

# The Battle of Neighbourhoods

Introduction & Business Problem

**Case: To find an ideal  
location for a Sushi Bar**

**Client: Mr Kobayashi Maru**



# Problem Statement

- Mr. Kobayashi Maru intends to open a Sushi Bar in Toronto.
- Opening a restaurant is a very expensive affair and its location plays an important role in its success.
- It is generally assumed that a place concentrated with restaurants is a prime location and there is a constant crowd frequenting restaurants
- Also a challenge is competition.
- In this exercise we are trying to find a location that are hotspots for restaurants and also that currently have no sushi restaurants.