

There are too many majors to reasonably make this full database right now.

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We need to specify what criteria we're addressing

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Product form: an HTML website

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Website basics

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What do we have to offer that other websites don't?

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Potential thoughts for future development (post what we actually make)

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We will stick with undergraduate degrees and begin with just writing and computing-related degrees

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Possible careers

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What will be the layout of the website?

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The target audience will be USC students who are struggling to choose between majors

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A USC specific version of the typical major comparisons.

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Reaching out to advertisements or making it a paid service.

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- Computer Engineering
- Computer Science
- Computer Information Systems
- Cyber Policy and Ethics
- Data analytics

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Course differences.
Ex. how many math classes you'd need to take

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There will be a home page with navigating leading to an overview of computing degrees and an overview of writing courses.

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The website's purpose will be to inform students about their options for majors in a way that is specific to USC courses and degrees.

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A more personally catered experience.

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Partnering with other universities to compare their majors.

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- Comparative Literature
- English
- Journalism
- Linguistics

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Employability/ reception of degree

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There will be pages for each degree listed, linked via the section pages.

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The website will use the school colors to associate itself with USC.

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Social media advertising (particularly in the silly goofy realm to appeal to "the kids")

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