

## Professional Summary

Results-driven Data Science Executive (EN09) with a passion for harnessing data, analytics, and AI to drive positive impact. Proven track record of leveraging predictive analytics, big data, and business intelligence to inform strategic decisions and propel business growth. Skilled in product management, scalability, and agile methodologies, with a keen eye for data visualization and customer analysis.

## Professional Experience

### Senior Vice President, Data Science & Analytics

Inazuma.co | January 2020 - Present

### Director, Data Science & Analytics

NexaTech Inc. | June 2018 - December 2019

#### **Key Achievements:**

- Developed and implemented a predictive analytics framework, resulting in a 25% increase in sales
- Led the integration of big data and business intelligence tools, enhancing data-driven decision-making

#### **Responsibilities:**

- Managed a team of data scientists and analysts
- Collaborated with product teams to inform product development with data insights

### Senior Manager, Business Analytics

Pinnacle Solutions | March 2015 - May 2018

#### **Key Achievements:**

- Designed and deployed a web analytics platform, improving customer engagement metrics by 30%
- Conducted market analysis and segmentation, informing successful product launches

#### **Responsibilities:**

- Led cross-functional teams in agile project management
- Developed and maintained enterprise software solutions

### Data Scientist

Apex Insights | January 2012 - February 2015

#### **Key Achievements:**

- Built predictive models using Microstrategy, resulting in a 15% reduction in customer churn
- Conducted A/B testing and customer analysis to inform product enhancements

#### **Responsibilities:**

- Collaborated with the product management team to integrate data insights
- Developed data visualizations to communicate complex data insights to stakeholders

## **Education**

### **Master of Science in Data Science**

Stanford University

#### **Relevant Coursework:**

- Machine Learning
- Data Mining
- Statistics for Data Science

## **Technical Skills**

#### **Analytics & Intelligence:**

- Analytics
- Business Intelligence
- Predictive Analytics

#### **Data Management:**

- Big Data
- Data Visualization
- Web Analytics

#### **Product & Project Management:**

- Product Management
- Agile Methodologies
- Professional Services

#### **Software & Tools:**

- Microstrategy
- Enterprise Software

- SaaS

**Modeling & Testing:**

- Predictive Modeling
- A/B testing
- Segmentation
- Market Analysis

**Customer Insights:**

- Customer Analysis