Astari Aprilia
Data Analyst

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SUMMARY

Experienced Sales Operations Analyst with over six years in the FMCG industry, specializing in sales analytics and data processing. Proficient in Excel (advanced formulas, pivot tables) and data visualization tools like Tableau. Expert in data collection, cleansing, and visualization to provide actionable insights. Ready to bring analytical prowess and strategic insight to enhance sales strategies.

EDUCATION

Hacktiv8 Bootcamp   **Jakarta, Indonesia**
Data Science Program (Score: 85%)   *09/2024 – 12/2024*

Pamulang University   **Tangerang Selatan, Indonesia**
Bachelor of Management (GPA 3.24/4.00)   *2013 – 2018*

WORK EXPERIENCE

Cimory Group   **Jakarta, Indonesia**
Sales Operations Analyst   *June 2019 – September 2024*
- Collaborated with sales teams to generate detailed sales reports and analytics.
- Translate data into actionable insights through clear and concise reporting.
- Optimized order processing and payments, ensuring prompt delivery through effective logistics coordination.
- Arranged deliveries and provided after-sales support to enhance customer satisfaction.

PT. Atri Distribusindo   **Jakarta, Indonesia**
Data Analyst   *December 2017 – June 2019*
- Collecting, cleansing, and processing to guarantee data integrity and dependability.
- Transforming data into actionable insights using visualizations such as graphs, charts and tables.
- Processing compensation programs, including the calculation and management of incentive schemes to enhance employee performance and motivation.

PT. Philips   **Jakarta, Indonesia**
Sales Administrator   *January 2016 – August 2017*
- Collecting, cleansing, and processing to guarantee data integrity and dependability.
- Transforming data into actionable insights using visualizations such as graphs, charts and tables.

PT. Soho Global Health   **Jakarta, Indonesia**
Sales Administrator   *May 2014 – September 2015*
- Collecting, cleansing, and processing to guarantee data integrity and dependability.
- Transforming data into actionable insights using visualizations such as graphs, charts and tables.

SKILLS

General Skills: Exploratory Data Analysis, Time Series Analysis, Machine Learning.
Programming Language: Python, SQL.
Visualization Tools: Tableau, Kibana, Microsoft PowerPoint.
Libraries / Framework: TensorFlow, Scikit-learn, Streamlit, Pandas, Numpy, Matplotlib, Seaborn, Scipy, Feature-Engine.
Tools: PostgreSQL, Docker, ElasticSearch, Apache Airflow.
Techniques: Time Series Analysis, Forecasting, Computer Vision.
Modeling Algorithms: Regression, Random Forest, Decision Trees, Clustering, and Dimensionality Reduction.
Others: Google BigQuery, Hugging Face, Microsoft Excel, Pivot Table.

PROJECTS

Salary Data Science [Deploy]   *October 2024*

Project Description: Obtaining clear information about salary ranges in the field of data science, influenced by various factors.

Technology / Tools: Python, Pandas, NumPy, Seaborn, Matplotlib, Scipy, Tableau.

E-Commerce Shipping Prediction [Deploy]   *November 2024*

Project Description: A model that predicts whether an e-commerce shipment will be delivered on time or not on time. The goal is to help the business identify late deliveries and take proactive measures to improve customer satisfaction.

Technology / Tools: Python, Pandas, NumPy, Seaborn, Matplotlib, Scipy, Tableau.

Coffee Bean Prediction [Deploy]   *December 2024*

Project Description: This computer vision application will aid in automating the process of coffee bean classification, enhancing efficiency and consistency in quality control

Technology / Tools: Python, Pandas, NumPy, Seaborn, Matplotlib, Sklearn, TensorFlow, Keras, HuggingFace.