

Professional Summary

Results-driven Design Lead with 10+ years of experience in driving innovative design solutions, leveraging expertise in Microsoft Office suite to enhance team productivity and collaboration. Proven track record of leading cross-functional teams to deliver high-impact projects, with a strong passion for mentoring and growth.

Professional Experience

Senior Design Director (DE10)

Inazuma.co | January 2020 - Present

Design Lead (DE8)

NovaTech Inc. | June 2018 - December 2019

Key Achievements:

- Spearheaded the redesign of the company's website, resulting in a 30% increase in user engagement.
- Developed and implemented a design system, reducing design inconsistencies by 25%.

Responsibilities:

- Managed a team of 8 designers, providing guidance and feedback.
- Collaborated with the product team to launch 3 new features, each with a 20% increase in adoption rate.

Senior Designer (DE6)

Pulse Design Studio | March 2015 - May 2018

Key Achievements:

- Designed the UI/UX for a mobile app, which reached the top 10 in the App Store within 6 weeks of launch.
- Improved design process efficiency by 40% through workflow automation.

Responsibilities:

- Worked closely with clients to understand design requirements and deliver tailored solutions.
- Mentored junior designers, enhancing team's overall design quality.

Designer (DE4)

FreshStart Designs | January 2012 - February 2015

Key Achievements:

- Created visual designs for 5 successful marketing campaigns, each with a 15% increase in sales.
- Assisted in the development of the company's first design style guide.

Responsibilities:

- Designed marketing materials, including brochures, flyers, and email templates.
- Collaborated with the development team to ensure design implementation accuracy.

Education

Bachelor of Fine Arts in Graphic Design

Savannah College of Art and Design (SCAD) | December 2011

Technical Skills

Productivity Software:

- Microsoft Office
- Microsoft Excel
- Microsoft Word

Design Tools:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Sketch
- Figma

Project Management:

- Asana
- Trello
- Jira