

Asta Adhira Anggono

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SUMMARY

Highly analytical and data-driven professional with extensive experience in analyzing business data to ensure consistent attainment of remarkable success in executive-level, fast-paced, and strategic global projects.

CORE COMPETENCIES

Expertise: Project Management, Quantitative/Qualitative Analysis, Statistical Methods & Techniques, Team Leadership, Continuous Process Improvements.

Technical/ Programming Skills: Microsoft Suite, Tableau, Metabase, R, SQL, Python, Google Analytics, Google Data Studio, Matlab, E/R Studio.

Languages: English (Native), Bahasa Indonesia (Native), Mandarin (Conversational).

EDUCATION

Columbia University, New York, NY

Master of Science in Applied Analytics

Aug 2023

- Relevant Coursework: Data Science Consulting, Strategy & Analytics, Data Modeling & Storytelling, Machine Learning.

New York University, New York, NY

Bachelor of Arts in Mathematics with a Minor in Food Studies & Business Studies

May 2019

PROFESSIONAL EXPERIENCE

Dagangan - *Special Projects & Growth*; Jakarta, Indonesia

Oct 2021 - Sep 2022

- Headed operations associated with enhancing investment pitch deck and aligning financials by adhering to well-defined organizational policies. Conducted periodic evaluations and implemented corrective actions to ensure smooth business performance.
- Revamped personnel workstream by structuring inclusive employee recruiting strategy and enforcing leadership development.
- Retained customers with a 42% success rate by leading teams on long-term strategic planning and execution of continuous improvement initiatives.
- Supervised CEO Office team and growth team in framing high-priority business concerns by conducting quantitative and qualitative analysis for scaling and strategizing lucrative opportunities.

PT. Sinar Jaya Prakarsa - *Operational Analyst*; Jakarta, Indonesia

Sep 2020 - Sep 2021

- Executed all aspects of collecting and scrutinizing historical financial data to accurately budget raw material costs and forecast sales. Supported senior-level leadership in logistical decision-making.
- Improved monthly profitability and cash flow by mitigating payment inefficiencies and controlling 5% of expenses in 2020.
- Digitalized pricing strategy of raw materials and subassemblies and created cost-benefit analysis for different products and vendors to optimize decision-making process.
- Delivered weekly product costing reports supported by margin analysis for 363 products to allow production, marketing, and purchasing to meet operational targets.

Yummy Corp - *Business Analyst*; Jakarta, Indonesia

Aug 2019 - Aug 2020

- Led end-to-end projects to extensively review main problems and recommend data-driven solutions by collaborating with the Managing Director and CEO. Utilized Google Data Studio to report daily, weekly, and monthly deliveries, expenses, wastage, forecasts, and inventories for senior managers.
- Upgraded ideal rollout plans for 11 virtual kitchen expansions with improved workflow from existing systems and personnel.
- Equipped six analysts with continuous guidance in expansion campaigns and enhanced retail sales by 40% (March 2020 vs April 2020) during pandemic through extensive market research and implementation of optimal strategies.
- Reduced 15% delivery and food preparation time by allowing coordinators to liaise directly with head chef, resulting in removing an organizational layer and altering third-party logistic companies for on-time deliveries.

ACTIVITIES AND ACHIEVEMENTS

- 2020 Wharton Online Business and Financial Modeling Specialization Course.
- 2015 AP Scholar with Distinction.
- 2015 National Honor Society Award.
- 2015 Outstanding Academic Achievement Award in Mathematics, Geography, Chemistry, & Bahasa Indonesia.