

Professional Summary

Results-driven Digital Media Executive with 15+ years of experience in product development, technology management, and strategic planning. Proven track record of successfully commercializing new technologies and leading high-performing teams.

Professional Experience

Head of Digital Media & Technology (DM09)

Inazuma.co | January 2020 - Present

Director of Product Development (DM07)

NovaTech Inc. | June 2018 - December 2019

Key Achievements:

- Successfully launched 3 new product lines, resulting in 25% revenue increase
- Developed and implemented a product development framework, reducing time-to-market by 30%

Responsibilities:

- Led cross-functional teams in product development and launch
- Collaborated with stakeholders to define product roadmaps

Senior Product Manager (DM05)

Pulse Media Group | March 2015 - May 2018

Key Achievements:

- Increased product engagement by 50% through data-driven feature enhancements
- Built and managed a high-performing product team, resulting in 20% increase in productivity

Responsibilities:

- Managed product lifecycle from concept to launch
- Conducted market research and competitor analysis

Product Development Manager (DM03)

Fusion Labs | January 2012 - February 2015

Key Achievements:

- Developed and launched a mobile app, achieving 1 million downloads within 6 months
- Improved product development efficiency by 25% through process optimization

Responsibilities:

- Coordinated with development teams to ensure timely product delivery
- Collaborated with designers to create user-centered product experiences

Education

Technical Skills

Programming Languages:

- Java
- Python
- JavaScript

Development Frameworks:

- Spring
- Django
- React

Data Analysis Tools:

- Tableau
- Power BI
- Excel

Project Management Tools:

- Jira
- Asana
- Trello

Cloud Platforms:

- AWS
- Azure
- Google Cloud