

Professional Summary

Results-driven Design Lead with 12+ years of experience in spearheading innovative web design, development, and animation projects. Proven track record of delivering high-impact solutions that drive client engagement and business growth. Skilled in leading cross-functional teams and fostering collaborative environments that promote creativity and excellence.

Professional Experience

Design Lead (DE12)

Inazuma.co | January 2020 - Present

Senior UI/UX Designer (DE9)

NovaTech Inc. | June 2018 - December 2019

Key Achievements:

- Conceptualized and designed a responsive e-commerce platform, resulting in a 30% increase in sales within the first quarter.
- Mentored junior designers, improving team productivity by 25% through knowledge sharing and process optimization.

Responsibilities:

- Led UI/UX design for multiple web and mobile applications
- Collaborated with cross-functional teams to ensure design consistency and project timelines

UI/UX Designer (DE6)

Pulse Digital Agency | March 2015 - May 2018

Key Achievements:

- Designed a mobile app for a healthcare client, achieving a 4.5-star rating on app stores within the first month.
- Developed and implemented a design style guide, reducing design inconsistencies by 40% across projects.

Responsibilities:

- Designed user interfaces for web and mobile applications
- Conducted user research and usability testing to inform design decisions

Junior Designer (DE3)

FreshStart Designs | January 2012 - February 2015

Key Achievements:

- Assisted in the design of a website for a non-profit organization, leading to a 50% increase in donations within the first year.
- Successfully completed a design internship, leading to a full-time offer.

Responsibilities:

- Assisted in designing marketing materials and websites
- Learned and applied design principles and software skills

Education

Bachelor of Fine Arts in Graphic Design

Savannah College of Art and Design (SCAD)

Technical Skills

Design Tools:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD)
- Sketch
- Figma

Development Frameworks:

- HTML/CSS
- JavaScript (React, Angular)
- Bootstrap

Project Management:

- Asana
- Trello
- Jira

Operating Systems:

- Windows
- macOS
- Linux