Akash Ojha

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PROFESSIONAL SUMMARY

Product Manager with 5+ years leading AI-native and no-code platform development. Proven track record transforming concepts to market-ready products through comprehensive market analysis, UI/UX design, and cross-functional team leadership. Achieved 15x user growth to 3000+ users, delivered 20+ feature releases, and launched 3 client startups across fintech, martech, and healthcare. Strong technical foundation with hands-on coding experience across multiple languages.

EXPERIENCE

Head of Product | Vade AI — Apr 2024 – Present
- Led end-to-end product strategy and execution from concept to market launch in 8 months, transforming wireframes into AI-native website builder across 20+ feature releases with 40% reduction in onboarding time.
- Managed product development lifecycle including 45+ user research sessions, competitive analysis of 12 platforms, feature prioritization, and roadmap planning with weekly stakeholder reporting on 15+ KPIs.
- Conducted comprehensive market analysis of global no-code, low-code, and AI builder segments, identifying $31B TAM opportunities and developed business model with $1.8B SAM potential.
- Established product operations framework and implemented data-driven UI/UX improvements through A/B testing and user feedback loops, resulting in measurable gains in conversion rates and user engagement metrics.

Product Manager (Founding Team) | Vade Labs — Dec 2021 – Apr 2024
- Designed comprehensive UI/UX from scratch for 60+ screens across 3 major iterations and developed platform frontend using Clojure/ClojureScript, contributing 100,000+ lines of production code.
- Led product development through 12+ iterations and drove cross-functional collaboration across 10-member team (6 engineers, 2 designers, 2 marketers).
- Managed 18 bi-weekly agile sprints maintaining 92% completion rate through effective backlog prioritization, feature specification documentation, and ensuring 95% on-time delivery of high-impact features.
- Executed comprehensive wireframing and prototyping workflows, translating user research insights into actionable product improvements and maintaining quality standards across all releases.

Co-Founder & Product Lead | clite — Dec 2020 – Nov 2021
- Launched career exploration platform achieving 15x growth from 200 to 3,000+ active users with 700+ community members across 8+ partner colleges, executing 10 campaigns reaching 10,000+ students.
- Designed complete product vision with 25+ screens for mobile app and website using neumorphism principles and delivering 50+ mentorship sessions, 15 career roadmaps, and 100+ educational articles.
- Conducted market analysis of Indian EdTech landscape covering 50+ competitors, identified $1.5B TAM opportunities, and developed sustainable business model with 3 revenue streams.
- Hired, trained, and managed cross-functional team of 20 (2 designers, 4 content writers, 3 developers, 10 community managers), leading product design initiatives and growth strategies across Instagram, LinkedIn, and college networks.

EDUCATION

Bachelor of Technology in Computer Science — 2020 – 2024
Vellore Institute of Technology, Bhopal — *CGPA: 8.4/10.0*

Higher Secondary Education (Standard XII) — 2019
Oxford Public School, Ranchi — *Percentage: 82.4%*

Secondary School Education (Standard X) — 2017
Army Public School, Ranchi — *CGPA: 10.0/10.0*

CORE COMPETENCIES

Product Management: Product Strategy ● Product Roadmap Planning ● User Research ● A/B Testing ● Market Analysis ● Competitive Analysis ● Go-to-Market Strategy ● Product Operations ● Feature Prioritization ● Stakeholder Management ● Product-Market Fit

Technical Skills: C++ ● Python ● JavaScript ● SQL ● HTML ● CSS ● Git ● Docker ● React ● Clojure ● ClojureScript ● Software Development ● Frontend Development ● Technical Documentation

Design & User Experience: UI/UX Design ● Wireframing ● Prototyping ● User Interface Design ● User Experience Optimization ● User Testing ● Design Thinking ● Neumorphism Design ● Visual Design

Business & Leadership: Cross-functional Leadership ● Team Management ● Operations Management ● Community Building ● Business Model Development ● Market Research ● Agile Methodologies ● Sprint Planning

ACHIEVEMENTS & RECOGNITION

Competition Awards: Second Runner Up in National Business Model Competition (BIT Mesra) ● 800+ participants from 300+ teams across India

Accelerator Programs: 100X.VC Gurukul Cohort 2.0 (Top 150 startups) ● GradCapital Ideahunt Winner ● AWS YourCampusFund Grand Challenge (Top 70 teams)