

## Professional Summary

Results-driven apparel industry executive with 15+ years of experience in strategic planning, marketing, and management. Proven track record of driving business growth and leading cross-functional teams to achieve exceptional results. Currently, spearheading the manufacturing and export operations of knitted and woven garments at Inazuma.co as an AP12 level executive.

## Professional Experience

### Executive Director - Apparel Manufacturing & Export

Inazuma.co | January 2018 - Present

### Senior Manager - Apparel Production

Garmentech Inc. | June 2015 - December 2017

#### **Key Achievements:**

- Increased production efficiency by 30% through process optimization
- Successfully launched a new product line, resulting in a 25% increase in sales

#### **Responsibilities:**

- Managed a team of production supervisors and quality control specialists
- Coordinated with design and procurement teams to ensure timely production

### Marketing Manager - Apparel Division

FashionForward Ltd. | March 2012 - May 2015

#### **Key Achievements:**

- Developed and executed a marketing strategy that boosted brand visibility by 50%
- Collaborated with the sales team to achieve a 20% increase in sales revenue

#### **Responsibilities:**

- Conducted market research to identify trends and opportunities
- Created and implemented targeted marketing campaigns

### Production Coordinator

Apparel Solutions | August 2008 - February 2012

#### **Key Achievements:**

- Improved production scheduling efficiency by 20%
- Assisted in the successful launch of a new client onboarding process

**Responsibilities:**

- Coordinated with production teams to ensure timely delivery
- Maintained accurate production records and reports

## Education

**Bachelor of Science in Textile Technology**

University of Manchester | June 2008

## Technical Skills

**Management:**

- Strategic Planning
- Team Management
- Process Optimization

**Marketing:**

- Market Research
- Marketing Strategy Development
- Campaign Execution

**Software:**

- ERP Systems (SAP, Oracle)
- Microsoft Office Suite
- Adobe Creative Cloud