Professional Summary

Results-driven and visionary Fashion Designer with 12+ years of experience in the apparel and fashion industry. Proven track record of driving business growth through innovative designs, trend forecasting, and effective product development. Skilled in leading cross-functional teams and collaborating with stakeholders to deliver high-impact fashion solutions.

Professional Experience

Senior Fashion Design Director (DE12)

Inazuma.co | January 2018 - Present

Design Director

Eclipse Fashion House | June 2015 - December 2017

Key Achievements:

- Increased sales by 25% through the launch of a new, trend-driven clothing line.
- Reduced design-to-production time by 30% by implementing efficient design processes.

Responsibilities:

- Led a team of designers in creating seasonal fashion collections.
- Conducted market research and trend analysis to inform design decisions.

Senior Fashion Designer

Vogue Apparel Inc. | March 2012 - May 2015

Key Achievements:

- Developed a highly successful denim line, resulting in a 40% increase in sales.
- Collaborated with the merchandising team to create visually appealing store displays.

Responsibilities:

- Designed and developed clothing lines for various market segments.
- Worked closely with the production team to ensure timely and high-quality product delivery.

Fashion Designer

Emerald Fashion Studio | September 2009 - February 2012

Key Achievements:

- Created a capsule collection that was featured in a prominent fashion magazine.
- Assisted in the development of the company's first e-commerce platform.

Responsibilities:
- Assisted senior designers in creating fashion designs and prototypes.
- Conducted research on emerging trends and presented findings to the design team.

Education

Bachelor of Fine Arts in Fashion Design
Parsons School of Design at The New School

Technical Skills

Software:
- Microsoft Office
- Microsoft Excel
- Photoshop
- Illustrator
- XML

Design and Production:
- Fashion Design
- Fashion Illustration
- Textile Design
- Pattern Making
- Draping
- Embroidery

Industry Knowledge:
- Apparel
- Fashion
- Textiles
- Wovens
- Denim
- Knitwear
- Trend Analysis
- Trend Forecasting
- Market Research

- Merchandising
- Product Development
- Sourcing
- Garment Manufacturing

Business and Retail:
- Retail
- Visual Merchandising
- Fashion Buying
- Fashion Shows
- Real Estate