

Professional Summary

Transformational Arts Leader | AR12 | Driving Innovation through Authenticity & Creativity |
15+ Years of Experience in International Sales & Marketing

Professional Experience

Director of Authenticity & Creativity

Inazuma.co | January 2020 - Present

Senior Manager, International Marketing

Eclipse Arts Inc. | June 2015 - December 2019

Key Achievements:

- Increased global brand visibility by 300% through targeted marketing campaigns.
- Developed and executed a cross-cultural marketing strategy, resulting in a 25% increase in international sales.

Responsibilities:

- Led a team of marketing professionals in creating and implementing global marketing strategies.
- Collaborated with the sales team to align marketing efforts with sales objectives.

Marketing Manager

Lumina Creative Agency | March 2012 - May 2015

Key Achievements:

- Successfully launched three new product lines, each exceeding projected sales by 15%.
- Improved social media engagement by 500% through innovative content strategies.

Responsibilities:

- Managed the development and execution of marketing campaigns across various media channels.
- Conducted market research to inform product development and marketing strategies.

Program Coordinator

Aurora Arts Foundation | September 2008 - February 2012

Key Achievements:

- Coordinated the logistics for a series of international art exhibitions, enhancing the foundation's global presence.
- Assisted in the development of educational programs, increasing participant engagement by 30%.

Responsibilities:

- Supported the planning and execution of art events and exhibitions.
- Assisted in the administration of educational programs for emerging artists.

Education

Technical Skills

Marketing & Sales:

- International Sales & Marketing
- Cross-Cultural Marketing
- Brand Management
- Market Research & Analysis

Digital Tools:

- Adobe Creative Suite
- Social Media Platforms (organic & paid)
- Marketing Automation Software
- Data Analytics Tools

Leadership & Collaboration:

- Team Management
- Strategic Planning
- Communication & Presentation
- Project Management