# Areeya Shaikh

+91-8850102846 | shaikhareeya@gmail.com | GitHub | LinkedIn | Portfolio

## **PROFILE**

Enthusiastic Electronics & Telecommunication Engineering student with hands-on experience in Data Analytics, Python development, UI/UX, and Web Development. Passionate about extracting insights from data to build smart, real-world solutions.

#### **EDUCATION**

Vidyalankar Institute of Technology, Mumbai

CGPA: 8.1

## **Bachelor of Technology in Electronics and Telecommunication**

- Expected Graduation: 2026
- Relevant coursework in Data Analytics, Digital Image Processing, IOT

Guru Nanak Khalsa Junior College of Science, Mumbai

## Higher Secondary Certificate (HSC)- Science Stream

• Year of Completion: 2022

#### **SKILLS**

**Technical:** Python, SQL, HTML, CSS, JavaScript, Data Analysis, Data Visualization, Digital Image Processing, IoT Systems, Embedded Programming, MATLAB, C#

Tools & Platforms: Tableau, Power BI, Excel, MySQL, Visual Studio, Arduino IDE, ESP32, Git

#### CERTIFICATIONS

- IBM Data Analysis with Python Coursera
- ChatGPT & Generative AI for Data Analytics Coursera
- Data Analysis using Microsoft Excel Coursera
- Foundations of User Experience (UX) Design Coursera
- Introduction to Data Analytics Simplilearn

## **EXPERIENCE**

## **CDAC – Advanced Computing Training School (ACTS)**

Mumbai, India

**Data Analytics Intern** 

2024

- Analysed public datasets using Python libraries such as Pandas and Matplotlib to identify trends and patterns.
- Final project: Developed a password manager using Python with encrypted storage and GUI.

Drona Aviation Mumbai, India

#### **Software Developer Intern**

2024

- Built a VS Code extension for company file management, improving productivity and workflows.
- Developed a Python GUI to display real-time thrust meter parameters (voltage, current, power, RPM).
- Integrated charts & CSV export for performance monitoring and data logging.
- Applied Tkinter for a reliable, user-friendly interface.

**Acmegrade** Remote

#### **Machine Learning Intern**

2024

Built a music recommendation system using Python and scikit-learn, leveraging similarity-based ML techniques.

Understood and applied classification and regression algorithms in supervised ML tasks.

#### **PROJECTS**

## **Amazon Sales Analysis (Tableau Dashboard)**

- Designed an interactive dashboard analysing 116K+ sales records with sales trends, shipments, and B2B analysis.
- Conducted state-wise demand segmentation to identify high-growth regions.

#### Bike Purchase Behaviour Analysis (Excel Dashboard)

- Analysed the "Bike Buyers" dataset to identify customer attributes influencing bike purchase decisions.
- Applied Excel functions, pivot tables, and charts to explore demographics, income, and commute behavior.
- Built an interactive Excel dashboard enabling insights into purchase trends and target customer segments.

#### Data Professional Survey Breakdown (Power BI Dashboard)

- Developed dashboard analysing a global survey of data professionals.
- Visualized salaries, country distribution, languages & work-life balance.
- Applied **DAX functions** for deeper insights.

## Airbnb Analysis (Tableau Dashboard)

- Created dashboard on Airbnb 2016 dataset exploring pricing, availability, and demand patterns.
- Designed interactive visuals for travel & hospitality decision-making.

# **SQL Data Cleaning Project - MySQL**

• Cleaned a large layoffs dataset by removing duplicates, handling nulls & reformatting fields.

#### **Automated File Sorter (Python)**

- Built a Python automation tool to organize files into folders by type (CSV, images, text, Word, Chrome files).
- Implemented file scanning and directory management logic to improve workflow efficiency.

## World Population Growth Analysis - Python EDA

- Analysed population data (1970–2022) across decades & continents.
- Visualized growth trends & hotspots using Pandas & Matplotlib.

#### **SQL Exploratory Data Analysis on Global Layoffs**

- Conducted EDA on layoffs dataset by **company**, **industry**, **country & time period**.
- Applied GROUP BY, JOINS, WINDOW functions to generate labour market insights.

## **Top 100 US Companies Web Scraping (Python, Pandas)**

- Built a web scraping pipeline with requests & BeautifulSoup to extract company data.
- Cleaned & structured **financial datasets** for analysis.

#### **ACHIEVEMENTS**

- SIH Hackathon: Built ERP system (HTML, CSS, JS, PostgreSQL, MongoDB) for a medical college.
- TIH Innovation Challenge: Reached 2nd round with autonomous robot for rice field weed removal.
- Chairperson, IETE-VIT: Led workshops/events, increased engagement by 40%.
- Joint Secretary, VIT Council: Managed branding & promotional content for events.