

## Professional Summary

Results-driven apparel industry expert with over 15 years of experience in strategic sourcing, merchandising, and supply chain management. Proven track record of driving business growth through innovative sourcing strategies and effective operations management. Skilled in leading cross-functional teams and fostering strong relationships with global clients and suppliers.

## Professional Experience

### Director - Apparel Sourcing & Strategy (AP12)

Inazuma.co | January 2020 - Present

### Senior Manager - Sourcing & Merchandising

Trendsetters Inc. | June 2015 - December 2019

#### **Key Achievements:**

- Increased sourcing efficiency by 30% through strategic supplier rationalization
- Developed and executed a global merchandising strategy, resulting in a 25% increase in sales

#### **Responsibilities:**

- Led a team of merchandisers and sourcing specialists
- Managed a portfolio of key clients across the US and Europe

### Merchandising Manager

FashionForward Ltd. | March 2012 - May 2015

#### **Key Achievements:**

- Successfully launched a new product line, achieving a 40% higher than projected sales figure
- Improved supply chain lead times by 20% through effective production planning

#### **Responsibilities:**

- Coordinated with design, production, and sales teams to ensure seamless product delivery
- Conducted market research to inform trend-driven merchandising decisions

### Sourcing Coordinator

Apparel Solutions | August 2009 - February 2012

**Key Achievements:**

- Assisted in reducing sourcing costs by 15% through negotiation with suppliers
- Developed and maintained a database of global suppliers

**Responsibilities:**

- Supported the sourcing team in day-to-day operations
- Coordinated with suppliers for sample development and production

## Education

**Bachelor of Science in Textile Technology**

North Carolina State University | May 2009

## Technical Skills

**Sourcing & Supply Chain:**

- Global Sourcing
- Strategic Sourcing
- Supply Chain Management
- Inventory Management
- Purchasing
- Import/Export

**Apparel & Textiles:**

- Apparel
- Textiles
- Denim
- Wovens
- Knitwear
- Fashion

**Business & Operations:**

- Business Strategy
- Operations Management
- Manufacturing
- Production Planning
- Target Costing

**Marketing & Development:**

- Marketing
- Marketing Strategy
- Business Development
- New Business Development
- Trend Analysis

**Leadership & Soft Skills:**

- Leadership
- Management
- Negotiation
- Team Management