

Professional Summary

Highly accomplished Design Lead with 12+ years of experience in crafting visually stunning designs, leading cross-functional teams, and driving innovative solutions. Proven track record of elevating brand identities and delivering high-impact design projects.

Professional Experience

Senior Design Director (DE09)

Inazuma.co | January 2018 - Present

Design Manager (DE07)

Luminari Designs | June 2015 - December 2017

Key Achievements:

- Successfully led the redesign of a Fortune 500 company's brand identity, resulting in a 30% increase in brand recognition.
- Developed and implemented a design process that reduced project timelines by 25%.

Responsibilities:

- Managed a team of 5 designers, providing guidance and mentorship.
- Collaborated with clients to understand design requirements and delivered tailored solutions.

Senior Designer (DE05)

Pixel Perfect Studio | March 2012 - May 2015

Key Achievements:

- Designed a award-winning campaign for a leading tech startup, resulting in a 50% increase in website traffic.
- Developed a design style guide that improved design consistency across the company's marketing materials.

Responsibilities:

- Created visually appealing designs for various clients across industries.
- Assisted in the development of design concepts and pitches.

Junior Designer (DE03)

Design Den | January 2010 - February 2012

Key Achievements:

- Successfully designed a pro-bono project for a local non-profit, resulting in a 20% increase in donations.
- Assisted in the development of a design internship program, which increased team diversity by 15%.

Responsibilities:

- Assisted senior designers in design projects, learning the design process.
- Developed design skills through workshops and online courses.

Education

Technical Skills

Design Software:

- Adobe InDesign
- Adobe Illustrator
- CorelDRAW

Design Principles:

- Visual Hierarchy
- Color Theory
- Typography

Project Management Tools:

- Asana
- Trello
- Basecamp