

## Professional Summary

Results-driven and visionary leader with over 10 years of experience in the apparel industry, leveraging expertise in merchandising, design, and management to drive business growth and innovation. Currently, spearheading my own successful online clothing store, Inazuma.co, catering to the women's wear market.

## Professional Experience

### Founder & CEO

Inazuma.co | 2020 - Present

### Senior Merchandising Manager

Elegance Inc. | 2018 - 2020

#### Key Achievements:

- Increased sales by 25% through effective product assortment and pricing strategies.
- Developed and implemented a supply chain optimization plan, reducing lead times by 30%.

#### Responsibilities:

- Led a team of merchandisers in product development and buying decisions.
- Collaborated with design teams to ensure brand consistency and market trends alignment.

### Merchandising Manager

Trendsetters Ltd. | 2015 - 2018

#### Key Achievements:

- Successfully launched a new product line, achieving a 40% increase in quarterly sales.
- Improved inventory turnover by 20% through data-driven stock management.

#### Responsibilities:

- Managed product life cycles from concept to delivery.
- Conducted market research to inform merchandising strategies.

### Assistant Designer

Fashion Forward | 2012 - 2015

#### Key Achievements:

- Contributed to the design of a best-selling collection, resulting in a 50% increase in brand visibility.
- Developed and maintained design files and technical packs for production.

**Responsibilities:**

- Assisted in the creation of design concepts and prototypes.
- Coordinated with the production team to ensure design integrity.

## Education

**Bachelor of Fine Arts in Fashion Design**

Parsons School of Design at The New School | 2012

## Technical Skills

**Productivity Software:**

- Microsoft Office
- Google Workspace

**Data Analysis:**

- Microsoft Excel
- Tableau

**Management Tools:**

- Asana
- Trello

**Design Software:**

- Adobe Creative Suite
- Sketch