram, etc.)

Specialized Skills:

- Packaging Design
- Watercolor Illustration