

Professional Summary

Results-driven Continuing Medical Education (CME) specialist with 20 years of experience in developing strategic partnerships, securing grant funding, and crafting effective educational strategies for domestic and global programs. Proven track record of building strong relationships, negotiating successful partnerships, and driving educational initiatives forward in the pharmaceutical and oncology sectors.

Professional Experience

Senior Director, Global CME Strategy & Partnerships

Inazuma.co | January 2018 - Present

Director, CME Programs

EduCare Solutions | June 2015 - December 2017

Key Achievements:

- Conceptualized and launched a novel CME platform, increasing user engagement by 50% within the first year.
- Negotiated and managed partnerships with 5 new pharmaceutical companies, expanding the company's client base by 25%.

Responsibilities:

- Oversaw the development and execution of CME programs for the US market.
- Managed a team of 3 CME coordinators, providing guidance on program logistics and content development.

Senior CME Manager

Global Health Initiatives | March 2012 - May 2015

Key Achievements:

- Successfully coordinated the first international CME conference in Asia, attracting over 1,000 attendees from 15 countries.
- Developed and implemented a comprehensive CME needs assessment tool, enhancing program relevance by 40%.

Responsibilities:

- Coordinated logistics for international CME events.
- Collaborated with faculty to design educational content meeting global standards.

CME Coordinator

University of California, Los Angeles (UCLA) - Department of Continuing Education |
September 2008 - February 2012

Key Achievements:

- Assisted in the development of a new CME program in oncology, which became one of the department's top-rated programs.
- Improved program evaluation processes, leading to a 20% increase in attendee satisfaction ratings.

Responsibilities:

- Provided administrative support for CME program development and execution.
- Coordinated with speakers and attendees for program logistics.

Education

Master of Science in Education

Harvard University Graduate School of Education

Relevant Coursework:

- Educational Leadership
- Curriculum Development
- Adult Learning Theory

Technical Skills

Category: Industry Knowledge:

- Oncology
- Pharmaceutical Industry
- Medical Education

Category: Software Proficiency:

- Learning Management Systems (LMS)
- Microsoft Office Suite
- Project Management Tools (Asana, Trello)

Category: Soft Skills:

- Strategic Planning
- Relationship Building
- Negotiation
- Problem-Solving

- Effective Communication