

## Professional Summary

Results-driven and innovative apparel professional with 10+ years of experience in customization and printing, driving business growth through creative solutions and team leadership. Currently leading the customization division at Inazuma.co as an AP12 level executive.

## Professional Experience

### Head of Customization Division

Inazuma.co | January 2020 - Present

#### Senior Customization Manager

TrendyWear Inc. | June 2018 - December 2019

##### **Key Achievements:**

- Increased customization orders by 30% through strategic marketing initiatives.
- Improved production efficiency by 25% by implementing lean manufacturing techniques.

##### **Responsibilities:**

- Managed a team of 10 customization specialists.
- Coordinated with design and production teams for seamless product delivery.

#### Customization Team Lead

FashionForge Ltd. | March 2015 - May 2018

##### **Key Achievements:**

- Developed and executed a training program that enhanced team productivity by 40%.
- Successfully launched a new product line, resulting in a 20% increase in sales.

##### **Responsibilities:**

- Supervised a team of 5 in the customization department.
- Collaborated with the sales team to understand client needs and preferences.

#### Customization Specialist

ApparelCraft Co. | January 2012 - February 2015

##### **Key Achievements:**

- Consistently met or exceeded monthly customization targets.

- Assisted in the development of new customization techniques, improving product quality.

**Responsibilities:**

- Customized apparel and accessories for clients.
- Maintained a clean and organized workspace, adhering to safety protocols.

## Education

**Bachelor of Science in Fashion Design**

London College of Fashion

## Technical Skills

**Design and Customization:**

- Adobe Creative Suite (Photoshop, Illustrator, etc.)
- Customization software (e.g., Printful, CustomCat)
- Embroidery and printing techniques

**Leadership and Management:**

- Team Management
- Project Coordination
- Strategic Planning

**Operational Efficiency:**

- Lean Manufacturing
- Quality Control
- Supply Chain Management