

Professional Summary

Results-driven and visionary apparel industry leader with over 12 years of experience in driving business growth, innovation, and team excellence. Proven track record of successfully navigating complex market trends and fostering collaborative environments that yield high-performing teams and exceptional customer satisfaction.

Professional Experience

Senior Vice President - Apparel Division

Inazuma.co | January 2020 - Present

Vice President - Product Development

Elevé Fashion Inc. | June 2018 - December 2019

Key Achievements:

- Spearheaded the launch of a new sustainable clothing line, resulting in a 25% increase in sales within the first quarter.
- Developed and implemented a cross-functional product development process, reducing time-to-market by 30%.

Responsibilities:

- Led a team of designers, product managers, and quality assurance specialists.
- Collaborated with external partners for material sourcing and manufacturing.

Director - Design and Production

Trendsetter Apparel Ltd. | March 2015 - May 2018

Key Achievements:

- Successfully managed the design and production of a high-profile fashion brand's capsule collection, receiving critical acclaim and selling out within weeks of launch.
- Introduced lean manufacturing practices, reducing production costs by 20% without compromising quality.

Responsibilities:

- Oversaw the design team in creating seasonal collections.
- Coordinated with the production team to ensure timely and quality deliveries.

Senior Designer

FreshStart Clothing Co. | September 2012 - February 2015

Key Achievements:

- Designed a best-selling clothing line that contributed to a 15% increase in company sales.
- Collaborated with the marketing team to develop brand identity materials.

Responsibilities:

- Created design concepts for seasonal collections.
- Worked closely with the production team to ensure design integrity in final products.

Education

Bachelor of Fine Arts in Fashion Design

Parsons School of Design at The New School | May 2012

Technical Skills

Design and Creativity:

- Adobe Creative Suite (Photoshop, Illustrator, Sketchbook)
- Fashion Design Software (OptiTex, Browzwear)

Project Management and Leadership:

- Agile Methodologies
- Microsoft Project
- Leadership Development Programs

Business and Analytics:

- Market Trend Analysis
- Sales Forecasting
- Basic SQL for Data Analysis