PART A- ANALYSIS CHECKLIST

- 1. Define Objectives
- 2. Identify Target Audience
- 3. Evaluate
- 4. Competitors
- 5. Define Features and Functionality
- 6. Select Topics
- 7. Design User Interface
- 8. Develop Prototype
- 9. Test Performance
- 10. Gather user Feedback
- 11. Reiterate and Improve