what is information?

info-20002: foundations of informatics

#### What is information?

The word information derives from the Latin informare (in + formare), meaning to give form, shape, or character to. It is therefore to be the formative principle of, or to imbue with some specific character or quality.

#### P. Young (1987). The Nature of Information.

von Baeyer, H. C. (2003). Information: The New Language of Science. Chapter 3.

#### What is information?

In Oxford English Dictionary:

- From: "a teaching; an instruction; a piece of advice" ...
- To:
  - 1. "As a mathematically defined quantity divorced from any concept of news or meaning ...; spec. one which represents the degree of choice exercised in the selection or formation of one particular symbol, message, etc., out of a number of possible ones, and which is defined logarithmically in terms of the statistical probabilities of occurrence of the symbol or the elements of the message." (def. 2c)
  - 2. "Contrasted with data: that which is obtained by the processing of data." (def. 2d)
- [1] Gleick, J. The Information Palace
- [2] OED, information

#### Information in and out of context

- OED #1: Information as a fact Mathematically defined quantity, Shannon's bits, out-of-context [1]. There is no distinction of values between:
  - "4566 7450 2344 1935 AMEX 08/17"
  - "I am floating like a butterfly"
- OED #2: Information as a subjective entity
  Data is raw facts; information is processed data, within organisations, in a social context.
  - "A pragmatic definition defines the topic as the most valuable form of content in a continuum starting at *data*, encompassing *information*, and ending at *knowledge*." [2]
- [1] Shannon, C. (1948). <u>A Mathematical Theory of Communication</u>, Bell System Technical Journal (27)
- [2] Grover, V., Davenport, T. H., <u>General Perspectives on Knowledge</u>

  <u>Management: Fostering a Research Agenda</u>, J. of Management

  Information Systems (18)1



08:13 HD

<u>Alan Turing - Celebrating the life of a genius</u> from <u>Cambridge</u> <u>University</u> on <u>Vimeo</u>.

#### The original Enigma ciphertext

```
NCZW VUSX PNYM INHZ XMQX
SFWX WLKJ AHSH NMCO CCAK
UQPM KCSM HKSE INJU SBLK
IOSX CKUB HMLL XCSJ USRR
DVKO HULX WCCB GVLI YXEO
AHXR HKKF VDRE WEZL XOBA
FGYU JQUK GRTV UKAM EURB
VEKS UHHV OYHA BCJW MAKL
FKLM YFVN RIZR VVRT KOFD
ANJM OLBG FFLE OPRG TFLV
RHOW OPBE KVWM UQFM PWPA
RMFH AGKX IIBG
```

#### The decrypted text (plain text)

```
VONV ONJL OOKS JHFF TTTE
INSE INSD REIZ WOYY QNNS
NEUN INHA LTXX BEIA NGRI
FFUN TERW ASSE RGED RUEC
KTYW ABOS XLET ZTER GEGN
ERST ANDN ULAC HTDR EINU
LUHR MARQ UANT ONJO TANE
UNAC HTSE YHSD REIY ZWOZ
WONU LGRA DYAC HTSM YSTO
SSEN ACHX EKNS VIER MBFA
ELLT YNNN NNNO OOVI ERYS
ICHT EINS NULL
```

<sup>[1]</sup> Stefan Krah's M4 project

#### The decrypted text rearranged

VON VON JLOOKSJ HFFTTT EINS EINS DREI ZWO YY QNNS NEUN INHALT XX BEI ANGRIFF UNTER WASSER GEDRUECKT Y WABOS X LETZTER GEGNERSTAND NUL ACHT DREI NUL UHR MARQU ANTON JOTA NEUN ACHT SEYHS DREI Y ZWO ZWO NUL GRAD Y ACHT SM Y STOSSE NACH X EKNS VIER MB FAELLT Y NNN NNN OOO VIER Y SICHT EINS NULL

#### After clean up, normalise abbreviations and numbers

```
Von Looks: Funktelegramm 1132/19
Inhalt:
Bei Angriff unter Wasser gedrueckt, Wasserbomben.
Letzter Gegnerstandort 08:30 Uhr,
Marine Quadrat AJ 9863, 220 Grad, 8 Seemeilen, stosse nach.
14 Millibar faellt, NNO 4, Sicht 10.
```

### **English translation**

```
From Looks: Radio signal 1132/19
Contents:
Forced to submerge during attack, depth charges.
Last enemy location 08:30h, Naval Grid AJ 9863,
220 degrees, 8 nautical miles, (I am) following (the enemy).
(Barometer) 1014 Millibar (tendency) falling,
North North East 4, visibility 10.
```

# Chain of Information

- Encoded Text (Morse Code)
- Encrypted Text (Enigma Code)
- Decrypted Text (German raw)
- Post-processed Text (German clean)
- Translated Text (English plain text)

## Chain of Information

- Encoded Text (Morse Code)
- Encrypted Text (Enigma Code) ← Cryptanalysis
- Decrypted Text (German raw) ← Linguistic
- Post-processed Text (German clean)  $\leftarrow$  Multilingual
- Translated Text (English plain text) ← Social Context



#### **Image License.**

Ackoff, R. (1989). <u>"From Data to Wisdom"</u>. J. of Applied Systems Analysis 16: 3–9

Rowley, J. (2007). <u>"The wisdom hierarchy: representations of the DIKW hierarchy"</u>. J. of Inf. Science, 33: 163-180

Zins, C. (2007). "Conceptual Approaches for Defining Data, Information, and Knowledge". J. of the American Society for Information Science and Technology, 58 (4): 479–493.

# Data, Information, Knowledge, Wisdom

- Data: know nothing (symbols)
- Information: know what, who, when, where (processed data)
- Knowledge: know how (actionable information)
- Wisdom: know why (evaluated understanding)

M. Zeleny (1987). "Management support systems: towards integrated knowledge management". Human Systems Management 7(1): 59–70