

## Professional Summary

Results-driven Art Director with 10+ years of experience in crafting innovative designs that blend analytical thinking with artistic flair. Proven track record of delivering tailored solutions that exceed client expectations.

## Professional Experience

### Senior Art Director (AR09)

Inazuma.co | January 2018 - Present

### Art Director (AR07)

NovaSpire Designs | June 2015 - December 2017

#### **Key Achievements:**

- Increased client retention by 30% through personalized design strategies.
- Developed and implemented a design process that reduced project timelines by 25%.

#### **Responsibilities:**

- Led a team of junior designers on multiple projects.
- Collaborated with the marketing team to align design with brand messaging.

### Senior Graphic Designer

PixelCraft Co. | March 2012 - May 2015

#### **Key Achievements:**

- Designed the award-winning 'EcoLife' campaign, recognized at the 2014 Design Awards.
- Improved design efficiency by 40% through workflow optimization.

#### **Responsibilities:**

- Conceptualized and executed design projects from inception to delivery.
- Mentored junior designers in best practices and software skills.

### Graphic Designer

FreshSlate Media | January 2010 - February 2012

#### **Key Achievements:**

- Successfully designed the company's first mobile app interface.
- Assisted in the development of the company's brand guidelines.

### **Responsibilities:**

- Designed marketing materials, including brochures and flyers.
- Collaborated with the development team on UI/UX projects.

## **Education**

### **Bachelor of Fine Arts in Graphic Design**

Savannah College of Art and Design (SCAD) | December 2009

## **Technical Skills**

### **Design Software:**

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
- Sketch
- Figma

### **Design Specialties:**

- Logo Design
- Illustration
- Graphic Design
- UI/UX Design
- Brand Identity Development

### **Project Management Tools:**

- Asana
- Trello
- Basecamp