

# Professional Summary

Results-driven Design Lead with 12+ years of experience in driving innovative design solutions, leading high-performing teams, and fostering collaborative environments. Proven track record of delivering projects that exceed client expectations, with a strong focus on user experience and design excellence.

## Professional Experience

### Design Director (DE10)

Inazuma.co | January 2020 - Present

### Senior Design Manager (DE8)

NovaTech Inc. | June 2018 - December 2019

#### **Key Achievements:**

- Successfully led the redesign of the company's flagship product, resulting in a 30% increase in user engagement.
- Developed and implemented a design system, reducing design inconsistencies by 50%.

#### **Responsibilities:**

- Managed a team of 8 designers, providing guidance and mentorship.
- Collaborated with cross-functional teams to ensure design alignment with business goals.

### Design Lead (DE6)

Lumina Design Studio | March 2015 - May 2018

#### **Key Achievements:**

- Designed and launched a mobile app for a major client, achieving a 4.5-star rating on the app store.
- Improved design process efficiency by 25% through workflow optimization.

#### **Responsibilities:**

- Led a team of 4 designers on multiple projects, ensuring timely delivery and high quality.
- Conducted design workshops and training sessions for clients and team members.

### Senior Designer (DE4)

Spark Creative Agency | January 2012 - February 2015

#### **Key Achievements:**

- Created a brand identity for a startup, which was featured in a prominent design publication.
- Developed a design style guide, adopted by the entire agency.

**Responsibilities:**

- Designed marketing materials, websites, and branding for various clients.
- Collaborated with the creative director on high-profile projects.

## Junior Designer (DE2)

FreshStart Design | June 2010 - December 2011

**Key Achievements:**

- Assisted in the design of a award-winning website for a non-profit organization.
- Improved design skills through mentorship and training programs.

**Responsibilities:**

- Designed social media graphics, email newsletters, and other marketing materials.
- Supported senior designers on various projects.

## Education

**Bachelor of Fine Arts in Graphic Design**  
Rhode Island School of Design (RISD)

## Technical Skills

**Design Tools:**

- Sketch
- Figma
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)

**Project Management:**

- Asana
- Trello
- Jira

**Programming Languages:**

- HTML
- CSS
- JavaScript (Basic)

**Soft Skills:**

- Leadership
- Communication
- Time Management
- Team Collaboration