

Professional Summary

Results-driven Art Director with 10+ years of experience in crafting innovative designs that blend analytical thinking with artistic flair. Proven track record of delivering tailored solutions that exceed client expectations.

Professional Experience

Senior Art Director (AR09)

Inazuma.co | January 2018 - Present

Art Director (AR07)

NovaSpire Designs | June 2015 - December 2017

Key Achievements:

- Increased client retention by 30% through personalized design strategies.
- Developed and implemented a design process that reduced project timelines by 25%.

Responsibilities:

- Led a team of junior designers on multiple projects.
- Collaborated with the marketing team to align design with brand messaging.

Senior Graphic Designer

PixelCraft Co. | March 2012 - May 2015

Key Achievements:

- Designed the award-winning 'EcoLife' campaign, recognized at the 2014 Design Awards.
- Improved design efficiency by 40% through workflow optimization.

Responsibilities:

- Conceptualized and executed design projects from inception to delivery.
- Mentored junior designers in best practices and software skills.

Graphic Designer

FreshSlate Media | January 2010 - February 2012

Key Achievements:

- Successfully designed the company's first mobile app interface.
- Assisted in the development of the company's brand guidelines.

Responsibilities:

- Designed marketing materials, including brochures and flyers.
- Collaborated with the development team on UI/UX projects.

Education

Bachelor of Fine Arts in Graphic Design

Savannah College of Art and Design (SCAD) | December 2009

Technical Skills

Design Software:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Sketch
- Figma

Design Specialties:

- Logo Design
- Illustration
- Graphic Design
- UI/UX Design
- Brand Identity Development

Project Management Tools:

- Asana
- Trello
- Basecamp