

## Professional Summary

Results-driven Design Lead with 12+ years of experience in driving innovative design solutions, leading high-performing teams, and fostering collaborative environments. Proven track record of delivering projects that exceed client expectations, with a strong focus on user experience and design excellence.

## Professional Experience

### Design Director (DE09)

Inazuma.co | January 2020 - Present

### Senior Design Manager (DE07)

NovaTech Inc. | June 2018 - December 2019

#### Key Achievements:

- Successfully led the redesign of the company's flagship product, resulting in a 30% increase in sales.
- Developed and implemented a design system, reducing design inconsistencies by 50%.

#### Responsibilities:

- Managed a team of 8 designers, providing guidance and mentorship.
- Collaborated with cross-functional teams to ensure design alignment with business goals.

### Design Lead (DE05)

Lumina Designs | March 2015 - May 2018

#### Key Achievements:

- Designed and launched a mobile app, achieving a 4.5-star rating on the app store.
- Improved design process efficiency by 25% through workflow optimization.

#### Responsibilities:

- Led a team of 4 designers, overseeing project execution and quality.
- Conducted design workshops and training sessions for clients and team members.

### Senior Designer (DE03)

Spark Creative Agency | January 2012 - February 2015

#### Key Achievements:

- Created a brand identity for a startup, which was featured in a design publication.
- Developed a design style guide, ensuring consistency across all marketing materials.

**Responsibilities:**

- Designed marketing materials, including brochures, websites, and social media assets.
- Collaborated with the creative director to develop design concepts.

## Education

**Bachelor of Fine Arts in Graphic Design**

Rhode Island School of Design (RISD) | May 2011

## Technical Skills

**Design Tools:**

- Sketch
- Figma
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)

**Project Management:**

- Asana
- Trello
- Jira

**Programming Languages:**

- HTML
- CSS
- JavaScript (Basic)

**Soft Skills:**

- Leadership
- Communication
- Time Management
- Team Collaboration