

## Professional Summary

Transformational IT leader with 15+ years of experience in driving digital, ecommerce, and IT strategies, delivering high-performance teams, and results-oriented execution in business development and IT roles. Proven track record of leveraging business process acumen in sales, ecommerce, order management, and digital marketing to drive growth and innovation.

## Professional Experience

### Chief Information Officer (CIO) & Head of Digital Transformation

Inazuma.co | January 2020 - Present

### Director of IT & Ecommerce

NovaTech Inc. | June 2018 - December 2019

#### Key Achievements:

- Spearheaded the launch of a new ecommerce platform, resulting in a 30% increase in online sales within the first quarter.
- Developed and implemented an IT strategy that reduced operational costs by 25% through process automation and cloud migration.

#### Responsibilities:

- Led cross-functional teams in IT and ecommerce.
- Managed vendor relationships and strategic partnerships.

### Senior Manager, IT Strategy & Operations

Pinnacle Solutions | March 2015 - May 2018

#### Key Achievements:

- Designed and executed a global IT infrastructure upgrade, enhancing network security and reducing downtime by 90%.
- Collaborated with the sales team to develop a CRM solution, leading to a 20% increase in sales productivity.

#### Responsibilities:

- Oversaw IT project management and solution delivery.
- Developed and managed IT budgets and resource allocation.

### IT Consultant

Apex Consulting | January 2012 - February 2015

**Key Achievements:**

- Provided strategic IT consulting services to clients, resulting in an average cost reduction of 15% through process improvements.
- Assisted in the development of a digital marketing strategy for a client, leading to a 50% increase in their online presence.

**Responsibilities:**

- Conducted IT assessments and developed strategic recommendations for clients.
- Collaborated with clients to implement IT solutions.

## Education

**Bachelor of Science in Computer Science**  
Massachusetts Institute of Technology (MIT)

## Technical Skills

**IT Management & Strategy:**

- IT Strategy
- IT Management
- ITIL
- Strategic Planning
- Strategic Sourcing

**Ecommerce & Digital:**

- E-commerce
- Digital Strategy
- Digital Marketing
- Web 2.0
- Mobile Commerce

**Enterprise Solutions:**

- Enterprise Architecture
- ERP (Enterprise Resource Planning)
- CRM (Customer Relationship Management)
- Product Information Management

**Project & Process Management:**

- Project Management

- Program Management
- Process Improvement
- Business Process Improvement

**Security & Leadership:**

- Security
- Leadership
- Cross-functional Team Leadership
- Strategic Partnerships
- Strategic Thinking