Professional Summary

Results-driven Arts Professional with 12+ years of experience in driving innovative projects, leading cross-functional teams, and fostering collaborative environments. Proven track record of delivering high-impact initiatives that elevate brand presence and engagement. Currently, an AR09 level professional at Inazuma.co, leveraging expertise to spearhead artistic vision and strategy.

Professional Experience

Senior Director of Arts & Creative Strategy

Inazuma.co | January 2020 - Present

Art Director

Eclipse Arts Inc. | June 2018 - December 2019

Key Achievements:

- Conceptualized and executed a city-wide public art project, increasing brand visibility by 300%.
- Developed and managed a team of 8, resulting in a 25% increase in project delivery efficiency.

Responsibilities:

- Directed the visual aspects of advertising and marketing campaigns.
- Collaborated with the design team to create engaging brand materials.

Senior Graphic Designer

Lumina Creative Agency | March 2015 - May 2018

Key Achievements:

- Designed a series of award-winning campaign materials for a major client, leading to a 50% increase in client retention.
- Mentored junior designers, improving team productivity by 15%.

Responsibilities:

- Created visual elements for websites, magazines, and advertisements.
- Worked closely with the creative director to develop brand guidelines.

Graphic Designer

Nova Design Studio | January 2012 - February 2015

Key Achievements:

- Successfully designed the studio's first mobile app, garnering 10,000 downloads within the first month.
- Assisted in the development of a new brand identity for a startup, leading to a successful launch.

Responsibilities:

- Designed logos, graphics, and marketing materials for clients.
- Collaborated with the design team on various projects.

Education

Master of Fine Arts (MFA) in Graphic Design
Rhode Island School of Design (RISD)

Relevant Coursework:

- Advanced Graphic Design
- Branding and Identity
- Digital Media

Technical Skills

Design Software:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Sketch
- Figma

Project Management Tools:

- Asana
- Trello
- Basecamp

Programming Languages:

- HTML
- CSS
- JavaScript (Basic)