

# Professional Summary

Results-driven and visionary apparel professional with 12+ years of experience in fashion design, management, and retail. Proven track record of driving business growth, leading cross-functional teams, and delivering innovative designs that captivate global audiences.

## Professional Experience

### Executive Vice President, Apparel Division

Inazuma.co | January 2018 - Present

### Senior Design Director

Trendsetter Inc. | June 2015 - December 2017

#### **Key Achievements:**

- Increased sales by 25% through the launch of a new clothing line
- Reduced design-to-production time by 30% through process optimization

#### **Responsibilities:**

- Led a team of 15 designers in creating seasonal collections
- Collaborated with cross-functional teams to ensure seamless production and retail operations

### Design Manager

FashionForward Ltd. | March 2012 - May 2015

#### **Key Achievements:**

- Improved design quality by implementing a new design review process
- Enhanced team productivity by 20% through training and mentoring

#### **Responsibilities:**

- Managed a team of 8 designers in creating accessories and footwear
- Worked closely with the production team to ensure timely delivery of designs

### Store Manager

RetailRush | January 2010 - February 2012

#### **Key Achievements:**

- Increased store sales by 15% through effective visual merchandising

- Reduced inventory discrepancies by 90% through improved stock management

**Responsibilities:**

- Supervised a team of 10 sales associates in providing excellent customer service
- Maintained store appearance and ensured compliance with company standards

## Education

**Bachelor of Fine Arts in Fashion Design**

Parsons School of Design at The New School | May 2009

## Technical Skills

**Design and Creativity:**

- Fashion Design (Adobe Creative Suite, Sketchbook Pro)
- Trend Forecasting (WGSN, Trendstop)
- Color Theory and Palette Development

**Management and Leadership:**

- Team Management (Agile, Scrum)
- Project Management (Asana, Trello)
- Strategic Planning and Execution

**Retail and Operations:**

- Point of Sale Systems (Shopify, Square)
- Inventory Management (TradeGecko, Zoho)
- Visual Merchandising and Store Display