

Professional Summary

Results-driven Designing expert with 12+ years of experience in driving corporate branding, advertising, and SEO strategies for top-tier companies. Proven track record of elevating brand values and leading high-performing design teams.

Professional Experience

Design Director (DE09)

Inazuma.co | January 2020 - Present

Senior Design Manager (DE07)

Foliage Media | June 2018 - December 2019

Key Achievements:

- Increased client base by 30% through effective branding strategies
- Improved team efficiency by 25% through process optimization

Responsibilities:

- Managed a team of 8 designers for corporate branding projects
- Developed and implemented SEO strategies for clients

Design Team Lead (DE05)

Spark Creative Agency | March 2015 - May 2018

Key Achievements:

- Successfully rebranded 5 major clients, resulting in a 20% increase in their brand value
- Mentored junior designers, leading to a 40% reduction in project timelines

Responsibilities:

- Led a team of 4 designers for web and graphic design projects
- Collaborated with the advertising team for integrated campaigns

Senior Designer (DE03)

Pulse Advertising | January 2012 - February 2015

Key Achievements:

- Designed award-winning campaigns for 2 major clients
- Improved design project delivery time by 30% through workflow streamlining

Responsibilities:

- Designed advertising materials for print and digital media
- Assisted in the development of branding strategies for new clients

Education

Technical Skills

Design Tools:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Sketch
- Figma

Digital Marketing:

- SEO (Search Engine Optimization)
- Google Analytics
- Social Media Marketing

Project Management:

- Agile Methodologies
- Asana
- Trello