

Professional Summary

Results-driven Food & Beverages executive with over 15 years of experience in leading high-growth FMCG companies. Proven track record of driving exponential growth, developing pan-India distribution networks, and maintaining optimum quality standards. Skilled in strategic planning, team leadership, and market analysis.

Professional Experience

Head of Beverages - Pure Shot

Inazuma.co | January 2020 - Present

Senior Manager - Beverage Operations

Tasty Bites Inc. | June 2015 - December 2019

Key Achievements:

- Increased beverage sales by 35% within the first year through targeted marketing campaigns.
- Developed and implemented a quality control process that reduced defects by 25%.

Responsibilities:

- Managed a team of 10 operations staff.
- Coordinated with suppliers for timely raw material delivery.

Operations Manager

FreshSip Beverages | March 2012 - May 2015

Key Achievements:

- Improved production efficiency by 20% through process optimization.
- Successfully launched a new product line, contributing to a 15% increase in overall sales.

Responsibilities:

- Supervised a team of 5 in production and packaging.
- Conducted regular quality checks.

Quality Control Specialist

Beverage Craft Co. | August 2008 - February 2012

Key Achievements:

- Implemented a quality control program that reduced customer complaints by 30%.
- Collaborated with the R&D team to develop new product formulations.

Responsibilities:

- Conducted daily quality checks on production lines.
- Trained new staff on quality control procedures.

Education

Bachelor of Science in Food Technology

University of California, Davis

Technical Skills

Leadership & Management:

- Strategic Planning
- Team Leadership
- Change Management

Quality & Operations:

- Quality Control & Assurance
- Process Optimization
- Supply Chain Management

Business Development:

- Market Analysis
- Product Development
- Distribution Network Development

Software Proficiency:

- ERP Systems (SAP, Oracle)
- Microsoft Office Suite
- Google Workspace