Professional Summary

Highly accomplished Design Lead with 12+ years of experience in driving innovative design solutions, fostering collaborative environments, and mentoring cross-functional teams. Proven track record of elevating brand identities and user experiences through strategic design thinking and creative vision.

Professional Experience

Senior Design Director (DE09)

Inazuma.co | January 2020 - Present

Design Lead (DE07)

NovaTech Inc. | June 2018 - December 2019

Key Achievements:

- Spearheaded the redesign of the company's flagship product, resulting in a 30% increase in sales.
- Developed and implemented a design system, reducing design inconsistencies by 40%.

Responsibilities:

- Managed a team of 5 designers, providing guidance and feedback on design projects.
- Collaborated with cross-functional teams to ensure design alignment with product roadmaps.

Senior Designer (DE05)

Lumina Designs | March 2015 - May 2018

Key Achievements:

- Designed a mobile app that reached the top 10 in the App Store, with a 4.5-star rating.
- Improved design workflow efficiency by 25% through process automation.

Responsibilities:

- Designed UI/UX for various client projects, ensuring high-quality deliverables.
- Participated in design critiques, providing constructive feedback to peers.

Junior Designer (DE03)

Spark Creative Agency | January 2012 - February 2015

Key Achievements:

- Assisted in the development of a brand identity for a new startup, which later became a successful venture.
- Created engaging social media content, increasing followers by 50% in 6 months.

Responsibilities:

- Supported senior designers in project work, learning design principles and software.
- Maintained the agency's social media presence through regular updates.

Education

Bachelor of Fine Arts in Graphic Design
Rhode Island School of Design (RISD) | May 2011

Technical Skills

Design Tools:

- Sketching
- Photoshop
- Adobe Creative Suite
- Figma
- InVision

Design Methodologies:

- Design Thinking
- Human-Centered Design
- Agile Development

Soft Skills:

- Leadership
- Team Management
- Communication
- Time Management