

Professional Summary

Results-driven management professional with 8+ years of experience in Operations and Marketing, leveraging expertise in strategic planning, team leadership, and project management to drive business growth and excellence. Currently, an MG09-level Management Student at Inazuma.co, specializing in Operations & Marketing.

Professional Experience

Senior Operations & Marketing Manager (MG09)

Inazuma.co | January 2020 - Present

Operations Manager (MG07)

NovaTech Inc. | June 2018 - December 2019

Key Achievements:

- Improved operational efficiency by 25% through process optimization.
- Successfully led a team in launching a new product line, resulting in a 15% increase in sales.

Responsibilities:

- Managed daily operations, ensuring timely delivery and quality standards.
- Coordinated with the marketing team to align operational strategies with marketing goals.

Marketing Team Lead

Pinnacle Marketing Agency | March 2015 - May 2018

Key Achievements:

- Developed and executed marketing campaigns that increased brand visibility by 30%.
- Built and managed a high-performing marketing team, achieving a 20% increase in team productivity.

Responsibilities:

- Led the creation of marketing strategies and campaigns across multiple channels.
- Collaborated with the sales team to ensure alignment of marketing efforts with sales objectives.

Project Coordinator

Green Earth Enterprises | January 2012 - February 2015

Key Achievements:

- Successfully coordinated a large-scale project, ensuring its completion within budget and timeline.
- Improved project management processes, reducing project timelines by an average of 10%.

Responsibilities:

- Assisted in project planning, execution, and monitoring.
- Coordinated with team members to ensure project deliverables were met.

Education

Master of Business Administration (MBA)

Harvard Business School | 2012

Technical Skills

Productivity Software:

- Microsoft Excel
- Microsoft Word
- Microsoft PowerPoint

Management & Leadership:

- Leadership
- Team Leadership
- Team Building
- Project Management
- Strategic Planning

Marketing & Research:

- Marketing
- Research
- Public Speaking