

Professional Summary

Results-driven and visionary apparel professional with 12+ years of experience in fashion design, management, and retail. Proven track record of driving business growth, leading cross-functional teams, and delivering innovative designs that captivate global audiences.

Professional Experience

Executive Vice President, Apparel Division

Inazuma.co | January 2018 - Present

Senior Design Director

Trendsetter Inc. | June 2015 - December 2017

Key Achievements:

- Increased sales by 25% through the launch of a new clothing line
- Reduced design-to-production time by 30% through process optimization

Responsibilities:

- Led a team of 15 designers in creating seasonal collections
- Collaborated with cross-functional teams to ensure seamless production and retail operations

Design Manager

FashionForward Ltd. | March 2012 - May 2015

Key Achievements:

- Improved design quality by implementing a new design review process
- Enhanced team productivity by 20% through training and mentoring

Responsibilities:

- Managed a team of 8 designers in creating accessories and footwear
- Worked closely with the production team to ensure timely delivery of designs

Store Manager

RetailRush | January 2010 - February 2012

Key Achievements:

- Increased store sales by 15% through effective visual merchandising

- Reduced inventory discrepancies by 90% through improved stock management

Responsibilities:

- Supervised a team of 10 sales associates in providing excellent customer service
- Maintained store appearance and ensured compliance with company standards

Education

Bachelor of Fine Arts in Fashion Design

Parsons School of Design at The New School | May 2009

Technical Skills

Design and Creativity:

- Fashion Design (Adobe Creative Suite, Sketchbook Pro)
- Trend Forecasting (WGSN, Trendstop)
- Color Theory and Palette Development

Management and Leadership:

- Team Management (Agile, Scrum)
- Project Management (Asana, Trello)
- Strategic Planning and Execution

Retail and Operations:

- Point of Sale Systems (Shopify, Square)
- Inventory Management (TradeGecko, Zoho)
- Visual Merchandising and Store Display