

## Professional Summary

Results-driven Digital Media expert with 10+ years of experience in driving innovative solutions, leading high-performing teams, and fostering strategic partnerships. Proven track record of success in Social Media Marketing, Mobile Application Development, and Website Development.

## Professional Experience

### Head of Digital Media (DM12)

Inazuma.co | January 2020 - Present

### Senior Digital Media Manager (DM9)

NovaTech Inc. | June 2018 - December 2019

#### **Key Achievements:**

- Increased social media engagement by 500% through targeted campaigns
- Developed and launched 3 mobile applications with 4.5+ star ratings

#### **Responsibilities:**

- Managed a team of 5 digital media professionals
- Collaborated with cross-functional teams for project execution

### Digital Media Specialist (DM6)

Pulse Digital Agency | March 2015 - May 2018

#### **Key Achievements:**

- Designed and developed 10+ websites with 90% client satisfaction rate
- Improved social media marketing ROI by 300% through data-driven strategies

#### **Responsibilities:**

- Worked on website development and social media marketing projects
- Assisted in team meetings and project planning

### Junior Digital Media Developer (DM3)

Fusion Media Group | January 2012 - February 2015

#### **Key Achievements:**

- Contributed to the development of 5 mobile applications with 4+ star ratings

- Assisted in creating engaging social media content for clients

**Responsibilities:**

- Assisted senior developers in project execution
- Participated in code reviews and team discussions

## Education

## Technical Skills

**Programming Languages:**

- Java
- Swift
- JavaScript

**Development Frameworks:**

- React Native
- Angular
- Vue.js

**Design Tools:**

- Adobe Creative Suite
- Sketch
- Figma

**Social Media Platforms:**

- Facebook
- Twitter
- Instagram
- LinkedIn

**Database Management:**

- MySQL
- MongoDB
- Firebase