

Professional Summary

Results-driven Head of Product Development with 15+ years of experience in the footwear and fashion industry, driving innovation and growth through trend analysis, retail, wholesale, and sourcing expertise. Proven track record of successfully leading cross-functional teams and launching high-performing products.

Professional Experience

Head of Product Development (EN09)

Inazuma.co | January 2018 - Present

Senior Product Development Manager (EN07)

SoleMates Inc. | June 2015 - December 2017

Key Achievements:

- Increased product line revenue by 25% through targeted trend analysis and market research
- Improved product development cycle time by 30% through process optimization

Responsibilities:

- Managed a team of product developers for footwear and accessories
- Collaborated with cross-functional teams for product launches

Product Development Manager (EN05)

FashionForward Ltd. | March 2012 - May 2015

Key Achievements:

- Successfully launched a new product line, resulting in a 15% increase in sales
- Developed and maintained relationships with key suppliers

Responsibilities:

- Coordinated product development for fashion apparel and footwear
- Conducted market research and trend analysis

Product Developer (EN03)

StepUp Shoes | January 2009 - February 2012

Key Achievements:

- Designed and developed a best-selling shoe style, resulting in a 20% increase in sales
- Assisted in the development of a new product line

Responsibilities:

- Assisted in product development for footwear
- Collaborated with the design team

Education

Bachelor of Science in Fashion Design

London College of Fashion | June 2008

Technical Skills

Product Development:

- Product Line Management
- Product Lifecycle Management
- Cross-Functional Team Leadership

Footwear and Fashion:

- Shoe Design and Development
- Fashion Trend Analysis
- Apparel and Accessory Design

Business and Operations:

- Retail and Wholesale Management
- Sourcing and Supply Chain Management
- Market Research and Analysis