Professional Summary

Highly accomplished and visionary Design Lead with 12+ years of experience in the fashion industry, driving innovative design solutions and leading cross-functional teams to achieve exceptional results. Proven track record of elevating brand aesthetics and boosting sales through strategic design initiatives.

Professional Experience

Design Director (DE09)

Inazuma.co | January 2020 - Present

Senior Design Manager (DE07)

Eclipse Fashion House | June 2018 - December 2019

Key Achievements:

- Increased sales by 25% through the launch of a new, trend-setting clothing line.
- Successfully mentored junior designers, resulting in a 30% increase in team productivity.

Responsibilities:

- Managed a team of designers to create seasonal collections.
- Collaborated with the marketing team to develop brand campaigns.

Design Team Lead (DE05)

Aurora Designs | March 2015 - May 2018

Key Achievements:

- Developed and implemented a design process that reduced production time by 40%.
- Designed a critically acclaimed collection that was featured in a prominent fashion magazine.

Responsibilities:

- Led a team of junior designers in creating accessories and apparel.
- Worked closely with the production team to ensure timely delivery of designs.

Junior Designer (DE02)

Lumina Fashion Studio | January 2012 - February 2015

Key Achievements:

- Assisted in the design of a best-selling clothing line, contributing to a 15% increase in sales.
- Successfully completed a design project for a high-profile client, earning a commendation.

Responsibilities:

- Assisted senior designers in creating design concepts.
- Developed and maintained design documentation.

Education

Bachelor of Fine Arts in Fashion Design
Parsons School of Design at The New School | December 2011

Technical Skills

Design Software:

- Adobe Creative Suite (Photoshop, Illustrator, Sketchbook)
- Autodesk Design Software (AutoCAD, SketchUp)

Fashion Design:

- Pattern Making
- Textile Science
- Fashion Trend Forecasting

Leadership & Collaboration:

- Team Management
- Cross-Functional Collaboration
- Project Management (Agile Methodologies)