

## Professional Summary

Transformational Design Leader | DE10 | Inazuma.co | Driving Innovation through Design Thinking, Research, and Trend Analysis. Proven track record of elevating design standards, fostering collaborative environments, and delivering impactful solutions that exceed expectations.

## Professional Experience

### Senior Design Director (DE10)

Inazuma.co | January 2020 - Present

### Design Lead (DE8)

NovaTech Inc. | June 2018 - December 2019

#### Key Achievements:

- Successfully led the redesign of the company's flagship product, resulting in a 30% increase in sales.
- Developed and implemented a design thinking workshop series, enhancing team collaboration and creativity.

#### Responsibilities:

- Managed a team of 5 designers, providing guidance and feedback.
- Collaborated with cross-functional teams to integrate design into product development.

### Senior Designer (DE6)

Elevate Design Studio | March 2016 - May 2018

#### Key Achievements:

- Designed a mobile app for a startup, which was featured in the App Store's 'Best New Apps' section.
- Conducted trend research, informing the development of a new product line that increased revenue by 25%.

#### Responsibilities:

- Worked closely with clients to understand project requirements and deliver tailored solutions.
- Mentored junior designers, enhancing team capabilities.

### Junior Designer (DE4)

DesignSpark | January 2014 - February 2016

**Key Achievements:**

- Contributed to the design of a successful crowdfunding campaign, exceeding funding goals by 50%.
- Assisted in the development of a design system, streamlining the design process.

**Responsibilities:**

- Assisted senior designers in project execution.
- Participated in design critiques, refining personal design skills.

## Education

**Master of Design (M.Des.)**

Rhode Island School of Design (RISD)

## Technical Skills

**Design Tools:**

- Adobe Creative Suite (Expert)
- Sketch (Advanced)
- Figma (Intermediate)

**Methodologies:**

- Design Thinking (Expert)
- Agile Development (Advanced)
- Lean UX (Intermediate)

**Research & Analysis:**

- Trend Research (Expert)
- User Research (Advanced)
- Data Analysis (Intermediate)