

## Professional Summary

Results-driven and charismatic Fitness Professional with 10+ years of experience in the health, wellness, and fitness industry. Proven track record of delivering exceptional customer service, planning successful events, and driving community engagement. Holding a Bachelor's Degree in Dietetics/Dietitian, with a strong passion for promoting holistic well-being.

## Professional Experience

### Senior Fitness Director (HF09)

Inazuma.co | January 2018 - Present

### Fitness Program Manager (HF07)

FitZone Inc. | June 2015 - December 2017

#### **Key Achievements:**

- Increased program participation by 30% through targeted marketing campaigns
- Developed and taught specialized fitness workshops, resulting in a 25% increase in customer retention

#### **Responsibilities:**

- Managed a team of fitness instructors
- Coordinated events and workshops
- Provided exceptional customer service

### Fitness Instructor (HF04)

Wellness Center at University of Michigan | September 2012 - May 2015

#### **Key Achievements:**

- Created and led a new fitness program for students, resulting in a 50% increase in student engagement
- Collaborated with the nutrition department to develop a holistic wellness initiative

#### **Responsibilities:**

- Taught group fitness classes
- Assisted in event planning
- Provided one-on-one fitness consultations

## **Fitness Assistant (HF02)**

YMCA of Greater New York | June 2010 - August 2012

### **Key Achievements:**

- Assisted in the development of a youth fitness program, resulting in a 40% increase in youth membership
- Provided support for large-scale community events

### **Responsibilities:**

- Assisted fitness instructors with classes
- Maintained fitness equipment and facilities
- Engaged with members to promote programs

## **Education**

### **Bachelor of Science in Dietetics/Dietitian**

University of Tennessee, Knoxville | May 2010

## **Technical Skills**

### **Communication & Interpersonal:**

- Public Speaking
- Customer Service

### **Event & Program Management:**

- Event Planning

### **Health & Wellness:**

- Fitness
- Nutrition
- Research