

Professional Summary

Transformational Design Leader | DE10 | Inazuma.co | Driving Innovation through Design Thinking, Research, and Trend Analysis. Proven track record of elevating design standards, fostering collaborative environments, and delivering impactful solutions that exceed expectations.

Professional Experience

Senior Design Director (DE10)

Inazuma.co | January 2020 - Present

Design Lead (DE8)

NovaTech Inc. | June 2018 - December 2019

Key Achievements:

- Successfully led the redesign of the company's flagship product, resulting in a 30% increase in sales.
- Developed and implemented a design thinking workshop series, enhancing team collaboration and creativity.

Responsibilities:

- Managed a team of 5 designers, providing guidance and feedback.
- Collaborated with cross-functional teams to integrate design into product development.

Senior Designer (DE6)

Elevate Design Studio | March 2016 - May 2018

Key Achievements:

- Designed a mobile app for a startup, which was featured in the App Store's 'Best New Apps' section.
- Conducted trend research, informing the development of a new product line that increased revenue by 25%.

Responsibilities:

- Worked closely with clients to understand project requirements and deliver tailored solutions.
- Mentored junior designers, enhancing team capabilities.

Junior Designer (DE4)

DesignSpark | January 2014 - February 2016

Key Achievements:

- Contributed to the design of a successful crowdfunding campaign, exceeding funding goals by 50%.
- Assisted in the development of a design system, streamlining the design process.

Responsibilities:

- Assisted senior designers in project execution.
- Participated in design critiques, refining personal design skills.

Education

Master of Design (M.Des.)

Rhode Island School of Design (RISD)

Technical Skills

Design Tools:

- Adobe Creative Suite (Expert)
- Sketch (Advanced)
- Figma (Intermediate)

Methodologies:

- Design Thinking (Expert)
- Agile Development (Advanced)
- Lean UX (Intermediate)

Research & Analysis:

- Trend Research (Expert)
- User Research (Advanced)
- Data Analysis (Intermediate)